

# INTANGIBLE ECOSYSTEM PROFILE



**B | LOVED**  
FOUNDATION



## OVERVIEW

The B Loved Foundation is a South African non-profit organisation dedicated to delivering a comprehensive suite of empowerment initiatives that address areas of deep systemic vulnerability. Rooted in a commitment to restoring dignity and renewing hope, the Foundation serves as a catalyst for meaningful and lasting change among vulnerable individuals and communities. Each programme is strategically designed to enable economic participation, or to serve as a structured pathway toward it. Through a combination of practical empowerment interventions and intentional, relational engagement, the Foundation responds to both immediate needs and long-term transformation objectives. In doing so, it cultivates sustainable wellbeing, fosters self-sufficiency, and supports the restoration of identity, ultimately enabling individuals and communities to transition from dependence to active economic participation.



## STRATEGIC CONTRIBUTION

B Loved Foundation strengthens communities by combining immediate relief with long-term empowerment. Their work moves beyond short-term aid toward sustainable transformation, equipping individuals with the tools, support, and dignity required to rebuild their lives. This creates resilient communities capable of contributing meaningfully to broader societal wellbeing.



## CORE FOCUS

- Community upliftment initiatives
- Support to GBV and human trafficking victims
- Youth Development programmes
- Skills development, educational and empowerment programmes
- Restoration of dignity through practical intervention
- Building sustainable pathways out of poverty



## TYPICAL ENGAGEMENTS

- Community development programmes
- Educational and empowerment initiatives
- Restoration and support programmes
- Partnerships with organisations for social impact



## SECTOR/DOMAIN

- Non-Profit
- Community Development
- Social Impact



## LEADERSHIP

**Managing Director:**  
Yolandi Venter

**Founder:**  
Louis McLaren

Headquarters: Pretoria, South Africa

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