

# mndwrk Happy Hour

Searching for and finding the right candidates for any open position is no small feat, especially in today's competitive job market. But what if we invert the paradigm and let candidates come to us en masse instead of us going out and seeking them one by one? With this in mind, Mndwrk wishes to introduce its latest recruitment services product, titled Happy Hour.



## A leisurely way of recruiting

The Mndwrk Happy Hour service aims to provide clients with an informal, leisurely way to engage with and educate potential future employees through a set of events. Each event consists of a series of live presentations regarding the employer company, ongoing projects, utilized technologies, and reasons why one should join their ranks as a new employee.

## A better form of engagement

Happy Hour also acts as an open forum for job seekers where they can directly engage with people they are likely to work with in the near future, ask questions and obtain a better understanding of what their future workplace will look and feel like. And all of this is done in a way that no official interview can ever match!

## An ocean of expertise

Mndwrk facilitates a professional IT community, with over 10,000+ active members consisting of both freelancers and job seekers. With its extensive reach, Happy Hour enables clients to engage with and directly address target groups in our community who are interested in pursuing job opportunities.

## A win-win scenario

Happy Hour is not a stand-alone product but an extension of our recruitment and headhunting services. All expenses generated during the event are deducted from the commission fee of the first successful hire. Our job doesn't end with just setting up an event for you; we also make sure you find the right people to hire.

## How do we ensure the success of the Happy Hour events?

Each Happy Hour event is supported by a series of social and marketing activities.

- Utilizing the Mndwrk community and its 10,000+ members through outreach.
- Event advertisement on both the client's and Mndwrk's social channels.
- Pay-per-click advertising to address relevant groups outside of our community.
- Providing a venue with 80 open seats and a waiting list if this limit is exceeded.
- Interactive programs for all attendees and live engagement with the client.

## What are the benefits of a Happy Hour event?



### A new form of employer branding

Both the advertisements leading up to the event and the live event itself will generate a significant amount of buzz and outreach to a wide audience, allowing more people to learn about the organization, its work habits, and culture.



### A higher engagement rate

Each Happy Hour event generates approximately 10-15 applicants, out of which our clients gain 4-5 potential candidates on average. Given that this is achieved in the span of an afternoon, these are solid numbers.



### A more people-centric engagement

Gone are the days of official, highly formal interviews. People want to see what their new workplace really looks and feels like, something they can experience at a Happy Hour event.



### No extra fees

Consider Happy Hour as an extension of our recruiting services. All expenses are incorporated and deducted from the first successfully hired applicant's success fee. This provides a solid win-win scenario for both Mndwrk and our clients.



## About Mndwrk

Mndwrk is a next-gen IT company built from the ground up as a vivid community-driven organization made out of engineers, analysts, creatives, and experts.

Our goal is to revolutionize how recruitment and outsourcing is done by providing highly qualified specialists at all stages of end-to-end project development from designing and creating, all the way to securing, transforming, and marketing.

Mndwrk is one of the largest IT services hubs in Central & Eastern Europe, with 10,000+ experts and 100+ agile squads. We are headquartered in Budapest, the largest metropolitan area and emerging IT startup hub in the region.

[Contact us](#)

For more on IT recruitment and about our Happy Hour service, feel free to [get in touch](#).