



## Cureety Privacy Notice

Last modified: April 15, 2026

### 1. Introduction.

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Cureety, Inc. ("**Cureety**" or "**we**" or "**us**") respects your privacy and is committed to protecting it through our compliance with this privacy notice.

This Privacy Notice (our "**Privacy Notice**") describes the types of information we may collect, use, maintain, protect, disclose, or otherwise process about you when you visit the website (the "**Website**"), install and use our mobile application that you download from an authorized distribution site, such as the Apple App Store® or the Google Play Store® (the "**Application**"), and our practices for collecting, using, maintaining, protecting, disclosing, or otherwise processing that information.

This Privacy Notice applies to information we collect:

- on our Website;
- on or through our Application; and
- in email, text, and other electronic messages between you and Cureety through any medium.

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by Cureety or any third party;
- us or any of our affiliates or subsidiaries related to your or any other individual's employment or potential employment with us; or
- any third party, including through any application or content that may link to or be accessible from the Website or Application.

Please read this Privacy Notice carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website and Application. By accessing or using our Website and Application, you agree to this Privacy Notice. This Privacy Notice may change from time to time (see Changes to Our Privacy Notice). Your continued use of our Website and Application after we make changes is deemed to be acceptance of those changes, so please check this Privacy Notice periodically for updates.

### 2. Children Under the Age of 18.

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Our Website and Application are not intended for children under 18 years of age. No one under age 18 may provide any information to or on the Website or Application. We do not knowingly collect Personal Data from children under 18. If you are under 18, do not use or provide any information on our Website or Application or provide any information about

yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received Personal Data from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information directly from a child under 18, please contact us using the Contact Information below.

### **3. Information We Collect About You and How We Collect It.**

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Throughout this Privacy Notice, the term "**Personal Data**" means any information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or device. However, Personal Data does not include any deidentified or aggregated information.

#### **Generally.**

We collect Personal Data from various sources, including:

- directly from you when you provide it to us;
- automatically as you navigate through or otherwise use the Website and Application;
- information that we create about you as you use our Website or Application; and
- from third parties, for example, our business partners.

#### **Information You Provide to Us.**

We collect the following types of Personal Data directly from you when you access or use our Website and Application: real name, postal address, unique personal identifier, email address, telephone number, social security number, driver's license or other state-issued ID number, health insurance information, medical information, age, birthdate, date of death, medical conditions, physical or mental disability, gender, gender identity, health data, exercise data, lab results, and comorbidities. In addition, we also collect other types of information that you may provide when you fill out a form or through your correspondence with us.

The Personal Data we collect on or through our Website and Application includes:

- information that you provide by filling in forms on our Website and Application. This includes information provided at the time of registering to use our Website and Application. We may also ask you for information when you report a problem with our Website or Application;
- if you contact us, records and copies of your correspondence (including email addresses);
- your responses to surveys that we might ask you to complete for research purposes; and
- your medical symptoms when you report them on our structured questionnaires.

### **Information We Collect Through Automatic Data Collection Technologies.**

As you navigate through and interact with our Website or Application, we may use automatic data collection technologies to collect certain Personal Data about your interaction with our Website or Application, including information about your equipment, browsing actions, and patterns. This includes:

- details of your visits to, and use of, our Website and Application. This includes: the date and time of your visit to our Website, error information, clickstream data and other communication data and the resources that you access, use, or otherwise interact with on or through the Website;
- other information necessary to provide you with our Website or Application, i.e., health data and exercise data; and
- information about your computing device and internet connection, i.e., your IP address, operating system, device make and model, and browser type.

The information we collect automatically may include Personal Data, or we may maintain it or associate it with Personal Data we collect in other ways or receive from third parties. It helps us to improve our Website and Application and to deliver a better and more personalized service by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences;
- record your activities on our Website and Application for analytics and debugging purposes; and
- recognize you when you return to our Website and Application.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. We only place non-essential cookies on your device with your consent. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website or use our Application. Our Website and Application may use both session cookies and persistent cookies:
  - **Session Cookies.** Each time you access the Website, a session cookie containing an encrypted, unique identifier is placed on your device. These session cookies allow us to uniquely identify you when you use the Website and allow us to maintain your login session. Session cookies are required to use the Website and are removed when you log out or close your browser window to the Website.
  - **Persistent Cookies.** Persistent cookies that may contain a unique identifier are placed on your device when you access the Website. These cookies are used

to track aggregate and statistical information about user activity and maintain your preferences. The amount of time these cookies remain on your device may vary, depending on the cookie.

- You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you do not consent to our use of cookies or select this setting, you may be unable to access certain parts of our Website. You can find more information about cookies at <http://www.allaboutcookies.org> and <http://youronlinechoices.eu>. More information about our use of specific cookies and how long they remain on your device can be found by clicking the "cookie" link on our Website and reviewing the specific cookies listed under each category of cookies.

### Third-Party Use of Cookies and Other Tracking Technologies.

Some content or applications, including advertisements, on the Website or Application are served by third parties, including advertisers, ad networks and servers, content providers, analytics providers, social media companies, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Website. The information they collect may be associated with your Personal Data or they may collect information, including Personal Data, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see Choices About How We Use and Disclose Your Information.

**BY CONTINUING TO ALLOW US TO USE ANY OF THE ABOVE-DESCRIBED TECHNOLOGIES, YOU HEREBY CONSENT TO OUR RECORDING YOUR MOUSE MOVEMENTS, KEYSTROKES, NAVIGATION PATHWAYS, USE AND COMMUNICATIONS YOU MAY HAVE WITH OUR WEBSITE (INCLUDING INFORMATION RELATED TO YOUR ACCESS TO ANY AUDIO-VISUAL MATERIALS AVAILABLE ON OR THROUGH THE WEBSITE), AND OTHER ACTIONS THAT YOU TAKE ON OR THROUGH THE WEBSITE AND OUR DISCLOSURE OF SUCH RECORDED INFORMATION TO THIRD-PARTY PROVIDERS OF SUCH TOOLS.**

### Information We Create About You.

We may also create certain information about you. When we associate this information with other Personal Data about you, we consider this information to be Personal Data. This information includes: unique identifiers and physiological characteristics.

### Information We Collect from Third Parties.

We may collect Personal Data from third parties. When we associate this information with other Personal Data about you, we consider this information to be Personal Data. This information includes: real name, postal address, unique personal identifier, email address, telephone number, social security number, driver's license or other state-issued ID number, health insurance information, medical information, age, birthdate, date of death, medical conditions, physical or mental disability, gender, gender identity, health data, exercise data, lab results, and comorbidities.

### **Protected Health Information.**

We may collect Protected Health Information, as defined by the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), from you during your use of our Website or Application. Protected Health Information is individually identifiable health information collected for or on behalf of your healthcare provider. When we are working as a service provider for your healthcare provider, this Privacy Notice does not apply. Instead, your healthcare provider will make a Notice of Privacy Practices available to you that will explain how your Protected Health Information will be used and disclosed. We have entered into an agreement with your healthcare provider that requires us to comply with HIPAA and their Notice of Privacy Practices. If you have questions related to how your healthcare provider uses and discloses your Protected Health Information, please contact your healthcare provider.

## **4. How We Use Your Information.**

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We use information that we collect about you or that you provide to us, including any Personal Data:

- to provide and personalize our Website and Application and their content to you;
- to provide you with information, products, or services that you request from us;
- to support, develop, troubleshoot, and debug our Website and Application;
- to create, maintain, customize, and secure your account with us;
- to process your requests, purchases, transactions, and payments and prevent transactional fraud;
- to provide you with notices about your account;
- to provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses;
- to help maintain the safety, security, and integrity of our Website, Application, databases and other technology assets, and business;
- for internal testing, research, analysis, and product development, including to develop and improve our Website and Application, and to develop, improve, or demonstrate our products and services;

- to detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, and prosecute those responsible for that activity;
- to debug, identify and repair errors that impair existing intended functionality;
- to carry out our obligations and enforce our rights arising from any contracts entered into between you and us;
- to notify you about changes to our Website and Application or any products or services we offer or provide through them;
- to allow you to participate in interactive features on our Website and Application;
- in any other way we may describe when you provide the information;
- to fulfill any other purpose for which we have collected it; and
- for any other purpose with your consent.

We may further anonymize or aggregate your Personal Data in accordance with applicable law such that it can no longer reasonably be used to identify you. Once the Personal Data has been anonymized and can no longer identify you, we may use it without restriction.

With your consent, we may also use your Personal Data to send newsletters and other similar communications that may be of interest to you. If you wish to consent to this, please check the relevant box located on the form on which we collect your Personal Data. If you wish to change your choice, you may do so at any time by logging into the Website or Application and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by sending us an email stating your request at [dpo@cureety.com](mailto:dpo@cureety.com). For more information, see Choices About How We Use and Disclose Your Information.

## **5. Disclosure of Your Personal Data.**

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We do not share, sell, or otherwise disclose your Personal Data for purposes other than those outlined in this Privacy Notice. However, we may disclose anonymized or aggregated information about our users, and information that does not reasonably identify any individual, without restriction.

We may disclose Personal Data that we collect or you provide as described in this Privacy Notice:

- to our subsidiaries and affiliates;
- to contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Data confidential and use it only for the purposes for which we disclose it to them. These entities provide IT and infrastructure support and other similar services;
- to a potential or actual buyer or other successor in the event of a planned or actual merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer

of some or all of Cureety, Inc.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Cureety, Inc. about our Website's and Application's users is among the assets transferred;

- to fulfill the purpose for which you provide it;
- for any other purpose disclosed by us when you provide the information; and
- with your consent.

We may also disclose your Personal Data:

- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce or apply our Terms of Use and other agreements, including for billing and collection purposes; and
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Cureety, Inc., our customers, or others.

## **6. Choices About How We Use and Disclose Your Information.**

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We do not control the collection and use of your information collected by third parties described above in Disclosure of Your Personal Data. When possible, these organizations are under contractual obligations to use this data only for providing the services to us and to maintain this information strictly confidential. These third parties may, however, aggregate the information they collect with information from their other customers for their own purposes.

In addition, we strive to provide you with choices regarding the Personal Data we have collected about you. We have created mechanisms to provide you with control over your Personal Data:

- **Tracking Technologies.** We may use certain tracking technologies that may record your activities on our Website, Application, and your other online activities, and such recordings may be disclosed and processed by third parties who provide such technologies. This helps us understand our users and the use of our Website and Application. You may disable these technologies through our cookie consent manager, which you may access by clicking the "cookies" link on the bottom of any page of our Website and disabling our use of analytics cookies and similar technologies. You may also set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent, however, if you disable or refuse cookies in this manner, please note that some parts of our Website may then be inaccessible or not function properly. If you do not disable these technologies, you hereby consent to our use of your Personal Data and our recording and disclosure to third-party cookie providers of your activities on our Website in this way.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can learn more about interest-based advertisements and your opt-out rights and options from members of the Network Advertising Initiative ("**NAI**") on its website ([www.networkadvertising.org](http://www.networkadvertising.org)) and from members of the Digital Advertising Alliance on its website ([www.aboutads.info](http://www.aboutads.info)).

## **7. Accessing, Correcting, and Deleting Your Personal Data.**

You can review and change your Personal Data by logging into the Website and visiting your account profile page.

You may also send us an email at [dpo@cureety.com](mailto:dpo@cureety.com) to request access to, correct or delete any Personal Data that we have collected about you. We cannot delete your Personal Data except by also deleting your user account. We may not accommodate a request to change or delete your Personal Data if we believe the change or deletion would violate any law or legal requirement or cause the information to be incorrect.

## **8. Jurisdiction-Specific Privacy Rights.**

The law in some jurisdictions may provide you with additional rights regarding our use of Personal Data. To learn more about any additional rights that may be applicable to you as a resident of one of these jurisdictions or if you are located in one of these jurisdictions, please see the privacy addendum for your jurisdiction that is attached to this Privacy Notice.

### **Your GDPR (EEA, Switzerland, and UK) Privacy Rights.**

If you are located in the European Economic Area, Switzerland, or the United Kingdom, you have the additional rights described in our GDPR Privacy Notice.

## **9. Do Not Track Signals and Global Privacy Control Signals.**

We do not track you over time and across third-party websites or other online services for any purpose.

Some web browsers and browser extensions permit you to broadcast the Global Privacy Control signal ("**GPC Signal**") as specified at <https://www.globalprivacycontrol.org>. Our Website is designed to honor the GPC Signal and we may limit the Personal Data or other information we collect and how we use your Personal Data or other information based upon whether such a signal is transmitted by your browser or device and received by us.

## **10. Data Security.**

We have implemented measures designed to secure your Personal Data from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our servers behind firewalls. Any sensitive transmissions of health or medical data will be encrypted.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website and

Application, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we have implemented measures to protect your Personal Data, we cannot guarantee the security of your Personal Data transmitted to our Website or through our Application. Any transmission of Personal Data is at your own risk. We are not responsible for circumvention of any privacy settings or security measures deployed on the Website or through our Application.

### **11. Consent to Processing of Personal Data in the United States.**

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In order to provide our Website and Application to you, we may send and store your Personal Data outside of the country where you reside or are located, including to countries that may not or do not provide an equivalent level of protection for your Personal Data. Your Personal Data may be processed and stored in the United States and federal, state, and local governments, courts, or law enforcement or regulatory agencies in the United States may be able to obtain disclosure of your information through the laws of the United States. By using our Website and Application, you represent that you have read and understood the above and hereby consent to the storage and processing of Personal Data outside the country where you reside or are located, including in the United States.

Your Personal Data is transferred by Cureety to another country only if it is required or permitted under applicable data protection law and provided, however, that there are appropriate safeguards in place to protect your Personal Data. To ensure your Personal Data is treated in accordance with this Privacy Notice when we transfer it to a third party, Cureety uses Data Protection Agreements between Cureety and all other recipients of your Personal Data.

### **12. Changes to Our Privacy Notice.**

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We may change this Privacy Notice at any time. It is our policy to post any changes we make to our Privacy Notice on this page. If we make material changes to how we treat our users' Personal Data, we will notify you by email to the email address specified in your account. The date this Privacy Notice was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting this Privacy Notice to check for any changes.

Your continued use of our Website and Application following the posting of changes constitutes your acceptance to such changes.

### **13. Contact Information.**

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If you have any questions, concerns, complaints, or suggestions regarding our Privacy Notice or the ways in which we collect and use your Personal Data described in this Privacy Notice, have any requests related to your Personal Data pursuant to applicable laws, or otherwise need to contact us, you may contact us at the contact information below or through the "Contact us" page on our Website.

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