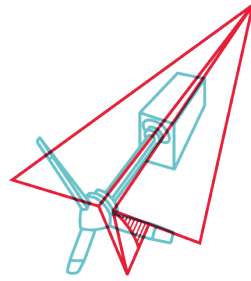


# INTANGIBLE ECOSYSTEM PROFILE



# THE FOUNDERY



## OVERVIEW

The Foundery is an entrepreneurial venture development company focused on supporting founders and early-stage businesses. Through incubation, mentorship, and strategic guidance, The Foundery helps entrepreneurs refine business models, strengthen leadership capability, and build sustainable companies.

The organisation works closely with founders and emerging leadership teams to move ideas from concept to viable enterprise, supporting the development of new ventures across a range of industries.



## STRATEGIC CONTRIBUTION

The Foundery focuses on helping entrepreneurs transform ideas into scalable ventures by combining strategic insight, mentorship, and leadership development. Its approach emphasises building both the **venture and the entrepreneur**, recognising that sustainable businesses are shaped by the growth and capability of their founders.



## LEADERSHIP

**Co-Founder and Managing Director:**  
Lourens Delpoit

**Co-Founder:**  
Marcel Hattingh Ph.D



## CORE FOCUS

- ✓ Entrepreneurial venture development
- ✓ Business incubation and mentorship
- ✓ Founder leadership development
- ✓ Strategic growth advisory for startups
- ✓ Venture creation and scaling support



## TYPICAL ENGAGEMENTS

- ✓ Startup incubation programs
- ✓ Founder mentorship and advisory
- ✓ Venture design and strategy
- ✓ Entrepreneurial leadership development



## SECTOR/DOMAIN

- ✓ Entrepreneurship Development
- ✓ Venture Incubation

Headquarters: Pretoria, South Africa

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