



Werner Strauss

SPECIALIST CONSULTANT



Werner Strauss is a Specialist Consultant at CCI Professional – a consulting house specializing in Industry 4-enabled human capital investment strategies. His main contributions to CCI Professional are in leadership, strategy, culture, and personnel development. . He is a licensed trainer and consultant for many products of Xpand International, a North European consultancy house. He is currently the leader of TD Kerk_Church, a multi-cultural city church in Kimberley with a city-wide impact. In addition, he is also the chairman of Familia Dei, a national network of churches, and serves in various capacities in the national leadership structures of the AFM of South Africa, as well as on its national Financial Advisory Board. Before joining CCI in 2025, Werner operated as an independent consultant (STS Leadership), consulting for businesses and non-profits alike.

Werner has authored and co-authored various courses and books, notably “Ten Massive Leadership Questions” and “The Great Story.” He is regularly invited as a guest speaker at events and conferences.

Werner has travelled to five continents and sixteen countries. As global citizens, their family of six is currently based in Kimberley, South Africa, from where they impact and empower leaders across South Africa.

QUALIFICATIONS BACKGROUND

- **Executive Master of Business Administration** from Quantic School of Business and Technology, Washington, DC, USA
 - Specialisations:
 - Strategic Leadership, Strategic Thinking, Business Strategy, and Corporate Strategy.
 - Startup Entrepreneurship
- **Master of Organizational Leadership** from Regent University, Virginia Beach, VA, USA
 - Major: Organizational Leadership. Concentration: Organizational Development & Consulting. GPA: 3.75 (out of 4)
- **Certificate: MBA Essentials** from University of Stellenbosch, South Africa
- **Masters of Practical Theology** from University of Johannesburg, South Africa
- **Honours in Theology** from University of Johannesburg, South Africa

Certifications & Courses

- **Persolog® DiSC Coach**
- **Xpand International Courses:**
 - Acquiring, motivating, integrating, and growing employee potential; Stimulating employee performance;
 - Building recruitment networks; InterVision peer coaching; Leading Teams; Mentoring; Management of Change;
 - The Strategic Leader: Executive Coaching

PROFESSIONAL ACUMEN

- Over two decades of public speaking, including keynote addresses at the Central South African Leadership Conference (2013-2015), AFM regional conferences, and corporate clients like Malu Pork.
- Served on various boards, including the AFM of South Africa's financial advisory board (since 2024), and was the youngest ever board member of the board of directors of Familia Dei national network (in 2009), before becoming chairman in 2024.
- Consulted for and led cultural interventions, leadership assessments, and strategy development at notable companies like RMS, Bigen Africa, and Elliot-Maris.
- Authored and co-authored published books and curricula for leadership development (Groot Storie, City Changers Ministry program, CCI high-school leadership development program, Ten Massive Leadership Questions, etc.).
- Founded various non-profits, ministries, and networks, including a school for special needs kids, TD Academy, the Kimberley Upliftment Project, and the national ministry network for Youth Worker, Jeugnet.



ENDORSEMENTS

'I highly recommend Werner for his exceptional leadership and strategic vision. He has the unique ability to inspire and motivate his team, while his strategic mindset has been invaluable in guiding organizational success. Werner's expertise in leadership and strategy will undoubtedly contribute to the success of any organisation.'

Tertius Nieuwoudt, CIO & CO-Founder, SPOCK

'It is difficult to actually sketch an accurate portrait of Werner in such a short write-up. He is multifaceted, competent, and is a talented leader, coach, mentor, advisor, consultant, facilitator, and public speaker. He has both breadth of knowledge and depth of insight to offer to anybody who deals with him.'

Dr. Jan Niemand, Strategic Business Consultant, Business and Executive Coach

PASSIONS & HOBBIES

- **Leadership** – always seeking to develop people and work himself out of a job.
- **Lifelong Learner** – finds everything interesting!
- **Traveler** – been on 5 continents, 16 countries, and all over South Africa.
- **Nature Lover** – visited all 19 Sanparks and is always looking for the next nature adventure.
- **Endurance athlete** – completed insane things like the Comrades, full Ironman, and weird trail runs!
- **Man of God & family man** – Love and follow Jesus. Happily married and blessed with 4 kids!



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