

NOV

14

2026

Sponsorship Packet



**An Immersive Celebration
of Human Creativity**

benefitting the Arts & Business Council

Big Night for the Arts

Immerse yourself in Nashville's **vibrant** arts community

Put on your most vibrant, creative cocktail best and enjoy engaging art experiences intentionally paired with delicious food and drink while celebrating the **Arts & Business Council's 20th anniversary**.

WHEN: Saturday, November 14, 2026 - 6pm

WHERE: Studio 615 - Nashville

WHAT: Progressive dinner in a one-night-only art museum featuring local artists across disciplines – music, film, theatre, dance, visual art, and more

Guests will be guided on an intimate, immersive adventure through art installations and performances curated and staged specifically for this event, while enjoying food courses thoughtfully paired with the presented art.

This is NOT your typical gala. Guests can expect unique, immersive experiences throughout the night. A lively after-party will follow.

Event Co-Chairs:
Jined + Evan Holladay

Presented by:

Southwest 





Big Night for the Arts

About the Arts & Business Council

The Arts & Business Council is a 501(c)(3) nonprofit arts organization that builds a more connected, creative Nashville. Through year-round educational programming, pro bono legal and business services, cross-sector partnerships, and more, ABC addresses critical issues impacting the arts community – including access to creative development space and affordable housing.

Since 2006, ABC has served thousands of artists, arts nonprofits, and creative entrepreneurs across Greater Nashville, and has provided over \$4 million in free legal and business support to the creative community.

Your Impact

Our fundraising goal is \$120,000 to help sustain and support Nashville's local arts community. By contributing to ABC you support the infrastructure that enables local artists, arts organizations, and creative entrepreneurs to thrive in our city.

Big Night for the Arts

Admission

VIP Ticket: \$275 per person

- Less than 40 tickets available; these *will* sell out
- Priority check-in, art swag bag, VIP lounge and bar
- Includes immersive art-dinner, drinks, and after-party

Regular Admission: \$175 per person

- Includes immersive art-dinner, drinks, and after-party

Community-level (artists only): \$90 per person

- Includes immersive art-dinner, drinks, and after-party

After-Party (9-11pm): \$80 per person

- Includes drinks and light bites
- Self-guided access to art installations
- Music, dancing, and activations



Sponsorship Levels

	Presenting (unavailable)	Main Room	Art Room	Experience	Supporting
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Verbal acknowledgement from stage during event	X				
Spotlight in ABC newsletter	X	X			
Name listed on invitation*	X	X	X		
Printed signage at event*	X	X	X	X	
Logo/name on digital marketing	X	X	X	X	
Linked logo/name on email marketing	X	X	X	X	X
Logo/name on event program*	X	X	X	X	X
Logo/name listed on event landing page	X	X	X	X	X
VIP Tickets	6	4	4	2	2

Big Night for the Arts is a unique, immersive, non-seated event. Seating and cocktail tables are available throughout the venue so patrons have the opportunity to eat at a table and sit at any time.

Sponsorship packages can be tailored to fit the needs of your company. Please contact CK Stone at 615-460-8274 or at cstone@abcnashville.org for questions or to be invoiced.

* pending respective print deadlines

Individual Underwriting

	Champion	Patron	Friend
	\$5,000	\$2,500	\$1,000
Invitation to Friday (11/13) evening Founders' Preview Party	X		
Name listed on printed signage at event*	X	X	
Name listed on ABC website	X	X	
Name listed on event program*	X	X	X
Name listed on event landing page	X	X	X
Annual Champion-level membership to ABC	X	X	X
VIP Tickets	2	2	2

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