# Privacy Policy

**LKS Trading B.V.**
Tolhuisweg 10
6071 RG Swalmen
The Netherlands

**Last updated:** 01-07-2026

***1. Introduction***

This Privacy Policy explains how LKS Trading B.V. collects, uses and protects personal data when you visit our website, contact us, request information about a machine, submit a machine request, offer a machine for sale or communicate with us by email, telephone, WhatsApp or another communication channel.

LKS Trading B.V. respects your privacy and processes personal data with due care and in accordance with applicable privacy legislation, including the General Data Protection Regulation (GDPR).

***2. Who is responsible for your personal data?***

LKS Trading B.V. is responsible for the processing of personal data as described in this Privacy Policy.

Our contact details are:

LKS Trading B.V.
Tolhuisweg 10
6071 RG Swalmen
The Netherlands

Email: info@lkstrading.com

Phone: +31 6 37 29 82 53

***3. What personal data do we collect?***

Depending on your contact with us, we may collect personal data such as your name, company name, email address, telephone number, address or country and the contents of your message or enquiry.

When you request or offer a machine, we may also collect information about your machine preferences, including the type, brand, capacity, budget or technical specifications. If you offer a machine for sale, we may process details such as the brand, model, year of manufacture, condition, photographs and other technical information.

In addition, we may keep a record of our communication by email, telephone, WhatsApp or website forms. When you visit our website, certain technical information may also be collected, including your IP address, browser type, device information and the pages you visit.

We only collect personal data that is relevant for the purpose for which it is provided.

***4. How do we collect personal data?***

We collect personal data when you complete a contact form on our website, request information about a machine, submit a machine request, offer a machine for sale, contact us by email, telephone or WhatsApp, visit our website or communicate with us regarding a quotation, purchase or sale.

***5. Why do we process your personal data?***

We process personal data to respond to your enquiries, provide information about available machines, prepare quotations and agreements, process purchases and sales of machines and assess machines that are offered to us.

We also process personal data to maintain communication, provide customer support, meet administrative, tax and legal obligations, improve our website and services, protect our legitimate business interests and prevent misuse.

***6. Legal basis for processing***

We process personal data on one or more of the following legal grounds.

Where applicable, we process data based on your consent, for example when you submit information through a website form.

We also process personal data where this is necessary for the performance of a contract or to take steps prior to entering into a contract.

In addition, we process personal data where this is required to comply with legal obligations, including tax and accounting requirements.

Finally, we may process personal data where this is necessary for our legitimate interests, such as responding to business enquiries, maintaining customer relationships, improving our website and protecting our business.

***7. Website forms***

Our website contains several forms, including forms for expressing interest in a listed machine, requesting a machine that is not currently available, offering a machine for sale to LKS Trading B.V. and submitting general enquiries.

The information you provide through these forms is used solely to process your request and to contact you regarding your enquiry.

***8. Email, telephone and WhatsApp***

If you contact us by email, telephone or WhatsApp, we may retain your contact details and communication history in order to respond to your enquiry and to follow up on potential purchases, sales or requests.

We recommend that you do not send sensitive personal data through email, WhatsApp or website forms unless this is strictly necessary.

***9. Photos and machine information***

When offering a machine for sale, you may provide photographs, documents or technical information relating to the machine.

We use this information to assess the machine, discuss a possible purchase, prepare an offer or, after agreement has been reached, create a sales listing for resale.

If photographs contain personal data, such as identifiable persons, vehicle registration plates or personal documents, we recommend removing or obscuring this information before sending the files.

***10. Cookies and analytics***

Our website may use cookies and similar technologies.

Functional cookies are used to ensure that the website operates correctly.

Analytical cookies may be used to gain insight into how visitors use our website, for example through Google Analytics. This information helps us improve our website, machine listings and user experience.

Marketing or tracking cookies will only be used where the required consent has been obtained through a cookie banner or similar consent mechanism.

You can manage or delete cookies at any time through your browser settings.

***11. Webflow and other service providers***

Our website has been developed and is hosted using Webflow. Personal data submitted through website forms may therefore be processed through Webflow's systems.

We may also use third-party service providers, including email providers, hosting providers, analytics providers, CRM systems, administration software and cloud storage providers.

These service providers may only process personal data on our behalf and for the purposes described in this Privacy Policy, in accordance with applicable data protection legislation.

***12. Sharing personal data with third parties***

We do not sell your personal data.

Where necessary, we may share personal data with third parties, including IT and hosting providers, website and form providers, email and communication providers, transport or logistics partners where relevant to a transaction, administrative, tax or legal advisers and public authorities where disclosure is required by law.

Personal data is only shared where this is necessary for our services, our legal obligations or our legitimate business interests.

***13. International transfers***

Some of our service providers may process personal data outside the European Economic Area (EEA).

Where this occurs, LKS Trading B.V. will ensure that appropriate safeguards are in place to protect your personal data in accordance with applicable data protection legislation.

***14. Retention of personal data***

We do not retain personal data for longer than necessary for the purposes for which it was collected.

Contact form submissions and enquiries are retained for as long as necessary to handle your request and maintain relevant business communication.

Customer, supplier and transaction data may be retained for the period required under applicable tax and accounting legislation.

Communication history may be retained where relevant for customer relationship management, quotations, transactions or the prevention of disputes.

Analytics data is retained in accordance with the retention settings of the analytics service used.

When personal data is no longer required, it will be securely deleted or anonymised where possible.

***15. Security***

We take appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access, disclosure or alteration.

However, no website, email system or online communication method can be guaranteed to be completely secure. You remain responsible for deciding which information you choose to share with us.

***16. Your rights***

Under the GDPR, you have several rights regarding your personal data.

These rights may include the right to access your personal data, request correction of inaccurate or incomplete information, request deletion of your personal data, request restriction of processing, object to processing based on legitimate interests, withdraw your consent where processing is based on consent and request data portability where applicable.

If you wish to exercise any of these rights, please contact us using the contact details provided above.

We may ask you to verify your identity before processing your request.

***17. Complaints***

If you have a complaint about the way we process your personal data, we encourage you to contact us first so that we can attempt to resolve the matter.

You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

***18. Changes to this Privacy Policy***

LKS Trading B.V. may update this Privacy Policy from time to time.

The most recent version will always be published on our website.

***19. Contact***

If you have any questions about this Privacy Policy or the processing of your personal data, please contact:

LKS Trading B.V.
Tolhuisweg 10
6071 RG Swalmen
The Netherlands

Email: info@lkstrading.com