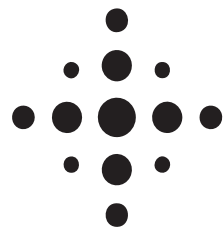


INTANGIBLE ECOSYSTEM PROFILE



THE
B4i
PROJECT



OVERVIEW

The B4i Project is a private-sector initiative that brings together a national network of purpose-driven companies and service providers committed to empowering South Africa through business-led transformation. The initiative operates through the **B4i Empowerment Model**, which enables companies to promote entrepreneurship and implement meaningful Black Economic Empowerment while strengthening commercial outcomes.

Its core philosophy is that **empowered organisations can empower people**, creating scalable economic impact through collaborative business ecosystems.



STRATEGIC CONTRIBUTION

The B4i Project's Economic Empowerment Division develops integrated empowerment strategies that move beyond compliance-based approaches to economic transformation. Through its model, organisations can align commercial imperatives with meaningful social impact.



LEADERSHIP

The B4i Project Group CEO:
Louis McLaren

The B4i Project, Economic Empowerment Division CEO:
Yolandi Venter



CORE FOCUS

- ✓ Broad-Based Black Economic Empowerment (B-BBEE) advisory
- ✓ Enterprise and supplier development initiatives
- ✓ Skills development and employment equity programmes
- ✓ Socio-economic development and community empowerment
- ✓ Technology and systems that support empowerment implementation



TYPICAL ENGAGEMENTS

- ✓ B-BBEE advisory and compliance strategy
- ✓ Enterprise and supplier development programmes
- ✓ Skills development initiatives and training programmes
- ✓ Empowerment investment platforms and socio-economic development projects
- ✓ Socio-economic development projects



SECTOR/DOMAIN

- ✓ Economic Empowerment
- ✓ Enterprise Development
- ✓ Business Advisory

Headquarters: Pretoria, South Africa

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