



IN
CREATIVE
COMPANY

FYC & EVENT PARTNERSHIPS

RATE GUIDE 2026

CELEBRATING CREATIVES AND CRAFT

We explore the personal journeys that shape every project, whether from the perspective of an actor, director, writer, showrunner, or behind-the-scenes professional.



IN
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COMPANY

We're devoted to uncovering the creative process behind storytelling, diving deep into the journeys that shape each project, and the specific choices that define its path. Our programming puts audiences in the front row, inviting them to learn from the artists they love.

Liz Riesterer

Liz Riesterer
Founder, Head of Business & Operations

IN CREATIVE CO®

TABLE OF CONTENTS

4

EMAIL BLASTS

Reach ICC's 20k+ industry list with content built around your Q&A, screening, or announcement.

5

VIRTUAL RECORDINGS

High-end Q&A production for pre-recorded Zoom events, edited and delivered ready to use.

6

PODCAST STUDIO

Film your next interview or Q&A in a state-of-the-art Hollywood studio at Selma & Vine.

7

IN-PERSON SCREENINGS

Full-service event production, from venue logistics to press coverage.

8

MEDIA TRAINING

Prep rising talent for high-stakes press tours in a safe, constructive space that mirrors a real interview.

Email Blasts

Perfect for FYC campaigns, Q&A/screening promotions, and third-party event invitations.

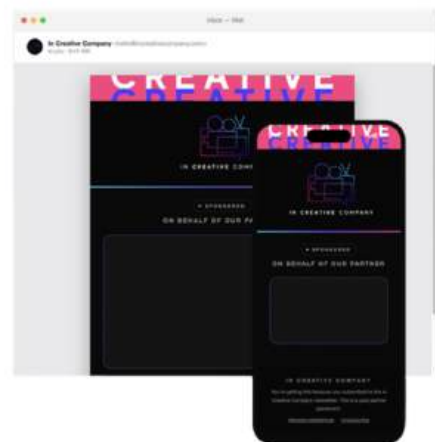
Investment Starts At \$1,500

What You'll Get:

- ✓ Email blast sent to ICC's 20k+ list of entertainment industry pros, guild members, and voting members (Academy, Television Academy, DGA, PGA, WGA, SAG-AFTRA, BAFTA, and more)
- ✓ Fully customizable content: Q&A promotion, external event invites, FYC credits, FYC screeners, or links to outside content
- ✓ Mailer shared for your approval before it goes out
- ✓ Scheduling aligned to your internal planning and strategy

**SAME-DAY RUSH OPTION AVAILABLE
(+\$250)**

What The Process Looks Like:



01. Content

Send over the copy, creative direction, or assets for your Q&A, screening, or announcement.

02. Draft

We build the draft using your shared content and branding.

03. Approval

Full mailer is shared with you for sign-off before anything sends.

04. Send

Blast goes out to the 20k+ list on your scheduled date.

Virtual Recordings



Standout Q&A production for pre-recorded Zoom events.

Investment Starts At \$3,000

What You'll Get:

- ✓ Full production management for your Zoom Q&A
- ✓ Edited video file, unbranded and license-free, ready for external use (guild mailers, FYC site, etc.)
- ✓ One round of basic edits included
- ✓ Title cards included at no charge
- ✓ Tailored add ons (optional):
 - FYC mailer sent to ICC's full list — \$1,500
 - Human (non-AI) captions — \$500
 - Customized lower thirds — \$500

ADD-ONS AVAILABLE UPON REQUEST

Rush delivery • VFX/clips • Extended runtime
• Virtual events

What The Process Looks Like:



01. Production

We manage the full Zoom Q&A production and recording.

02. Edit

One round of basic edits, title cards included.

03. Deliver

Edited video file provided unbranded and license-free.

04. Distribute

Use it externally, or have it hosted on ICC's channel (pending editorial approval).

Podcast Studio



Film your next interview or Q&A in a state-of-the-art Hollywood studio at Selma & Vine.

Investment Starts At \$1,500

What You'll Get:

- ✓ 4K multicam Q&A taping in our Hollywood studio (Selma & Vine)
- ✓ Accommodates up to 3 panelists on camera at once
- ✓ Private entry, security gate, and onsite parking for 3 cars
- ✓ Dedicated photo studio, green room, kitchen space, and private back garden
- ✓ Release and promotion on ICC channels, with preferred video release dates
- ✓ *Video footage or additional use can be provided upon request

STUDIO TAPING + MAILER — \$2,500

Adds a full email blast to ICC's 20k+ list (\$1.5k value)

What The Process Looks Like:



01. Book

Reserve your date and confirm panelist count and setup needs.

02. Tape

Film your Q&A on a 4K multicam setup at Selma & Vine.

03. Release

Video is released and promoted across ICC channels on preferred dates.

04. Extend (optional)

Add a mailer to push the recording to ICC's full 20k+ list.

In-Person Screenings



Full-service in-person screenings, venue logistics, and press coverage.

Investment Starts At \$5,000

What You'll Get:

- ✓ Full event pre-production and venue logistics
- ✓ Individual email invite blast to promote the screening
- ✓ Moderator booking (as needed)
- ✓ Getty photographer coverage (if approved)
- ✓ Co-branded marketing throughout event promotion
- ✓ RSVP list management and onsite event staff for check-in, flow, and stage management
- ✓ Video hosted on In Creative Company's channel
- ✓ Insurance COI as required (*may carry an added fee depending on venue)

ADD-ONS AVAILABLE UPON REQUEST

Venue rental (cost varies by venue) • Video recording (priced by camera setup) • Post-event FYC mailer — \$1,500

What The Process Looks Like:



01. Plan

We handle venue logistics, insurance, moderator booking, and event pre-production.

02. Promote

Individual invite blast and co-branded marketing drive attendance.

03. Host

Onsite staff manage check-in, flow, and stage for the event itself.

04. Extend (optional)

Add video recording and a post-event mailer to push the recap to ICC's list.

Media Training



Prep rising talent for high-stakes press tours in a safe, constructive space.

Investment Starts At \$500

What You'll Get:

- ✓ Full pre-interview alignment on subjects and talking points
- ✓ Flexible pacing with custom questioning tailored to the talent
- ✓ Footage delivered exclusively to your team — never publicly released
- ✓ Footage permanently deleted 30 days post-session



ADD-ONS AVAILABLE UPON REQUEST

Premium moderator • Additional talent •
Extended sessions • Follow-up rounds

What The Process Looks Like:



01. Align

We go over subjects and talking points with you before the session.

02. Practice

Run the mock interview at a pace and question set built for your talent.

03. Review

Footage is delivered exclusively to your team for review.

04. Delete

Footage is permanently deleted 30 days after the session.

FAQ

01. What if I need something else that I don't see in this guide?

Everything in this deck is a starting point, not a limit. If your event calls for a mix of services or something outside these packages entirely, let us know what you're working with and we'll build a solution around it.

02. How far in advance should I book?

Timelines depend on the service. A Q&A recording can often be scheduled within a week or two, while in-person screenings need more lead time for venue logistics and insurance. We'll confirm a timeline as soon as we know your date.

03. Do I get to approve content before it goes out?

Every mailer is shared with you for sign-off before anything sends, and recordings go through your preferred edit and release process.

04. Who sees the email blasts?

ICC's list reaches 20k+ entertainment industry professionals, guild members, and voting members, including the Academy, Television Academy, DGA, PGA, WGA, SAG-AFTRA, and BAFTA.

05. Can services be combined?

Yes, many clients pair a virtual recording or in-person screening with a mailer to promote it. Add-ons and packages are modular, so we can scope a bundle based on what your event needs.

SERVICES GRAB SHEET

EMAIL BLASTS	Investment Starts at	\$1500
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VIRTUAL RECORDINGS	Investment Starts at	\$3000
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PODCASTS	Investment Starts at	\$1500
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IN-PERSON SCREENINGS	Investment Starts at	\$5000
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INTERVIEW PREP & MEDIA TRAINING	Investment Starts at	\$500
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DON'T SEE WHAT YOU'RE LOOKING FOR?
WE CREATE CUSTOM SOLUTIONS FOR EACH PRODUCTION OR EVENT.

HELLO@INCREATIVECOMPANY.COM



Need help with your next project?

We create custom solutions for each production or
event. We'd love to hear from you!

Contact us at
WWW.INCREATIVECOMPANY.COM

Have questions first? Start here.

Inquire at → **hello@increativecompany.com**



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