



BUILT FOR THE DIGITAL INFRASTRUCTURE ECOSYSTEM

# ENGAGEMENT SERVICES.

In a market flooded with noise, visibility alone is no longer enough. The companies gaining attention today are the ones creating **credible market signals** through execution, expertise, and strategic positioning.

## SIGNAL MATTERS.

DCS helps infrastructure leaders build **trusted, market-informed visibility** across the digital infrastructure ecosystem — productized engagement services with defined monthly outputs and scoped participation, not generic marketing retainers.

### 01 - SIGNAL LAUNCH

FOUNDATION

For companies building awareness and establishing market credibility.

#### BEST FOR

Emerging providers · growth-stage operators · companies entering new markets or preparing for conferences.

#### ENGAGEMENT INCLUDES

- Positioning & profile alignment
- ◆ 4-6 posts per month
- Light editorial support
- ◆ 1x monthly content planning session
- Light engagement guidance
- ◆ DCS cadence inclusion where relevant and editorially aligned
- ◆ ● Basic announcement support

### 02 - SIGNAL SCALE

ACTIVE INFLUENCE

For organizations ready to strengthen market presence, sharpen narrative authority, and participate more actively in the ecosystem.

#### BEST FOR

Established operators · colocation & telecom carriers · infrastructure investors · AI infrastructure platforms.

#### EVERYTHING IN LAUNCH, PLUS

- ◆ 8-16 posts per month
- ◆ 1-2 thought-leadership articles / month
- ◆ ● Active engagement management
- ◆ ● Campaign development + sequencing
- ◆ ● Narrative tied to market dynamics
- ◆ ● Event-aligned visibility planning & amplification where appropriate
- ◆ 1x monthly strategy + performance review



— WHY COMPANIES ENGAGE

# BUILT TO RUN. NOT TO TREND.

INDEPENDENT  
VENDOR-NEUTRAL  
EDITORIALLY DRIVEN

**01 SIGNAL-FIRST POSITIONING**

What matters **operationally and commercially** across digital infrastructure — not what trends on social.

**02 TRUSTED, VENDOR-NEUTRAL VISIBILITY**

**Independent. Editorially driven.** Credibility you can stake a market position on — never placement-for-pay.

**03 BUILT AROUND RELATIONSHIPS**

Designed to connect **operators, carriers, investors,** and infrastructure leaders directly.

**04 CONFERENCE VISIBILITY PLANNING**

Turn conferences and ecosystem participation into **sustained narrative opportunities,** not one-week spikes.

**05 REAL INDUSTRY CONTEXT**

Power constraints, AI infrastructure, connectivity strategy, land, capital movement, and ecosystem alignment are all part of the conversation — not decoration.

## DESIGNED FOR THE INDUSTRY.

Scoped for the operators, builders, and capital allocators shaping the next decade of digital infrastructure.

◆ Data Center Operators

◆ Colocation Providers

◆ Telecom Carriers

◆ Fiber Networks

◆ Infrastructure Investors

◆ AI Infrastructure Companies

◆ Power & Energy Providers

◆ Cooling & Infra Vendors

◆ Digital Infra Consultants

## THE MARKET IS MOVING FAST.

AI infrastructure, power availability, inference demand, edge deployments, and connectivity alignment are reshaping the industry.

The companies building trusted visibility now will be better positioned as the market evolves.

- AI INFRASTRUCTURE ↑
- POWER AVAILABILITY ↔
- INFERENCE DEMAND ↑
- EDGE DEPLOYMENTS ↑
- CAPITAL MOVEMENT ↑

**BUILT TO RUN.**

**NOT TO TREND.**

**Disclosure.** Amplification, reach, follower growth, commercial outcomes, transcription, and production inputs are not guaranteed and are governed by scope. DCS cadence inclusion, conference amplification, and ecosystem participation are discretionary and editorially aligned. Engagements are independent, vendor-neutral, and editorially driven — not placement-for-pay.

[www.datacentersignals.com](http://www.datacentersignals.com)

888-877-2367