

Visum Technologies - Extends North American Presence
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VISUM TECHNOLOGIES PLC
("Visum" or the "Company")

Visum Technologies Extends North American Presence
Collaboration Agreement signed with Kool Replay

Visum Technologies Plc (AQSE: VIS), the video technology company focused on the global leisure market, is pleased to announce that it has entered into a Collaboration Agreement with Canada's Kool Replay. Established in 2016, Kool Replay has delivered over 70 projects to zipline & bungee rope operators, waterparks, family centres, and amusement parks in Canada and the US.

Marc Dixon, CEO of Visum, commented:

"We see this as a win-win relationship for both companies allowing each business to offer a broader, non-competing, suite of products covering a wider range of installations to our respective client bases."

Visum owns marketing leading video capture and digital distribution technology and already has flagship clients in place in North America and Europe.

Francois Tremblay, co-founder and CEO of Kool Replay, added:

"We are excited to work with Visum. The synergies leveraged by our companies' respective unique technologies, expertise and experience will set a new benchmark of excellence in automated video for the entertainment industry and create huge value for ride operators and the end-users."

As part of Visum's North American market development, Visum's CEO, Marc Dixon, and VP of sales & marketing, Beth Newman, will be unveiling Visum's 2023 product suite at IAAPA Expo 22 in Orlando.

This announcement contains information which, prior to its disclosure, constituted inside information as stipulated under Regulation 11 of the Market Abuse (Amendment)(EU Exit) Regulations 2019/310 (as amended).

The directors of Visum Technologies Plc accept responsibility for this announcement.

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About Visum Technologies

Visum Technologies Plc (AQSE: VIS) is a video technology company focused on the global leisure market.

Its mission is to revolutionise the power of video capture, initially focusing on specific niches within the leisure industry. Through its IP-protected hardware and software, Visum captures, creates, and distributes branded, real-time, digital video content from the most extreme locations in formats that are fully integrated with today's social media platforms. Where Visum sees complementary technology that can improve its core offering, accelerate its global footprint, or take its technology into new markets, it will partner or acquire. www.visumtechnologies.net

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