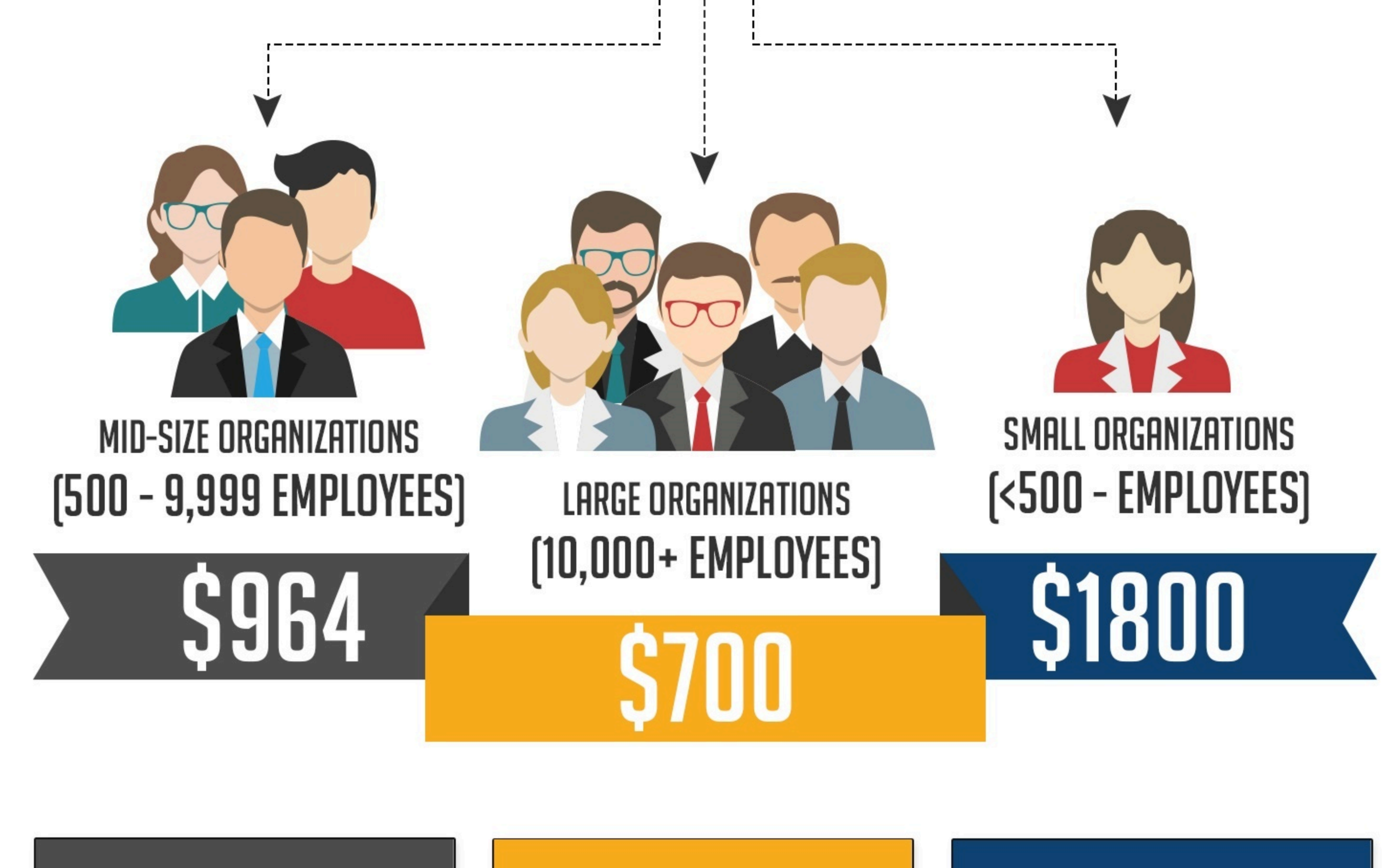
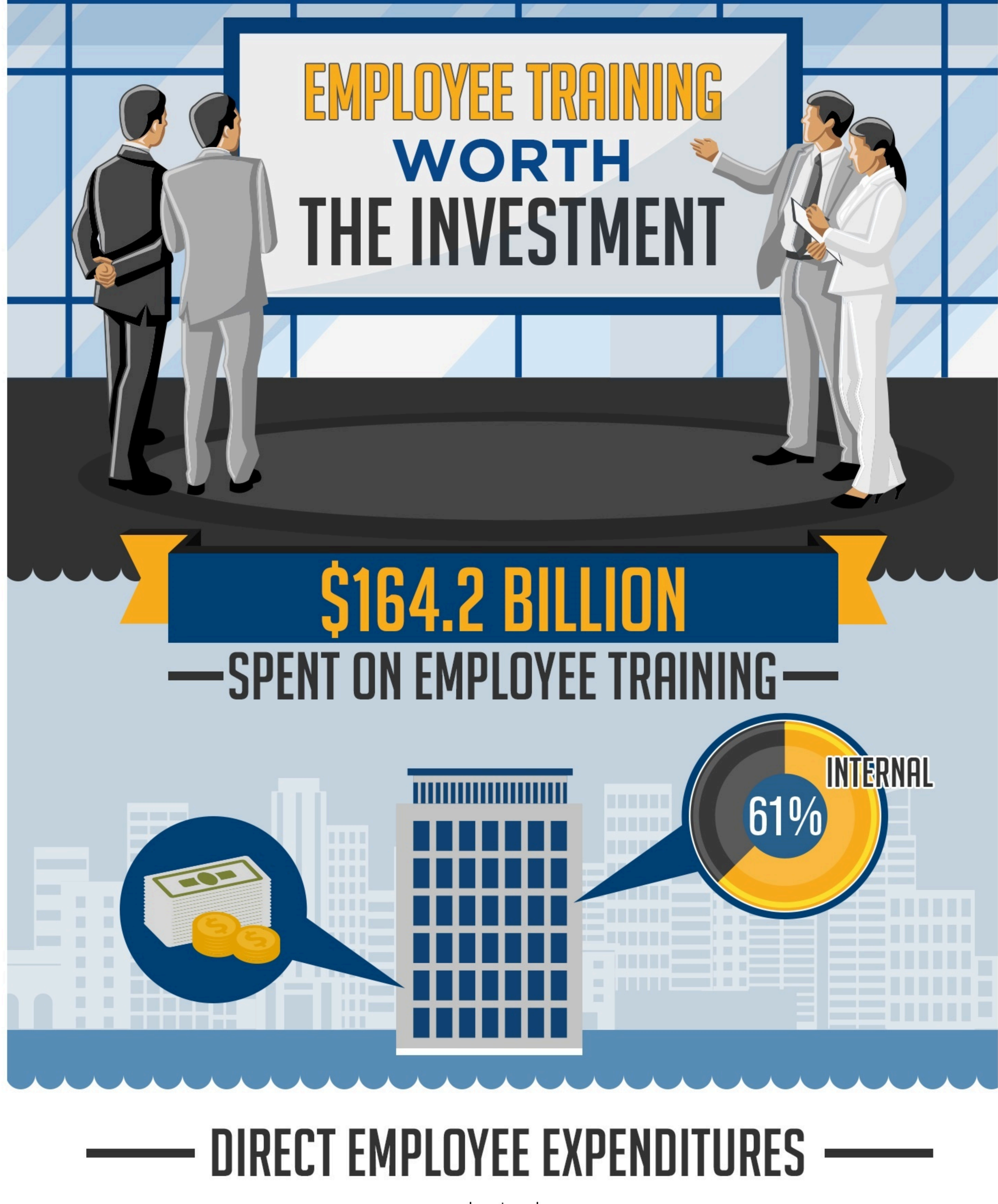
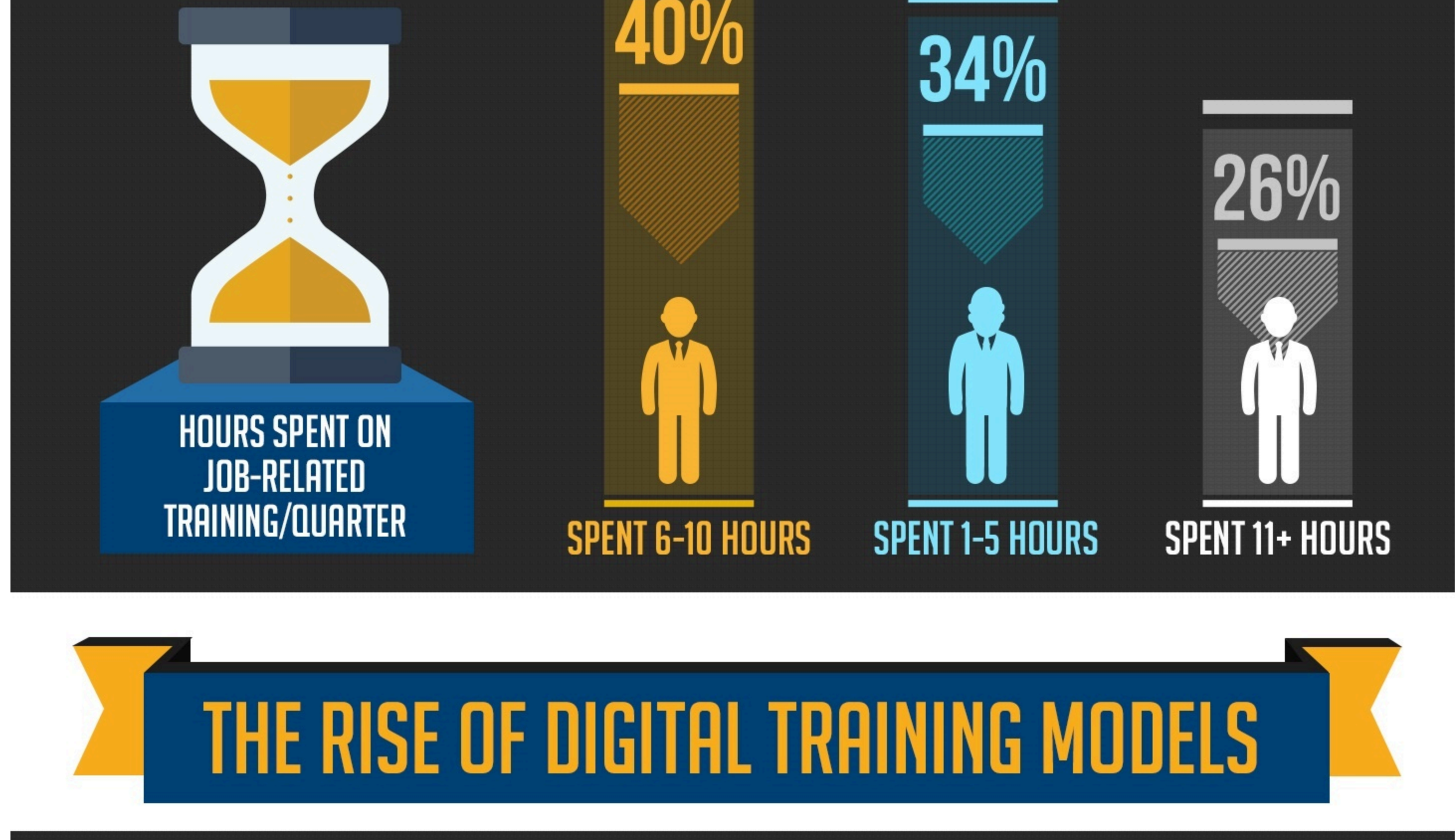




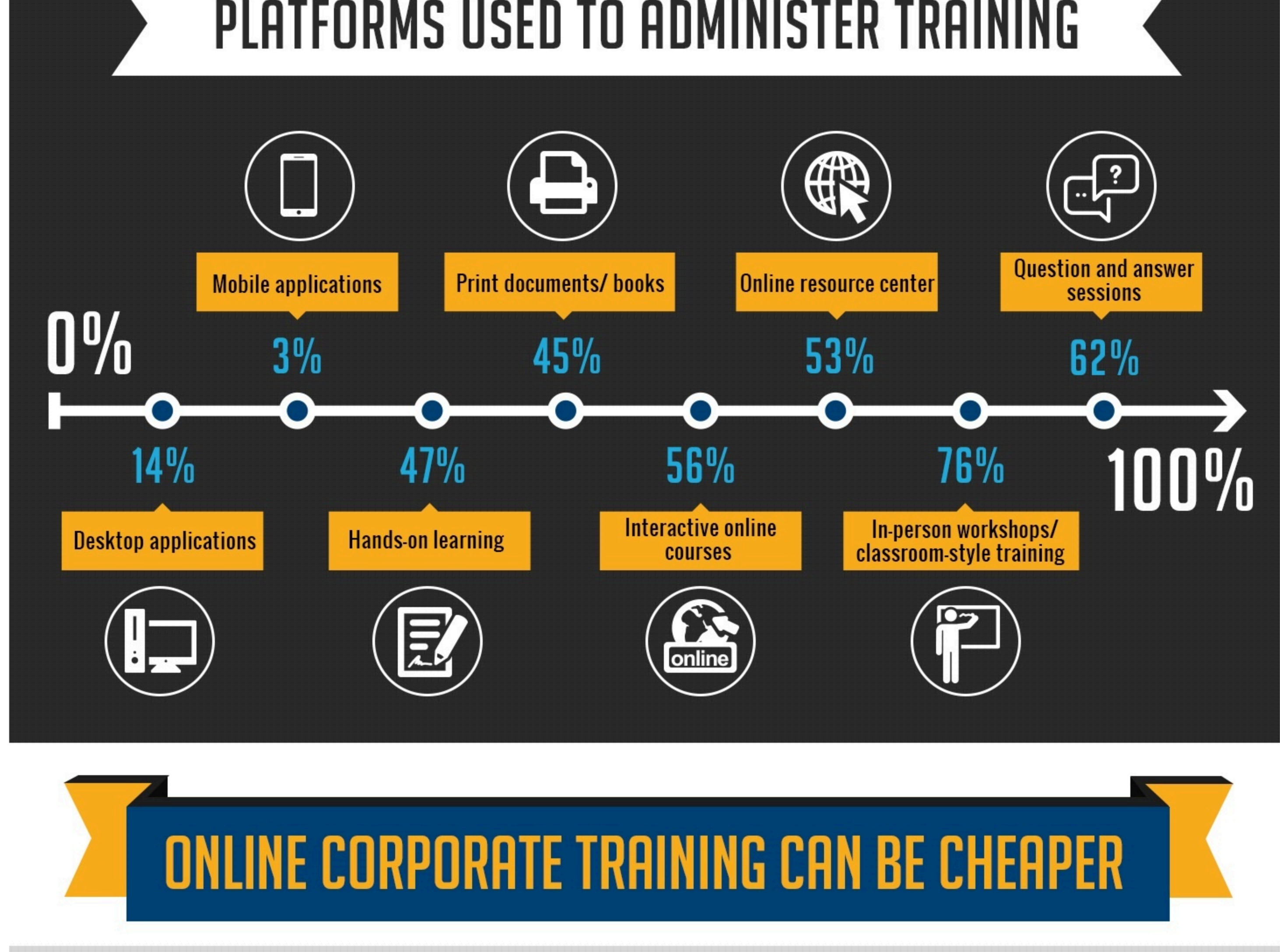
ROI IN NUMBERS



CURRENT STATE OF EMPLOYEE TRAINING



THE RISE OF DIGITAL TRAINING MODELS



ONLINE CORPORATE TRAINING CAN BE CHEAPER

FOCUS ON RETURN-ON-INVESTMENT

Return on Investment (ROI) compares the investment in a training deliverable with the benefits over a specified period of time. Despite the traditional difficulties of calculating ROI, its importance will rise, as it provides a strong argument in favour of e-learning.

WHAT TO CONSIDER WHEN CALCULATING ROI

