

DYLAN DA SILVA

AI-POWERED SENIOR WEBFLOW DEVELOPER
& DIGITAL DESIGNER.

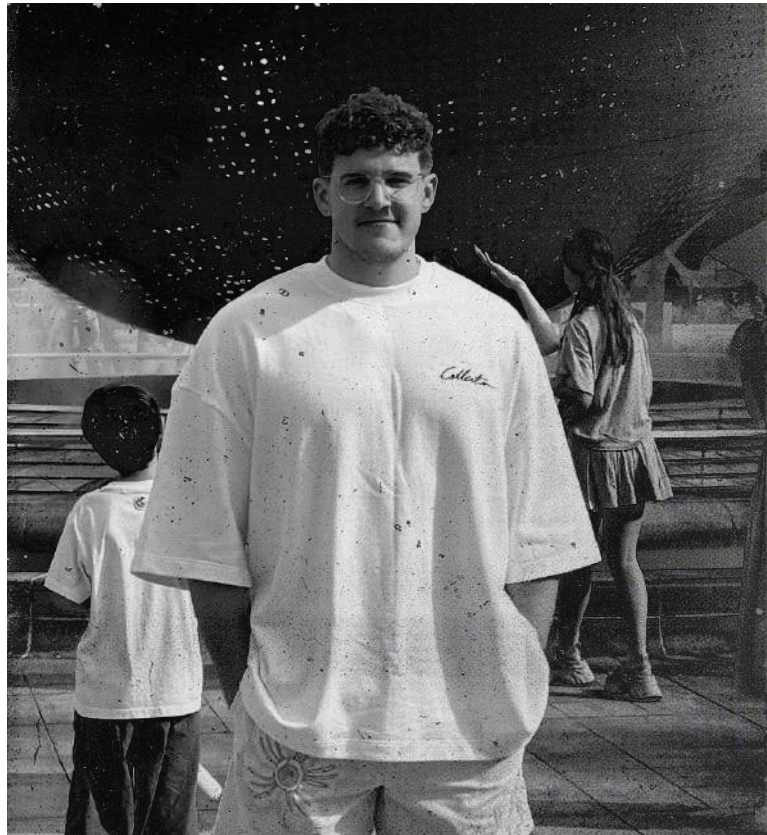
personal-details/

_PRETORIA, SOUTH AFRICA
_FLUENT IN ENGLISH
_BORN JUNE 23, 1999

education/

2019 - 2022
_OPEN WINDOW INSTITUTE
BA Degree in Interactive Development (Cum Laude)

2013 - 2017
_ELDORAIGNE HIGH SCHOOL
National Senior Certificate



about-me-profile/

I'm a designer who codes, a developer who obsesses over detail, and someone who got genuinely excited when AI made all of it faster and better.

I've spent 5+ years building for the web. From early experiments at Open Window, where I graduated Cum Laude and picked up a few awards, to production Webflow builds for real clients with real deadlines. Somewhere along the way I fell deep into design systems, GSAP animations, and figuring out how to make the Figma-to-Webflow pipeline feel less like a handoff and more like a flow.

These days I work with AI embedded into everything. Not because it's trendy, but because it genuinely makes the work sharper, the process smoother, and the output better. I care about sites that look good, load fast, rank well, and work for everyone who visits them.

Based in Pretoria. When I'm not building, I'm gaming or at the gym. Usually one to decompress from the other.

contact-details/

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PORTFOLIO >

EXPERIENCE

> APRIL 2025 - PRESENT / REMOTE

role/_SENIOR DIGITAL DESIGNER & WEBFLOW DEVELOPER
company/_DEFIJJN

At Defijn, I design and develop websites that do more than look good - they scale with brands, meet real user needs, and ship with personality. Working end-to-end in Figma and Webflow, I deliver responsive, WCAG-compliant, SEO-ready sites that are clean, consistent, and built to grow. AI is embedded into my workflow at every stage, from research and copy to design systems and automated Webflow builds via MCP.

What I did:

- Design custom websites in Figma from the ground up - on-brand, on-purpose, and built on scalable design systems
- From concept, website design, IA, UX direction, stylescape development, and process & handover documentation
- Build production-grade Webflow sites with clean CMS structures, custom interactions, and smooth GSAP animations
- Integrate AI tooling across the full pipeline using Claude, Claude Code, and Cursor to accelerate design and development
- Automate workflows using Zapier, Wized, Xano, and custom Webflow logic to reduce friction and improve efficiency
- Ensure every build is WCAG 2.1 AA compliant and optimised for SEO from structure to metadata
- Push Webflow further using Finsweet Attributes, Client-First, Antigravity, and custom JS where needed

Clients include: Atlantis, DNL, yōjō, Lifecheq, Oakhills

recommendations

person/_FRANCO LABUSCHAGNE

[view >](#)

person/_PAUL LOOTS

[view >](#)

PROOF

awards

2020 / OPEN WINDOW INSTITUTE
_PANGOLINI AWARD
Most Innovative 2nd Year Project

2021 / OPEN WINDOW INSTITUTE
_PANGOLIN AWARD
Best Human-Centred Software

2021 / OPEN WINDOW INSTITUTE
_PANGOLIN AWARD
Best Front-End UI Development

2021 / OPEN WINDOW INSTITUTE
_TOP STUDENT AWARD

tool stack

FIGMA_ WEBFLOW_ FINSWEET (CLIENT-FIRST, ATTRIBUTES)_ GSAP_
ZAPIER_ CHATGPT_ SEO TOOLS_ JITTER_ LOOM_ NOTION_ SCRIBE_
LOTTIE_ CLAUDE CODE_ CLAUDE_ MCP INTEGRATION_ ANTIGRAVITY_
XANO_ WIZED_ LOOM_ ADOBE PHOTOSHOP ILLUSTRATOR_

skills

DESIGN_ DEVELOPMENT_ AI_ FIGMA_ WEBFLOW_ GSAP_ CLAUDE_
CURSOR_ MCP_ WIZED_ XANO_ ZAPIER_ FINSWEET_ LOTTIE_ ADOBE
SUITE_ WCAG 2.1 AA_ SEO_ DESIGN SYSTEMS_ UI/UX_
PROTOTYPING_ RESPONSIVE_ CUSTOM CSS_ CUSTOM JS_

references

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