



50 Calls made

**35 Connected
(Live answers +
Voicemails)**

**15 Not Connected
(No Answer/Busy/Bad or
Disconnected Number)**

**Connection Rate =
35/50 = 70%**

**No Connected Call =
Connection rate = 0%**

**Live Conversations
Only =
20 Conversations**

**Conversation Rate =
20/50 = 40%**

**Connection Rate = 70%
Conversation Rate = 40%**