

ASHLY BATISTA



Ashly Batista is an Illustrator & Designer with 10 years of expertise. Through the Honours Bachelor of Illustration at Sheridan College, she became proficient with Adobe Photoshop, Illustrator, InDesign & After Effects. Her experience with 2D Animation Pipelines, Social Media, collaboration, & art direction is shown in her latest work developing digital assets & promotional materials for educational & inspiring content: Crash Course, Study Hall, CIVIX Canada, SandboxAQ, Operation Outbreak, & Thought Café.

WORK EXPERIENCE

Thought Café

2023

2D Illustrator & Designer: Animation Assets, Technical Presentations, & Promotional Materials

- Worked closely with clients, art directors, & animators along the 2D Animation Pipeline to deliver products in accordance with fast-paced production schedules.
- Followed & developed style-guides to illustrate, revise, & prepare assets for animation: characters, props, environments, typography, & infographic illustrations.
- Designed & animated technical presentations for demonstration, training, & marketing purposes.
- Created promotional materials for digital use: video thumbnails, fundraiser rewards, & proposals.

Client Work: Crash Course, Study Hall, CIVIX Canada, FutureTalk, SandboxAQ, & Operation Outbreak.

Toronto Transit Commission

2021

Technical Illustrator: 2D & 3D Diagrams, Infographics, & Animations (Co-op Placement)

- Created detailed spot, half-page, & full-page technical illustrations for print & screen: equipment, safety procedures, & anticipated projects.
- Developed 3D & 2D animations & gifs to visualize various processes & simulations.
- Worked closely with experts to identify & gather vital information & knowledge of internal processes.

Visual Arts Mississauga

2019

Art Director, Art Instructor, & Counsellor: Curriculum Development, Teaching, Supervision, & Management

- Designed, developed & instructed traditional art projects to groups of 18 children (ages 5-13).
- Trained, organized, supervised, & directed 12 instructors & 20 volunteers over 3 months.
- Assisted parents, students, & staff to encourage a positive & productive learning environment.

Freelance Illustration

2013

Illustrator, Designer, Editor, & Animator: 2D & 3D Graphics, Web Design, Photo/Video Editing, & Marketing

- Consulted with clients to produce & revise illustrations & media for promotional & personal use: motion graphics, videos, 3D models, marketing materials, websites, logos, copywriting, & more.
- Quickly adapted & acquired skills to learn project-specific programs & meet requirements.
- Prepared materials & guidelines to ensure longterm, independent project management by the client.

Client Work: Force Twelve Consulting Ltd., Bee Video Productions, City of Toronto, Hayes e-Law, West End Buddhist Temple, Porte Bleue, Roast4U, & BW Trust.

EDUCATION

Sheridan College

Faculty of Animation, Arts & Design; Graduated with Honours

- **Honours Bachelor of Illustration** 2022
+ Undergraduate Certificate in Creativity & Creative Problem Solving of Buffalo State University
- **Ontario College Certificate of Art Fundamentals** 2018

SKILLS

Adobe CC
Photoshop
Illustrator
After Effects
InDesign
Premier

Microsoft Office

3D Software
Blender
Cinema4D

Canva

Procreate

AWARDS

2022
Reader's Digest
Award for Editorial
Illustration

2018
Visual Arts
Mississauga
Installation Artist

2017
Sheridan College
Sybil Goldstein
Painting Award

CONTACT

✉ ashly.illustration@gmail.com

📍 ashlybatista.com

(416) 888 0160

🌐 [LinkedIn](#)

*References Available
Upon Request*