



AT TORQ.PARTNERS

LEVEL:

Principal

SPECIALIST FOR:

Finance Transformation, ERP Implementation, Process Automation, M&A, Group Reporting, Transfer Pricing

BUSINESS MODEL EXPERTISE:

SaaS
eCommerce
Retail
Food
Tech Startups

PAST KEY CLIENTS:

Choco, KoRo

SPECIAL SKILL:

Creating structure out of complexity has always been my strength. It shapes the way I lead projects, build finance organizations, and drive sustainable change.

CAN ACTIVELY POST IN:

DATEV Rewe, MS NAV / BC, SAP

WITH TORQ SINCE:

2026

EDUCATION

PhD (Dr. rer. pol., magna cum laude), Finance, Accounting & Taxation, Freie Universität Berlin

M.Sc. Finance, Accounting, Auditing & Taxation (Grade: 1.1), Freie Universität Berlin

B.Sc. Accounting, Controlling & Taxation (Grade: 1.2), Freie Universität Berlin

Luisa Däßler

Finance transformation leader with experience building and scaling finance organizations in high-growth SaaS and eCommerce companies. Specialized in designing scalable finance operating models, implementing ERP systems, automating end-to-end processes, and establishing governance across international organizations.

CONSULTANT PROFILE

✉ luisa.daessler@torq.partners

🗨 German, English

📍 Berlin, München

[LINKEDIN PROFILE](#)

[MEETING LINK](#)

PAST PROJECTS

Built and implemented a scalable finance operating model for a SaaS company with seven international entities, including quote-to-cash automation through Stripe, finance process optimization in Salesforce, group consolidation, and a global transfer pricing framework.

Led the end-to-end ERP transformation from DATEV to Microsoft Dynamics 365 Business Central for a high-volume eCommerce company, including process redesign, master data migration, system integrations, and finance automation.

Redesigned the finance operating model for a €100m+ omnichannel retailer, transforming order-to-cash, accounts receivable, cash collection, and finance team structures to support rapid business growth.

Led finance workstreams across the M&A lifecycle, including financial and tax due diligence, acquisition accounting, and post-merger integration with a focus on scalable finance processes and operating model harmonization.

WORK EXPERIENCE

Director Global Accounting & Tax, Choco Communications GmbH, 200+ employees, SaaS, 8 international entities, 2+ year

- Built and scaled the global finance organization across eight international entities.
- Established scalable governance through group consolidation, treasury, transfer pricing, and management reporting frameworks
- Led finance workstreams across fundraising and M&A, including due diligence, acquisition accounting, and post-merger integration.

Vice President Finance (Head of Accounting & Tax), KoRo Handels GmbH, 300+ employees, €100m+ revenue, 1.5 years

- Built and led the finance organization supporting a €100m+ omnichannel retailer during rapid international expansion.
- Redesigned order-to-cash, accounts receivable, and cash collection processes to improve scalability and operational efficiency.
- Redesigned finance processes, managed data migration and cleansing, and implemented system integrations

Senior Associate, PwC Capital Markets & Accounting Advisory / Audit, 5 years

- Led audits under HGB, IFRS, US GAAP, and PCAOB for international clients
- Advised on complex accounting topics, including IFRS 15, IFRS 16, IAS 2, and IFRS 5
- Supported group consolidations, financial reporting, and finance process digitalization

Research Assistant & PhD Candidate, Freie Universität Berlin, 4 years

- Designed and analyzed survey and archival research using large datasets
- Applied advanced statistical analysis and empirical research methods to complex finance and accounting questions

NICE TO KNOW

MOTTO:

Find a way, not an excuse.

MOST IMPORTANT EQUIPMENT:

Slack & a good to-do list

HOBBIES:

All kinds of sports

Photography

Interior

LEADERSHIP EXPERIENCE: >7 years

TOOL EXPERTISE

ACCOUNTING TOOLS

DATEV (Kanzlei-)Rechnungswesen

DATEV UO

Microsoft Dynamics

Microsoft Navision / Business Central

Netsuite

Oracle

SAP

SAP Business One

SAP S/4HANA (auch Cloud)

Xentral ERP

Xero

REPORTING TOOLS

Lucanet

Tableau

Alteryx

Looker

Power BI

Power Query

SQL

OTHER TOOLS

Chargebee

Docusign

Google Sheets

Adyen

Agicap

bill.com

Circula

DeepL Write/Translate

Google Workspace

HiBob

Jira / Confluence

make.com (ehem. integromat)

Miro

Moss

n8n.io

Notion

Pathway

Perk

Salesforce

sevDesk

Stripe

Zapier

Mollie