

METCAT LTD COOKIE AND TRACKING TECHNOLOGIES NOTICE

Last updated: 23 September 2026

1. About this Notice

This Cookie and Tracking Technologies Notice explains how MetCat Ltd ("MetCat", "we", "us" or "our") uses cookies and similar technologies on our website and, where relevant, tracking and analytics technologies within the MetCat mobile application (the "App").

It explains what these technologies are, why we use them, the choices available to you and how you can change your preferences.

Where information collected through these technologies is personal data, our Privacy Notice also applies.

2. What are cookies and similar technologies?

Cookies are small text files that websites can place on your device. They may be used to make a website function, remember preferences, understand how a website is used, measure performance or support advertising.

Session cookies normally expire when you close your browser. Persistent cookies remain for a defined period or until deleted.

We may also use similar technologies such as pixels, local storage, software development kits (SDKs), device identifiers and event-based analytics. The App may use these technologies even where traditional browser cookies are not used.

3. How we use these technologies

We use strictly necessary technologies where required to operate, secure and provide our website or App.

Subject to your choices and applicable law, we may use non-essential analytics technologies to understand how visitors and users interact with our website and App, identify errors, measure performance and improve our services.

Where advertising or marketing technologies are deployed, they may be used to measure advertising effectiveness, understand whether a visitor arrived from an advertisement and, where applicable, support more relevant advertising.

4. Your choices and consent

On our website, non-essential cookies and similar technologies will not be activated until the required consent has been obtained through our cookie consent mechanism. Strictly necessary technologies do not require consent where they are essential to provide a service you have requested or to operate the website securely.

You can accept or reject available categories through the cookie banner or Cookie Consent Manager. You can change your choices later using the cookie settings control made available on the website.

You may also use your browser settings to block or delete cookies. Blocking strictly necessary cookies through browser settings may affect website functionality.

Within the App, controls for analytics, tracking or notifications may be presented through the App, your device settings or another consent mechanism, depending on the technology and the legal basis that applies.

5. Categories of technologies we may use

Category	Purpose	Consent position
Strictly necessary	Security, core functionality, account/session operation and services requested by the user.	Used where necessary; these cannot normally be switched off through the consent tool.
Analytics / performance	Understand usage, measure performance, diagnose issues and improve the website or App.	Used only where the required consent or other applicable legal permission is in place.

Category	Purpose	Consent position
Functionality	Remember choices or provide enhanced features where implemented.	Consent is obtained where required.
Advertising / marketing	Measure campaigns and, where implemented, support advertising or audience measurement.	Non-essential technologies are used only after the required consent is obtained.

6. Analytics and tracking providers currently identified in our services

Our current legal documentation identifies Google Analytics and PostHog in connection with website analytics, and UXCam, Mixpanel and PostHog in connection with analytics relating to our website and/or App. The precise technologies actually deployed, their duration and their status as essential or non-essential must match the live configuration of the website and App.

Google Analytics may use cookies such as `_ga`, `_ga_*` and `_gid` where those cookies are enabled. PostHog may use cookies, local storage or other identifiers depending on its configuration. UXCam and Mixpanel may use mobile SDKs, device or app identifiers and event data rather than traditional browser cookies.

The live Cookie Consent Manager should provide the current list of website cookies and their purposes and durations. Because technologies and configurations can change, the live list should be kept accurate when services are added, removed or reconfigured.

7. Session recording and behavioural analytics in the App

We may use session recording and behavioural analytics technologies within the App to understand how users interact with features, diagnose problems, improve usability, measure engagement and help maintain the security and performance of our services.

Our Privacy Notice identifies UXCam for in-app session analytics, Mixpanel for in-app behavioural analytics and PostHog for website analytics. Information collected through these tools may include technical information, device or app information, interaction events and usage information, subject to the configuration of each service.

Where consent is required for a particular technology, we will obtain it before using that technology. Where another lawful basis applies to the processing of personal data, further information is provided in our Privacy Notice.

8. Advertising and marketing technologies

We may use advertising or marketing technologies where they have been implemented and where the required consent has been obtained. These technologies can help measure whether advertising leads to visits or other actions and may support audience measurement or relevant advertising.

We will not treat an advertising technology as active merely because it is described in this Notice. The technologies disclosed to users must reflect those actually deployed on the website or App.

9. Third-party providers and international transfers

Some analytics, technology and advertising providers may process information on our behalf. Where the use of a provider involves the processing or international transfer of personal data, we apply the safeguards described in our Privacy Notice and require service providers to handle personal data in accordance with applicable law.

10. How long are cookies and similar technologies kept?

Retention depends on the particular technology and its configuration. Session technologies generally expire when the relevant session ends, while persistent technologies may remain for a defined period.

For website cookies, the current duration of each cookie should be shown in the live Cookie Consent Manager. Retention of personal data obtained through analytics or tracking tools is also governed by our Privacy Notice and the configuration of the relevant provider.

11. Links to other websites

Our website or App may contain links to third-party websites or services. We do not control the cookies, tracking technologies or privacy practices used by those third parties. You should review their privacy and cookie information

when using their services.

12. Changes to this Notice

We may update this Notice to reflect changes to the technologies we use or for operational, legal or regulatory reasons. The latest version will be made available through our website.

13. Contact us

If you have questions about our use of cookies or similar technologies, please contact us at support@metcat.com.