

PERSONAL BRAND & STRATEGIC VISION

# The AI Pragmatist

Christopher Weavill. Bridging the gap between AI hype and commercial reality.



# The Hertzian Pedigree

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A decade of globally recognised AI innovation.

# Founded Hertzian

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## Globally Recognised AI

Spent a decade as the founder of Hertzian, transforming award-winning technical innovation into a scalable business unit.

- Award-winning AI product company.
- Bridging engineering and the P&L statement.
- Focused on actionable answers over raw data.



# The Architecture of Practical AI

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## Audit

Evaluating maturity, data integrity, and compliance with the EU AI Act.



## Strategy

Mapping AI capabilities directly to boardroom P&L objectives and ROI.



## Execution

Building scalable revenue engines and deploying governance layers.



## Training

Upskilling senior leadership to manage AI assets as long-term equity.

# The Commercial Barrier

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80%

**PROJECT FAILURE RATE**

## Bridging the "Valley of Death"

Innovate UK research identifies that over 80% of AI initiatives fail to bridge the gap between R&D and commercial deployment. We provide the strategy to land on the right side of this statistic.

# Institutional Oversight

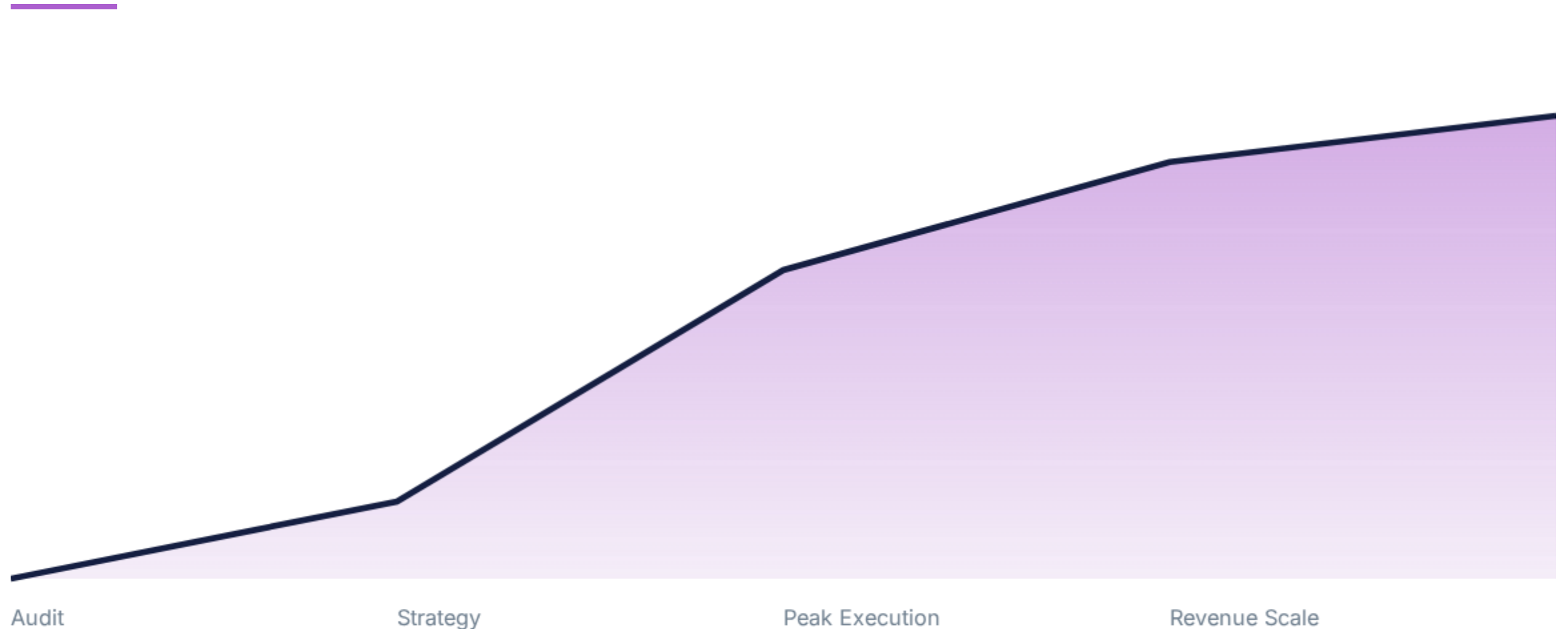
## Governance & Future Skills

Serving on the Audit & Risk committee at Truro and Penwith College and the Workforce Skills Board at Cornwall Council.

- National implementation of AI education.
- Oversight of high-value regional digital skills.
- Advising on future-proofing labor markets.



# ROI Velocity Cycle



*Measured commercial impact post-methodology implementation.*

“ *Organizations are drowning in metrics while starving for clarity. The future belongs to those who prioritize Answers over Data.* ”

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# Global Influence

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## Representing the UK

Advising global enterprises and representing UK innovation on international trade missions. Bridging technical innovation with boardroom strategy from Cornwall to the world stage.



# Visual Proof of Authority



Executive Advisory



Public Keynotes



International Trade

# Strategic Implementation

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From boardroom strategy to market-ready revenue engines.

# Frictionless Entry

The conversation starts here.

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