

INTANGIBLE ECOSYSTEM PROFILE



OVERVIEW

Lifework Leadership is a leadership development journey designed to equip marketplace leaders to integrate their faith with their professional lives. The programme originated in the United States and has expanded globally, with Pretoria becoming the first African city to host the programme in 2015.

Through a structured nine-month leadership experience, participants explore their personal calling, strengthen their leadership capacity, and learn how to influence their organisations and cities through Christ-centred leadership.



STRATEGIC CONTRIBUTION

Lifework Leadership develops leaders who understand how their faith and vocation intersect. Through a structured leadership journey and a global alumni network, participants are equipped to lead with integrity, purpose, and influence across business, government, education, and civil society.



LEADERSHIP

Global Founder:
William Armstrong

Local Programme Leadership:
Lifework Leadership Pretoria Functional Leadership Team

Executive Director Pretoria:
Marcel Hattingh Ph.D



CORE FOCUS

- ✦ Faith-integrated leadership development
- ✦ Personal calling and purpose discovery
- ✦ Marketplace leadership formation
- ✦ Community building among Christian leaders
- ✦ City transformation through values-driven leadership



TYPICAL ENGAGEMENTS

- ✦ Lifework Leadership programme
- ✦ Business in Ministry (BIM) & Paul's Mission programmes
- ✦ Alumni leadership community
- ✦ City-impact initiatives
- ✦ Cohort-based leadership communities
- ✦ Marketplace leadership formation



SECTOR/DOMAIN

- ✦ Faith-Based Leadership Development



PROGRAMME STRUCTURE

The Lifework Leadership programme is typically delivered as a nine-month leadership journey designed to help leaders clarify their calling, deepen their faith, and apply their leadership influence in practical ways within their professional environments.

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