



Circular Clothing Design Implementation

Course outline

Seamless Circular Clothing Design Implementation is an in depth course which provides designers, product developers and garment technologists with practical, technical skills in circular clothing design.

Overview

Over 12 weeks, you'll redesign an existing garment using circular design principles. The course includes an online introductory session, a one-day, in-person design workshop in Melbourne, one-on-one coaching sessions with your trainers throughout the program, and a final online workshop where you'll present your redesigned garment.

The training is based on the 'Refashioning: Accelerating Circular Product Design at Scale' guide for clothing brands, a collaboration led by RMIT University's School of Fashion and Textiles.

Course aim

By the end of this course, you'll be able to apply circular design principles to redesign an existing garment in a real-world setting using the Refashioning methodology.

This practical approach helps you design with purpose, reduce waste, extend the life of garments, and contribute to a circular clothing economy.

When and where

Online introduction

The course begins with a two hour online 'Foundations' introduction. Choose the date that suits you best - you only need to attend one:

10:00am to 12:00pm AEST
Wednesday, 22 July 2026 via Zoom

10:00am to 12:00pm AEST
Tuesday, 28 July 2026 via Zoom

In person workshop

This is followed by an in-person workshop:

9:30am to 4:30pm AEST
Friday, 7 August 2026

At The Sussan Group head office
11 Palmer Parade, Cremorne, VIC, 3121

How to register

[Click this link to complete the registration form](#) to request your place.

Have questions? [Email Seamless.](#)

Why attend

You'll gain hands-on, practical experience in implementing circular design, supported by a structured methodology and peer collaboration. You'll redesign an existing garment and prepare a portfolio-ready case study, which will give you the confidence to communicate design decisions and place you at the forefront of circular clothing design innovation. Through presentation, group feedback, reflection, and goal setting, you'll also build a foundation for continued innovation, collaboration, and leadership in circular clothing design. Your organisation will benefit from practical in-house circular design capabilities that can help to build a competitive advantage in a fast changing market and regulatory landscape.

Who should attend

This course is suitable for designers, product developers and garment technologists. One representative from every Seamless member organisation can participate in this course free of charge, while clothing or uniform brands who are not Seamless members can pay a fee to attend.

Course content

The Seamless Circular Clothing Design Implementation course includes:

1. An introduction to circular design principles and the Refashioning methodology.
2. Redesign of an existing garment using circular design principles which consider product purpose, materials, durability, testing, usage cycles, decommissioning and end of life.
3. An overview of circular clothing design tools and templates including circular design records, bill of materials and digital product passports.
4. Practical experience in developing and delivering a presentation and case study on your new garment to convey design decisions, outcomes and challenges.

Learning objectives

The learning objectives for this course are to:

1. Apply the Refashioning circular clothing design methodology in a real world environment to redesign an existing garment that aligns with circular design principles.
2. Collaborate with others to share learnings and set practical, actionable goals to support the implementation of circular clothing design principles within your organisation.

Cost

One representative from every Seamless member organisation can participate in this course free of charge, while clothing or uniform brands who are not Seamless members pay a fee of \$2,995 ex GST per person to attend.

Trainers

Courtney Holm founded experimental circular fashion label A.BCH in 2017 and built it into a world leading example of what circular fashion could be. In 2024, Courtney transitioned A.BCH into A.BCH World, a circular design innovation firm. She is also the founder and CEO of Circular Sourcing - a climate-tech sourcing platform providing solutions to the textile industry through circular economy innovation.

Course inclusions

Before the course, you will be supplied with digital versions of course materials and resources which are yours to keep. They include the workshop presentation, a glossary and practical templates. The course also includes:

- Attendance at the two hour online session, Circular Clothing Design Foundations, on 22 or 28 July 2026.
- A one day in-person workshop in Melbourne on 7 August 2026.
- One-on-one coaching sessions with your trainers throughout the program.
- Attendance at a two hour workshop on 21 October 2026 where you'll present your final garment.
- Complimentary access to circular clothing design platform, [Quadrant Circular](#), for six months.

Prerequisite

Before attending this course, you must have successfully completed the Seamless Circular Clothing Design Foundations course. This is an online two hour course - choose the date that suits you best. You only need to attend one:

10:00am to 12:00pm AEST on Wednesday, 22 July 2026; or

10:00am to 12:00pm AEST on Tuesday, 28 July 2026