

Ocean waste plastic is recycled.
Blue beauty is achievable.
All possibilities are in an

SR PACKAGING OWP75 Airless Bottle



rHDPE
ocean
waste
plastic

From green beauty to blue beauty, OWP75 Airless Bottle is the ocean waste plastic packaging that meets all clean skincare needs.

The earliest ECO Airless, the later PCR Airless, and now it's the latest, the first in the world, exclusive OWP75 Airless Bottle ready to meet all clean beauty needs.

SR Packaging is the first company to launch ocean waste plastic airless packaging that uses the recycled HDPE made from post-use fishing nets, ropes, and trawls collected from the maritime industry and makes the OWP75 Airless Bottle available for clean beauty products.

It lowers marine pollution and reduces 85% CO2 emissions comparing to the use of virgin plastic. The use of recycled ocean waste plastic is considered a contribution of ecological efforts to clean the ocean and saves marine lives.

- ✓ ***Green Beauty***
- ✓ ***Blue Beauty***
- ✓ ***Clean Skincare***

Consumers demand sustainable packaging plus the product of ingredient transparency, brands and suppliers are responding.

The OWP75 Airless Bottle fits all the criteria of limiting consumer impact on this planet and its inhabitants, actively contributing to a healthier Earth, while protecting toxin-free ingredients without preservatives.

The world's first Ocean Waste Plastic Airless Bottle

The OWP75 Airless bottle is the patented bag-in-bottle airless design, It is 75% ocean waste plastic plus 25% virgin plastic for the exterior wall, and a 100% vacuum-seal virgin plastic thin film inside to protect toxin-free skincare formulae.

Here are the most asked questions about OWP75 Airless Bottle.

1. Why it matters to recycle ocean waste plastic?

Ocean Plastic Pollution is not just plastic trays, films, boxes, bags, straws, or bottles people tossed every day of domestic garbage. The ocean today, unfortunately, has all sorts of artificial objects that haunt the entire ecosystem and jeopardize marine life. One of the critical threats to marine life is the abandoned fishnets, ropes, and trawls, which studies show account for **46%** of all ocean plastic.

[!\[\]\(cbe2492b119e39e02a1dab2af4a4b296_img.jpg\) Watch: Ghost gear is haunting the oceans](#)

[!\[\]\(e474458956c9a37fbf9586ddb60a7fa1_img.jpg\) Evidence that the Great Pacific Garbage Patch is rapidly accumulating plastic](#)

2. Is it ocean-bound plastic?

It is different by definition. Ocean Bound Plastic is indirectly defined by the publication of Jenna Jembeck et al. in Science on 13th February 2015, based on that literature, and consultation with peer groups, it is being summarized as:

Ocean Bound Plastic is Abandoned Plastic Waste of all sizes (microplastics, mezzo-plastics, and macro-plastics) located within the range of 50 km from shore in communities or areas where the waste management is inexistent or very inefficient. Plastic Waste in landfills or managed dumps is not considered OBP but Plastic Waste in uncontrolled, informal dumps is considered OBP if within the 50 km distance from shore.

3. Where is the recycled ocean waste plastic from?

The Ocean Waste Plastic SRP use is from a Danish company that collaborates with non-governmental organizations, including Waste Free Oceans, NextWave Plastics, Global Ghost Gear Initiative, WWF, Keep Britain Tidy, Clean Nordic Oceans. It recycles plastics of fishing nets, trawls, and ropes from ports, net makers, and plastics collectors of post-use maritime industry gear globally.

This Danish cleantech recycling company specialized in converting fibers, primarily used fishnets, trawls, and ropes that would previously have ended up in the ocean or on landfills, into high-grade and virgin-like Green Plastic raw materials.



Clean Nordic Oceans

4. Is the ocean waste plastic safe for the use of skincare packaging?

The recycled ocean waste plastic meets the **REACH** requirements and does not contain chemicals listed on **PROP65**. **Proposition 65** is California's Safe Drinking Water & Toxic Enforcement Act of 1986, a Californian law that applies to products sold in California.

Each batch of recycled ocean waste plastic is tested and certified, with lab-supporting data and MSDS available.

5. Can ocean waste plastic be any plastic?

The Ocean Waste Plastic that SRP currently uses is recycled HDPE. HDPE is impact-resistant and highly compatible with many chemicals. It is for the manufacture of the food container and packaging for daily commodities. The chemical-resistant HDPE, with its versatility, is one of the most commonly used plastics in the world.

6. What is the MOQ and how long is the lead time?

The MOQ is **10,000 pcs** per order.

SR Packaging makes sure sufficient raw material is in stock for the order upon request. Hence, the lead time of the OWP75 Airless Bottle is **45 ~ 60 days**, depends on decoration methods, same as other SR Packaging products.

7. Is it expensive to use ocean waste plastic?

Swapping 75 % virgin plastic for recycled ocean waste plastic, surprisingly, the price is only 20% higher, which is not much considering the decoration usually takes up more price margin for a decorated bottle quote.

8. Is the percentage of ocean waste plastic customizable?

No. Despite the previous OWP50 bottle was a success, the later production trial shows that the OWP75 make a better production rate than the OWP50.

OWP75 is 75% ocean waste plastic plus 25% virgin plastic. SR Packaging makes sure OWP75 Airless Bottle is qualified for skincare packaging standards.

9. Is the color customizable?

Fully color customizable is not achievable due to the original plastic pellet color is dark green. Hence, the color range is limited to the nearly black dark shades.

10. Is it possible to add decorations?

Yes, silk screen printing, hot stamping, and labeling are feasible directly to the bottle surface. [Click for more decoration options](#)

11. Why OWP75 Airless Bottle is a good fit for Blue Beauty claim?

Blue beauty initially began as “Project Blue Beauty” by Jeanie Jarnot, founder of Beauty Heroes. It aims to reduce the negative impact on oceans and marine life. The sustainable movement supports environmental and ocean conservation using reef-safe ingredients and zero-waste, recyclable, or refillable packaging.

OWP75 Airless Bottle cuts down 70% plastic usage comparing to conventional airless packaging, and it uses 75% recycled ocean waste plastic. It can be a Refillable OWP Airless Bottle to protect toxin-free formulae for eco-conscious consumer usage.

Get rid of ghost gear.

Protect the living rights of future generations.

more information about ocean pollution

8 major plastic waste categories in the ocean

<https://www.4ocean.com/blogs/blog/8-major-products-contributing-to-plastic-waste-in-the-ocean>

bottles	synthetic fabrics	plastic bags	Cigarette butts
microbeads	straws	plastic packaging	fishing gear



Abandoned fishing gear, or "[ghost gear](#)," has a unique spot on this list. Because people use fishing gear multiple times, you wouldn't consider it a single-use plastic. However, it still has an impact comparable to microplastics, bottles, and other single-use products.

This is because fishing gear can harm sea life months or even years after it enters the ocean. According to one study, fishing gear — along with balloons and plastic bags — is estimated to serve the biggest [threat of entanglement](#) for marine animals. Animals that become stuck in nets or traps end up as bait for predators, which also become ensnared while trying to hunt for prey.

The cycle continues, with more animals losing their lives to discarded gear, such as nets, lines, and traps. This equipment had lethal consequences for 25 to 50% of the seabirds included in the study. Creatures who find their way into these traps often die from suffocation or exhaustion while trying to escape. Along with entanglement, fishing gear poses a significant risk for ingestion and contamination from biofouling, though the effects of these are currently less understood.

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