



# PROPELLA

Cross-Border Scale-Up Platform

Engineering high-velocity expansion through institutional discipline and strategic capital

*"Propel Growth For Greater Good"*

# PROPELLA – BRIDGING INNOVATION AND CAPITAL.

## The Global Deeptech and Liquidity Hub



Home to frontier technologies and unmatched capital depth, enabling venture scaling, late-stage funding, and global liquidity events.

## Innovation Base



Home to research-led startups, industrial deeptech, and high-value IP with strong potential for cross-border commercialization and scale.

Connecting founders with new markets, and institutional capital with transformative technologies.

## The Expansion Horizon



Deep market appetite, massive institutional capital deployment, and rapid growth opportunities.



## The Launchpad



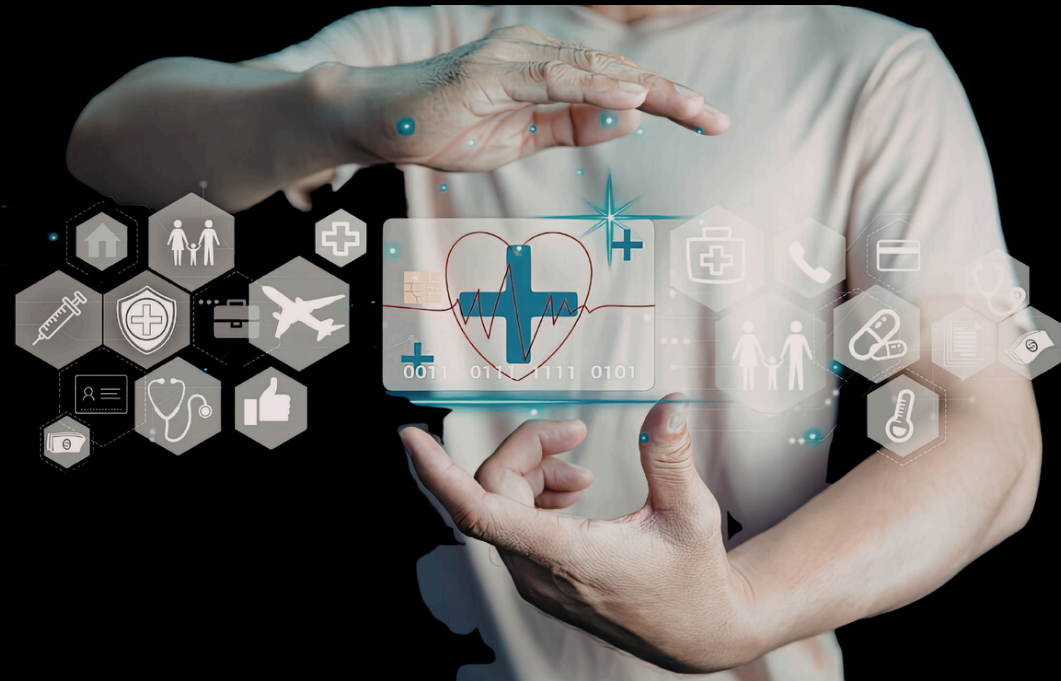
Transforming local ventures into global growth stories.

Strategic connectivity within public and private sectors.

# OUR FOCUS

We focus on sectors where cross-border growth can be accelerated through capital, strategic partnerships, and operational execution:

## Health & Wellness



Healthcare services, biotech, healthtech, medical innovation, and longevity-related platforms

## Sustainability



Cleantech, climate infrastructure, carbon, energy transition, and resource-efficiency solutions



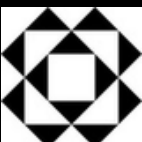



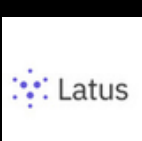



## Food & Agriculture




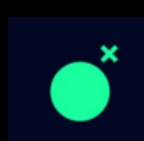
















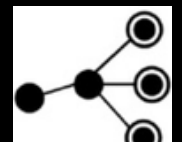

Agri-tech, food systems, functional ingredients, sustainable production, and supply-chain innovation

# SELECTED PORTFOLIO COMPANIES



-  **Blykalla**  
Cleantech - SMR
-  **Rubedo**  
Biotech - Longevity
-  **Quilt**  
Cleantech - Consumer HVAC
-  **HEX**  
Collaborative Platform
-  **Aalo Atomics**  
Cleantech - SMR
-  **Epibone**  
Biotech - Stem Cells
-  **Latus Bio**  
Biotech - Gene Therapy
-  **HEO Robotics**  
Aerospace Imaging
-  **Nada**  
Real Estate Financing
-  **Field AI**  
Robotic Operating System

-  **Sinaptica Therapeutics**  
Medical Devices
-  **Persephone**  
Biotech - Gut Microbiome
-  **Sana Health**  
Health - Chronic Pain,
-  **Bedrock Ocean Exploration**  
Subsea Mapping
-  **Glacier**  
Waste Automation
-  **Permia Sensing**  
Agritech
-  **Shield AI**  
AI Pilot
-  **PsiQuantum**  
Quantum Computing
-  **HyWatts**  
Cleantech - Hydrogen
-  **TouchCast**  
AI/ML

-  **Alto Pharmacy**  
Telehealth
-  **Earli**  
Medical Treatment - Cancer
-  **Living Carbon**  
Cleantech - Carbon Capture
-  **Monarch Tractor**  
Farming Equipment
-  **Monarch Tractor**  
Farming Equipment
-  **Amonica Brands**  
NFT Games and Digital Assets
-  **Kernel**  
Biotech - Neuroscience
-  **Viel**  
Healthcare - Clinical Trials
-  **Global Predictions**  
AI - Finance
-  **Light Matter**  
Photonic Computer

# WHAT WE DO



## Venture Sourcing & Screening

Identify high-potential startups in Deep Tech, HealthTech/Biotech, Cleantech, and Digital Infrastructure.



## Strategic Capital Allocation

Provide equity investment and structured funding solutions.



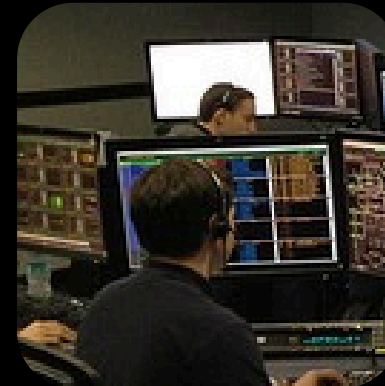
## Go-to-Market Execution

- Build commercialization strategies, distribution networks, and channel partnerships.
- Deploy experienced operators and advisors to accelerate sales growth.



## Operational Scaling & Talent Support

- Provide management, recruitment, and operational support.
- Optimize processes for scalability and efficiency.



## Portfolio Monitoring & Value Creation

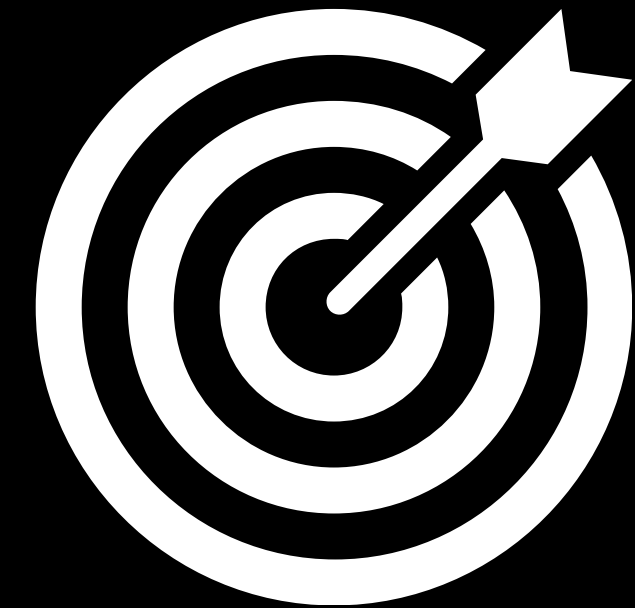
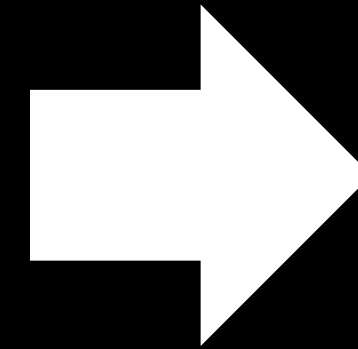
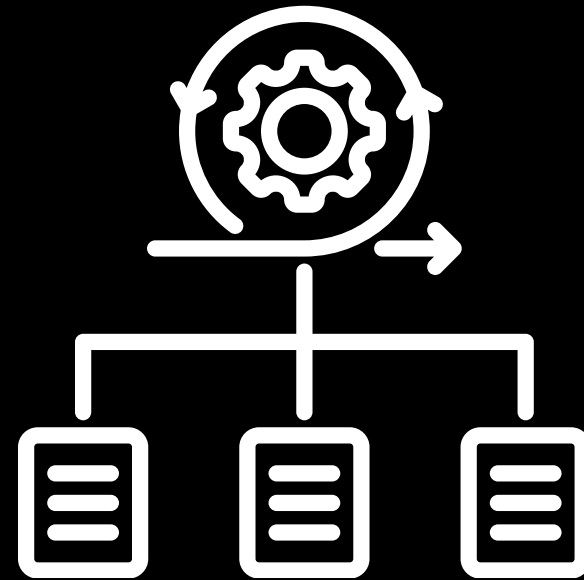
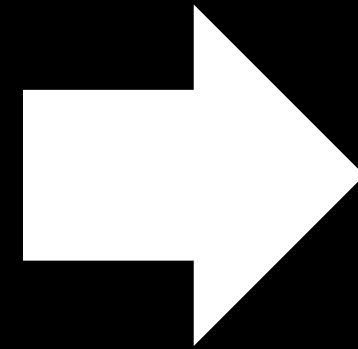
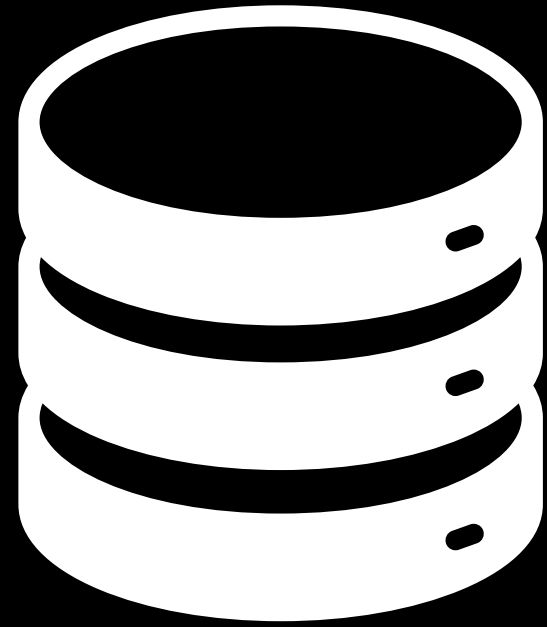
- Track KPIs, governance, and compliance.
- Implement operational improvements to maximize enterprise value.



## Exit Strategy & Capital Return

- Prepare for IPO, M&A, or strategic secondary transactions.
- Ensure value realization for founders and investors.

# OPERATING MODEL - HOW WE CREATE VALUE



## Venture Sourcing & Screening

Leverage AI and advanced mathematical models to analyze multi-source data:

- International organizations
- Social listening for real-time sentiment
- Proprietary research & market intelligence
- Identify near-disruption trends & M&A/startup targets

## Strategic Value Building & Capital Allocation

Apply 9P Scale-up Framework to:

- Map value gaps & growth levers
- Optimize capital allocation
- Provide structured funding solutions
- Strengthen competitive moats

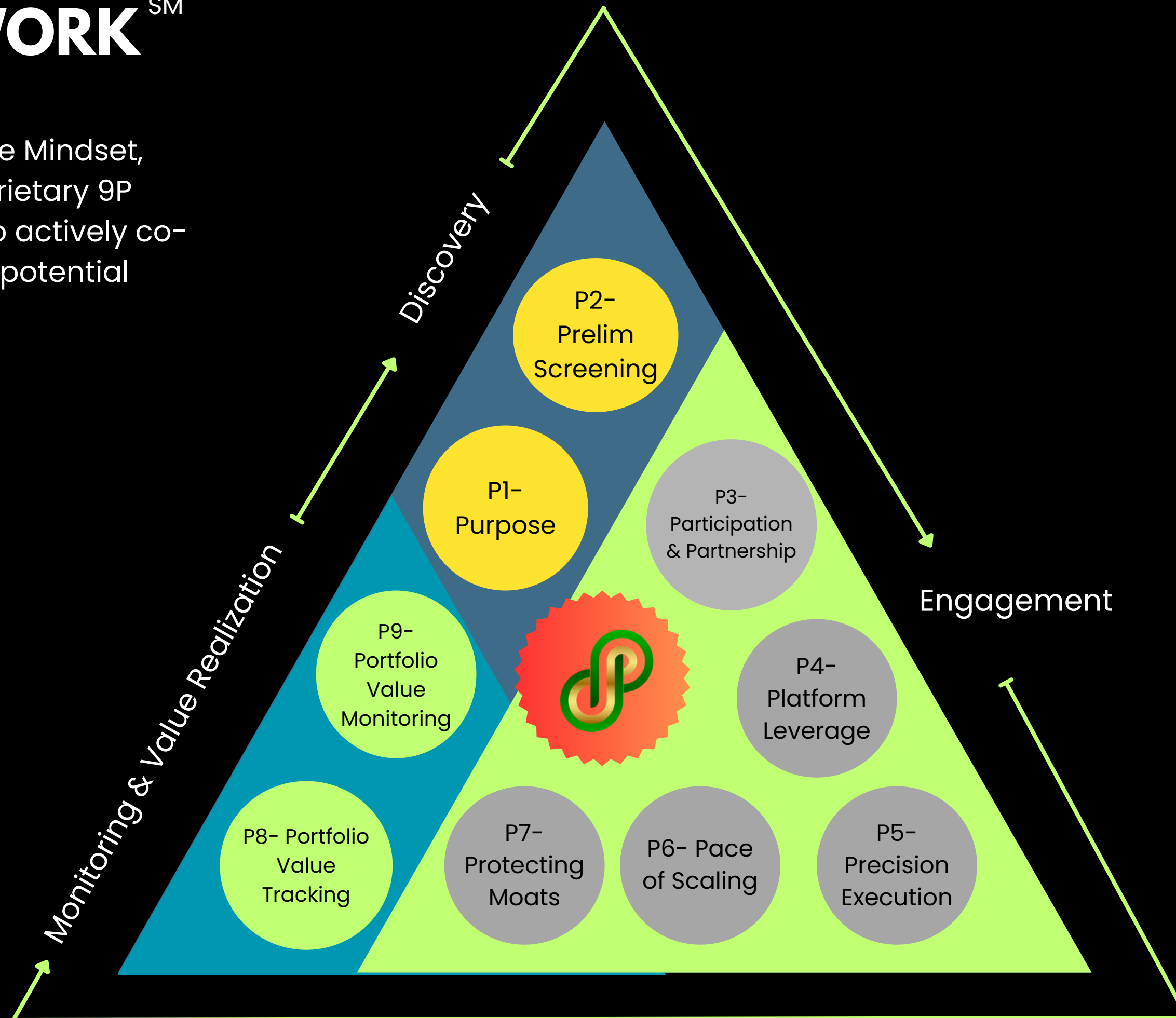
## Hands-On Operating Involvement

- Deploying experienced operators to optimize processes
- Building commercialization strategies, distribution networks, and channel partnerships
- Investing time, reputation, and capital

# 9P FRAMEWORK<sup>SM</sup>



Propella applies Venture Mindset, combined with its proprietary 9P Scale-up Framework, to actively co-create value with high-potential ventures.



# CASE STUDY - TOUCHCAST



**ROI ~3x**

Return on Invested Capital



**Holding Period ~6 months**

(End of Dec 2024 - Jul 2025)

Acquired by: Infinite Reality – Touchcast’s AI technology to be integrated with Infinite Reality’s portfolio of products and services including Napster, iR Studio, and iR Enterprise.

## Propella’s Value Creation:

- Identified Touchcast as a disruptive trend via AI-powered deal sourcing.
- Provided strategic introductions and network access for market expansion.
- Advised on Southeast Asia go-to-market strategy and operational scaling.

## Strategic Outcome:

- Successful exit with ~3x ROI within 6 months.
- Validated Propella’s 9P Framework in identifying and scaling high-growth ventures.

# STRATEGIC ECOSYSTEM & PARTNERS



## University & Research Advisory Group



## Accelerator & Incubator Network



## Government & Multilateral Organizations



## Venture Capital & Syndicate Group



## Co-Investor & Syndicate Group



## Financial Advisors & Underwriters



## Thitiphat Thaveesin (Keng)

Founder of Propella, Thitiphat Thaveesin has over a decade of financial market experience and has invested in 40+ startups across healthcare, deep tech, cleantech, and fintech in the past five years. As Senior Executive Vice President at Daol Securities, he has led the origination and underwriting of over THB 100 billion in debt and equity instruments, while structuring innovative private investment products for accredited investors. Drawing on his extensive finance expertise, Thitiphat created Propella’s proprietary 9P Framework to identify high-growth opportunities, optimize capital allocation, and craft exit-ready strategies. He holds an MSc in Investment Management from Pace University, New York, and a Bachelor’s in Industrial Engineering from Chulalongkorn University.



**Financial Advisory**  
M&A, IPO, Fundraising



**Investment Vehicle**  
Structuring & Management



**Venture Building**  
& Strategic Advisory



## **Propella Private Limited**

Scale-Up Studio | Singapore & Thailand

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