

INTANGIBLE ECOSYSTEM PROFILE



NEURONEX



OVERVIEW

NeuroNex is a leadership and performance coaching organisation that applies insights from neuroscience to improve organisational effectiveness and human behaviour. Working in partnership with the NeuroLeadership Institute, NeuroNex helps leaders and teams develop sustainable behavioural change that enhances performance and decision-making.

Its approach combines neuroscience research with applied coaching to strengthen leadership capability and improve organisational performance.



STRATEGIC CONTRIBUTION

NeuroNex equips leaders to understand how human behaviour and brain science influence performance. By applying neuroscience insights to leadership and organisational contexts, the organisation helps individuals and teams develop more sustainable habits, clearer thinking, and improved decision-making.



LEADERSHIP

Managing Partner and Coach:
Petro de Beer



CORE FOCUS

- Leadership development grounded in neuroscience
- Executive and individual coaching
- Team coaching and performance programmes
- Decision-making and strategic thinking development



TYPICAL ENGAGEMENTS

- Executive coaching programmes
- Team coaching interventions
- Leadership performance programmes
- Organisational coaching initiatives



SECTOR/DOMAIN

- Neuroscience-based Leadership Development
- Executive Coaching

Headquarters: South Africa

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