



AT TORQ.PARTNERS

LEVEL:

Senior Associate

SPECIALIST FOR:

Monthly accounting, clean up preparations for year end closing and implementing new processes

BUSINESS MODEL EXPERTISE:

Online Marketing
Services Business
Tech Startups
Digital Services

PAST KEY CLIENTS:

FinanceAds International GmbH,
Assetbird GmbH, Finory AG

SPECIAL SKILL:

I am very adaptable and organized, what is a plus in a fast changing environment as the one of tech startups

CAN ACTIVELY POST IN:

DATEV Rewe, Candis

WITH TORQ SINCE:

2025

EDUCATION

Bachelor of Law at the Universidade Presbiteriana Mackenzie in Sao Paulo – Brazil

LL.M. in German Law for foreign lawyers at the Johannes Gutenberg-Universität Mainz, in Mainz

Continuing education in Financial accounting at the bbw Akademie für Betriebswirtschaftliche Weiterbildung GmbH, in Berlin

Bárbara Martins Criado

Accounting Expert for start-ups to mid size companies

CONSULTANT PROFILE

✉ barbara.criado@torq.partners

🗣 German, English, Portuguese

📍 Berlin

[LINKEDIN PROFILE](#)

[MEETING LINK](#)

PAST PROJECTS

Accounting Manager for GmbH, responsible for optimizing large payouts processes with multiple international partners as also optimizing their financial reporting

Accounting Manager for GmbH implementating travel costs reimbursemet process as well as travel cost reimbursement tools for companies with different sizes, from startups to companies with 30+ employees. Training of the employees into the new process

Accounting Manager for GmbH on the implementation of invoices aproval tools, stablishing aproval guidelines with department heads and connecting the tools, when available, to DATEV

Accounting Manager for GmbH booking large amount of missing invoices for years end closing clean up

WORK EXPERIENCE

Accounting Manager for different clients at KUNO GmbH

- Weekly bookings of invoices and bank accounts
- Monthly delivering all necessary taxes and other declarations (VAT, AWW, ZM)
- Monthly/quarterly financial reporting preparation, supporting on year end closing

Finance Associate at KUNO GmbH

- Implementation of new tools and processes, stablishing guidelines with the clients
- Weekly bookings of invoices and bank accounts for GmbH, UG and AG
- Monthly reportings for multiple clients

Finance Assistant at finleap GmbH

- Supporting the Finance Team with the monthly accounting for the subsidiary companies
- Supporting the Finance Team with consolidating the treasury and reporting processes for the subsidiary companies

TOOL EXPERTISE

ACCOUNTING TOOLS

DATEV (Kanzlei-)Rechnungswesen

DATEV UO

Lexware

Lexoffice

NICE TO KNOW

MOTTO:

Transparent and assertive communication solves most problems

MOST IMPORTANT EQUIPMENT:

Open ears

HOBBIES:

Travel
Yoga
DIY Projects

OTHER TOOLS

DocuSign
Google Sheets
Asana
Candis
Canva
Circula
DeepL Write/Translate
Easybill
Finway
Getmyinvoices
Google Workspace
HiBob
HubSpot
Lanes & Planes
Leapsome
Microsoft Excel
Microsoft Powerpoint
Monday
Moss
Personio
pleo
Qonto
Rydo
Spendesk
Stripe
Trello