

Visum Technologies - Collaboration agreement with captivr GmbH
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VISUM TECHNOLOGIES PLC
("Visum" or the "Company")

Visum Technologies Enters Collaboration agreement with captivr GmbH

Visum Technologies Plc (AQSE: VIS), the video technology firm focusing on the worldwide leisure sector, is delighted to reveal its recent Collaboration Agreement with captivr GmbH. Germany-based captivr GmbH, established in 2017, has pioneered 360-degree capture technology for the attractions industry. This technology can seamlessly reach visitors through captivr's tailored mobile app or web platform.

The aim of this collaboration is to establish an exclusive and unparalleled combination offer for visitor attractions, incorporating both 360-degree capability and high-definition personalised video capture, complete with direct integration into social media platforms.

Marc Dixon, CEO of Visum, commented:

"We are excited to collaborate with captivr and unite two exceptional technologies in the video capture arena. We recognise the immense potential in our partnership with captivr, aiming to enhance both companies' presence and advance capture technology within the travel and leisure sector."

Hans-Peter Meisinger, CEO of captivr, added:

"My team is thrilled to enter this collaboration with Visum Technologies. We are confident our travel and leisure industry clients will benefit from both companies' complementary technology through more customised, seamless, and innovative on-ride video solutions."

As part of Visum's market expansion efforts, Visum's CEO, Marc Dixon, and captivr's CEO, Hans-Peter Meisinger, will be connecting with prospective clients at IAAPA Expo Europe 23¹ in Vienna from September 26-28, and they'll also be attending IAAPA Expo Orlando in mid-November.

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About Visum Technologies

Visum Technologies Plc (AQSE: VIS) is a video technology firm primarily focusing on the global leisure market. Their mission is revolutionising video capture's potential, initially targeting specialised niches within the leisure industry. Visum captures, generates, and distributes branded, real-time digital video content from extreme environments. They do this through a combination of proprietary hardware and software solutions that can be distributed and shared on all leading social media platforms. Whenever Visum identifies complementary technologies that can enhance its core

offerings, expand its global presence, or facilitate entry into new markets, they are open to partnerships or acquisitions. For more information, please visit www.visumtechnologies.net.

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