INVITATION TO PARTICIPATE:

The Healthcare Cybersecurity Benchmarking Study

Now Enrolling Participants for Wave 3 of the Landmark Study

The Healthcare Cybersecurity Benchmarking Study is now enrolling participants for Wave 3 of the study, co-led by Censinet, KLAS Research, the American Hospital Association (AHA), Health Information Sharing and Analysis Center (Health-ISAC), and the Healthcare and Public Health Sector Coordinating Council (HSCC). The Study is the industry's only collaborative initiative to establish robust, objective, and actionable cyber peer benchmarks in healthcare, and Wave 3 seeks to expand the reach and impact of this initiative to strengthen cyber resiliency across the health sector to protect patient care from malicious threats like ransomware.

To participate in Wave 3, contact us at benchmarks@censinet.com

Value of Peer Benchmarking

- Compare cybersecurity program maturity and performance to peers (and the overall industry) to understand 'gap-to-goal' and generate targeted Action Plans
- Leverage Automated Action Plans to prioritize resources, close critical security gaps, and collaborate with the entire enterprise to drive continuous improvement
- Strengthen cyber resiliency by aligning to "recognized security practices" like HICP 2023 and NIST CSF 1.1 with annual self-assessment, peer comparison, and trending
- Justify cybersecurity investment to executives and the Board to meet – or exceed – peer performance levels by demonstrating the most-critical, under-developed areas

Exclusive Benefits for Wave 3 Study Participants

Participation in Wave 3 of The Healthcare Cybersecurity Benchmarking Study entitles your organization to the following benefits:

- Censinet enterprise self-assessments for HHS 405(d) Health Industry Cybersecurity Practices 2023 (HICP) and NIST Cybersecurity Framework 1.1 (CSF) to evaluate coverage against industry recognized security practices
- Access to the Summary and Final Summary Reports with aggregate findings across all participants – to be published in early 2024
- Aggregate peer group comparison of organizational coverage for HICP and NIST as well as cybersecurity program investment and performance

There is no cost for qualified health industry organizations to participate in the study; participation is limited to those organizations that complete the required assessments by November 1, 2023.

Benchmark Study Sponsors:

CENSINET® · KLAS RESEARCH · American Hospital Association™ Advancing Health in America · Health-ISAC™ Collaborating for Resilience in Healthcare · Healthcare & Public Health Sector Coordinating Council PUBLIC PRIVATE PARTNERSHIP

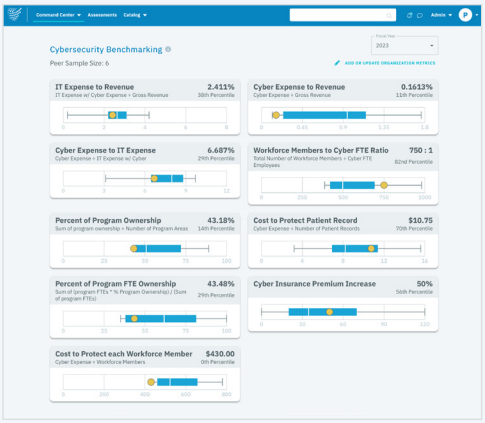
Wave 3 Expands Participation to Multiple Types of Healthcare Organizations

Participation in Wave 3 of the Study is open to an expanded set of organizational types across the broader health sector, including:

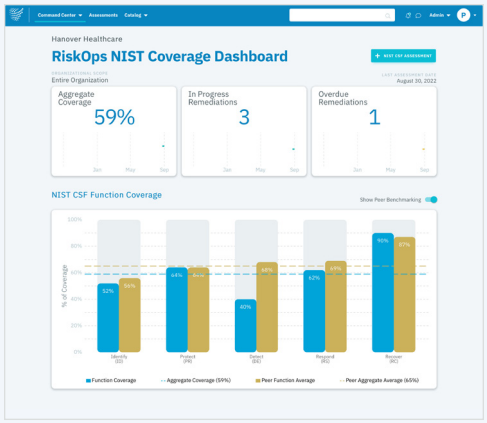
- Healthcare Delivery Organizations
- Health Plans and Payers
- Health Information Technology
- Pharmaceutical and Laboratory
- Public Health
- Medical Devices and Materials
- Mass Fatality Management Services
- Federal Response & Program Offices

Leverage Comprehensive Benchmarks to Transform Enterprise Cybersecurity

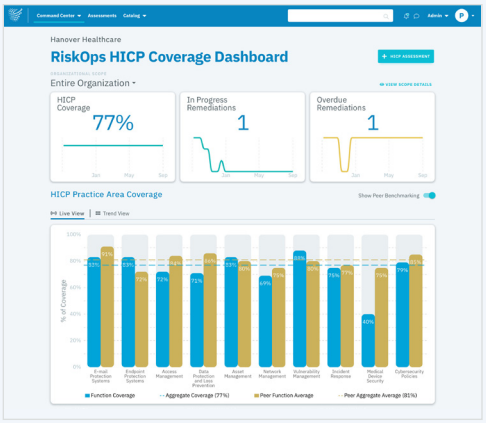
The Healthcare Cybersecurity Benchmarking Study delivers comprehensive enterprise self-assessments, robust peer comparison, and targeted improvement plans for your organization's cybersecurity program. Measure, compare, and improve your organization's coverage of "recognized security practices" like NIST CSF and HICP. Or, compare key cost, productivity, and program ownership metrics against your precise peer group with detailed filtering of demographic and organizational attributes. All in one, easy-to-use platform.



Organizational Benchmarks



NIST CSF 1.1 Benchmarks



HICP 2023 Benchmarks

Top 5 Insights from Wave 1 & 2 of the Study:

1. Healthcare cybersecurity is better positioned to be reactive rather than proactive as Identify ranks lowest in coverage among all five NIST CSF Functions.
2. Supply Chain Risk Management is still highly immature, ranking lowest in coverage across all 23 NIST CSF Categories.
3. Higher third-party risk assessment coverage is positively correlated with lower annual growth in cyber insurance premiums.
4. Medical Device Security ranks lowest in coverage across all ten HICP Practice areas.
5. Higher CISO program ownership is positively correlated with higher HICP Practice coverage for Medical Device Security.

Data and analysis from the first two waves of The Healthcare Cybersecurity Benchmarking Study also served as a primary input into the Hospital Cyber Resiliency Initiative Landscape Analysis, a key report published by the U.S. Department of Health and Human Services.

Stronger Together, We Can Make Healthcare Safer

To participate please contact benchmarks@censinet.com