METCAT LTD. COOKIE NOTICE

This Cookie Notice explains how **METCAT LTD** ("Company," "we," "us," and "our") uses cookies and similar technologies to recognise you when you visit our website and app.

It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small text files that are placed on your device (such as your computer, smartphone or tablet) when you visit a website or use an app. They are widely used to make websites and apps work, or work more efficiently, as well as to provide information to the owners of the site or app.

Certain cookies expire after different periods and triggers. Generally, cookies are either:

- **Session Cookies**: These are temporary cookies that expire when you close your browser. They help maintain your session during your visit.

- **Persistent Cookies**: These cookies remain on your device for a specified period. They remember your preferences across visits.

For further information on the details, purpose and duration of specific cookies, please see our live cookie list within the Cookie Consent Manager, by clicking the cookie icon.

Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website and/or the app to operate, and we refer to these as "essential" or "strictly necessary" cookies.

Other cookies also enable us to track and target the interests of our users to enhance the experience on our Website and/or the app.

Third parties serve cookies through our Website and/or the app for advertising, analytics, and other purposes. This is described in more detail below.

Your choice

Before using any cookies (except strictly necessary ones), we obtain your consent. You can manage your cookie preferences through our Cookie Consent Manager or browser settings.

The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner [and on the bottom left of each page of our website]. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Website and/or the app and the purposes they perform are described in the Cookie Consent Manager or as otherwise set out below:

Cookie	Provider	Duration	Type	Description
_ga,_ga_*,_gid	Google analytics	2 years	Analytics	Tracking and Analysis of website
ph_*	Post Hog	1 year	Analytics	Product analytics & user behaviour tracking

Different types of cookies

- **Necessary cookies**

These cookies are strictly necessary to provide you with services available through our Website and/or the app and to use some of its features, such as access to secure areas. These cookies are essential for the website to function properly. They enable basic features such as page navigation.

- **Analytics cookies**

These cookies are used to enhance the performance and functionality of our Website and/or the app but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable. These cookies enhance your experience for example by remembering your preferences (e.g., language, region) and providing personalised features. We also use these cookies and similar technologies (including software tools built into our app) to collect information about how visitors use our website and app, including session recordings. Where you are logged in, this information is linked to your account. This helps us improve site performance and optimise content.

Session recording in our app: our app uses session recording and analytics tools which record how you interact with the app, such as the screens you view and the buttons you tap. [Recording only starts once you have given your consent through the consent prompt in our app.] Recordings made before you log in do not usually show information that identifies you, and we cannot link them to you until you log in. We mask fields containing passwords and other sensitive information.

- **Advertising cookies**

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests. These cookies track your browsing habits and allow us to show you relevant ads.

How can I control cookies?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. We operate a cookie consent mechanism tool for you to manage your preferences, which you may use to change your mind on cookies, or obtain further detail. You access it via the icon at the foot of each webpage or via the pop up cookies banner.

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called “tracking pixels” or ”clear gifs”). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our Website and/or the app or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Do you use Flash cookies or Local Shared Objects?

Websites may also use so-called “Flash Cookies” (also known as local Shared Objects or “LSOs”) to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the Website Storage Settings Panel. You can also control Flash Cookies by going to the Global Storage Settings Panel and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to “information” on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites

are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

How often will you update this Cookie Notice?

We may update this Cookie Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Notice regularly to stay informed about our use of cookies and related technologies.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please contact us at: support@metcat.com.