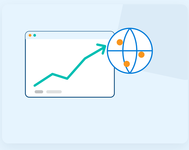
Virtual Training
A Booming Market



In recent years, virtual training software has experienced tremendous growth – reflecting its popularity and the value it creates for training departments. While virtual learning used to be considered an inferior learning experience, today's virtual training software provides several benefits. This infographic examines the reasons behind virtual training's growth in popularity.

1 Virtual training increases revenue

Many associations that use technology for learning report increased net revenue from their educational offerings.



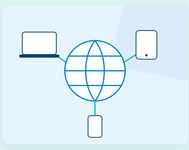
2 Virtual training lowers training costs

Moving a course from a traditional classroom to virtual instructor-led training (VILT) can reduce travel, lodging and lost-productivity costs.



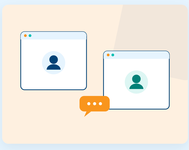
3 Virtual training increases accessibility

Virtual training software allows training departments to offer education to geographically-distant customers, remote work forces, students without travel budgets and students with no access to a training facility.



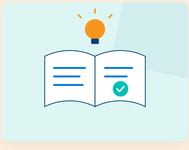
4 Both students and instructors have a better experience with virtual training

The innovative features of virtual training software have taken teacher-student interaction to a new level — where students can receive personalized attention, and where instructors have the tools that allow them to replicate in-person instruction.



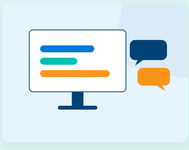
5 Same learning effectiveness

E-learning provides students with the same or even better knowledge and skills than traditional, in-person training.



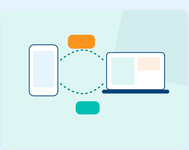
6 Virtual training improves teaching methods

Online training delivery changes the way that instructors teach. In fact, many online instructors report that teaching online classrooms improves their face-to-face teaching with their new understanding of how to teach with technology, support individualized instruction, increase student engagement and facilitate deeper classroom discussions.



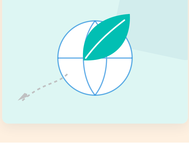
7 Virtual training meets learners' expectation to stay connected

Many learners expect to connect and communicate online. Virtual training software delivers on this expectation by featuring integrated technology that is accessible anywhere, anytime.



8 Virtual training is environmentally friendly

Online and distance courses can reduce the travel, commuting and campus facilities that face-to-face courses require.



Sources

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- Towards Sustainable Higher Education, The Open University (travel and campus-facility finding, reason 8)

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