

A Little Better, A Lot Stronger

Embracing Creativity for True Change

In a world that feels increasingly polarized and chaotic, it's easy to get stuck in a cycle of quick fixes and surface-level improvements. But what does it really mean to "do a little better"? In this episode, we dive into the psychological aspects of progress, shifting the focus from tactical solutions to a holistic strategy that not only helps organizations look better but be better. We discuss why creativity is the key to moving beyond the noise, offering a fresh perspective and a way forward when traditional approaches fall short.

INSTRUCTIONS

One Percent Better

Goal → Encourage small, but meaningful improvements that compound over time.

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Identify an Area for Improvement

- Think about one aspect of your business or organization you want to improve.
- This could be team communication, your product offering, customer experience, or creative processes.

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List Three Small Ways to Improve by 1% Each Day

These should be simple, manageable steps that, over time, lead to meaningful change.

Example: If improving team communication, you might:

- Start daily five-minute check-ins.
- Implement a shared project tracker.
- Encourage one act of appreciation per day.

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Put It into Action

- Over the next week, take one small step each day.
- Track how these small changes impact your organization or workflow.



REFLECTION



At the end of the week, reflect on the improvements you've made.

What changes had the most impact?

How can you continue this momentum?

SHARE YOUR PROGRESS

What's one thing you're doing to make your work or organization better? Share your progress on Instagram and tag [@alittlebetterco](#) with [#DoingALittleBetterCreatively](#) to inspire others on their journey toward continuous improvement.