



AT TORQ.PARTNERS

LEVEL:

Senior Associate

SPECIALIST FOR:

Start-ups

BUSINESS MODEL EXPERTISE:

Agency
Online Marketing
Tech Startups

PAST KEY CLIENTS:

P & T Paper & Tea GmbH, Rocka Sports GmbH, Highsnobiety (Titel Media GmbH), EVO Fitness (Lifestyle GmbH)

SPECIAL SKILL:

Implement and optimize processes // questioning status quo

CAN ACTIVELY POST IN:

DATEV Rewe

WITH TORQ SINCE:

2024

EDUCATION

B.A. Financial Management, Accounting & Taxation (grade 2.7), Heilbronn University / Campus Schwäbisch Hall

Advanced technical college certification (grade 2.5), Kaufmännisches Schulzentrum Böblingen

Emma Friedrich

Expert for process implementation and optimization of the finance department as well as accounting for start-up companies

CONSULTANT PROFILE

- ✉ emma.friedrich@torq.partners
- 🗣 German, English, Russian
- 📍 Raum Stuttgart

[LINKEDIN PROFILE](#)[MEETING LINK](#)

PAST PROJECTS

Prebooking in Yokoy, managing IC-mailbox, creating invoices in Xentral, month-end closing, supporting end of year closing, credit card management and travel expenses for a fast growing German brick & mortar and ecommerce company

Prebooking in Spendesk, managing mailbox and month-end closing for an eCommerce company

Booking po-related invoices in Netsuite for an eCommerce company

booking po-related invoices in Business Central for an eCommerce company

support in annual closing 2024 and monthly closing (cashflow report, traffic report, invoicing)

WORK EXPERIENCE

Senior Finance Manager, Neurocat GmbH, ca. 25 employees, 4m revenues, 3 months

- Monthly reporting (Cashflow & Investor Reporting)
- Implementation of financial processes and ongoing optimization
- Cooperation with external tax advisors on bookings and financial statements as well as execution of payments

Senior Finance Manager, Moonbase GmbH, ca. 20 employees, 1,5m revenues, 2 years

- Preparation and post-processing of monthly and annual financial statements
- Weekly and monthly reporting (Cashflow & EBIT)
- Preparatory accounting: accounts payable & accounts receivable

Junior Manager Treasury, Akka Management Services, 50k employees, 4B revenues, 1 year

- Implementation and monitoring of factoring system
- Liquidity planning and management (Reporting)
- Monitoring of all financing agreements and manage cash-pooling

Working Student Financial Accounting, Akka Management Services, 50k employees, 4B revenues, 6 months

- Recording and booking incoming invoices and travel expense accounting
- Monitor and execute payment runs and monitor bank movements
- Monthly Reporting

Internship Financial Accounting, Deutscher Sparkassenverlag GmbH, 2,5k employees, 754M revenue, 6 months

- Support and creation of annex
- Support for the merger of two companies

NICE TO KNOW

MOTTO:

The strength of the team is each individual member; The strength of each individual member is the team. – Phil Jackson

MOST IMPORTANT EQUIPMENT:

Excel

HOBBIES:

Cooking
Hiking
Pilates

TOOL EXPERTISE

ACCOUNTING TOOLS

DATEV (Kanzlei-)Rechnungswesen

OTHER TOOLS

Agicap

Asana

Candis

Getmyinvoices

Google Workspace

sevDesk

Spendesk