

Privacy & Cookie Statement

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Privacy

During the World Pride Kids Expedition, we value your privacy. That is why we collect as little data as possible and only use it to ensure the expedition functions properly and to improve the experience.

What information do we use?

During the expedition, we only process data that is necessary for the operation and improvement of the interactive experience.

This may include:

- the selected age category;
- progress within the expedition (for example, which superpowers have been completed);
- responses to the anonymous questionnaire at the end of the expedition.

If a name is entered at the start of the expedition, it is used only during the current browser session to personalise the experience, for example in the welcome message and on the certificate.

This name is not stored for analysis, is not linked to the questionnaire, and is not shared with third parties.

Anonymous questionnaire

At the end of the expedition, you may choose to complete a short questionnaire. Your responses are processed completely anonymously and cannot be traced back to an individual. The results are used solely to further improve the educational experience.

Functional storage

During the expedition, the website uses temporary browser storage (session storage).

This allows us to remember, for example:

- that the expedition has started;
- which superpowers have been completed;
- the selected age category;
- the temporarily entered name.

This information remains available only for the duration of the browser session and is used solely to ensure the expedition functions correctly.

Website analytics

To better understand how the expedition is used, we make use of website analytics.

This allows us to see, for example:

- which parts are visited most often;
- the order in which activities are completed;
- how much time visitors spend on different parts;
- where visitors stop;
- how we can improve the expedition.

These analyses are used exclusively to improve the quality and impact of the World Pride Kids Expedition. We do not collect names or other directly identifiable personal data.

Sharing data

We do not sell personal data and we do not share personal data with third parties for commercial purposes.

Where analytics tools are used, only the data necessary for statistical analysis and improvement of the website is processed.

Contact

If you have any questions about this Privacy Statement or about the processing of data, please contact:

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