



# Retail Analytics with Unified Sales Capturing & Revenue Sharing

A trusted leader in  
retail management

INDITECH

# Introduction

## We are EGoal, Data-Driven. Future-Focused.

### Empowering Shopping Malls with Innovative Analytics: Introducing EGoal

EGoal, Headquartered in Texas, USA, and developed in Dubai, UAE, EGoal has established itself as a leader in the competitive retail analytics space by offering uncompromised customer support and ensuring 100% data accuracy. Our mall analytics solution is now live in 80+ shopping malls and continues to expand its footprint across the United States, Asia, Europe, and the Middle East.

Driven by a customer-centric approach and a commitment to data-driven innovation, EGoal has become a trusted global partner for shopping malls seeking to enhance performance, streamline operations, gain deeper customer insights, and boost revenue.

Powered by a team of highly qualified and certified professionals, we have developed a fully automated sales capturing and retail analytics platform designed to meet the dynamic needs of the shopping mall industry.

Our flagship solution, “EGoal – Data-Driven: The Future of Retail Analytics,” delivers actionable insights through Mall Analytics and Airport Analytics, enabling our clients to make smarter, faster, and more informed decisions.



# Monitors, Analyses, Alerts, and Reports

Virtually Every Facet of Your Retail through an Insightful Dashboard

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## Know Us Better

EGoal is an intelligent retail analytics and Sales-Capturing Solution for Shopping Malls and Airports that helps to streamline operations and uses retail customer analytics, buying patterns, footfall analytics, retail predictive analytics, shopper analytics, retail store analytics, and Tenant sales data to enhance overall revenue. More than a shopper tracking software EGoal provides accurate retail analytics reports which carry vital data that enlightens the overall performance of each store tenant in the mall or airport.



**15+**  
Years

Expertise in Retail IT solutions building



**4000+**  
Retail Stores

Customers we served



**27+**  
Countries

We have our footprints on



**24/7**  
Support

You got any issues?  
Get in touch!



**100+**  
Employees

Experienced professionals



**20+**  
Products

Specialty Retail IT products & Tools

## Our Philosophy

At EGoal, we believe that data is the key to unlocking the full potential of retail spaces in malls and airports. By providing cutting-edge retail analytics software, we help our clients make data-driven decisions that improve customer experiences, drive sales, and increase profitability. We are constantly evolving our solution to meet the changing needs of our clients and the retail industry as a whole.

# Unlock the Power of Analytics

## Our Mission

Our mission is to empower Retailers, Landlords, and communities through innovative technology, exceptional service, and a commitment to sustainability. We are promised to provide technology solutions with 100% accuracy and reliability.

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## Our Vision

Our Vision is to accelerate digital transformation in every sector. Empowering retailers across the globe by giving solutions to increase ROI through maximizing the use of analytic tools and sales data.

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## Our Values



Innovation



Integrity



Accountability



Team Work



Commitment

# Reimagining the Future of Retail Analytics

## Features and Benefits

EGoal Offers Future Rich Unrivaled Features for Sales data capturing, Retail Analytics, Retail Data Collection, Reporting, retail footfall analysis, retail business intelligence, and optimization. EGoal collectively provides clear-cut sales and footfall traffic data with insightful analytics for malls, airports, and other retail centers along with informative reports ensuring significant data security.

The extraordinary features include Retail Analytics reports, Revenue management, Tenant management, Footfall analysis, E-Receipt, Business intelligence, and single view-CRM. All your Mall Analytics or Airport Analytics reports can be viewed at a single central dashboard which is accessible to permitted users by providing two-factor authentication





## Revenue Management

EGoal encompasses the sales data reports of Malls, airports, and individual stores in a defined time frame to optimize pricing, inventory, and other factors to maximize revenue.



## Footfall Analysis

EGoal integrates with the leading retail footfall traffic analytics solution, RetailNext, to automatically collect retail footfall data to understand the shopper's journey inside the mall/airports.



## Business Intelligence

Get historical, current, and Predictive Reporting from our advanced business Intelligence solution.



## Tenant Management

EGoal enables land owners to strategically select and arrange tenants, to maximize revenue and attract a desirable customer base.



## E-Receipt

With EGoal, Personalize Digital Receipts for Better customer Retention and fortify relationships with clients.



## Single View CRM

Get 360-Degree Customer Behavior Insights In Real-Time from anywhere in the world through any browser or device and manage your tenant in a single click.

# Real Support by Real People

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## Features and Benefits

Our support team is available 24/7 to answer any questions and resolve any issues you may encounter while using our software. Whether you need technical support, or training, or just have a general question about our software, our team is here to help.



## Applications



**Best for Retail  
Store Analytics**



**Best for Shopping  
Mall Analytics**



**Best for Airport  
Retail Analytics**

# Client Overview

## Middle East

EMAAR

DUBAI MALL

DUBAI MARINA MALL

SOUK AL BAHAR

DUBAI HILLS MALL  
EMAAR

THE  
SPRINGS SOUK  
EMAAR

GOLD &  
DIAMOND  
PARK

ARABIAN RANCHES

VIDA

PALACE  
DOWNTOWN



ياس مول  
YAS MALL



AL HAMRA MALL

AL JIMI MALL

wtc  
MALL | SOUK | HUB

رمال مول  
REMAL MALL



MEERA



NSHAMA

ADDRESS

Emirates  
LEISURE RETAIL

دير فيلدز مول  
Deerfields Mall



# Where to find us

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# EMEA PARTNERS

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