

UX / Brand Designer

June Health

Location: Remote (Canada)

Employment Type: Full-Time

About June Health

June Health is reimagining healthcare for women. We are building a modern, virtual care platform that supports women through every stage of life, with a particular focus on the unique health challenges that emerge during midlife. Our mission is to make expert, personalized, and compassionate care accessible, empowering women to thrive at work, at home, and in their communities.

We combine clinical excellence, technology, education, care navigation, and employer partnerships to deliver a more connected and supportive healthcare experience.

As we continue to grow, we are looking for a talented UX Designer to help shape the future of women's healthcare.

The Opportunity

We are seeking a thoughtful, user-centered UX Designer who is passionate about solving complex problems through intuitive and engaging digital experiences. In this role, you will lead the design of patient and practitioner experiences across our platform, ensuring every interaction reflects our commitment to accessibility, trust, empathy, and clinical excellence.

You will work closely with product, engineering, clinical, marketing, and customer success teams to deeply understand user needs and translate them into seamless digital experiences that improve health outcomes and engagement.

This is an opportunity to have a meaningful impact on a mission-driven company tackling one of the largest unmet needs in healthcare.

What You'll Do

User Research & Discovery

- Conduct user interviews, usability testing, surveys, and discovery sessions with patients, practitioners, employers, and other stakeholders.
- Develop user personas, journey maps, workflows, and service blueprints.
- Translate qualitative and quantitative insights into actionable design recommendations.
- Advocate for the voice of the customer throughout the product development process.

Experience Design

- Design intuitive end-to-end experiences across web and mobile platforms.
- Create wireframes, user flows, prototypes, and high-fidelity designs.
- Simplify complex healthcare journeys into accessible, frictionless experiences.
- Design onboarding, care navigation, appointment booking, care plans, educational content, benefits navigation, and practitioner workflows.
- Ensure consistency across all user touchpoints.

Product Collaboration

- Partner closely with Product Managers and Engineering teams throughout the product lifecycle.
- Participate in product strategy discussions and roadmap planning.
- Collaborate with clinical teams to ensure experiences support evidence-based care and patient safety.
- Work alongside marketing and growth teams to optimize conversion and engagement experiences.

Design Systems

- Contribute to and maintain a scalable design system.
- Establish and document design standards and best practices.
- Champion accessibility and inclusive design principles.
- Ensure designs meet WCAG accessibility guidelines and healthcare industry requirements.

Measurement & Optimization

- Analyze user behavior and engagement metrics.
- Conduct A/B testing and usability studies.
- Continuously iterate and improve experiences based on user feedback and performance data.
- Help define and track UX success metrics.

What We're Looking For

Required Qualifications

- 3–7+ years of UX, Product Design, or Experience Design experience.
- Strong portfolio demonstrating user-centered design thinking and end-to-end product design.
- Experience conducting user research and translating insights into product improvements.
- Proficiency with modern design tools such as Figma.
- Strong understanding of interaction design, information architecture, and usability principles.
- Experience working collaboratively with product and engineering teams.
- Excellent communication and presentation skills.

Nice to Have

- Experience designing healthcare, wellness, digital health, or telehealth products.
- Familiarity with healthcare privacy and security considerations.
- Experience designing for regulated industries.
- Knowledge of accessibility standards and inclusive design practices.
- Experience working in a startup or high-growth environment.

Success in This Role

In your first 12 months, you will:

- Develop a deep understanding of the June Health user journey and platform.
- Lead the redesign and optimization of key patient experiences.
- Establish repeatable user research and testing processes.
- Contribute to the evolution of our design system.
- Improve user satisfaction, engagement, and conversion metrics across the platform.
- Help create a healthcare experience that women genuinely love and trust.

Why Join June Health?

- Make a meaningful impact on women's health and healthcare accessibility.
- Work alongside a passionate and mission-driven team.
- Help shape the future of a rapidly growing health technology company.
- Flexible remote work environment.
- Competitive compensation and equity participation.
- Professional development and growth opportunities.
- Opportunity to build products that improve the lives of millions of women.

To Apply: Please submit your resume, portfolio, and a brief note explaining why you're excited about helping transform women's healthcare through design.