

FAMOUS NAMES GLAZE



2026-JUN-24 SR Packaging Made-in-USA Brand Focus

Premium formulations demand premium application. The TPE-tip bridges the gap between clinical efficacy and luxurious treatment.

The Packaging Upgrade

Made-in-USA beauty brand **Famous Names** elevated the peptide-packed **GLAZE** lip treatment by pairing it with TPE (Thermoplastic Elastomer) tip tubes. While the soft applicator transforms the application into a true luxury ritual, a premium user experience also demands optimal aesthetics.

To ensure the product looks as good as it feels, directional orientation is utilized during production. By aligning the insertion of the TPE tip with the tube, it guarantees the brand's logo is always front and center—facing the intended direction every single time the consumer applies the product.

The Benefits

Ultra-Soft Sensory Feel: Flexible TPE glides effortlessly, eliminating micro-friction on the lips.

Precision Dispensing: Perfectly dispenses viscous lip care formulae without leaking.

Hygienic Design: The non-porous material wipes clean instantly, preventing bacteria buildup.

Flawless Shelf Appeal: Precision directional alignment during the TPE-tip's assembly process guarantees the applicator is perfectly and permanently centered with the front-facing artwork.

Domestic Supply Chain: Engineered for domestic contract manufacturing, it eliminates lagging overseas shipments and significantly accelerates project launch.

The **Famous Names GLAZE** launch proves that precision manufacturing and premium applicators drive consumer satisfaction.

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