



AT TORQ.PARTNERS

LEVEL:

Manager

SPECIALIST FOR:

Accounting and finance process transformation

BUSINESS MODEL EXPERTISE:

eCommerce
Marketplace
Fashion
Manufacturing industry
Online Marketing

PAST KEY CLIENTS:

JustPlay GmbH | Trawa Future
Energy Services GmbH | Project
Eaden GmbH | microsynetics
GmbH

SPECIAL SKILL:

Connecting the dots between
people, operations, accounting,
and controlling to create smart,
business-driven workflows.

CAN ACTIVELY POST IN:

DATEV Rewe, Candis, SAP

WITH TORQ SINCE:

2025

EDUCATION

B. Sc. International Management, Otto-von-Guericke Universität, Magdeburg

Zertifikat zur Finanzbuchhalterin bei Steuerfachschule Dr. Endriss

Luisa Heinze

Finance expert with a strong background in accounting and business planning for fast growing SMEs, specialized in process improvement.

CONSULTANT PROFILE

- ✉ luisa.heinze@torq.partners
- 🗣 German, English, Italian, Spanish
- 📍 Berlin

[LINKEDIN PROFILE](#)[MEETING LINK](#)

PAST PROJECTS

Due Diligence Consultant, Manufacturing company

Controlling Support and SCM Strategy for Manufacturing company

Interim Finance Lead, Internal Due Diligence, Year End Closing and Audit

Interim Accounting Lead, Month-End-Closing, Daily Accounting, Team Support

WORK EXPERIENCE

Lead Finance & Accounting | Pets Deli GmbH | 140 employees | 38m revenue | 2 years

- Directly reporting to the C-Level, ensuring full alignment with overall business objectives and serving as the primary point of contact for all internal and external finance matters (e.g. tax advisors, auditors, tax office) and leading two internal Finance Manager.
- Drive business planning, financial forecasting, cash flow management and forecasting, and payroll accounting for Germany and Switzerland
- Management of month-end closing, year-end closing, external audit and due diligence reviews, filing tax reports (VAT, OSS) and Bundesbank Reports (Z4)

Senior Finance Manager | Cremanski & Company GmbH | 30 employees | 1m revenue | 2 years

- Lead and manage the Finance Department
- Cashflow Management, preliminary payroll processing, business profitability analysis
- implementing finance processes and tools to ensure accurate month-end closing and business planning

Finance Operations Manager | HomeToGo SE | 200 employees | 94m revenue | 6 months

- Initiating decision on ERP system and implementation plan, focusing on cloud solutions and process scaling

Finance Operations Excellence Manager | Zalando SE | 17.000 employees | 10,4 billion revenue | 2.5 years

- Part of S/4HANA transformation project, project lead for the E2E P2P process
- Identifying and implementing AP process automations using machine learning components and Celonis process mining
- Leading the Bundesbank Reporting project and ensure accurate reporting execution

NICE TO KNOW

MOTTO:

You can!

MOST IMPORTANT EQUIPMENT:

Google Calendar and my smart watch

HOBBIES:

Running and cycling
Dog(s)
Hiking and nature

LEADERSHIP EXPERIENCE: 4 years

TOOL EXPERTISE

ACCOUNTING TOOLS

DATEV (Kanzlei-)Rechnungswesen
DATEV UO
Netsuite
SAP
SAP Business One
SAP S/4HANA (auch Cloud)
Xentral ERP

REPORTING TOOLS

Looker
Power BI
Power Query
SQL

OTHER TOOLS

Chargebee	Google Workspace	Shopify
Docusign	HiBob	Spendesk
Google Sheets	HubSpot	Stripe
Hivebuy	Jira / Confluence	Trello
Adyen	Leapsome	
Agicap	Microsoft Excel	
Asana	Microsoft Powerpoint	
Candis	Miro	
Canva	Moss	
Circula	Notion	
DeepL Write/Translate	payfit	
Easybill	Personio	
Finway	pleo	
Flowwer	Salesforce	
Getmyinvoices	sevDesk	