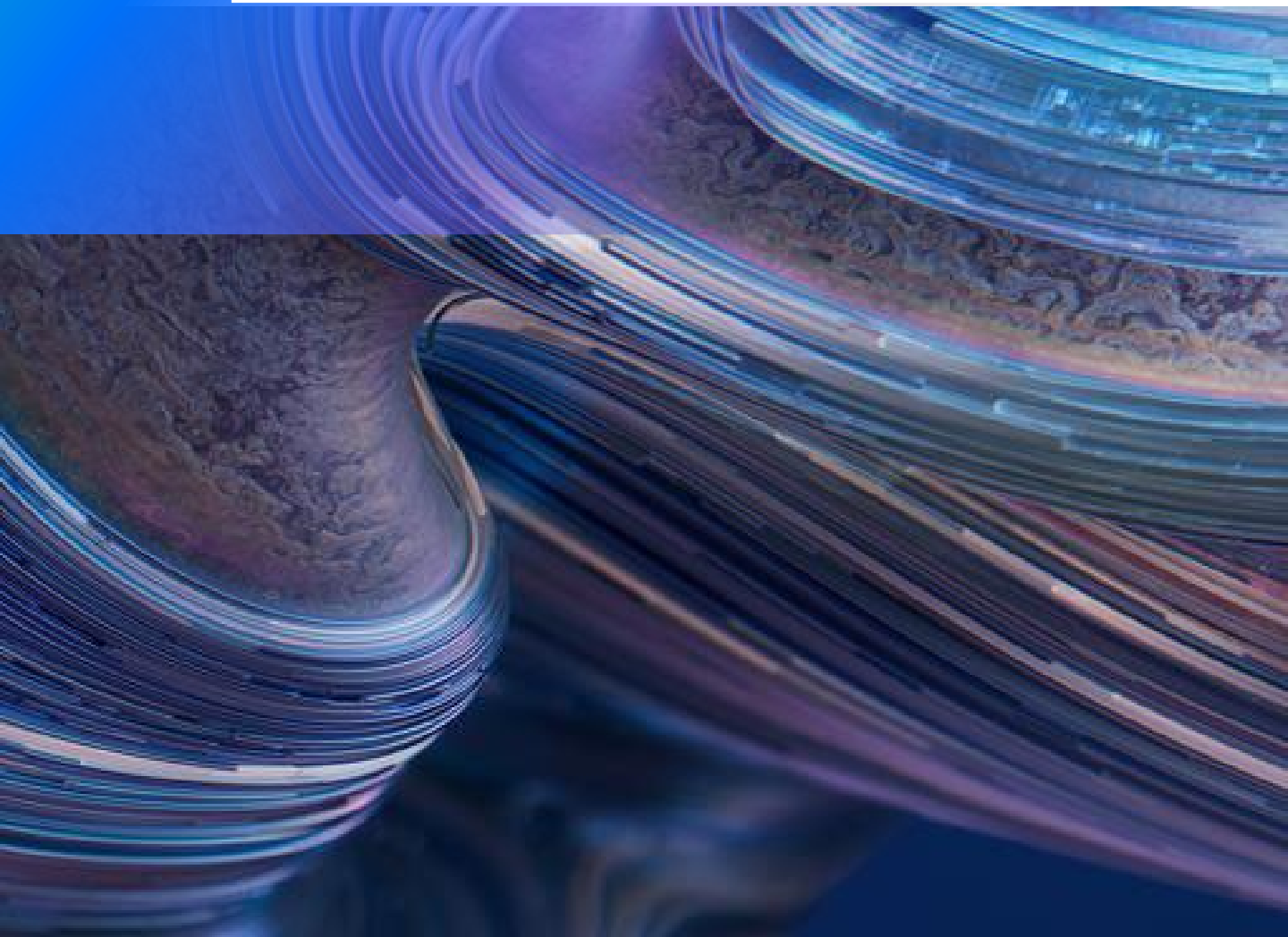


**HPE**

# **SMB Promotional Offers**





## HPE Smart Choice Purchase Program

Get fast quotes and expedited shipping with immediate pricing on popular fully configured products. See the best price immediately, and because the units are fully configured and ready to ship, get fast delivery and easy integration.

## Benefits of HPE Smart Choice

- Fully configured versions of our most popular server and storage solutions
- Best priced channel stocking offer
- Quote in minutes and seal the deal fast!
- Beat the competition with next day shipping<sup>1</sup>



## Winning with HPE ProLiant – trusted security by design

HPE continues to lead and deliver security innovations from edge to cloud:

**Chassis intrusion:** detects any physical intrusion into the chassis. iLO logs an event when the access panel is opened or closed. Chassis intrusion monitoring and iLO reporting occur as long as the server is plugged in, regardless of the server power state.

**Bezel Lock:** helps prevent unauthorized physical access to the front panel components.

**TPM2.0 module:** The HPE Trusted Platform Module (TPM) works with programs such as Microsoft Windows® BitLocker™ to increase data security by storing the encryption startup key in hardware on the server, which provides a more secure environment by pairing the drive to the server. Pairing the drive to the server helps prevent the encrypted drive from being read if inserted in a different server.

**Visit the Seismic Briefcase for even more sales support**

[Seismic](#)

[Click here to see the full portfolio](#)

[Click here to visit HPE Quickspecs](#)



## HPE Smart Choice MSA Storage

The perfect complement to HPE Smart Choice ProLiant Rack Servers



### What is HPE MSA Storage?

HPE's industry-leading, entry-level shared storage solution providing simple, fast, and affordable storage for HPE ProLiant Servers for more than 28 years.

For more information regarding HPE MSA Storage, please visit the PSNow and the HPE MSA pages.

### 5 Reasons to choose HPE MSA Storage:

1. Intuitive MSA Storage Management Utility simplifying setup and maintenance
2. Hybrid-Flash and all-flash bundles provide multiple low-cost SAN starting points
3. Hands-free automated data tiering that continually optimizes storage performance
4. HPE MSA Health Check maintenance tool available at no cost to all MSA customers
5. Advanced MSA-DP+ data protection technology substantially reduces data rebuild times by as much as 25X when compared to traditional RAID

## Now introducing HPE MSA Gen7 Storage

**Simple, high-performance, low-cost shared storage that delivers application acceleration across all server workloads**

With over 600,000 storage arrays sold, MSA continues to deliver on its promise of simple, fast, and affordable storage for SMB customers. The MSA Gen7 storage array sets a new standard for entry-level shared storage by providing an affordable path to high-performance storage without compromising on the simplicity and reliability that its customers depend on. The MSA Gen7 array portfolio delivers up to 2X more system performance while supporting user scalability beyond 7 PB per array with new high-capacity media options. New Gen7 innovations supporting online system and media firmware updates, as well as simpler and faster access to the HPE MSA Health Check tool, reduce the complexity and time required for routine system maintenance.



Only available in iQuote or contact your preferred Distributor



## HPE Smart Choice Storage LTO Tape Solutions

HPE Smart Choice Storage LTO Tape Solutions: a green approach to data capacity, security and cost concerns

### What is HPE Storage LTO Tape?

For 25 years, HPE Storage LTO tape solutions have been offering customers low cost, scalable and highly secure storage for their backup and archive data. Because tape media is removable, huge amounts of data can be stored offline, reducing the cost of energy and carbon emissions associated with storing that information.

### Why Choose HPE Storage Tape Solutions

The value of HPE Storage tape can be summed up in four key areas – the Four S's:

- **SCALABILITY** – HPE tape systems offer ultra high density and the ability to grow and expand with your business
- **SECURITY** – Use HPE tape drives and libraries to create a true physical air gap so that cybercriminals cannot hack into, or erase, your data
- **SAVINGS** – HPE tape systems offer the lowest CAPEX or OPEX cost per TB for longer term archiving of essential, but less frequently accessed, data
- **SUSTAINABILITY** – LTO tape technology delivers the lowest energy and emissions footprint for longer term archiving of business data

## Great opportunities to earn big Engage & Grow incentives selling HPE Smart Choice

HPE authorized resellers can earn valuable Engage & Grow rewards by selling HPE Smart Choice.

Visit the official [HPE Engage & Grow incentive page](#) for further details.

# HPE Smart Choice SKUs

PLATFORM	SKU	DESCRIPTION	
ML350	P71671-425	HPE ML350 G11 4510 64G MR408i-o 8SFF Svr	
ML350	P71672-035	HPE ML350 G11 4510 64G MR408i-o 8SFF Svr	
ML350	P77233-425	HPE ML350 G11 4514Y 64G 8SFF EU Svr	
ML30	P71385-425	HPE ML30 Gen11 E-2414 1P 32G NHP EU Svr	
ML30	P71389-035	HPE ML30 Gen11 E-2414 1P 32G NHP UK Svr	
ML30	P71387-425	HPE ML30 Gen11 E-2434 1P 32G 8SFF EU Svr	
ML30	P71388-035	HPE ML30 G11 E-2434 32G 8SFF UK/IE Svr	
ML30	P77232-425	HPE ML30 Gen11 E-2434 1P 32G 4LFF EU Svr	
ML110	P71647-425	HPE ML110 Gen11 3508U 1P 32G 4LFF EU Svr	
ML110	P71648-035	HPE ML110 G11 3508U 32G 4LFF UK/IE Svr	
ML110	P71659-425	HPE ML110 G11 4510 64G MR408i-o 8SFF Svr	
ML110	P71670-035	HPE ML110 G11 4510 64G MR408i-o 8SFF Svr	
ML110	P77234-425	HPE ML110 Gen11 4510 1P 32G 4LFF EU Svr	
MicroServer	P70335-425	HPE MicroSvr G10+ v2 E-2314 16G NHP Svr	
MicroServer	P74439-425	HPE MicroSvr G11 G7400 16G NHP EMEA Svr	
MicroServer	P75207-425	HPE MicroSvr G11 E-2434 32G NHP EMEA Svr	
DL385	P77245-425	HPE DL385 G11 9124 64G 8SFF EU Svr	
DL385	P77244-425	HPE DL385 G11 9124 1P 64G 8LFF EU Svr	
DL380	P71383-425	HPE DL380 G10 4210R 64G 8SFF EU Svr	
DL380	P71674-425	HPE DL380 G11 4510 64G 8SFF MR408i-o Svr	
DL380	P71675-425	HPE DL380 G11 4510 12LFF MR408i-o Svr	
DL380	P77235-425	HPE DL380 G11 4514Y 64G 8SFF EU Svr	
DL380	P77242-425	HPE DL380 G11 4514Y 64G 8SFF EU Svr	
DL380	P77241-425	HPE DL380 G11 6520 64G 8SFF EU Svr	
DL380	P77170-425	HPE DL380 G10+ 4309Y 64G 8SFF EU Svr	Limited Time Savings
DL365	P78090-425	HPE DL365 G11 4510 64G 8SFF EU Svr	
DL365	P78091-425	HPE DL365 G11 4510 64G 8SFF EU Svr	
DL360	P71373-425	HPE DL360 G10 4210R 64G 8SFF P408i-a Svr	
DL360	P71673-425	HPE DL360 G11 4510 64G 8SFF MR408i-o Svr	
DL360	P77237-425	HPE DL360 G11 4514Y 64G 8SFF EU Svr	
DL360	P77236-425	HPE DL360 G11 4514Y 1P 128G 8SFF EU Svr	
DL360	P77128-425	HPE DL360 G10+ 4309Y 64GB 8SFF EU Svr	Limited Time Savings
DL360	P77171-425	HPE DL360 G10+ 4309Y 64G 8SFF EU Svr	Limited Time Savings
DL360	P77247-425	HPE DL360 G11 4510 64G 8SFF EU Svr	
DL345	P77238-425	HPE DL345 G11 9124 64G 8SFF EU Svr	
DL345	P77240-425	HPE DL345 G11 9124 64G 8LFF EU Svr	
DL325	P77252-425	HPE DL325 G11 9124 64G 8SFF EU Svr	
DL325	P77239-425	HPE DL325 G11 9224 64G 8SFF EU Svr	
DL320	P77243-425	HPE DL320 G11 4514Y 64G 8SFF EU Svr	
DL320	P78092-425	HPE DL320 G11 5416S 64G 10SFF EU Svr	
DL320	P78088-425	HPE DL320 G11 6530 128G 10SFF EU Svr	
DL20	P71375-425	HPE DL20 Gen11 E-2436 1P 32G 4SFF EU Svr	
DL20	P78087-425	HPE DL20 Gen11 E-2434 1P 32G 4SFF EU Svr	
DL20	P78179-425	HPE DL20 Gen11 E-2434 1P 32G 2LFF EU Svr	
DL145	P79814-425	HPE DL145 G11 8024P 1x32G 2SFF EMEA Svr	New Platform
DL145	P79815-425	HPE DL145 G11 8124P 2x32G 2SFF EMEA Svr	New Platform

SAMPLE LIST. PLEASE UPDATE WITH THE LATEST SKUS BEFORE PUBLISHING

For more detailed specifications please view the QuickSpecs:

[HPE Smart Choice QuickSpecs](#)

# At-a-glance solutions matrix

	Microserver	ML30	ML110	ML350	DL20	DL320	DL360	DL380	DL145	DL325	DL345	DL365	DL385
<b>Virtualization</b>													
vCPUs (up to)		9	33	38	15	32	45	60		45		45	45
<b>Database</b>													
TPS (up to)			1,000	12,611		21,000	19,735	25,438					9,600
<b>Remote Workers</b>													
Users (up to)							36	76		20		36	76
<b>Small Office Deployment</b>													
Users (up to)	10	25			100						150		
<b>Powering AI (with nVidia)</b>													
Application						Edge AI, VDI			Edge				
<b>Backup &amp; Recovery</b>													
Backup type												With additional HDDs (up to 20 TB)	

	Microserver	ML30	ML110	ML350	DL20	DL320	DL360	DL380	DL145	DL325	DL345	DL365	DL385
	First Solution for Small Business	HPE ML ProLiant Family Tower			HPE DL ProLiant Family (Intel CPUs) Rack				HPE DL ProLiant Family (AMD CPUs) Rack				
	Compact, quiet, powerful, easy to use and service	The ML family delivers simple, efficient business value and is the ideal choice for remote or branch offices and growing businesses			The DL family are the most flexible, reliable and performance-optimized servers, ideal for multiapplication workloads.								
	1P	1P	1P	2P	1U, 1P	1U, 1P	1U, 2P	2U, 2P	2U,1P	1U, 1P	2U, 1P	1U, 2P	2U, 2P
Gen 11	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
<b>Workloads</b>													
Database			✓	✓		✓	✓	✓					✓
Powering AI						✓			✓				
Small Office Deployment	✓	✓			✓						✓		
Virtualization		✓	✓	✓	✓	✓	✓	✓		✓		✓	✓
Remote Worker							✓	✓		✓		✓	✓
Backup & Recovery	✓										✓		
<b>Sizing (up to)</b>													
Users	10	25			100		36	76		20	150	36	76
vCPUs		9	33	38	15	31	45	60		45		45	45
TPS			1,000	12,611		21,000	19,735	25,438		12,639			9,600
Backup	← Additional HDDs (up to 20 TB) →												

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