



## AT TORQ.PARTNERS

### LEVEL:

Manager

### SPECIALIST FOR:

Specialised in controlling and financial reporting implementation, combining deep expertise in cost centre structures with a holistic view of end-to-end finance processes and integrated planning.

### BUSINESS MODEL EXPERTISE:

SaaS  
Agency  
Manufacturing industry

### PAST KEY CLIENTS:

Rex Technologies GmbH, Genup GmbH, Purish GmbH, KUGU Home GmbH, Frontnow GmbH, Flank AI, Cantaloupe GmbH

### SPECIAL SKILL:

Combining strategic financial thinking with fast, high-accuracy implementation to build effective reporting and planning structures – even in complex or unstructured environments.

### CAN ACTIVELY POST IN:

Can actively post in

### WITH TORQ SINCE:

2020

## EDUCATION

**B. Sc. Business Administration**  
Freie Universität zu Berlin

Apprenticeship as a bank clerk  
Deutsche Bank AG

# Charlotta Frings

Finance specialist focused on controlling, reporting and integrated planning with a holistic understanding of end-to-end finance processes.

## CONSULTANT PROFILE

✉ charlotta.frings@torq.partners

🗣 German, English, Spanish,

📍 Berlin

[LINKEDIN PROFILE](#)

[MEETING LINK](#)

## PAST PROJECTS

**Interim Head of Finance | Veterinary Practice Group | 130 employees | €5m revenue** Built and led core finance processes, including reporting, cash flow management, and the year-end close, while serving as the key finance partner to the founders and main point of contact for all finance matters.

**Interim Controller | E-commerce | 55 employees | €30m revenue** Developed a scalable P&L and reporting setup, and enhanced revenue accounting by standardising data inputs. Introduced a comprehensive cost centre and cost carrier system to differentiate between product brands and sales markets, and built a methodology to allocate overhead costs across the various product brands.

**Marketing Agency | 50 employees and 10m EUR annual revenue** Developed an integrated workforce planning model to provide full visibility into current and future staffing needs, and built a capacity planning framework enabling company-wide project planning and resourcing decisions.

**Interim Head of Finance | SaaS Startup | 55 employees and 3m annual revenue** Established a comprehensive financial reporting framework, developed the cash flow forecast and budget, and streamlined the accounts receivable process through standardisation.

**Interim Finance Consultant | Software Agency | 20 employees and 1m annual revenue** Built an integrated production, resource, and financial planning model, enabling accurate project timelines, reliable client proposals, cash flow visibility, and company-wide cost planning.

## WORK EXPERIENCE

### Finance Controller | ecoworks GmbH | 30 employees | €1m annual revenue | 1 year

- Owned the monthly reporting process, including company-wide financial reporting as well as project-level performance reporting.
- Developed business cases for multiple scenarios, particularly project setups with varying start dates, cost structures and durations.
- Managed public subsidies, including application, monitoring and compliance

### Controller | Coup Mobility GmbH | 150 employees | €10m annual revenue | 2 years

- Oversaw all operational finance tasks for three distinct entities
- Owning monthly reporting process for these 3 entities
- Led the quarterly forecasting process by gathering inputs from key stakeholders and translating them into integrated budgets for each entity

**LEADERSHIP EXPERIENCE:** 2 years

**NICE TO KNOW**

**MOTTO:**

Motto

**MOST IMPORTANT EQUIPMENT:**

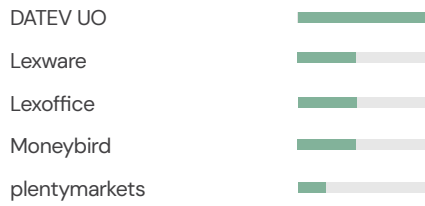
My notebook

**HOBBIES:**

Spending time with my friends  
& family  
Gardening  
Outdoor activities

**TOOL EXPERTISE**

**ACCOUNTING TOOLS**



**REPORTING TOOLS**



**OTHER TOOLS**

- |                  |                             |          |
|------------------|-----------------------------|----------|
| DocuSign         | Jira / Confluence           | Shopify  |
| Google Sheets    | Lanes & Planes              | Spendesk |
| Adyen            | Leapsome                    | Stripe   |
| Asana            | make.com (ehem. integromat) | Taxdoo   |
| Circula          | Microsoft Powerpoint        | Trello   |
| Contracthero     | Miro                        |          |
| Draw.io          | Monday                      |          |
| Easybill         | Moss                        |          |
| Finway           | Notion                      |          |
| Flowers          | Pathway                     |          |
| Flowwer          | Payhawk                     |          |
| Getmyinvoices    | Personio                    |          |
| Google Workspace | Pipedrive                   |          |
| HiBob            | pleo                        |          |
| HubSpot          | Pliant                      |          |