

Virtual Training

A Booming Market



In recent years, virtual training software has experienced tremendous growth – reflecting its popularity and the value it creates for training departments. While virtual learning used to be considered an inferior learning experience, today's virtual training software provides several benefits. This infographic examines the reasons behind virtual training's growth in popularity.

1

Virtual training increases revenue

Roughly half of the associations that use technology for learning have increased their organization's net revenue from educational offerings.



2

Virtual training lowers training costs

Training companies can save between \$9,550 and \$15,870 by moving one course from a traditional classroom to VILT.



3

Virtual training increases accessibility

Virtual training software allows training departments to offer education to geographically-distant customers, remote work forces, students without travel budgets and students with no access to a training facility.



4

Both students and instructors have a better experience with virtual training

The innovative features of virtual training software have taken teacher-student interaction to a new level – where students can receive personalized attention, and where instructors have the tools that allow them to replicate in-person instruction.



5

Same learning effectiveness

E-learning provides students with the same or even better knowledge and skills than traditional, in-person training.



6

Virtual training improves teaching methods

Online training delivery changes the way that instructors teach. In fact, many online instructors report that teaching online classrooms improves their face-to-face teaching with their new understanding of how to teach with technology, support individualized instruction, increase student engagement and facilitate deeper classroom discussions.



7

Virtual training satisfies the millennial generation's "connection obsession"

The millennial generation is obsessed with connecting and communicating. In fact, they check their smartphones about 150 times a day. Virtual training software delivers on this obsession by featuring integrated technology that is accessible anywhere, anytime.



8

Virtual training is environmentally friendly

Online courses consume an average of 90% less energy and produce 85% fewer CO₂ emissions per student than traditional face-to-face courses.



Sources

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