



Jördis Brankatschk

Expert for Business Planning and Fundraising for grown-up companies

CONSULTANT PROFILE

✉ joerdis.brankschk@torq.partners

🗣 German, English

📍 Berlin

[LINKEDIN PROFILE](#)

[MEETING LINK](#)

AT TORQ.PARTNERS

LEVEL:

Manager

SPECIALIST FOR:

Reporting, Controlling & Accounting processes, Fundraising, B2C & B2B, and Accounting since 18 years

BUSINESS MODEL EXPERTISE:

Legal
eCommerce
PropTech
Marketplace
Agency

PAST KEY CLIENTS:

einhorn Products, ad2games, Yoga United Festival, Universal Music, Goodbeans, Selfapy

SPECIAL SKILL:

I have always been a very structured and organized person; this has shaped my current working style. I am also flexible and solution-oriented.

WITH TORQ SINCE:

2025

EDUCATION

M. Sc. Business Administration (grade 1.5), School of Business and Economics Berlin

Diploma Business Administration (grade 1.0), University Berlin

Apprenticeship assistant tax consultant, Steuerberatung Buhl

IHK advanced training IFRS16, IHK Berlin

PAST PROJECTS

CFO at an eCommerce business for condoms with 30 employees and 15m revenue

Implementation and structuring of accounting systems, workflows, and merchandise management tools, Sustainability development & new work.

CFO and Founder of Festival with over 150 employees

Disposition, strategy development, marketing for a growing festival in the consciousness scene. Implementation of sustainability, budgeting, and process development. Personnel management.

Support for the establishment of GmbH – e-commerce business.

Introduction of workflows for various accounting tools for bookkeeping and general financial strategies.

Tour management & artist management, including process structuring and budgeting. self-employed

Board member of ad2games GmbH as CFO & Head of accounting

strategy funding, due diligence, and coordination of a five-person finance team. Company: 80 employees Implementation of automated finance and accounting processes.

WORK EXPERIENCE

CEO, Local Advior GmbH, up to 100 employees, 0,5 m revenues 14 yearsC

- UNYTED FESTIVAL (Yoga United Festival) Negotiation and management of sponsorship, partnership, and service agreements, booking etc.
- Project manager for the festival and tour management, as well as artist management & label management.
- Management of finances and controlling, supervision of external consultants

CFO, einhorn products GmbH, 30 employees, 12m revenues, 7 years

- Responsible for the entire finance department, including budgeting and controlling
- Preparation of monthly/quarterly financial statements at plant level
- Management of due diligence reviews and investments, Evaluation of investment projects (business cases) in terms of profitability

Head of Finance, ad2games GmbH, 80 employees, 14m revenues, 4,25 years

- Preparation of monthly/quarterly financial statements at plant level
- Evaluation of investment projects (business cases) in terms of profitability and amortisation period
- Implementation of digital and automated finance processes. Board meetings and investor discussions

Goodbeans GmbH, 80 employees, 10m revenues, 5,1 years

- Responsible for the entire finance department, including budgeting, controlling & accounting
- Preparation of monthly/quarterly financial statements at plant level
- Implementation of digital and automated finance processes. Board meetings and investor discussions

Universal Music Group

- Mainly responsible for accounts payable management in the areas of merchandise, tour accounting, and financial planning.
- Payments

NICE TO KNOW

MOTTO:

Hard work beats talent

MOST IMPORTANT EQUIPMENT:

Google Calendar

HOBBIES:

Capital markets

Hiking

Cooking

LEADERSHIP EXPERIENCE: >10 years

TOOL EXPERTISE

ACCOUNTING TOOLS

DATEV (Kanzlei-)Rechnungswesen

DATEV UO

Addison

Lexware

Lexoffice

Exact

Exact Online

Netsuite

Odoo

Sage

Tsenit

REPORTING TOOLS

Planful

OTHER TOOLS

Docusign

Google Sheets

Adyen

Agicap

Asana

Candis

DeepL Write/Translate

Easybill

FastBill

Getmyinvoices

Google Workspace

HiBob

HubSpot

Illustrator

InDesign

Microsoft Excel

Microsoft Powerpoint

Miro

Moss

Pathway

Personio

Photoshop

pleo

Salesforce

sevDesk

Shopify

Stripe

Taxdoo

Trello

Zendesk

Abillify

