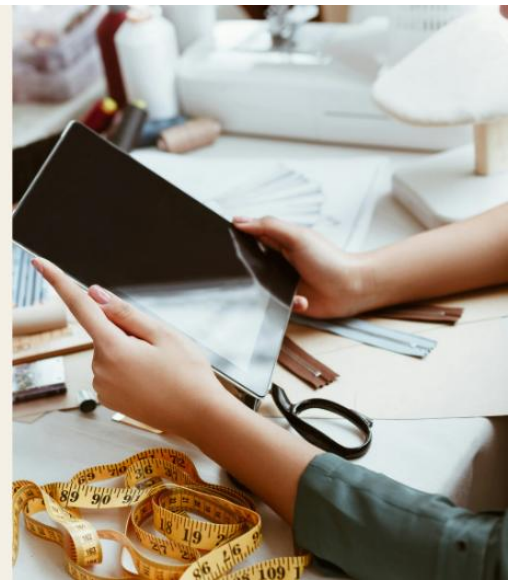


# Circular Clothing Design Foundations

## Course outline



Seamless Circular Clothing Design Foundations is a two hour online course. You'll learn about the principles of circular design and identify practical starting points to integrate circular thinking in your organisation.

### Introduction

A circular clothing industry is one where responsible stewardship and citizenship are embedded across the lifecycle from clothing design and production, through to how we enjoy our clothes and recirculate them at the end of their useful life. Understanding and embedding critical strategic aspects such as material choices, use, durability and end of life options early on in the design process is essential to if we are to shift from a linear to a circular clothing model.

### Course aim

By the end of this course, you'll be able to describe the foundations of circular design for clothing, including local and international drivers, and their relevance to sustainability goals. You'll also be able to articulate the principles of circular economy that underpin more resource-efficient and regenerative clothing design approaches and identify practical starting points for integrating circular thinking into your organisation.

### When and where

We're offering two sessions - choose the date that suits you best. You only need to attend one:

10:00am to 12:00pm AEST  
Wednesday, 22 July 2026  
Via Zoom webinar

10:00am to 12:00pm AEST  
Tuesday, 28 July 2026  
Via Zoom webinar

### How to register

If your organisation is a Seamless member or supporter, attendance is free for an unlimited number of participants.

To register, use the link shared with your Seamless contact by email, or [email the Seamless team](#).

### Have questions?

[Email the Seamless team](#)

## Why attend

Participating in this course will ensure you develop knowledge in circular clothing design, which is increasingly valued in design, sustainability and leadership roles. You'll also build confidence in applying key principles, methodologies and tools at the early stage of clothing design to make decisions that align with a circular economy. By developing your knowledge of why circular design is critical, you'll be helping to shift production practices, assisting both your organisation, and Australia's clothing industry, to become more circular.

## Who should attend

This course is free for employees of Seamless members and supporters, with unlimited places available for your team. Attendance is also required for representatives of clothing brands participating in Seamless Circular Clothing Design Implementation training. This course is ideal for anyone wanting to learn the foundations of circular clothing design including designers, product managers, buyers, planners, sustainability team members, marketing team members and business managers.

## Course content

This course leverages the 'Refashioning: Accelerating Circular Product Design at Scale' guide for clothing brands, a collaboration led by RMIT University's School of Fashion and Textiles. It includes:

1. An introduction to circular economy including clothing material flows and the levels of a circular system.
2. Principles of circular clothing design and their impact on the full clothing lifecycle, as well as the resource and waste hierarchy.
3. A description of the Australian and international circularity landscape and its impacts including fibre extraction, greenhouse gas emissions, regulations and industry leadership.
4. An overview of the Refashioning Circular Design Guide and practical starting points for integrating circular clothing design into your organisation.

## Learning objectives

The learning objectives for this course are to:

1. Describe the global and local context for circular clothing design, including the drivers, impacts, and system-level changes influencing the shift from linear to circular models.
2. Apply the foundational principles of circular economy including resource efficiency and lifecycle thinking to identify practical starting points for your organisation to integrate circular thinking and support sustainable transformation of business models and the Australian clothing industry.

## Cost

This course is free to Seamless members and supporters. If your organisation is a Seamless member or supporter, there's no limit on the number of team members that can attend.

Clothing or uniform brands that are not Seamless members are able to secure a place at this session by paying to attend Seamless Circular Clothing Design Implementation training. [Email the Seamless team](#) for pricing.

## Trainers

Courtney Holm founded experimental circular fashion label A.BCH in 2017 and built it into a world leading example of what circular fashion could be. In 2024, Courtney transitioned A.BCH into A.BCH World, a circular design innovation firm. She is also the founder and CEO of Circular Sourcing - a climate-tech sourcing platform providing solutions to the textile industry through circular economy innovation.

Julie Boulton heads up her own consultancy working at the intersection of systems change, futures thinking and sustainable development. She provides advice, analysis and education to business and government on the implementation of sustainability practices and frameworks, responsible production, and transitioning ecosystems to circular practices.

## Resources supplied

You will be supplied with digital versions of course materials and resources which are yours to keep. They include the workshop presentation and a glossary.