Joselyn Turner

Product Designer | Product Manager | Healthcare & Enterprise SaaS

Princeton, NJ • 732-599-4000 • josie@josie-turner.com • josie-turner.com • linkedin.com/in/joselyn-turner

Professional Summary

Product Designer with 5 years of experience across product design and product management in healthcare and enterprise SaaS. Sole product designer at Fusion Health, leading end-to-end design for clinical and patient-facing products while defining requirements, acceptance criteria, and roadmap priorities with engineering and stakeholders. Drove the company's first design system from foundations to a coded Storybook component library now in production. Designed products that helped retain a $10M client and win $25M in new contract revenue, and reduced patient request time from 10+ minutes to under 2.

Experience

Product Designer | Fusion Health | New Jersey | Dec 2025 – Present

- Lead product design as the company's sole product designer, owning work end to end from requirements and user flows through wireframes, high-fidelity UI, interactive prototypes, design QA, and developer handoff.
- Led product requirements and designed the complete V1 UI for a new dental charting application, including odontogram, periodontogram, treatment planning, clinical notes, and custom tooth graphics. Learned clinical workflows without an in-house dental SME and partnered with product and engineering on acceptance criteria and the V2–V3 roadmap. Helped retain a key client through a competitive RFP, preserving $10M in annual revenue.
- Led end-to-end design of the company's first patient-facing tablet application and provider triage dashboard for correctional healthcare. Designed for limited digital literacy with plain language, large tap targets, and a three-step maximum. Reduced request submission from 10+ minutes to under 2, replaced paper-based requests, and contributed to an RFP win worth $25M in new revenue.

- Drove the company's first design system. Defined design tokens for color, typography, spacing, and radius using Figma variables and Tokens Studio, and built a 250+ icon library. Partnered with front-end engineers to deliver a fully coded Storybook component library verified against WCAG AA, now in production.
- Designed features and workflow improvements across EHR, eMAR, and CPOE, including insulin administration, STAT medication ordering, clinical permissions, and urgent-review workflows.
- Grounded design decisions by shadowing existing facility workflows, facilitating structured feedback sessions with nursing staff, and validating prototypes with internal and client stakeholders.

Product Manager | Fusion Health | New Jersey | Jan 2025 – Nov 2025

- Owned product strategy and deliverables for the medications team across EHR, eMAR, CPOE, and CIPs. Gathered requirements from clinical stakeholders and translated them into feature specifications, user flows, and acceptance criteria.
- Carried product design responsibilities alongside product management, creating mockups, user flows, and prototypes aligned across all engineering teams.
- Supported EPCS certification for CPOE within the first two months in role.
- Ran sprint planning, backlog grooming, and release documentation in Jira and Confluence, and coordinated releases during a gap in management support.
- Led an onsite go-live at a correctional facility, triaging and escalating issues in real time and training leadership and staff, which contributed to a contract extension.
- Led client-facing product calls and prototype demonstrations, communicating design and product rationale to non-technical stakeholders.

UX/UI Designer | HubSpire | New York, NY | Nov 2021 – Dec 2024

- Served as primary UX/UI designer and business analyst across 9 mobile and web products in healthcare, transportation, and sports betting. Defined requirements, user stories, and success criteria, and delivered wireframes and high-fidelity prototypes in Figma.
- Designed Gigly, a mobile and web shift-scheduling platform for hospital networks. After rollout, client hospitals reported a 20–40% reduction in overtime hours.
- Conducted stakeholder interviews to surface user needs and validate product decisions before development handoff.

- Instructed an NYU Capstone course on UX design and project documentation, mentoring emerging designers through wireframing and the end-to-end design process.

Education

Rutgers University | New Brunswick, NJ | May 2022

Bachelor of Fine Arts in Design | Bachelor of Science in Information Technology (Web Design) | Summa Cum Laude

Certifications

AI in UX Design | Designlab | 2026

Skills

Product Design: End-to-end product design, UX/UI design, interaction design, user flows, wireframing, interactive prototyping, design systems, design tokens, accessibility (WCAG AA), design QA, developer handoff

Product Management: Product strategy, requirements gathering, acceptance criteria, roadmap planning, backlog management, sprint planning, Agile/Scrum, stakeholder management, release coordination, go-live support

Healthcare: EHR, eMAR, CPOE, clinical workflow design, medication workflows, patient-facing applications

Tools: Figma (variables, prototyping, Dev Mode), FigJam, Tokens Studio, Storybook, Adobe Illustrator, Photoshop, InDesign, Jira, Confluence, Lucidchart, Webflow

AI: Figma Make, Claude (prototyping, research synthesis, exploration)

Technical: HTML, CSS

Languages: English (native), Spanish (advanced)