

**NORTH TEXAS  
STRENGTH EXPO**  
SPONSORSHIP OPPORTUNITIS

*Receivers*

SQUITTE: TX



## event overview

Experience the energy and diversity of strength sports in the Dallas–Fort Worth area at the **North Texas Strength Expo**. The arena will host a range of high-profile competitions, including Strongman Corporation Nationals, Powerlifting America, Mas Wrestling, HYROX, and United Grid League—just to name a few. This dynamic lineup highlights the depth of the strength community and offers an engaging **platform for brands to connect with a passionate and growing audience.**

**5,000+**  
*Attendees Last Year*

**This event draws a large crowd, providing incredible exposure for your brand both in-person and through live-streamed coverage.**

EVENT DATES

**AUGUST 29 & 30 2026**

**5000+**

ENGAGED SPECTATORS THROUGHOUT THE EVENT

**High-Quality Livestream Production**

FEATURING DYNAMIC, HIGH-ENERGY COMMENTARY FOR **STRONGMAN AND POWERLIFTING**

**Post-Event Content Creation**

TO EXTEND BRAND VISIBILITY BEYOND THE EXPO

**Integrated Social Media Promotion**

INCLUDING SPONSOR PLUG-INS & BRANDED GRAPHICS

**Flexible, Multi-Tier Sponsorship Opportunities**

DESIGNED TO MAXIMIZE EXPOSURE



## *featured competitions*

The North Texas Strength Expo brings together leading organizations across the strength and fitness landscape:

### **Strongman Corporation Nationals**

Elite-level strongman competition

### **Powerlifting America**

National-level powerlifting showcase

### **Mas Wrestling**

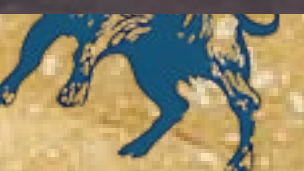
Fast-growing, high-intensity strength sport

### **HYROX**

Global fitness racing competition

### **United Grid League**

Team-based competitive fitness league



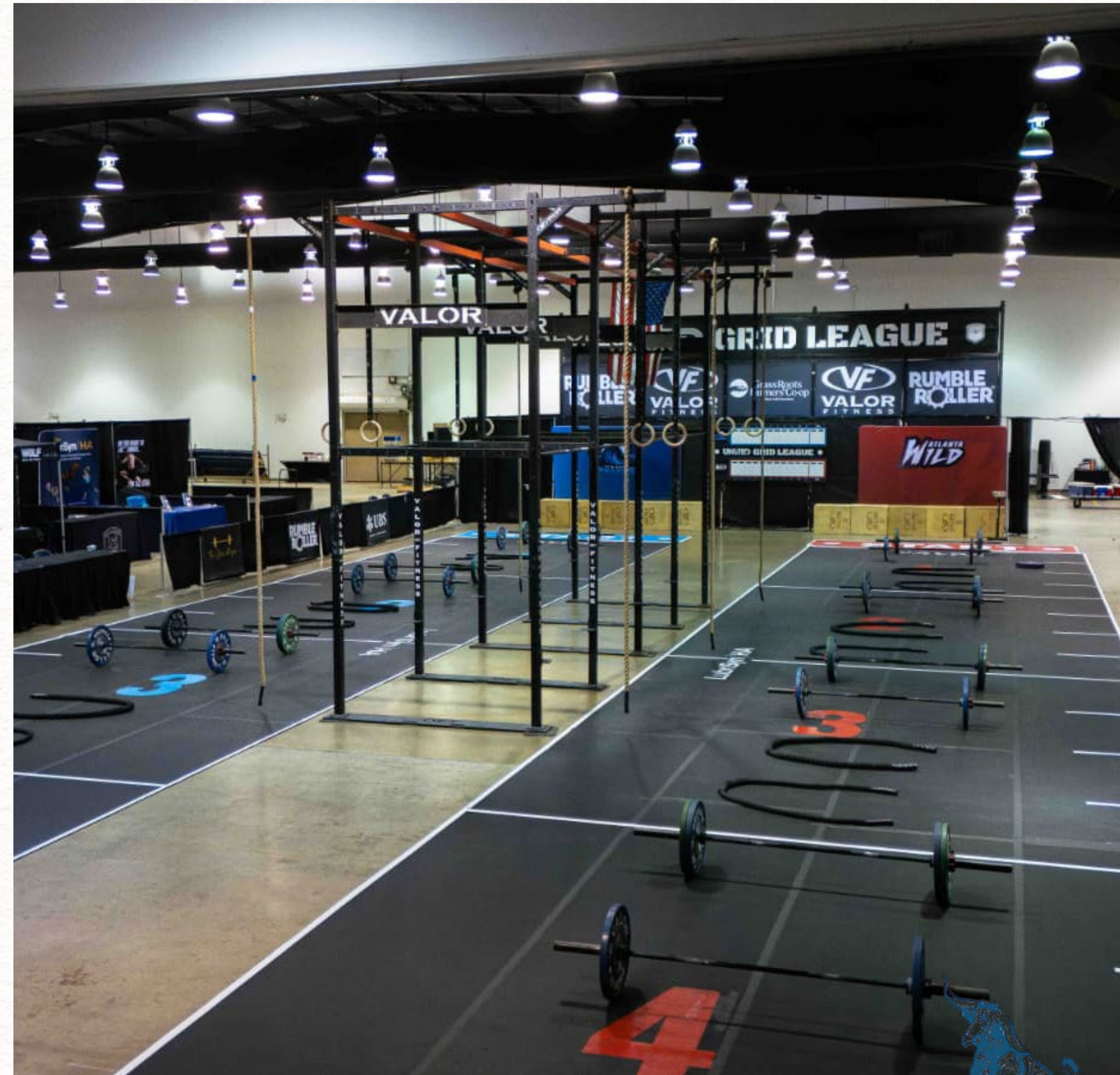


## *sponsorship opportunities*

Interested in becoming a sponsor?

**North Texas Strength Expo** values every partnership and is committed to creating meaningful, results-driven collaborations. We offer customizable sponsorship packages tailored to align with your brand's goals, audience, and budget.

Let's build something impactful together.







SPONSORSHIP OPPORTUNITIES

## *Title sponsor* **\$7,500**

Premier partnership opportunity with maximum visibility and brand integration

- Includes **10×10 premium booth space**
- **Prominent large logo** placement at event entrances
- **Featured logo** in two key locations within the event
- **Headlining logo placement** on the back of official event shirts
- Top-tier placement on as a **premier partner**
- Two large dedicated logo banners on the **main event backdrop**
- **Bi-weekly social media mentions** leading up to the event
- Tagged in **75% of event social media content** (excluding sponsor-specific or exhibitor posts)

## *supporting partner* **\$3,000**

A high-visibility partnership with strong digital and on-site presence

- **Logo featured on livestream broadcast** throughout the event
- Includes **10×10 premium booth space**
- **Large logo placement** at event entrance
- **Logo featured** on the back of event shirts
- **Listed on the website** as an official partner
- **One large dedicated logo banner** on event backdrop
- Minimum of **two pre-event social media mentions**
- Tagged in **75% of event social media content** (excluding sponsor-specific or exhibitor posts)

## *vip sponsor* **\$1,500**

A valuable entry point for brands seeking targeted exposure

- Includes **10×10 premium booth space**
- **Listed on the website** as a vip sponsor
- **One large dedicated logo banner** on event backdrop
- Tagged in **25% of event social media content** (excluding sponsor-specific or exhibitor posts)





EXHIBITOR OPPORTUNITIES

*inside expo booths* starting at **\$750**

Deadline: August 15

- **8 ft. skirted table**
- **2 chairs + 2 vendor badges**
- Located inside the **main convention expo hall**
- Listed on **event map & exhibitor directory**
- Ability to **sample & sell products onsite**
- Opportunity to **include products in athlete prize bags and welcome kits**

*vendor hall booths* starting at **\$400**

Deadline: August 15

- **8 ft. skirted table**
- **2 chairs**
- **Located along the main entry pathway** leading to the expo
- Listed on **event map & exhibitor directory**
- Ability to **sample & sell products onsite**
- Opportunity to **include products in athlete prize bags and welcome kits**





CHAMPIONSHIP LIVESTREAM PARTNERSHIPS

# official livestream partner

## \$3,000

Official livestream sponsorship opportunities for the Strongman Corporation National Championship

- **Exclusive title branding** during livestream broadcasts
- **Logo placement** on livestream overlays and broadcast graphics
- Dedicated **mentions by livestream commentators** throughout the event
- **Commercial integration** throughout both **championship** days
- **Integrated social media promotion** and branded recognition

# broadcast advertising

High-impact commercial placement during livestream programming - priced by duration

- Commercial spots aired repeatedly throughout **both event days**
- **Repeated placement** throughout livestream coverage and broadcast transitions
- Exposure across **both live and replay** audiences

**01:00 \$750**

**00:30 \$500**

**00:15 \$300**

**15,000+**  
*livestream views*

**Global**  
*livestream audience reach*

**2**  
*full broadcast days*



SPONSORSHIP OPPORTUNITIES

*contact us*

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