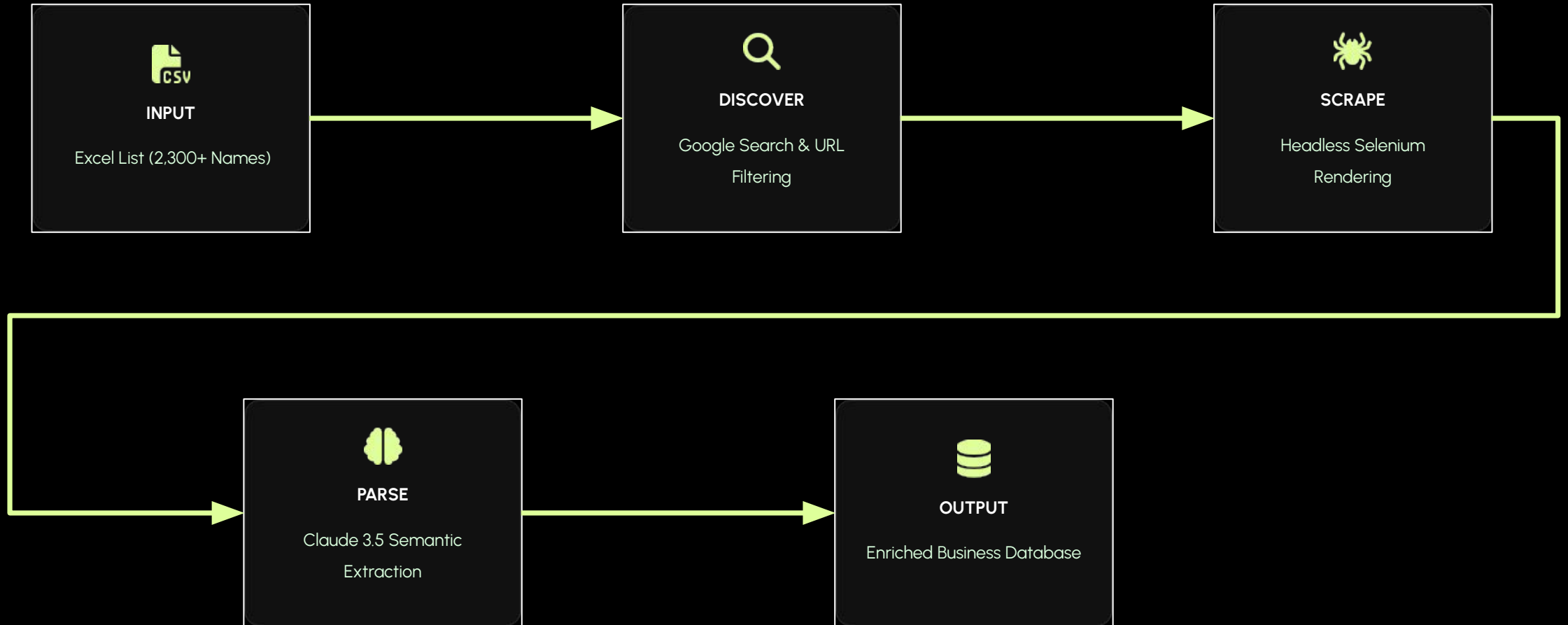


# Legal Marketing Intelligence Engine

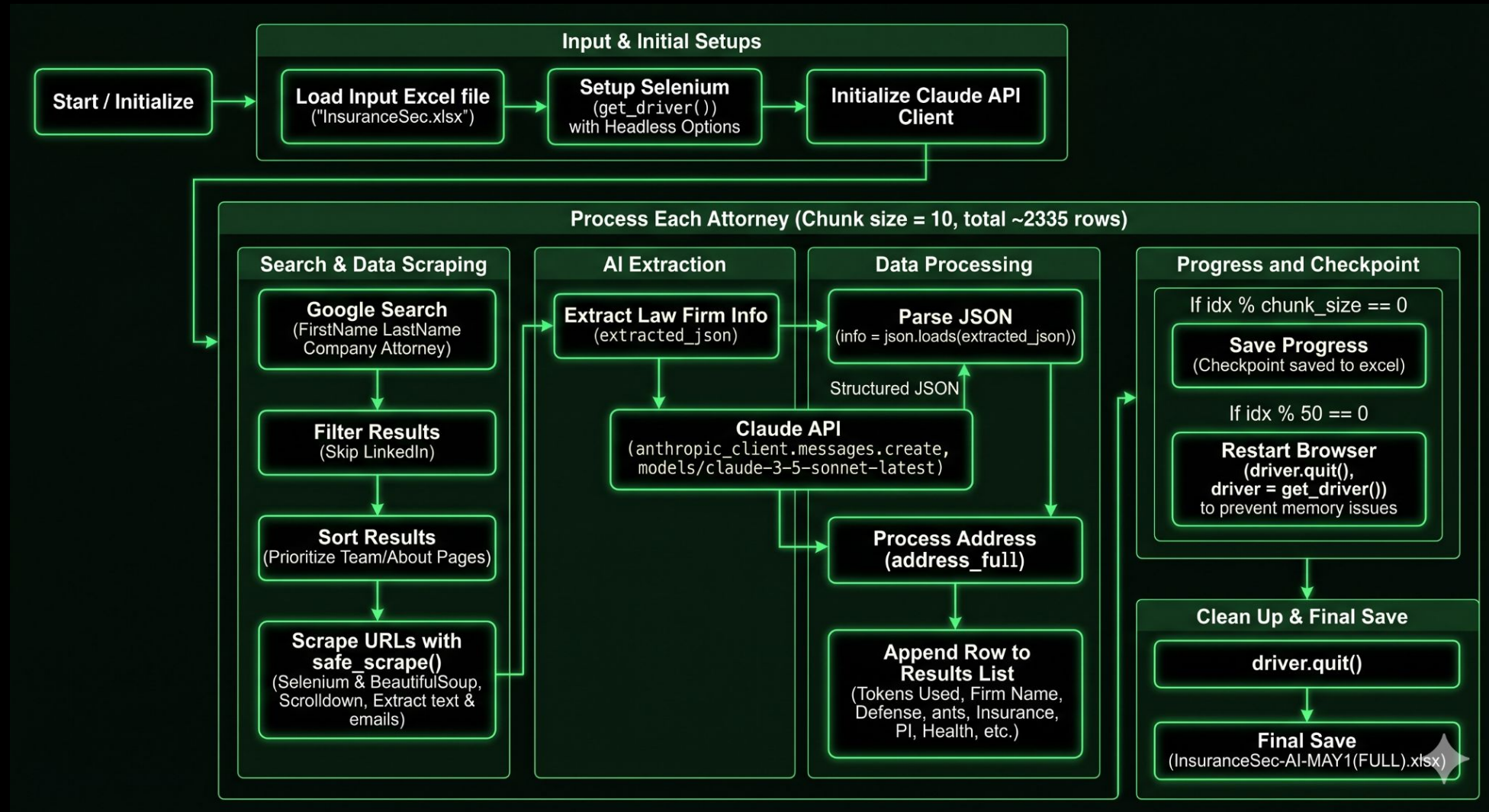
Scaling Lead Enrichment through AI-Driven Web Scraping

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# Process Overview



# Code Workflow Architecture



# Positive **Business** Impact

**25x**

Throughput increase vs. manual research teams.

**100%**

Standardized data structure (JSON/Excel) for immediate CRM upload.

Key Advantages:

- ✓ **Eliminates** human bias in practice area classification.
- ✓ **Reduces** research costs from \$15/hr to \$0.05/lead.
- ✓ **Enriches** cold leads with verified "About" context.

# Ready for Scale

This automated pipeline transforms static contact lists into a dynamic, semantic database of market-ready legal prospects.

**2,335 TARGETS PROCESSED**

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