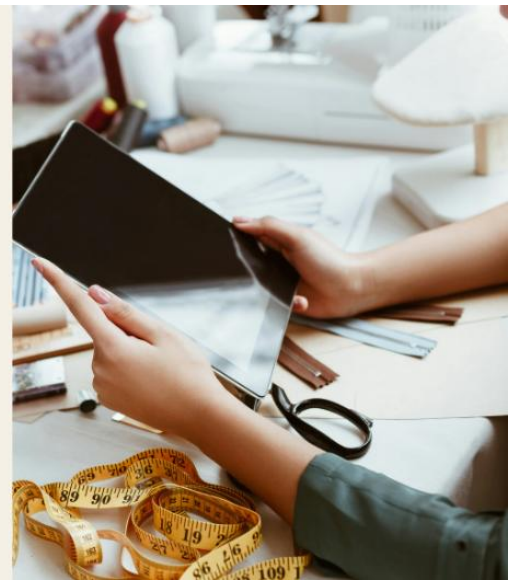


Circular Clothing Design Foundations

Course outline



Seamless Circular Clothing Design Foundations is a two hour online course. You'll learn about the principles of circular design and identify practical starting points to integrate circular thinking in your organisation.

Introduction

A circular clothing industry is one where responsible stewardship and citizenship are embedded across the lifecycle from clothing design and production, through to how we enjoy our clothes and recirculate them at the end of their useful life. Understanding and embedding critical strategic aspects such as material choices, use, durability and end of life options early on in the design process is essential to if we are to shift from a linear to a circular clothing model.

Course aim

By the end of this course, you'll be able to describe the foundations of circular design for clothing, including local and international drivers, and their relevance to sustainability goals. You'll also be able to articulate the principles of circular economy that underpin more resource-efficient and regenerative clothing design approaches and identify practical starting points for integrating circular thinking into your organisation.

When and where

Circular Clothing Design Foundations is a two hour online course that is held via Zoom webinar. The next courses are planned for 2027.

Register your interest

If your organisation is a Seamless member or supporter, attendance is free for an unlimited number of participants.

[Click here to register your interest](#) in attending the next course. We'll share confirmed dates, pricing (for non-members), and give you first access to secure your spot once enrolments open.

Have questions?

[Email the Seamless team](#)

Why attend

Participating in this course will ensure you develop knowledge in circular clothing design, which is increasingly valued in design, sustainability and leadership roles. You'll also build confidence in applying key principles, methodologies and tools at the early stage of clothing design to make decisions that align with a circular economy. By developing your knowledge of why circular design is critical, you'll be helping to shift production practices, assisting both your organisation, and Australia's clothing industry, to become more circular.

Who should attend

This course is free for employees of Seamless members and supporters, with unlimited places available for your team. Attendance is also required for representatives of clothing brands participating in Seamless Circular Clothing Design Implementation training. This course is ideal for anyone wanting to learn the foundations of circular clothing design including designers, product managers, buyers, planners, sustainability team members, marketing team members and business managers.

Course content

This course leverages the 'Refashioning: Accelerating Circular Product Design at Scale' guide for clothing brands, a collaboration led by RMIT University's School of Fashion and Textiles. It includes:

1. An introduction to circular economy including clothing material flows and the levels of a circular system.
2. Principles of circular clothing design and their impact on the full clothing lifecycle, as well as the resource and waste hierarchy.
3. A description of the Australian and international circularity landscape and its impacts including fibre extraction, greenhouse gas emissions, regulations and industry leadership.
4. An overview of the Refashioning Circular Design Guide and practical starting points for integrating circular clothing design into your organisation.

Learning objectives

The learning objectives for this course are to:

1. Describe the global and local context for circular clothing design, including the drivers, impacts, and system-level changes influencing the shift from linear to circular models.
2. Apply the foundational principles of circular economy including resource efficiency and lifecycle thinking to identify practical starting points for your organisation to integrate circular thinking and support sustainable transformation of business models and the Australian clothing industry.

Cost

This course is free to Seamless members and supporters. If your organisation is a Seamless member or supporter, there's no limit on the number of team members that can attend.

Clothing or uniform brands that are not Seamless members are able to secure a place at this session by paying to attend Seamless Circular Clothing Design Implementation training. [Email the Seamless team](#) for pricing.

Resources supplied

You will be supplied with digital versions of course materials and resources which are yours to keep. They include the workshop presentation and a glossary.