

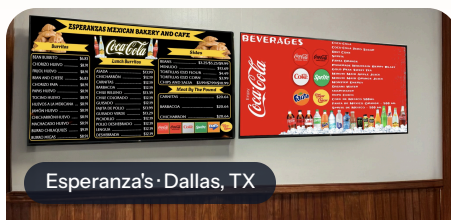


FOR SALES MANAGERS

Roll out Just a Menu across your territory.

Your reps bring custom menu boards to the accounts you choose to fund. You get retention, placement and a reason for every visit. Here's how to roll it out and track it.

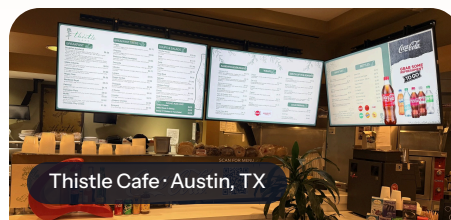
Why it pays off for your team



Win accounts.

A 20-year competitor account, flipped: coolers went from 2 to 4 (Esperanza's, Dallas).

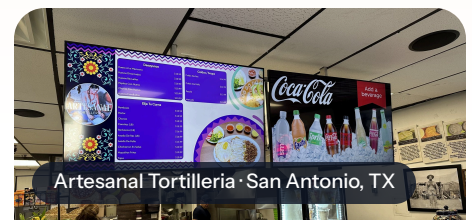
For the restaurant: new menu boards and a full drinks board.



Keep accounts.

"JAM is sticky - it becomes embedded in their daily operation; switching means the hassle of getting a whole new menu system."

For the restaurant: one place to change every TV, the QR code and the print menu.



Own the moment of purchase.

Your drinks on the board with official photos, combos with their best seller, your promotions in the rotation.

For the restaurant: a full drinks section and finished combo slides.

A 90-day rollout

DAYS 1-30

Train the whole team.

Live training, office hours and in-app tutorials. Every rep gets a login and a demo restaurant.

DAYS 31-60

First five installs per rep.

Start with the "pitch first" accounts. Use the two-visit setup.

DAYS 61-90

Let the power users lead.

Pair them with the slow starters; share their stories.



Retention is 100%. As long as I'm visiting the customer and still building that relationship, I have not seen them stray away."

Margaret Reyes · SDM, Austin

What you can track, today.

IN MANAGE USERS

Outlets created

Outlets activated

Outlets that became operational

Outlets that lost operational status

By month or lifetime, CSV export

WHAT IT TELLS YOU

Who's pitching and building

Who's closing

Who's getting accounts live

Where to check in

Your monthly board

Also: Sales Team Hierarchy, Reassign Accounts when territories change, and every JAM Player in your accounts in one view.

Run a monthly board

Export the per-rep CSV, post the top three, and ask each winner for one story. (It's built from the report; there's no in-app leaderboard.)

Your brand, handled centrally

Brand Sync: replace a product image once; every published menu board that shows it re-publishes.

Menu Pulse: put a promotion on the screens of the accounts you choose, and switch it on or off.

Designer Lock: your logo and product images can't be moved, edited or covered.



Help for your team

- Weekly office hours for reps
- Live training (on site: travel costs apply)
- Tutorials inside JAM (Instructions, top right)
- support@justamenu.com



The Sales Hub
for your reps

draft-jam.webflow.io/saleshub