



## *Hattingh Davel* MBA, M.MUS

HEAD OF MARKETING & COMMUNICATION



CCI  PROFESSIONAL  
ACTUALISING HUMAN CAPITAL

Hattingh Davel serves as Head of Marketing & Communication at CCI Professional, where he leads the strategic articulation of the organisation's thought leadership, brand narrative, and market positioning across sectors. His role bridges strategy, communication, and leadership development, ensuring that CCI's intellectual capital, methodologies, and human-centred philosophy are translated into coherent, credible, and compelling market engagement.

Hattingh holds an MBA (Cum Laude) from the University of Stellenbosch Business School, where he received the Top Achiever Award for his research on reflective practices, authenticity, and responsible leadership. His academic work deepened his focus on how leaders lead responsibly and build trust-based organisational cultures. Professionally, Hattingh brings over a decade of senior leadership and management experience across education, culture, and organisational contexts, with full accountability for marketing strategy, brand development, stakeholder engagement, budgeting, and operational optimisation. His work includes leading large-scale change initiatives, digitising marketing and communication strategies, and aligning organisational identity with strategic intent.

Hattingh is a certified Professional Business Coach (GIBS) and has completed advanced leadership development through MITx (u-lab): Leading from the Emerging Future, strengthening his capacity to support leaders in navigating complexity, transformation, and questions of purpose. His work focuses on helping leaders and organisations articulate direction with integrity and communicate in ways that are both strategically grounded and deeply human.

## QUALIFICATIONS BACKGROUND

- **Master of Business Administration (MBA), Cum Laude** from *University of Stellenbosch Business School (South Africa)*;
  - **Awards & Distinctions:** Top Achiever Award – MBA Blended General Cohort
  - **Research Focus:** The Contribution of Reflective Practices to Authenticity and Responsible Leadership
  - **Key coursework themes:** Strategic & Responsible Leadership, Strategy & Sense-Making in Complexity, Financial & Economic Decision-Making, Marketing, Brand & Business Communication, Organisational Behaviour, Culture & Change, Operations, Performance & Digital Enterprise, Applied Management Research
- **Leadership & Professional Development Certifications**
  - **Professional Business Coaching Programme** from *Gordon Institute of Business Science (GIBS)*

A strategic coaching certification that develops advanced coaching competencies within a business context, enhancing leadership self-awareness, organisational performance and sustainable change through experiential learning and proven frameworks aligned with industry-leading coaching standards.



- **Leading from the Emerging Future** from MITx (u-lab), Massachusetts Institute of Technology

An MITx-certified leadership experience that equips change-makers with systems thinking, deep listening, and co-creative practices to lead transformative innovation and purposeful action in complex organisational and societal contexts.

- **Magister Musicae (M.Mus), Cum Laude** from North-West University (South Africa) in collaboration with Kungliga Musikhögskolan (Royal College of Music), Stockholm (Sweden)
- **Baccalaureus Musicae (B.Mus) & Baccalaureus Musicae Honores (B.Mus Hons), Cum Laude** from University of the Free State (South Africa)

## PROFESSIONAL ACUMEN

Hattingh Davel brings a rare blend of strategic insight, academic rigour, and applied leadership experience to his work. He has operated at executive and senior management level in complex institutions, with responsibility spanning strategy, marketing, stakeholder engagement, budgeting, and organisational development. His service on the Executive Committee of the Stellenbosch Business School Consulting Club strengthened his exposure to consulting methodologies, governance-aware leadership, and community-focused advisory work, complementing his broader consulting and facilitation experience. An accomplished conductor, presenter and facilitator, Hattingh has contributed to national and international conferences across leadership, education, and the performing arts. His professional practice is underpinned by sustained academic excellence, enabling him to integrate theory and practice with credibility. Across roles, he is recognised for making sense of complexity, shaping coherent strategic narratives, and translating ideas into action that builds trust, clarity, and long-term value.



## PASSIONS & HOBBIES

- **Faith:** For Hattingh, faith is the core expression of existence and calling, shaping identity, purpose, and the way leadership and work are approached.
- **Family:** A devoted family man, Hattingh intentionally prioritises marriage and family life, pursuing healthy work-life integration and relational depth.
- **Music:** A lifelong and versatile musician, Hattingh engages music as both vocation and passion, with a particular interest in ensemble work, bass, piano, marimba and guitar performance.
- **Personal Development:** A committed lifelong learner, Hattingh continually invests in personal growth through reflection, study, and leadership thinking.
- **Physical Wellbeing:** Committed to functional fitness, including CrossFit, valuing physical discipline as a foundation for resilience, clarity, and sustained energy.
- **Outdoors:** Enjoys camping and hiking, using time outdoors for perspective and reflection.



## CONTACT

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