



Boray-Can Seylan

Expert for Accounting and Financial Structures

CONSULTANT PROFILE

- ✉ can.seylan@torq.partners
- 🗣 German, English, Turkish, Japanese
- 📍 München

[LINKEDIN PROFILE](#)

[MEETING LINK](#)

PAST PROJECTS

Founder & Finance Lead, Accounting & Financial Structuring, SMEs (Finance Seylan)
(financial cleanup, accounting setup, monthly closing, reporting structures)

Founder & Finance Setup, Digital Platform (Subscription + Marketplace Model), Early Stage (WeWayU)
(financial model, pricing, unit economics, budgeting, go-to-market support)

Finance & Accounting Operations, Financial Services, 250 employees, multi-billion revenue (DAI-WA)
(accounting support, financial data accuracy, reporting support)

Accounting & Financial Processes, Digital Comparison Platform, 1000 employees, multi-million revenue (CHECK24)
(process optimization, high-volume accounting, workflow structuring)

Financial Operation Support, Marketing & Agency Group, 4000 employees, >700m revenue (Serviceplan Group)
(finance process support, accounting structure, reporting assistance)

WORK EXPERIENCE

Founder & Finance Lead, Finance Seylan, SME clients, self-employed, ongoing

- Financial cleanup and restructuring of accounting systems
- Setup of DATEV-based accounting and reporting structures
- Preparation of monthly closings and decision-ready financial data

Founder & Finance Setup, WeWayU (Digital Platform), early-stage, ongoing

- Development of financial model (subscription + commission structure)
- Definition of pricing, unit economics and budgeting
- Support of go-to-market and financial planning

Finance & Accounting Operations, Daiwa, global financial services, 1 years

- Support of structured accounting processes
- Ensuring data accuracy and consistency
- Contribution to financial reporting and transparency

Accounting & Financial Operations, CHECK24, >1,000 employees, >€1bn revenue, 3 years

- Support of high-volume accounting processes
- Optimization of financial workflows and data handling
- Ensuring structured and efficient accounting operations

AT TORQ.PARTNERS

LEVEL:

Consultant

SPECIALIST FOR:

Accounting, Reporting, Controlling processes

BUSINESS MODEL EXPERTISE:

eCommerce
SaaS
Energy sector
Fashion
Financial Services

PAST KEY CLIENTS:

Finance Seylan, WeWayU, DAI-WA, CHECK24, Serviceplan

SPECIAL SKILL:

Turning financial chaos into structured, decision-ready systems with a strong focus on efficiency and scalability

CAN ACTIVELY POST IN:

DATEV Rewe, MS NAV / BC,

WITH TORQ SINCE:

2026

EDUCATION

MBA (focus: General Management & Controlling), Hochschule Burgenland, ongoing

State-Certified Business Economist (focus: Financial Management) / Bachelor Professional in Business (CCI), Germany

Trainer Aptitude Certificate (AEVO), Certified by Chamber of Industry and Commerce (IHK), Germany

Industrial Clerk Apprenticeship (Industriekaufmann, IHK), Germany

NICE TO KNOW

MOTTO:

When two stars align, new worlds are created

MOST IMPORTANT EQUIPMENT:

30 cm ruler

HOBBIES:

Sewing
Meditation
Nature

LEADERSHIP EXPERIENCE: 3 years

TOOL EXPERTISE

ACCOUNTING TOOLS

DATEV (Kanzlei-)Rechnungswesen

DATEV UO

Abacus

Lexware

Microsoft Dynamics

Lexoffice

Haufe360

Microsoft Navision / Business Central

Odoo

Sage

SAP

SAP Business One

SAP S/4HANA (auch Cloud)

Zoho Accounting

REPORTING TOOLS

Lucanet

Tableau

Power BI

SQL

OTHER TOOLS

Agenda

DocuSign

GitHub Copilot

Google Sheets

Adyen

Billbee

Canva

Canva Magic Studio

DeepL Write/Translate

DocuWare

Draw.io

Getmyinvoices

Google Workspace

HubSpot

Illustrator

InDesign

Jira / Confluence

Microsoft Excel

Microsoft Powerpoint

Midjourney

Miro

n8n.io

Photoshop

Pipedrive

pleo

Salesforce

sevDesk

Shopify

Stripe

Trello

Zoho Invoicing

Zoho CRM