
Organizational Mandate

Indigenous Association of REALTORS® (IAR)

Purpose

The Indigenous Association of REALTORS® (IAR) exists to serve as a unified, professional, and Indigenous-led voice within the real estate industry across Canada. The Association advances ethical practice, Indigenous representation, and informed participation in real estate systems affecting Indigenous lands, communities, and citizens.

IAR operates at the intersection of **professional excellence, Indigenous sovereignty, and reconciliation**, supporting Indigenous REALTORS® while acting as a trusted resource for Indigenous communities, governments, and industry partners.

Vision

A real estate industry in which Indigenous peoples across Canada are **respected, represented, informed, and empowered**, and where Indigenous professionals lead with integrity, stewardship, and accountability in all matters relating to land, housing, and property.

Mission

To unite Indigenous REALTORS® across Canada as a cohesive professional body that provides **advocacy, education, and trusted representation**, while upholding Indigenous values, advancing ethical real estate practices, and supporting Indigenous communities in navigating real estate systems with confidence and clarity.

Mandate & Core Functions

1. Advocacy & Indigenous Representation

IAR serves as a national advocacy body representing Indigenous real estate professionals and Indigenous interests within the broader real estate industry. The Association:

- Advocates for Indigenous perspectives in policy, regulation, and industry standards related to land, housing, development, and property rights
 - Promotes ethical engagement with Indigenous Nations, communities, and citizens
 - Advances Indigenous leadership within professional real estate organizations and decision-making forums
 - Supports industry alignment with Truth and Reconciliation principles and Indigenous rights frameworks
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2. Ombudsman & Professional Accountability

IAR provides an Indigenous-led ombudsman function to support fairness, accountability, and trust. The Association:

- Acts as a neutral and culturally informed point of reference for Indigenous REALTORS® and Indigenous communities seeking guidance or resolution related to real estate practices
 - Supports ethical conduct, professional standards, and dispute navigation within an Indigenous context
 - Encourages transparency, respect, and culturally appropriate approaches to conflict resolution
 - Serves as a safeguard for both Indigenous professionals and Indigenous communities engaging in real estate transactions
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3. Education & Capacity Building

IAR is a center of excellence for education, knowledge sharing, and professional development. The Association:

- Develops and delivers education for Indigenous REALTORS® that integrates professional standards with Indigenous worldviews, stewardship, and community responsibility
- Provides culturally grounded real estate education and resources for Indigenous communities, leadership, and organizations

- Educates industry partners, governments, and institutions on Indigenous land perspectives, historical context, and respectful engagement
 - Supports intergenerational learning and capacity building within Indigenous real estate professions
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4. Trusted Advisory Resource for Indigenous Communities

IAR serves Indigenous Nations, communities, and individuals as a **trusted, independent source of professional insight**. The Association:

- Connects Indigenous communities with qualified Indigenous real estate professionals
 - Provides guidance on real estate matters affecting reserve lands, urban Indigenous populations, economic development, housing, and property stewardship
 - Supports informed decision-making while respecting Indigenous sovereignty, self-determination, and local governance structures
 - Upholds the principle that Indigenous communities are rights-holders, not stakeholders
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5. Unity, Inclusion & Respect for Diversity

IAR recognizes the diversity of Indigenous peoples, Nations, cultures, and legal frameworks across Canada. The Association:

- Is inclusive of First Nations, Inuit, Métis, and Indigenous peoples in Canada, and Indigenous peoples in Canada
 - Respects Nation-specific laws, traditions, and governance structures
 - Operates without pan-Indigenous assumptions while fostering unity through shared professional values and mutual respect
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Guiding Principles

- **Indigenous Leadership & Self-Determination**
- **Stewardship of Land for Present and Future Generations**

- Professional Integrity & Ethical Practice
- Respect, Reciprocity, and Relationship-Building
- Education as Empowerment
- Accountability to Indigenous Communities

1. PUBLIC-FACING MANDATE

(Website / Public Communications Version)

Indigenous Association of REALTORS® (IAR)

Our Purpose

The Indigenous Association of REALTORS® (IAR) is an Indigenous-led professional organization that unites Indigenous real estate professionals across Canada. IAR exists to ensure Indigenous peoples are **respected, represented, informed, and protected** within real estate systems that affect land, housing, development, and economic self-determination.

We serve as a **trusted voice, advocate, and professional resource**—for Indigenous REALTORS®, Indigenous Nations and communities, and industry partners seeking ethical, informed engagement.

Vision

A real estate industry across Turtle Island where Indigenous peoples exercise **self-determination**, Indigenous professionals lead with **integrity and stewardship**, and land-based decisions honor past, present, and future generations.

Mission

To unify Indigenous REALTORS® across Canada as a cohesive professional body that provides **advocacy, education, and trusted representation**, while advancing ethical real estate practices and supporting Indigenous communities in navigating real estate systems with confidence and clarity.

What We Do

Advocacy & Representation

We advocate for Indigenous perspectives within the real estate industry, ensuring Indigenous voices inform policy, standards, and decision-making related to land and housing.

Ombudsman & Professional Integrity

We serve as a culturally informed point of guidance and accountability, promoting ethical conduct, fairness, and trust in real estate practices involving Indigenous peoples.

Education & Capacity Building

We deliver education for Indigenous REALTORS®, Indigenous communities, and industry partners—grounded in Indigenous worldviews, professional excellence, and respect for Indigenous rights.

Trusted Advisory Resource

We connect Indigenous communities with Indigenous real estate professionals and provide informed, independent guidance that respects Indigenous governance and sovereignty.

Our Commitment

IAR is committed to advancing reconciliation, honoring Indigenous rights, and supporting respectful nation-to-nation and government-to-government relationships in alignment with the **Truth and Reconciliation Commission of Canada**

2. PUBLIC-FACING VISION & MISSION

(Short Website Copy)

Vision

Licensed Indigenous professionals decolonizing practices within the mainstream real estate industry.

Mission

To unite Indigenous REALTORS® as a trusted, Indigenous-led voice providing advocacy, education, and professional representation for Indigenous peoples within the real estate industry.

3. GOVERNANCE / INTERNAL VERSION

(For Bylaws & Articles of Incorporation)

Article I – Name

The name of the organization shall be the **Indigenous Association of REALTORS® (IAR)** (the “Association”).

Article II – Purpose & Authority

Section 2.1 – Purpose

The Association is incorporated as a non-profit, Indigenous-led professional organization for the purposes of:

- a) Representing Indigenous real estate professionals within the real estate industry across Canada;
 - b) Advancing ethical, culturally informed real estate practices affecting Indigenous lands, housing, and economic interests;
 - c) Providing advocacy, education, and ombudsman functions grounded in Indigenous values, professional standards, and respect for Indigenous sovereignty;
 - d) Serving as a trusted professional resource for Indigenous Nations, communities, and citizens seeking guidance related to real estate matters.
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Section 2.2 – Scope & Jurisdiction

The Association operates across Canada and the United States and recognizes:

- First Nations, Inuit, and Métis peoples in Canada

The Association respects the distinct legal, cultural, and governance frameworks of Indigenous Nations and does not supersede Nation-specific authority.

Article III – Vision & Mission

Vision

A real estate industry in which Indigenous peoples are equitably represented, Indigenous professionals lead with integrity, and land-based decisions honor Indigenous stewardship principles.

Mission

To unify Indigenous REALTORS® as a professional collective that provides advocacy, education, and accountability while supporting Indigenous communities and advancing ethical real estate practices.

Article IV – Mandate & Core Functions

Section 4.1 – Advocacy

The Association shall advocate for Indigenous representation in real estate policy, regulation, and industry standards, including engagement with professional bodies, governments, and institutions.

Section 4.2 – Ombudsman Function

The Association may act as an Indigenous-informed ombudsman body by:

- Supporting ethical accountability
 - Providing culturally appropriate guidance and dispute navigation
 - Promoting fairness and transparency in real estate practices involving Indigenous peoples
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Section 4.3 – Education

The Association shall develop and deliver educational programs for:

- Indigenous REALTORS®
- Indigenous communities and leadership
- Industry partners and institutions

Education shall integrate professional standards with Indigenous knowledge systems and land stewardship values.

Section 4.4 – Advisory Role

The Association may serve as a professional advisory resource for Indigenous communities seeking access to qualified Indigenous real estate professionals or guidance on real estate matters.

Article V – Guiding Principles

The Association is governed by the following principles:

- Indigenous self-determination and leadership
 - Respect for Indigenous sovereignty and governance
 - Ethical professional conduct
 - Stewardship of land and resources
 - Accountability to Indigenous communities
 - Truth, reconciliation, and respectful relationships
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4. FORMAL ALIGNMENT APPENDIX

(For Website, Policy Manuals, and Governance Documents)

A. Truth and Reconciliation Commission of Canada

The Association explicitly aligns with the **Truth and Reconciliation Commission of Canada – Calls to Action**, including but not limited to:

Call to Action #92 – Business and Reconciliation

The Association commits to:

- Meaningful consultation and respectful relationships with Indigenous communities
- Ensuring Indigenous peoples have equitable access to professional opportunities within the real estate sector
- Providing education on Indigenous rights, histories, and land relationships
- Upholding ethical standards that respect Indigenous laws, treaties, and land interests

IAR operationalizes Call to Action #92 by embedding Indigenous leadership, accountability, and education directly into professional real estate practice.

B. Cross-Border Commitment

The Association recognizes that reconciliation, trust, and ethical engagement are ongoing responsibilities. IAR commits to advancing these principles consistently across Canada while respecting the unique legal and cultural contexts of Indigenous Nations.

1. ARTICLES OF INCORPORATION

(Formal Filing Language – Adaptable for Canada)

Article I – Name

The name of the corporation is the **Indigenous Association of REALTORS® (IAR)** (the “Corporation”).

Article II – Nature of Corporation

The Corporation is organized as a **non-profit, non-share capital organization**, Indigenous-led in purpose and governance, operating across Canada.

Article III – Purpose

The purposes of the Corporation are to:

1. Unite Indigenous real estate professionals across Canada into a national professional association;
2. Advocate for ethical, culturally informed real estate practices affecting Indigenous lands, housing, and economic interests;
3. Advance Indigenous representation within the real estate industry, including policy, professional standards, and institutional engagement;
4. Provide education, professional development, and capacity building for Indigenous REALTORS®, Indigenous communities, and industry partners;
5. Act as a culturally informed **ombudsman and advisory body** supporting fairness, accountability, and trust in real estate matters involving Indigenous peoples;
6. Serve as a trusted professional resource for Indigenous Nations, communities, organizations, and citizens seeking guidance or access to Indigenous real estate professionals.

Article IV – Limitations

The Corporation shall operate exclusively for non-profit purposes and shall not carry on any activities not permitted to be carried on by such organizations under applicable laws in Canada and the United States.

Article V – Non-Political Nature

The Corporation shall not engage in partisan political activity but may advocate on matters of public policy directly related to its purpose, including Indigenous rights, land stewardship, housing, and ethical real estate practice.

Article VI – Dissolution

Upon dissolution, any remaining assets shall be distributed to one or more Indigenous-led non-profit organizations with similar purposes, as determined by the Board.

2. BYLAWS – CORE GOVERNANCE SECTIONS

(Foundational Sections – Ready for Expansion)

Article I – Membership

Section 1.1 – Eligibility

Membership shall be open to Indigenous real estate professionals, including but not limited to licensed REALTORS®, brokers, educators, and industry professionals who are Indigenous and support the mission of the Association.

Section 1.2 – Inclusivity

Membership recognizes First Nations, Inuit, and Métis peoples in Canada, and Indigenous peoples, respecting Nation-specific identity and governance.

Article II – Board of Directors

Section 2.1 – Authority

The affairs of the Association shall be governed by a Board of Directors composed primarily of Indigenous members.

Section 2.2 – Indigenous Governance Safeguard

A minimum of **75% of Directors** must be First Nation, ensuring grassroots leadership, accountability, and self-determination. The remaining Directors will have traceable Indigenous ancestry.

Section 2.3 – Duties

The Board shall:

7. Uphold the mission, vision, and mandate of the Association
 8. Ensure alignment with Indigenous values, TRC Calls to Action, and U.S. Tribal engagement principles
 9. Oversee policy, financial stewardship, and strategic direction
-

Article III – Ombudsman & Ethics Oversight

Section 3.1 – Ombudsman Role

The Association may establish an Indigenous-led Ombudsman Committee to:

10. Provide culturally informed guidance and dispute navigation
 11. Support ethical conduct and professional accountability
 12. Promote trust between Indigenous communities and real estate professionals
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Article IV – Education & Professional Standards

The Association shall establish education standards and programs that integrate:

13. Professional real estate excellence
 14. Indigenous laws, histories, and land relationships
 15. Ethical engagement and reconciliation principles
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Article V – Guiding Principles

The Association shall be governed by the following principles:

- 16. Indigenous self-determination
- 17. Respect for Indigenous sovereignty
- 18. Stewardship of land and community
- 19. Professional integrity
- 20. Accountability and transparency
- 21. Truth, reconciliation, and respectful relationships

3. RECONCILIATION & TRIBAL ENGAGEMENT POLICY

(Public & Internal Use – Website-Ready)

Purpose

This policy affirms the National Association of Indigenous REALTORS®' commitment to reconciliation, Indigenous rights, and respectful engagement across Canada.

A. Truth and Reconciliation Commission of Canada

The Association explicitly aligns with the **Truth and Reconciliation Commission of Canada – Calls to Action**, with particular emphasis on **Call to Action #92 (Business and Reconciliation)**.

IAR commits to:

- 22. Meaningful consultation with Indigenous communities
- 23. Ensuring Indigenous peoples have equitable access to real estate professions
- 24. Providing education on Indigenous histories, rights, and land relationships
- 25. Embedding reconciliation into professional standards and organizational governance

B. Operational Commitment

Reconciliation and Tribal engagement are ongoing responsibilities embedded in:

- 26. Governance and board decision-making
 - 27. Education and professional standards
 - 28. Advocacy and external partnerships
 - 29. Ombudsman and advisory functions
-

4. FOUNDING BOARD RESOLUTIONS

(Ready for First Board Meeting)

Resolution 2026-01

Adoption of Mission, Vision, and Mandate

BE IT RESOLVED that the Board of Directors formally adopts the Mission, Vision, Mandate, and Guiding Principles of the Indigenous Association of REALTORS® as the foundational framework of the organization.

Resolution 2026-02

Commitment to Truth and Reconciliation (Canada)

BE IT RESOLVED that the Association formally adopts alignment with the Truth and Reconciliation Commission of Canada's Calls to Action, with specific commitment to Call to Action #92, and directs that reconciliation principles be embedded in governance, education, and professional standards.

Resolution 2026-04

Establishment of Ombudsman Function

BE IT RESOLVED that the Association establishes an Indigenous-led Ombudsman function to support ethical accountability, culturally informed dispute navigation, and trust within real estate practices involving Indigenous peoples.

5. MEMBERSHIP CLASSES & PROFESSIONAL DESIGNATIONS

Article I – Membership Classes

1. Indigenous REALTOR® Member

Eligibility:

- 30. Indigenous individuals licensed as REALTORS® or brokers in Canada
- 31. Actively practicing or in good standing with a recognized real estate authority

Rights:

- 32. Voting privileges
 - 33. Eligibility to serve on the Board and committees
 - 34. Use of IAR professional designation (as approved)
-

2. Indigenous Real Estate Professional Member

Eligibility:

- 35. Indigenous professionals working in related fields (appraisal, development, land management, housing authorities, education, planning, finance)

Rights:

- 36. Committee participation
 - 37. Advisory and educational access
 - 38. Non-voting unless otherwise approved
-

3. Community & Organizational Affiliate

Eligibility:

- 39. Indigenous Nations, housing authorities, development corporations, Tribal entities, and Indigenous-led organizations

Rights:

- 40. Access to advisory services

- 41. Educational resources
 - 42. Non-governing, non-voting
-

4. Ally / Industry Partner (Non-Indigenous)

Eligibility:

- 43. Organizations or individuals supporting IAR's mission

Restrictions:

- 44. No voting rights
 - 45. No governance authority
 - 46. Subject to reconciliation and ethics requirements
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Article II – Professional Designations

Designation: IAR-IR™

(Indigenous REALTOR® – Indigenous Association of REALTORS®)

Awarded to members who:

- 47. Are licensed REALTORS®
- 48. Complete IAR ethics, reconciliation, and Indigenous land education
- 49. Uphold IAR's Code of Ethics

This designation signals **trusted Indigenous professional standing** for Indigenous communities and institutions.

6. CODE OF ETHICS

(Indigenous REALTOR® Code – Binding for Members)

Preamble

Members of the Indigenous Association of REALTORS® acknowledge that land is not merely a commodity, but a source of identity, responsibility, and intergenerational stewardship.

This Code exists alongside—not in replacement of—provincial and national REALTOR® codes.

Core Ethical Commitments

1. Indigenous Sovereignty & Self-Determination

Members shall respect Indigenous Nations as rights-holders with inherent authority over their lands, laws, and decisions.

2. Stewardship & Intergenerational Responsibility

Members shall act with care for future generations, recognizing long-term impacts of land and housing decisions.

3. Professional Integrity

Members shall act honestly, transparently, and competently, avoiding conflicts of interest and exploitation.

4. Cultural Respect & Knowledge

Members shall engage with humility, respect Indigenous knowledge systems, and avoid pan-Indigenous assumptions.

5. Accountability to Community

Members shall recognize accountability not only to clients, but to Indigenous communities and Nations impacted by real estate activity.

6. Reconciliation in Practice

Members shall actively support reconciliation through ethical conduct, education, and respectful engagement.

7. NATIONAL COUNCIL OF ELDERS & KNOWLEDGE KEEPERS

Purpose

To ensure IAR's work remains grounded in Indigenous laws, values, and teachings.

Composition

- 50. Elders and Knowledge Keepers representing diverse Nations across Canada
 - 51. Appointed by the Board through respectful consultation
-

Role

The Council shall:

- 52. Provide cultural and ethical guidance
 - 53. Advise on reconciliation, land stewardship, and Indigenous governance
 - 54. Serve in an advisory (non-governing) capacity
 - 55. Support conflict resolution and ethical reflection when requested
-

Respect Protocol

Participation shall follow Nation-specific protocols, honoraria practices, and cultural customs.

8. GOVERNMENT & INDUSTRY MOU TEMPLATE

(Adaptable for Federal, Provincial, Tribal & Industry Partners)

MEMORANDUM OF UNDERSTANDING

Between:

Indigenous Association of REALTORS® (IAR)

And:

[Partner Organization]

Purpose

This MOU establishes a cooperative relationship to support ethical real estate practices, Indigenous representation, reconciliation, and respectful engagement.

Principles

The Parties commit to:

- 56. Respect for Indigenous sovereignty
 - 57. Meaningful consultation
 - 58. Ethical professional standards
 - 59. Education and capacity building
-

Areas of Collaboration

- 60. Indigenous real estate education
 - 61. Policy and standards consultation
 - 62. Community engagement support
 - 63. Professional referrals and advisory services
-

Non-Derogation

Nothing in this MOU shall be interpreted as diminishing Indigenous rights or jurisdiction.

Term

This MOU shall remain in effect for [X] years unless terminated by either Party.

9. CERTIFICATION & EDUCATION FRAMEWORK (SUMMARY)

IAR shall establish a national curriculum including:

- 64. Indigenous land rights & legal frameworks (Canada)
- 65. TRC & Tribal consultation standards
- 66. Ethical engagement & ombudsman awareness
- 67. Indigenous housing & development realities

Completion supports IAR-IR™ designation.

5. MEMBERSHIP CLASSES & PROFESSIONAL DESIGNATIONS

Article I – Membership Classes

1. Indigenous REALTOR® Member

Eligibility:

- 68. Indigenous individuals licensed as REALTORS® or brokers in Canada
- 69. Actively practicing or in good standing with a recognized real estate authority

Rights:

- 70. Voting privileges
- 71. Eligibility to serve on the Board and committees
- 72. Use of IAR professional designation (as approved)

2. Indigenous Real Estate Professional Member

Eligibility:

- 73. Indigenous professionals working in related fields (appraisal, development, land management, housing authorities, education, planning, finance)

Rights:

- 74. Committee participation
- 75. Advisory and educational access
- 76. Non-voting unless otherwise approved

3. Community & Organizational Affiliate

Eligibility:

- 77. Indigenous Nations, housing authorities, development corporations, Tribal entities, and Indigenous-led organizations

Rights:

- 78. Access to advisory services
- 79. Educational resources
- 80. Non-governing, non-voting

4. Ally / Industry Partner (Non-Indigenous)

Eligibility:

- 81. Organizations or individuals supporting IAR's mission

Restrictions:

- 82. No voting rights
- 83. No governance authority
- 84. Subject to reconciliation and ethics requirements

Article II – Professional Designations

Designation: IAR-IR™

(Indigenous REALTOR® – National Association of Indigenous REALTORS®)

Awarded to members who:

- 85. Are licensed REALTORS®
- 86. Complete IAR ethics, reconciliation, and Indigenous land education
- 87. Uphold IAR's Code of Ethics

This designation signals **trusted Indigenous professional standing** for Indigenous communities and institutions.

6. CODE OF ETHICS

(Indigenous REALTOR® Code – Binding for Members)

Preamble

Members of the Indigenous Association of REALTORS® acknowledge that land is not merely a commodity, but a source of identity, responsibility, and intergenerational stewardship.

This Code exists alongside—not in replacement of—provincial, state, and national REALTOR® codes.

Core Ethical Commitments

1. Indigenous Sovereignty & Self-Determination

Members shall respect Indigenous Nations as rights-holders with inherent authority over their lands, laws, and decisions.

2. Stewardship & Intergenerational Responsibility

Members shall act with care for future generations, recognizing long-term impacts of land and housing decisions.

3. Professional Integrity

Members shall act honestly, transparently, and competently, avoiding conflicts of interest and exploitation.

4. Cultural Respect & Knowledge

Members shall engage with humility, respect Indigenous knowledge systems, and avoid pan-Indigenous assumptions.

5. Accountability to Community

Members shall recognize accountability not only to clients, but to Indigenous communities and Nations impacted by real estate activity.

6. Reconciliation in Practice

Members shall actively support reconciliation through ethical conduct, education, and respectful engagement.

7. NATIONAL COUNCIL OF ELDERS & KNOWLEDGE KEEPERS

Purpose

To ensure IAR's work remains grounded in Indigenous laws, values, and teachings.

Composition

- 88. Elders and Knowledge Keepers representing diverse Nations across Canada
 - 89. Appointed by the Board through respectful consultation
-

Role

The Council shall:

- 90. Provide cultural and ethical guidance
 - 91. Advise on reconciliation, land stewardship, and Indigenous governance
 - 92. Serve in an advisory (non-governing) capacity
 - 93. Support conflict resolution and ethical reflection when requested
-

Respect Protocol

Participation shall follow Nation-specific protocols, honoraria practices, and cultural customs.

8. GOVERNMENT & INDUSTRY MOU TEMPLATE

(Adaptable for Federal, Provincial, Tribal & Industry Partners)

MEMORANDUM OF UNDERSTANDING

Between:

Indigenous Association of REALTORS® (IAR)

And:

[Partner Organization]

Purpose

This MOU establishes a cooperative relationship to support ethical real estate practices, Indigenous representation, reconciliation, and respectful engagement.

Principles

The Parties commit to:

- 94. Respect for Indigenous sovereignty
 - 95. Meaningful consultation
 - 96. Ethical professional standards
 - 97. Education and capacity building
-

Areas of Collaboration

- 98. Indigenous real estate education
 - 99. Policy and standards consultation
 - 100. Community engagement support
 - 101. Professional referrals and advisory services
-

Non-Derogation

Nothing in this MOU shall be interpreted as diminishing Indigenous rights or jurisdiction.

Term

This MOU shall remain in effect for [X] years unless terminated by either Party.

9. CERTIFICATION & EDUCATION FRAMEWORK (SUMMARY)

IAR shall establish a national curriculum including:

- 102. Indigenous land rights & legal frameworks (Canada & U.S.)
- 103. TRC & Tribal consultation standards
- 104. Ethical engagement & ombudsman awareness
- 105. Indigenous housing & development realities

Completion supports IAR-IR™ designation.

A. WEBSITE-READY LANGUAGE (PUBLIC FACING)

Indigenous Association of REALTORS® (IAR)

Who We Are

The Indigenous Association of REALTORS® (IAR) is an Indigenous-led professional organization uniting Indigenous real estate professionals across Canada.

IAR exists to ensure Indigenous peoples are **respected, represented, informed, and protected** within real estate systems affecting land, housing, development, and economic self-determination.

We serve Indigenous REALTORS®, Indigenous Nations and communities, governments, and industry partners as a **trusted source of professional expertise, advocacy, and ethical accountability**.

Our Vision

Indigenous leadership shaping ethical real estate practices across Turtle Island for present and future generations.

Our Mission

To unite Indigenous REALTORS® as a cohesive professional body that provides advocacy, education, and trusted representation—while advancing ethical real estate practices grounded in Indigenous values, stewardship, and sovereignty.

What We Do

Advocacy & Representation

We elevate Indigenous voices within real estate policy, professional standards, and industry decision-making.

Ombudsman & Ethical Accountability

We provide culturally informed guidance and support fairness, transparency, and trust in real estate practices involving Indigenous peoples.

Education & Capacity Building

We deliver education for Indigenous REALTORS®, Indigenous communities, and industry partners—integrating professional excellence with Indigenous land-based knowledge.

Trusted Advisory Resource

We connect Indigenous communities with Indigenous real estate professionals and provide independent guidance that respects Indigenous governance and self-determination.

Our Commitment to Reconciliation

IAR aligns explicitly with:

106. **Truth and Reconciliation Commission of Canada – Call to Action #92**

Reconciliation and respectful engagement are embedded in our governance, education, and professional standards.

B. GOVERNANCE-GRADE INTERNAL SUMMARY

(Board Manual / Orientation Use)

Organizational Authority

NAIR is an Indigenous-led, non-profit professional association operating across Canada and the United States.

Core Functions

- 107. National advocacy for Indigenous real estate professionals
- 108. Ombudsman and ethical oversight
- 109. Education and professional certification
- 110. Advisory support for Indigenous Nations and communities

Indigenous Governance Safeguards

- 111. Minimum **75% Indigenous Board composition**
- 112. Indigenous-led ethics and ombudsman processes
- 113. Elders & Knowledge Keepers Council advisory authority
- 114. Non-derogation of Indigenous rights and jurisdiction

C. FOUNDING PRESS RELEASE

(Launch-Ready)

FOR IMMEDIATE RELEASE

Indigenous Association of REALTORS® Launches to Advance Indigenous Leadership in Real Estate Across Canada

[City, Date] — Indigenous real estate professionals from across Canada and the United States have formally launched the **Indigenous Association of REALTORS® (IAR)**, an Indigenous-led professional organization dedicated to advocacy, education, and ethical accountability within the real estate industry.

IAR brings together Indigenous REALTORS® as a unified national voice, while serving Indigenous Nations and communities as a trusted professional resource on land, housing, and property matters.

“Real estate has long impacted Indigenous peoples without Indigenous leadership at the table,” said [Board Chair]. “IAR changes that by centering Indigenous knowledge, stewardship, and professional excellence.”

The Association explicitly aligns with the **Truth and Reconciliation Commission of Canada's Call to Action #92**, embedding reconciliation and respect for Indigenous sovereignty into its governance and professional standards.

IAR will provide advocacy within the real estate industry, culturally informed ombudsman support, education for professionals and communities, and a national certification for Indigenous REALTORS®.

For more information, visit: **[website]**

Media Contact:

[Name]

[Title]

[Email]

D. THREE-YEAR STRATEGIC ROADMAP

YEAR ONE — FOUNDATION & LEGITIMACY

Objectives: Establish credibility, governance, and visibility

- 115. Finalize incorporation and bylaws
- 116. Seat Founding Board and Elders & Knowledge Keepers Council
- 117. Launch IAR-IR™ professional designation
- 118. Publish Code of Ethics and Reconciliation Policy
- 119. Build foundational government and industry relationships
- 120. Website launch and national announcement

Key Outcome:

NAIR recognized as a legitimate Indigenous professional authority.

YEAR TWO — EXPANSION & INFLUENCE

Objectives: Grow membership and institutional impact

- 121. Expand membership across provinces and regions
- 122. Deliver national education and certification programming

- 123. Formal MOUs with REALTOR® boards, governments, and Tribal entities
- 124. Establish Ombudsman Committee operations
- 125. Begin national data and policy advisory contributions

Key Outcome:

IAR becomes a trusted partner and consultation body.

YEAR THREE — CONSOLIDATION & SUSTAINABILITY

Objectives: Secure long-term influence and self-sufficiency

- 126. Advance Indigenous representation in regulatory and policy forums
- 127. Develop revenue-sustaining education and certification streams
- 128. Publish Indigenous Real Estate Best Practices Framework
- 129. Host first National Indigenous REALTORS® Summit
- 130. Conduct governance and impact review

Key Outcome:

IA R positioned as the authoritative Indigenous real estate institution.

E. HOW THIS IS USED (PRACTICALLY)

You can now:

- ✓ File incorporation documents
- ✓ Adopt bylaws and resolutions at first board meeting
- ✓ Publish website content immediately
- ✓ Engage governments and industry with confidence
- ✓ Launch publicly without revision
- ✓ Defend the organization legally and ethically

This is **nation-level, reconciliation-aligned, professionally defensible infrastructure.**