



 **LIFECYCLE
ADVENTURES**

Santa Barbara Wine Country

CALIFORNIA

Planning

About the Area

Overnight Towns

On Tour FAQ



Use this Guidebook
with the On-Tour App
(see inside cover)

Inside this book

Planning Your Tour

- ➔ Where to stay before tour
- ➔ Getting there
- ➔ Things to book
- ➔ What to pack

About the Area

- ➔ Routes & highlights
- ➔ Geography & history
- ➔ Food & drink
- ➔ Essentials

Overnight Towns

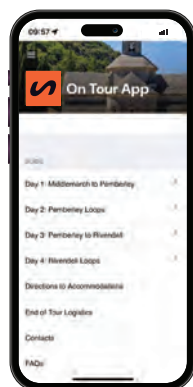
- ➔ Overviews
- ➔ Restaurants & bars
- ➔ Sights & activities
- ➔ Town plans

On Tour

- ➔ Using the On-Tour App
- ➔ Navigating the routes
- ➔ Our services
- ➔ Safety & enjoyment

On-Tour App for smartphones

You will be sent a link to download your On-Tour App a few weeks before the start of your tour.



The app includes everything you need to explore each day during your tour including:

- ➔ Ride options
- ➔ Places for lunch
- ➔ Points of interest
- ➔ Directions to accommodations
- ➔ End of tour logistics
- ➔ Contacts
- ➔ FAQs

See the *Using the On-Tour App* section of this guidebook for more details about this app.



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Santa Barbara Wine Country

CALIFORNIA

Written & Researched by

Victoria Craig & Gregory Craig



A Warning and a Request

We make great efforts to ensure the accuracy of our guides. However, things do change, and errors can creep in. If you have corrections for this guidebook or discover new things along the way, please drop us an email and we will incorporate your suggestions in our next edition.

You can reach us at [*info@lifecycleadventures.com*](mailto:info@lifecycleadventures.com)

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The Santa Barbara Courthouse

GETTING THERE

Tours typically start in the coastal city of Santa Barbara, 90 miles northwest of Los Angeles.

Flying into Santa Barbara Airport

Santa Barbara Airport (SBA) is a small airport with direct flights to a few major hubs such as San Francisco, Denver, Phoenix, Dallas, and Seattle. The airport is located approximately 10 miles (15 minutes) from downtown Santa Barbara. Taxis and ride-share services from/to the airport are readily available, with fares typically around \$35 to \$45.

Flying into Los Angeles Airport

Los Angeles International Airport (LAX) is a major international gateway with a wide range of domestic and international flights. It is located about 95 miles southeast of Santa Barbara. Travel between LAX and Santa Barbara takes approximately 2 to 2.5 hours by car (depending on traffic) or 3 to 3.5 hours by train. The Santa Barbara Airbus provides scheduled transfers at around \$70 pp. Private vehicle transfers can also be arranged starting at \$500. Uber and Lyft operate out of the airport and are typically cheaper than the private vehicle transfers.

Flying into Hollywood Burbank Airport

Hollywood Burbank Airport (BUR) is a small, more relaxed alternative to Los Angeles (LAX) with fewer flights than LAX but more flights than Santa Barbara (SBA). Destinations served include Atlanta, Boise, Chicago, Denver, Las Vegas, New York,

Oakland, Portland, San Francisco, and Seattle. Travel between Burbank and Santa Barbara takes approximately two hours and typically avoids the worst of the Los Angeles traffic. Private vehicle transfers can also be arranged starting at \$475. Uber and Lyft operate out of the airport and are typically cheaper than the private vehicle transfers.

Arriving by Train

Amtrak's Pacific Surfliner connects Santa Barbara to Los Angeles and runs along a track with scenic coastal views. The Santa Barbara Amtrak Station is centrally located, just a short walk or taxi ride from most downtown hotels. The cost of a train from Los Angeles to Santa Barbara is around \$35 per person.

WHERE TO STAY BEFORE YOUR TOUR

Guests typically fly in on Day 1 of their tour and stay in Santa Barbara at their tour hotel. At the end of their tour, guests typically fly that day or transfer to Santa Monica or Hollywood for easy access to Los Angeles or Hollywood Burbank airports respectively. We have had good feedback for the following hotels and B&Bs:

Santa Monica Hotels

Shutters on the Beach

 1 Pico Blvd, Santa Monica, CA 90405

 +1 310 458 0030

 <https://www.shuttersonthebeach.com/>

Hotel Erwin

 1697 Pacific Ave, Venice, CA 90291

 +1 310 452 1111

 <https://www.hotelерwin.com/>

Sea Blue Hotel

 1670 Ocean Ave, Santa Monica, CA 90401

 +1 310 393 2363

 <https://www.seabluehotel.com/>

Hollywood Hotels

The Prospect Hollywood

 1850 N Cherokee Ave, Los Angeles, CA 90028

 +1 310 299 5222

 <https://theprospecthollywood.com/>

The Hollywood Roosevelt

 7000 Hollywood Blvd, Los Angeles, CA 90028

 +1 323 785 7000

 <https://www.thehollywoodroosevelt.com/>

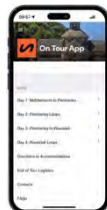
DOWNLOADS FOR YOUR PHONE

We recommend you download the following to your phone before you travel:

- On-Tour App (**essential**)
- eBook of this guidebook
- Google Maps for the area

Downloading the On-Tour App

A few weeks before the start of your tour, we will send you an email with a link to download your On-Tour App. We recommend you download the app and familiarize yourself with its contents before you leave home. See the *On Tour* section of this guidebook for more details about this app.



Download an eBook of this Guidebook

We recommend downloading the eBook version of this guidebook. This will allow you to reference the guidebook from your phone or tablet as well as giving you the ability to zoom in on maps and click on website links and telephone numbers.

Scan this code with your phone/tablet's camera. Then follow the instructions below, depending on your device.



On an iPhone or an iPad

- Open the PDF using the above QR code (this can take more than a minute depending on your WiFi)
- Tap Share (there can be a few seconds delay after tapping share)
- Tap Books

The PDF then opens automatically and saves into the Books app. Access it via the Library section of the Books app.

On Google Smartphones or Tablets

Enable PDF Uploading in Settings

- On your device, open Google Play Books
- At the top right, tap your profile picture
- Tap Play Books settings
- Check the box next to Enable PDF uploading

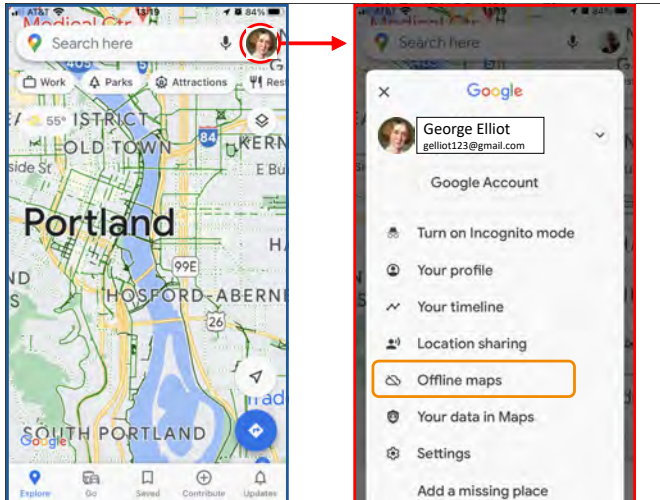
Download the Book

- Download the PDF file to your device using the above QR code
- Open your Downloads or Files app
- Find the file
- Tap More and then Open With and then Play Books or Upload to Play Books.
- To find uploaded files in the Play Books app, tap Library and then Uploads.

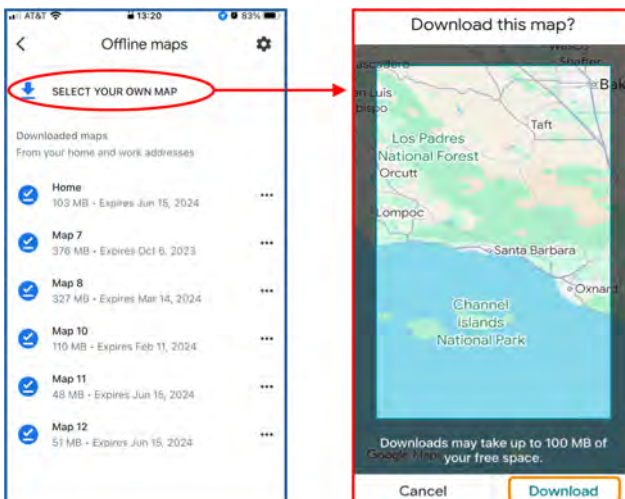
Downloading Google Maps

The On-Tour App includes many links to Google Maps. We recommend downloading the maps for this area in Google Maps before leaving home. You will need to be signed into your Google account to use this feature. Instructions are as follows. In the Google Maps app:

- Tap on your profile picture (or letter) in the top right-hand corner
- Select Offline maps



In Offline maps, zoom the maps to Southern California to include the towns of Santa Barbara, Lompoc and Oxnard. Then click “Download”.



THINGS TO BOOK BEFORE YOU TRAVEL

Airport Transfers

Typically, we collect and drop off guests at their hotel in downtown Santa Barbara. For an extra charge, we can also collect or drop off guests at any of the following airports:

- Burbank (BUR)
- Santa Barbara (SBA)
- Los Angeles (LAX)

These transfers are only available on the first and last days of the tour and are subject to availability.

Activities

If you want to add any of the following activities to your tour, we recommend booking them in advance. This is especially true during high season: June to October.

Sea Kayaking Tours

Cal Coast Adventures

Sea kayak tours are available in Santa Barbara with experiences lasting around two hours. The cost is typically around \$65 per person. We recommend emailing for more information and to book an activity info@calcoastadventures.com

 West Beach Rental Stand just to the right of the pier (Stearns Wharf), 45–99 W Cabrillo Blvd, Santa Barbara, CA 93101

 +1 805-628-2444

 <https://www.calcoastadventures.com/>

Surf Lessons

Cal Coast Adventures

Surf lessons can be taken privately or as a group. Lessons are available for both first timers as well as for experienced surfers looking to refine their skills. Costs range from around \$85 per person for a group lesson to \$125 per person for a private lesson. Usually takes place at Mondos Beach. We recommend emailing for more information and to book an activity info@calcoastadventures.com

 Mondos Beach, Pacific Coast Hwy, Ventura, CA 93001

 +1 805-628-2444

 <https://www.calcoastadventures.com/>

Horseback Riding

Local ranches offer guided trail rides through vineyards and valley hills. Costs and experiences vary by ranch but typically costs are between \$150 – \$200 per person for a two-hour ride.

Vino Vaqueros Horseback Riding

Vino Vaqueros offers private, guided horseback rides through the scenic ranchland and vineyards of the Santa Ynez Valley. Led by experienced guides, rides follow rolling hills and oak-studded trails near local wineries. Tours can be paired with wine tasting afterward. The guided ride is 75–90 minutes and approximately \$190 per person. Rides are by reservation only, which can be requested on their website. This excursion can be done as part of the *Solvang B Loop* and the ranch is 14 miles north of Solvang.

 6701 Foxen Canyon Rd, Los Olivos
 +1805 944 0493

 <https://www.vinovaqueros.com/>

Ojai Valley Trail Riding Company

Susan and team offer one-hour guided horseback rides through the scenic foothills, valleys, and oak-studded landscapes surrounding Ojai. Rides take place on private ranch land and nearby trails. The whole experience typically last about 1 – 1½ hours and are suited to both beginners and experienced riders. Reservations are required. The cost is \$95 per person. This excursion can be done as part of an Ojai-based ride; or a rest-day outing. The stables are located three miles outside town.

 1290 Meyer Rd, Ojai
 +1805 890 9340

 <http://www.ojaivalleytrailridingcompany.com/>

Western Trail Rides

A family-run ranch offering guided horseback rides through the scenic Ojai Valley and the foothills of the Los Padres National Forest. Beginners and experienced riders welcome. A two-hour ride typically costs between \$150–\$200 per person.

 559 S Rice Rd, Ojai, CA 93023
 +1805 640 8635

 <http://westerntrailrides.org/v2/>

Spa Treatments

Ojai Garden Spa at The Lavender Inn

Offers a peaceful, intimate retreat tucked inside one of Ojai's charming historic inns. Treatments include massages, facials, aromatherapy, and body therapies often using locally sourced ingredients. Guests can unwind in cozy indoor spaces or in the inn's tranquil garden setting. The spa is open daily from 10:00 AM – 4:00 PM. Phone or email for appointments ojaigardenspa@gmail.com

 210 E Matilija St, Ojai
 +1805-256-2690

 <https://www.ojaigardenspa.com/>

The Day Spa of Ojai

The Day Spa of Ojai offers a peaceful escape in a tranquil garden setting, combining professional spa treatments with a warm, welcoming atmosphere. Services include massages, body treatments, facials, and other wellness therapies designed to relax and rejuvenate. The spa is open Monday to Saturday from 10:00 AM – 6:00 PM. Closed on Sunday. Phone or email for appointments

info@thedayspa.com

 209 N Montgomery St, Ojai

 +1805 640 1100

 <https://thedayspa.com/>

Restaurants

In high season, you may want to book your dinners in advance – especially if you plan to eat at the higher-end establishments. You can find details of the restaurants in the *Overnight Towns* section of this guidebook. Restaurants that typically require reservations include the following:

In Santa Barbara

- Silvers Omakase
- Caruso's (Montecito)
- The Lark
- Loquita Santa Barbara
- The Black Sheep
- Toma Restaurant & Bar
- bouchon Santa Barbara

In Solvang

- Mad & Vin
- Whiskey 'N Rye Smokehouse
- S.Y. Kitchen (Santa Ynez)
- Brothers Restaurant at the Red Barn (Santa Ynez)

In Ojai

- The Oak at Ojai Valley Inn
- Olivella and Vine at Ojai Valley Inn
- Rory's Place
- Ojai Rôtie
- The Dutchess (for dinner)

Wineries

Reservations for tastings can often be made while on tour and walk-ins are sometimes (though not always) welcome. However, if you would like to eat at a winery or take a winery tour, we would recommend that you book in advance. You

can find a list of wineries on this tour with details of what route they are on in the *About the Area* section of this guidebook.

WHAT TO PACK

What We Provide ... so you don't need to

We provide the following equipment:

- ☐ Two LifeCycle Adventures water bottles
- ☐ Floor pump that travels with your luggage
- ☐ Phone mount to attach your phone to your handlebars
- ☐ Energy bars for each day

For guests renting one of our bikes, we also provide:

- ☐ Helmets (though we recommend you bring your own due to fit and knowledge of previous use)
- ☐ A hand pump, a spare tube, and equipment to change a flat tire
- ☐ A lightweight combination bike lock
- ☐ Rack bags or panniers are available on request¹. NOTE: some bikes, including those with carbon seat posts, cannot be fitted with rack bags or panniers. If they are not available, we recommend bringing a small backpack
- ☐ Rear lights are available on request¹
- ☐ Battery bank to recharge your phone en route is available on request¹ (subject to availability)

What You Should Bring

To help you prepare for the trip, below is a list of gear to consider bringing in addition to the usual clothes you would pack for any trip.

Gear For on the Bike

- ☐ Breathable brightly colored cycle jerseys or tops
- ☐ Hi-vis rain jacket and waterproof pants/trousers
- ☐ Cycling gloves. Consider long-fingered gloves for colder temperatures.
- ☐ Cycling shoes or stiff-soled, closed-toed shoes
- ☐ Helmet (see *What We Provide*, above)
- ☐ Fleece or warm sweater
- ☐ Padded cycling shorts (and possibly some chamois cream)
- ☐ Sunscreen
- ☐ Sunglasses

¹ Items available "on request" should be requested via email or the Booking Form at least two weeks before the start of your tour.

- ☐ Bandana (optional but good for protecting head or back of neck from the sun)
- ☐ Leg warmers and arm warmers (handy for changing temperatures)

Other Essentials

- ☐ Emergency contact details and first aid kit
- ☐ Cell phone and charger
- ☐ Battery bank to recharge your phone en route (if you have one)
- ☐ Favorite or needed medication
- ☐ Insect repellent
- ☐ Medical & travel insurance

Good Things to Have

- ☐ Sandals or flip flops to pack in your day bag if wearing cycling shoes
- ☐ Rear light for daytime use
- ☐ Small backpack (see *What We Provide*, above)

If You are Renting One of Our Bikes

If you are renting one of our bikes, we would strongly suggest you consider bringing the following.

- ☐ Your own pedals if you typically ride with clipless pedals
- ☐ Your own saddle. The rental bikes have generic saddles and many riders prefer to use a saddle with which they are familiar. This is particularly true if you normally ride with a female specific saddle

If You are Bringing Your Own Bike

- ☐ Bar bag or seat-post bag
- ☐ Bike lock
- ☐ Spare inner tube and puncture repair key
- ☐ Hand pump
- ☐ Tools & spares for your make of bike
- ☐ Lubricant & solvent for maintaining chain

If you are bringing your own bike we would also recommend that you have your bike tuned by a bike store before you travel. If something about your bike's set-up has been bothering you, your trip is a great excuse for sorting it out.

If shipping your bike to us before your tour, please be sure the bike is cleaned before being packed.



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The Old Mission Santa Barbara with Santa Ynez Mountains

INTRODUCTION

Santa Barbara has long been known as the “American Riviera,” a coastal city where California casual meets Mediterranean charm. Red-tile roofs, whitewashed buildings, and palm-lined streets create a warm, elegant atmosphere. Surrounding mountains, broad beaches, and spectacular sunsets create a stunning, natural setting for the city. From the lively waterfront to the historic Old Mission, Santa Barbara blends culture, history, and coastal living in a way that feels both refined and relaxed.

Beyond the city, the landscape shifts into one of California’s classic wine regions. The Santa Ynez Valley and surrounding areas form a patchwork of vineyards, olive groves, and horse ranches shaped by diverse microclimates. Cool ocean influences and warm inland days help produce exceptional Syrahs, Cabernets, and Pinot Noirs, and the valley’s small towns – Los Olivos, Solvang, and Santa Ynez – invite visitors to linger over tastings, farm-fresh meals, and small-town charm.

This region is ideal for exploring by bike. A mix of coastal paths, quiet backroads, and vineyard-lined lanes makes the Santa Barbara Wine Country accessible and enjoyable for cyclists of all levels. Intermediate riders and eBike users will find scenic routes that pair gentle terrain with big views. More aggressive riders will relish the steep climbs of the Santa Ynez Mountains and be rewarded with sweeping vistas.

Combining stunning seaside scenery with world-class wine country and diverse cycling terrain, this area offers something unforgettable for every rider.

ROUTES & HIGHLIGHTS

The map on the following page shows the *intermediate* routes. Overnight towns are marked . Easier and harder routes are also available. The map also shows some of the highlights in the area.

Each tour is customized to you, and your tour may not include all these routes and overnight towns. Typically, Ojai is only included on longer tours. Your customized routes are provided in the *On-Tour App* that accompanies this guidebook. The app includes:

- Detailed maps
- Leisure, intermediate, Challenge and Epic route options¹
- Places to have lunch along the routes
- Points of interest along the routes
- Wineries along the routes²

¹ Not all days have all levels of riding.

² Where applicable



1 Santa Barbara

An elegant town with whitewashed buildings, palm-lined streets, and broad beaches. From the elegant downtown to Funk Zone – a revitalized former industrial neighborhood home to tasting rooms, breweries, galleries, and cafés.

2 Solvang

A Danish-founded town known for its distinctive architecture, bakeries, and strong connection to the surrounding wine country. Solvang serves as a lively base for tastings, dining, and exploring the Santa Ynez Valley.

3 Ojai

Ojai is framed by the Topatopa Mountains. The town is known for its artistic community, boutique wineries, and tranquil atmosphere. The town is also famous for the “Pink Moment,” when the surrounding mountains glow at sunset.

4 Santa Barbara Mission

Founded in 1786, the Santa Barbara Mission is one of the most iconic Spanish missions in California. Known as the “Queen of the Missions,” it offers sweeping views of the city, gardens, and insight into California’s colonial history.

5 Santa Ynez Valley Wine Country

Rolling hills, vineyards, and ranchland define this celebrated wine region. Known for Pinot Noir, Chardonnay, and Rhône-style wines, it includes sub-regions such as Ballard Canyon and Los Olivos.

6 Los Olivos

A charming wine town just north of Solvang, with a main street lined with tasting rooms, cafés, and boutiques. It’s a favorite stop for relaxed wine tasting and lunch.

7 Gibraltar Road & Santa Ynez Mountains

A classic climb for strong cyclists, offering rewarding elevation gain and panoramic views over Santa Barbara, the Channel Islands, and inland valleys. One of the most memorable riding experiences in the region.

- Coastal Bike Paths & Country Roads

The region features an excellent mix of beachfront bike paths, vineyard-lined backroads, and quiet country lanes. These routes make the area especially well-suited to cycling.

CLIMATE & GEOGRAPHY

Overview

California’s Central Coast enjoys a Mediterranean-style climate, with mild, wet winters and warm, dry summers. Conditions vary a little between Santa Barbara, Ojai, and Solvang:

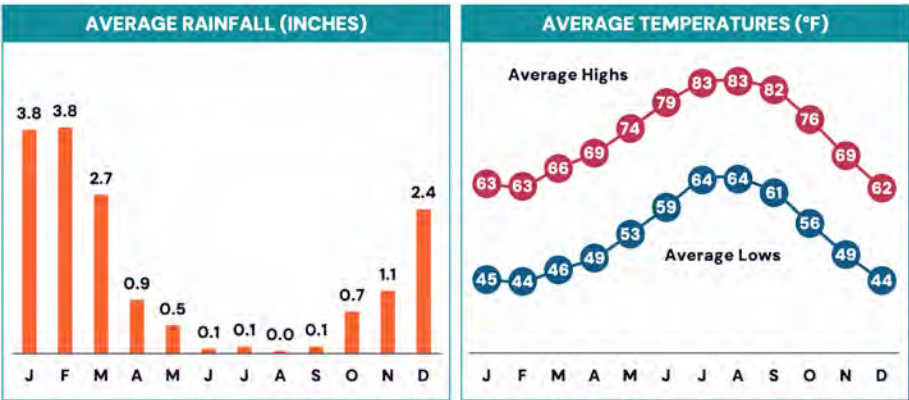
- Santa Barbara, on the coast, enjoys a temperate climate with plenty of sunshine and temperatures remaining comfortable year-round.
- Ojai, in a sheltered valley, experiences warmer and drier conditions with summer temperatures noticeably higher than in Santa Barbara. Winters remain mild and sunny.
- Solvang, in the Santa Ynez Valley, is a blend of the two: summers are warm but not extreme while winters can be crisp and occasionally rainy.

When to Travel

Spring and fall offer the most comfortable riding conditions, with pleasant temperatures and clear skies. Summer is also popular, though riders typically start early to avoid the midday heat – especially around Ojai. Cycling is generally good from March through November. It is possible to ride from December through February though you do need to be prepared for rain and cooler temperatures.

Climate Charts

The charts below show the monthly average temperatures and rainfall for Santa Barbara, the city at the center of our tours.



Data Source: en.climate-data.org/

HISTORY

In Two Sentences

California has been home to Indigenous peoples for at least 13,000 years, with rich cultures shaped by the state's diverse landscapes – from coastal fisheries to inland oak forests and desert trade routes. Spanish colonization in the late 18th century transformed the region through missions and settlements, followed by Mexican rule, rapid American expansion, the Gold Rush, and statehood, all of which propelled California into becoming one of the most influential regions in the United States.



Mexico cedes California to the U.S. following the American Mexican War

Key Dates

Pre-1700s

Hundreds of Indigenous nations – including the Chumash, Ohlone, Tongva, Miwok, Yurok, Karuk, and Kumeyaay – live throughout California. Communities rely on sophisticated land management, acorn processing, fishing, and trade networks. Cultural practices such as controlled burning shape ecosystems for millennia.

1542

Juan Rodríguez Cabrillo (Spanish) becomes the first European known to explore the California coast, claiming it for Spain.

1602

Sebastián Vizcaíno maps much of the coastline and assigns several enduring place names, including Monterey and Santa Barbara.

1769	The Portolá Expedition establishes Spain's first foothold in Alta California, founding military presidios and Franciscan missions under Father Junípero Serra. The mission system dramatically disrupts the Indigenous way of life through disease, forced labor, and cultural suppression.
1821	Mexico gains independence from Spain. Missions are secularized, Indigenous lands are redistributed as ranchos, and California's cattle-based economy grows.
1846	American settlers declare the short-lived Bear Flag Republic during rising tensions between Mexico and the United States.
1848	The Treaty of Guadalupe Hidalgo ends the Mexican American War; Mexico cedes California to the U.S. Gold is discovered at Sutter's Mill (in Northern California) the same year, igniting the Gold Rush.
1849–1850	The Gold Rush brings hundreds of thousands of migrants, transforming the economy and accelerating violence and displacement of Indigenous peoples. California becomes the 31st U.S. state in 1850.
1860s–1880s	Railroads expand rapidly, linking California to national markets and fueling agricultural and urban growth. Immigrant labor – including Chinese, Japanese, and later Filipino workers – becomes foundational to industry and farming.
1906	A powerful earthquake and resulting fires devastate San Francisco, destroying much of the city and leaving hundreds of thousands homeless. The disaster prompts major rebuilding efforts and the adoption of stricter building and seismic safety standards.
1930s	New Deal projects, irrigation systems, and Dust Bowl migration transform the Central Valley into one of the world's most productive agricultural regions.
1940s–1950s	World War II defense industries fuel population booms in Los Angeles, San Diego, and the Bay Area. Postwar suburbs, highways, and aerospace innovation define modern California.
1960s–1970s	California becomes a center of cultural change – from Hollywood to the 1960s counterculture, environmentalism, and the Silicon Valley tech movement.
2000s–present	California emerges as a global leader in technology, entertainment, agriculture, and environmental policy, while continuing to grapple with wildfire, drought, and housing challenges. Today, the state remains one of the most diverse and culturally influential places in the world.

FOOD & DRINK

Californian Food

Overview

California does not have a single defining national dish, but its food culture is one of the most influential in the United States. What sets it apart is an unmatched access to fresh ingredients, a long growing season, and a history shaped by Indigenous, Mexican, Asian, and European traditions. Rather than focusing on heavy or formal meals, California cuisine emphasizes freshness, balance, and flexibility – often letting high-quality produce, seafood, and olive oil speak for themselves.

Meals tend to be seasonal and ingredient-driven, with menus changing based on what is locally available. Farmers' markets, casual eateries, and wine-country restaurants play an equally important role in daily food life, reflecting the state's relaxed approach to eating. From seafood along the Pacific coast to vineyard lunches and roadside taquerias inland, California food is best understood as a reflection of place, climate, and cultural diversity rather than a single recipe or style.

Mexican & Borderland Flavors

Mexican cuisine is foundational to California food culture, especially in Southern California. Dishes like fish tacos, carne asada, burritos, tamales, and street corn are everyday fare, deeply rooted in the state's history as part of Mexico. Baja-style seafood, fresh salsas, handmade tortillas, and slow-cooked meats are common, often reinterpreted with local ingredients. From roadside taquerias to modern restaurants, these flavors are among the most authentic and widely loved in the state.



Seafood & the Pacific Coast

California's long Pacific coastline shapes much of its regional cuisine. Dungeness crab, prawns, halibut, rockfish, anchovies, sardines, and Pacific salmon are all local specialties. Coastal towns are known for clam chowder, grilled fish, seafood tacos, and raw oysters. Sustainability plays an increasing role, with many fisheries and restaurants emphasizing responsibly sourced seafood.



Sourdough Bread

San Francisco–style sourdough is one of California’s oldest food traditions. Developed during the Gold Rush era, this naturally leavened bread is known for its chewy texture and distinctive tang, attributed to local wild yeast cultures. Still widely enjoyed today, sourdough appears everywhere from classic bakeries to modern cafés, often served simply with butter, olive oil, or alongside seafood and soups.



Olive Oil & Mediterranean Crops

High-quality olive oil is an increasingly important part of California’s food identity, particularly along the Central Coast and in inland valleys. Groves produce oils ranging from peppery and robust to light and buttery, often influenced by Mediterranean-style farming. Citrus, figs, and stone fruit commonly accompany olive oil tastings on local menus.



Coffee & Café Culture

Coffee is deeply woven into daily life across California. From coastal towns to major cities, high-quality espresso, pour-overs, and cold brews are easy to find. The state has played a key role in shaping modern specialty coffee culture, emphasizing direct sourcing, careful roasting, and relaxed café spaces. Coffee stops – with a fresh pastry – are an integral part of many a local bike ride. California’s café culture reflects the broader lifestyle of the state: unhurried, outdoors oriented, and quietly refined.



Wineries of Santa Barbara County

Overview

Santa Barbara County is one of California's most distinctive wine regions, defined by its rare east–west–oriented valleys that funnel cool ocean air inland. This geography creates diverse microclimates within a relatively compact area, allowing both cool-climate and warmer-climate grape varieties to thrive. The region is best known for Pinot Noir, Chardonnay, and Syrah, though Grenache, Cabernet Sauvignon, and other Rhône varieties also play an important role.

Santa Barbara, Solvang, and Ojai each offer a distinct window into the region's wine culture.

Santa Barbara

The city of Santa Barbara functions as the coastal gateway to the region's wine scene. While few vineyards lie within city limits, Santa Barbara is home to a large concentration of urban tasting rooms, particularly in the Funk Zone near the waterfront. These tasting rooms showcase wines sourced from nearby appellations such as Santa Rita Hills, Santa Maria Valley, and Santa Ynez Valley.

Wines here are dominated by Pinot Noir and Chardonnay, shaped by strong marine influence, along with Syrah and select Rhône-style blends. Santa Barbara's tasting rooms are ideal for sampling a wide range of producers.

Solvang & Santa Ynez Valley

Solvang sits in the heart of the Santa Ynez Valley, surrounded by rolling hills, ranchland, and vineyards. The area is one of the most vineyard-dense parts of the country and includes well-known sub-appellations such as Ballard Canyon and Los Olivos District. Solvang and nearby towns host numerous tasting rooms, many representing estate-grown wines.

The valley is particularly known for Syrah, Grenache, and other Rhône varieties, alongside Pinot Noir and Sauvignon Blanc. Warmer daytime temperatures balanced by cool evenings produce structured yet expressive wines.

Ojai

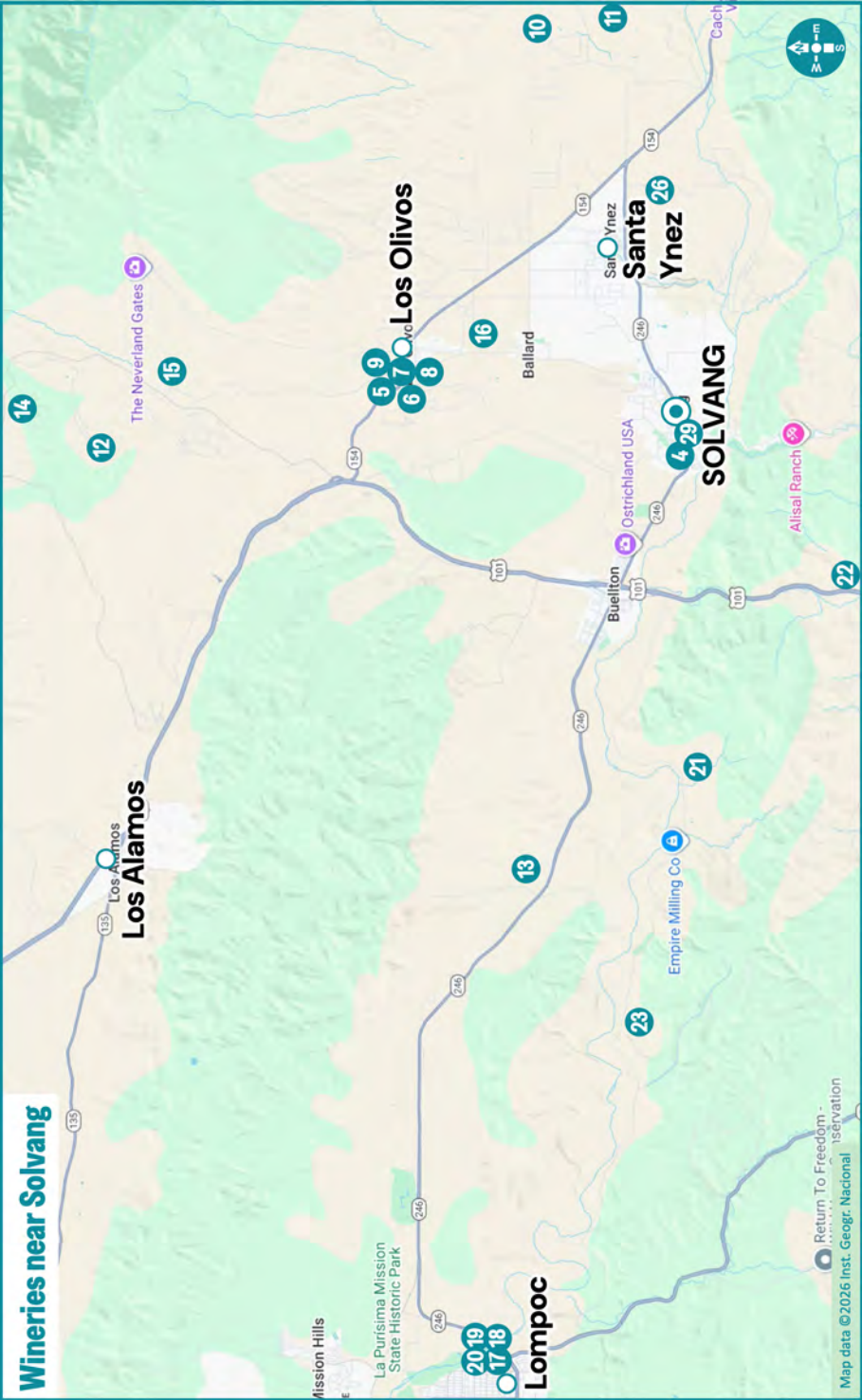
Ojai lies at the eastern edge of the wine region and offers a quieter, more intimate wine experience. Vineyards are fewer and smaller, and production tends to be limited and hands-on. Many wineries here focus on Syrah, Grenache, Mourvèdre, and other Rhône-inspired wines, shaped by a warmer, inland climate.

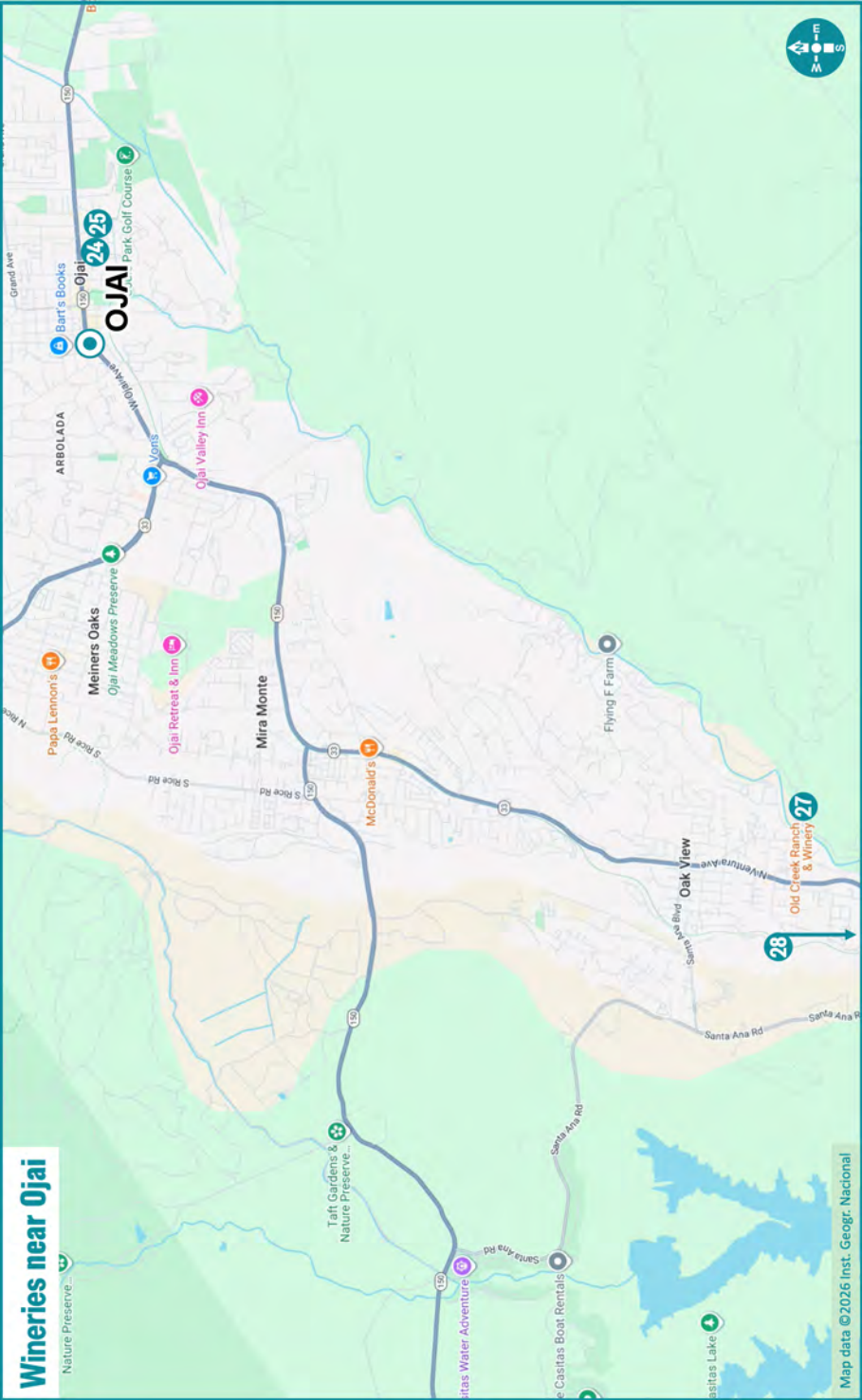
WINERIES ON YOUR ROUTES

Most wineries in this region are located in Santa Barbara County, particularly in and around the Santa Ynez Valley, with additional tasting rooms in Santa Barbara and smaller clusters near Los Olivos, Ballard Canyon, Lompoc, and the edges of Ojai. The map and listings on the following pages show the main wineries in the area that are close to our cycling routes.

The table that follows the map shows which wineries are accessible to which rides. Use this table and your itinerary to see which wineries you will pass on your customized tour. This will allow you to decide where it is practical to visit and where you might want to make reservations.

Detailed maps and directions to the wineries are provided in the On-Tour App that accompanies this guidebook.





The following table shows which wineries are on which routes and which level of ride – Leisure (L), Intermediate (I), Challenge (C) or Epic (E).

Route	Winery	Level			
		L	I	C	E
In or near Santa Barbara	1 The Valley Project	-	-	-	-
	2 Margerum Santa Barbara Tasting Room	-	-	-	-
	3 Grassini Family Vineyards – Tasting Room	-	-	-	-
In or around Solvang	4 McClain Cellars	-	-	-	-
	29 The Good Life	-	-	-	-
	26 Gainey Estate Vineyards & Tasting Room	-	-	-	-
Solvang Loop A	26 Gainey Estate Vineyards & Tasting Room	✓	✓	✓	✓
	16 Beckmen Vineyards		✓	✓	✓
	5 Carhartt Family Wines		✓	✓	✓
	6 Saarloos and Sons		✓	✓	✓
	7 Stolpman Vineyards		✓	✓	✓
	8 Story of Soil		✓	✓	✓
	9 Blair Fox Cellars		✓	✓	✓
	10 Crown Point Vineyards	✓	✓	✓	✓
	11 Grassini Family Vineyards and Winery Santa Ynez	✓	✓	✓	✓
Solvang Loop B	5 Carhartt Family Wines	✓	✓	✓	✓
	6 Saarloos and Sons	✓	✓	✓	✓
	7 Stolpman Vineyards	✓	✓	✓	✓
	8 Story of Soil	✓	✓	✓	✓
	9 Blair Fox Cellars	✓	✓	✓	✓
	12 Demetria Estate & Vineyards		✓	✓	✓
	13 Dierberg Vineyard & Tasting Room				✓

			Level			
Route	Winery		L	I	C	E
Solvang Loop B (continued)	14	Zaca Mesa Winery		✓	✓	✓
	15	Koehler Winery		✓	✓	✓
	16	Beckmen Vineyards	✓	✓	✓	✓
Solvang Loop C	17	Flying Goat Cellars Tasting Room			✓	
	18	Fiddlehead Cellars			✓	
	19	Ampelos Cellars			✓	
	20	Montemar Wines			✓	
	21	Peake Ranch Winery		✓	✓	
	22	Folded Hills – Winery Ranch Farmstead	✓			
	23	Sanford Winery		✓	✓	
In or around Ojai	24	The Ojai Vineyard Tasting Room	-	-	-	-
	25	Ojai Valley Brewery & Side Street Wine	-	-	-	-
Ojai Loop A	27	Old Creek Ranch & Winery	✓	✓	✓	
Ojai to Santa Barbara	27	Old Creek Ranch & Winery	✓	✓	✓	
	28	Rincon Mountain Winery Tasting Room		✓	✓	

The *Winery Listings* in the Appendices provide the following information about each winery:

- History and background
- Wines produced
- Food availability
- Tours and tastings available
- Reservations requirements
- Opening hours
- Contact details

FUN FACTS (AND OTHER THINGS OF INTEREST)

The “American Riviera”

Santa Barbara earned its nickname for good reason. The city’s Mediterranean-style architecture – white stucco walls, red tile roofs, and arcaded walkways – was largely shaped after the devastating 1925 earthquake. City leaders chose to rebuild with a cohesive Spanish Colonial style, creating the distinctive look that defines Santa Barbara today and sets it apart from most American cities.



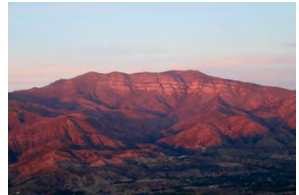
Solvang’s Danish Roots

Solvang was founded in 1911 by Danish immigrants seeking a temperate climate and agricultural land reminiscent of their homeland. Today, the town proudly embraces its heritage with half-timbered buildings, windmills, bakeries, and annual Danish celebrations. While undeniably tourist-friendly, Solvang remains a living reminder of California’s diverse immigrant history and cultural layers.



Ojai and the “Pink Moment”

Ojai is famous for its “Pink Moment,” a brief phenomenon at sunset when the surrounding Topatopa Mountains glow shades of pink, lavender, and rose. This effect occurs because the mountains face east, catching the day’s last light in a way few landscapes do. The Pink Moment has long attracted artists, writers, and spiritual seekers to Ojai.



East–West Valleys and Rare Geography

Santa Barbara County’s wine success is rooted in an unusual geographic feature: its valleys run east to west rather than north to south. This allows cool ocean air and fog to travel far inland, creating dramatic temperature shifts and ideal conditions for viticulture. This orientation is rare worldwide and is one of the reasons the region excels in cool-climate wines.



Hollywood's Quiet Neighbor

In the early 1900s, before Los Angeles became the center of film production, Santa Barbara was an early hub for the movie industry. While Hollywood eventually took over, Santa Barbara retained a quieter relationship with the arts – today hosting a film festival, galleries, and creative communities without the spotlight intensity of its southern neighbor.



ESSENTIALS

Hotel Services

Will hotels do laundry?

Many hotels offer laundry services, but most of the B&Bs do not – though it may be worth asking before searching out a laundromat. Generally, it is better if you can put your clothes in on a day when you are spending two nights at an accommodation.

There are laundromats in Santa Barbara, Solvang, and Ojai.

Linen Laundry – Santa Barbara

Open 6:00 AM to 10:00 PM

 436 Bath St, Santa Barbara

 +1 805 318 0080

 <https://maps.app.goo.gl/JyDPiWz4r4b1Syg37>

Solvang Laundromat

Open 7:30 AM to 9:00 PM

 1675 Fir Ave, Solvang

 <https://maps.app.goo.gl/umN6q6tbqUTWHCri9>

Launderland – Ojai

Open 6:00 AM to 8:00 PM

 537 E Ojai Ave, Ojai

 <https://maps.app.goo.gl/ympgj7NdeoixUqB26>

Where can I find internet access?

Wi-Fi is common in hotels, restaurants, and cafes (you might need to ask for the code).

Are there ATMs in all the overnight towns?

Yes, there is a good network of ATMs (cash machines) in all overnight towns.

Exploring

How will you communicate with me during my trip?

At the start of your trip, your guide will ask you how you want us to keep in touch. For most people this is by phone. Due to inconsistent coverage in the countryside and smaller towns, SMS texts are often the most secure way for guide and guest to stay in touch. For this reason, we strongly recommend you have a cellphone plan that allows you to communicate via phone.

How is the traffic on the roads in Santa Barbara Wine Country?

On all our routes, we do our best to keep you on low-traffic roads but at times it is necessary to ride on busier roads. The good news is that there are plenty of other riders on the roads, so drivers are typically used to navigating around cyclists.

Californians are, generally, respectful of cyclists. That said, this is a destination best suited to those who are comfortable riding in traffic. The larger roads typically have a shoulder but many of the smaller roads do not, and vehicles can be quite close as they pass you.

Which routes can I ride with an eBike?

Typically, you can ride the Leisure and Intermediate routes on an eBike but your eBike range may be insufficient for some longer routes. A lot depends on your riding style, the model of bike, and the topography of the route. Your guide will help you calibrate which routes are practical for you to ride on your eBike.

What general guidebook would you recommend?

This guidebook (with accompanying On-Tour App) is designed to help you navigate and enjoy your tour. Our objective is to tell you what you will see en route and help you understand your route options. As such, our guide does not have a detailed description of every potential sight you might visit – though we do try to list the major ones.

For additional context on the area, we recommend regional guides to Santa Barbara and the Central Coast. Fodor's, Lonely Planet, and Moon all publish California guides that include this region. Of these, we find the Moon California and Moon Coastal California guides to be the most useful complements, particularly for their coverage of small towns, food, wine, and outdoor activities.

What map would you recommend?

For general orientation and trip planning, digital maps are usually sufficient, and most riders rely on the routes provided through the On-Tour App or GPS device. However, if you prefer a paper map for reference, the National Geographic Southern California Guide Map (scale 1:1,584,000) provides a high-quality regional overview of the Santa Barbara and Central Coast area, highlighting major roads, terrain, and natural features. For broader trip planning, the Michelin Map 174: California & Nevada – Zoom Map (scale 1:1,267,200) offers a clear statewide perspective, while the Marco Polo California Map (scale 1:800,000) provides slightly more detail, including secondary roads and regional features.

Local visitor centers also offer free regional maps highlighting towns, scenic routes, and wine areas, which can be helpful for off-bike exploration and rest days.

Local Customs

What are local dress codes?

Dress codes in coastal and wine-country California are generally relaxed and informal. Santa Barbara, Solvang, and Ojai are accustomed to visitors, outdoor enthusiasts, and cyclists, and it is completely acceptable to be out and about in cycling gear or athletic clothing. Riders frequently stop for coffee or lunch in Lycra, bike shorts, or casual sportswear, and this is widely accepted.

Even in higher-end restaurants or tasting rooms, dress tends to be “California casual.” Clean, comfortable clothing is usually sufficient, and formal attire is rarely required. That said, many guests choose to change into casual street clothes for evenings or winery visits, especially in Santa Barbara, where dining can feel more polished but remains informal by international standards.

What are typical opening hours?

As a very general rule, you can expect to see the following opening times:

- Museums: 10:00 AM to 4:00 PM or 5:00 PM
- Shops: 10:00 AM to 5:00 PM or 6:00 PM
- Restaurants for lunch: 11:30 AM to 2:30 PM
- Restaurants for dinner: 5:00 PM to 9:00 PM
- Other businesses: 9:00 AM to 5:00 or 6:00 PM

Note that some tourist attractions are only open from Memorial Day (last Monday of May) through Labor Day (first Monday of September).

Safety and Annoyances

What number do I call in an emergency?

If you need emergency assistance, call 911. The operator can often detect the location of the caller, but you should also be prepared to use your Ride with GPS app to help identify where you are.

Do we need to worry about theft or other crimes?

Petty theft from luggage, pockets, and laundrettes is common in larger cities and busy tourist areas in California, particularly in urban centers such as Santa Barbara and in popular waterfront or downtown districts. However, the countryside is relatively safe. That said, it is good practice to be discreet with your valuables – leave them in the hotel safe where possible – and **always lock up your bike if you cannot see it.**

Medical Services and Pharmacies

Your hotel's front desk is the best source of information about medical services and pharmacies. However, please call us if we can be of any help. There are pharmacies in all the overnight towns.

If Travelling from Outside of the United States

Can I use my non-US charger and hair dryer in California?

Like the rest of the U.S. and Canada, sockets in California take standard Type A and Type B plugs at 110 volts, alternating at 60 cycles per second. If you are travelling from Europe, Asia, or Australasia, you will need an adapter for your charger and you will probably want to leave your hairdryer at home.



Are credit cards widely accepted?

Yes, Visa and MasterCard are widely accepted in shops, restaurants and hotels in California.

If you are travelling from outside of the U.S., your credit card transactions may be subject to foreign transaction fees. Ask your credit card company about foreign transaction fees before you travel as these can vary from zero to over 3%. Credit card companies may decline your card if you have not notified them that you are travelling abroad.

Can I spend my Norwegian Krone in California?

Probably not! The currency here is the US Dollar. However, credit cards are so widely available, that you can get by with relatively little cash.

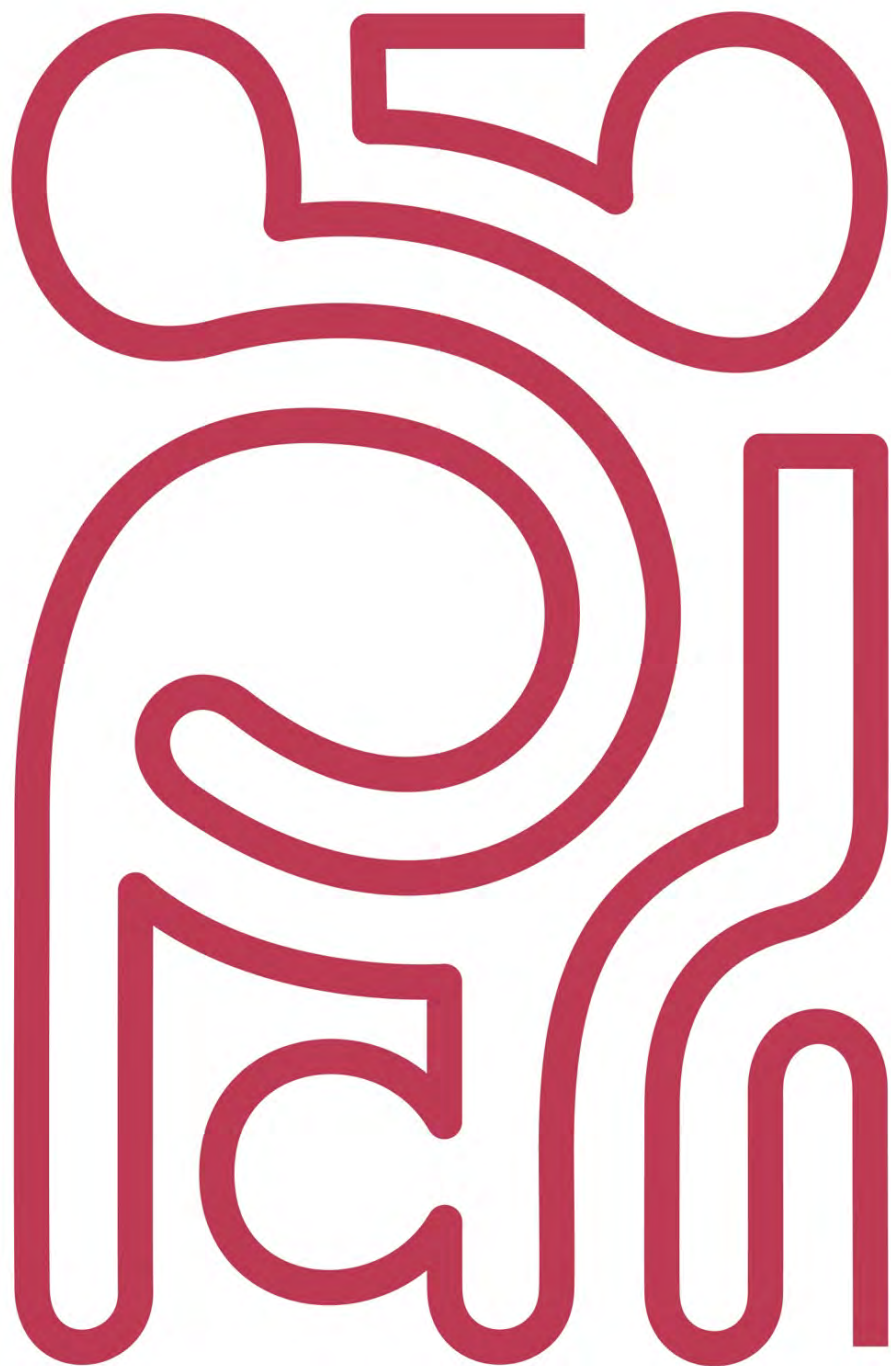
Will my non-U.S. cell phone work in California?

If travelling from outside of the U.S., you may need to inform your cell phone company that you are traveling and request them to activate your account for use abroad. There are typically packages available to pre-purchase that reduce the cost of using your phone abroad.

If I don't have a U.S. phone, should I buy a SIM card?

For guests from outside of the U.S. on longer trips – or if you need to make a lot of calls while here – it can be worthwhile buying a U.S. SIM card. For shorter trips, where you will not be using the phone very much, it makes less sense – just go with an international package offered by your operator. If you are planning to buy a U.S. SIM card, make sure your phone is unlocked before you travel, or you will also need to purchase a local phone (around \$30 for a basic model).

Many of our non-U.S. guests choose to activate an eSIM card for travelling. This will give you access to cheap data plans (e.g. \$5 for 1 GB of data for a week) and does not require you to swap out your existing SIM card. Companies providing eSIMs include Airalo and Nomad. Plans can be purchased online and downloaded onto your phone. If you plan to use an eSIM, we strongly recommend you buy and set up the plan before you travel. You can then activate it when you arrive at your destination. Note that not all devices support eSIM technology, so it is best to check before leaving home.



OVERNIGHT TOWNS

Santa Barbara	42
Solvang & Santa Ynez	55
Ojai	68



The Old Court House in Santa Barbara

SANTA BARBARA

Overview

Framed by the Santa Ynez Mountains and the Pacific Ocean, Santa Barbara blends Mediterranean elegance with coastal Californian ease. Its red-tiled roofs, whitewashed buildings, and palm-lined boulevards evoke old-world charm, while vibrant neighborhoods buzz with boutiques, wine-tasting rooms, and artisanal eateries.

Santa Barbara's distinctive look is no accident – after the devastating 1925 earthquake, city leaders rebuilt almost entirely in the Spanish Colonial Revival style, creating the cohesive architectural identity that now defines “The American Riviera.” In contrast to the downtown the Funk Zone is a former industrial district transformed into an artsy enclave filled with galleries, tasting rooms, and surf-inspired murals.

More historically, the Mission Santa Barbara was founded in 1786 and still an active parish. There are also lush gardens at Lotusland, panoramic ocean views, and quiet trails weaving into the foothills of the Santa Ynez Mountains.

With more than 300 days of sunshine a year, Santa Barbara offers a unique blend of history, culture, and natural beauty that feels both timeless and effortlessly Californian.

Restaurants and Bars

Santa Barbara's dining scene blends coastal California freshness with Mediterranean-inspired flavors, emphasizing local seafood, vibrant produce, and regional wines. From relaxed beachfront cafés to refined farm-to-table restaurants and lively cocktail bars, the city offers a rich mix of culinary experiences that reflect its coastal heritage and sunny, laid-back spirit.

The Lark Santa Barbara

A stylish farm-to-table destination in the Funk Zone, known for seasonal dishes and craft cocktails. Open daily for dinner from 5:00 PM – 9:00 PM (10:00 PM on Friday and Saturday) and for lunch Saturday and Sunday from 10:30 AM – 2:00 PM. Reservations can be made online.

 131 Anacapa St, Santa Barbara

 +1 805 284 0370

 <https://www.thelarksb.com/>

Bouchon Santa Barbara

French-inspired bistro offering California-fresh ingredients and an excellent wine list. Slightly north, away from the coast. Open daily from 5:00 PM 8:30 PM (9:00 PM on Friday and Saturday). Reservations can be made online.

 9 W Victoria St, Santa Barbara

 +1 805 730 1160

 <https://bouchonsantabarbara.com/>

Handlebar Coffee Roasters

A vibrant micro-roastery founded by former professional cyclists, bringing serious craft-coffee passion to a warm, community-focused space. Their smooth, freshly roasted espresso drinks and excellent pastries make it a perfect stop for a relaxed morning. Open daily from 6:30 AM – 5:00 PM.

 128 E Canon Perdido St, Santa Barbara

 +1 719 201 3931

 <https://handlebarcoffee.com/>

Loquita Santa Barbara

Wood-fired Spanish cuisine and vibrant tapas in a downtown Santa Barbara setting. Open daily from 5:00 PM – 9:00 PM (open at 4:00 on Saturday and close at 10:00 PM on Friday and Saturday) Reservations can be made online.

 202 State St, Santa Barbara

 +1 805 880 3380

 <https://www.loquitasb.com/>

Flor De Maiz

Modern Mexican cuisine with a coastal view patio, known for ceviche and creative dishes. Located on the beachfront. Open daily from 11:00 AM – 9:00 PM. Reservations can be made online.

 29 E Cabrillo Blvd, Santa Barbara

 +1805 770 2963

 <https://flordemaizsb.com/>

Silvers Omakase

A Michelin-star restaurant (at time of writing). Chef Lennon Silvers Lee offers an intimate Japanese omakase experience in the Funk Zone. Open Tuesday to Saturday from 5:00 PM – 11:00 PM. Closed Sunday and Monday. Reservation only. Dress code is smart.

 224 Helena Ave, Santa Barbara

 No phone number, email only at info@silversomakase.com

 <https://www.silversomakase.com/>

Caruso's

Upscale coastal-Italian cuisine with ocean views and elegant presentation. Located in Montecito – 15 minutes by taxi from Santa Barbara. Open daily from 5:00 PM – 9:00 PM. Reservations can be made online.

 1759 S Jameson Ln, Santa Barbara

 +1 805 303 6167

 <https://www.rosewoodhotels.com/en/miramar-beach-montecito>

Santa Barbara Shellfish Company

A harbor-front seafood spot where fresh catch meets casual vibe. Located on Sterns Wharf. Open daily from 11:00 AM – 9:00 PM. Reservations can be made online.

 230 Stearns Wharf, Santa Barbara

 +1805 966 6676

 <https://shellfishco.com/>

La Super-Rica Taqueria

A local institution offering authentic Mexican cuisine; casual, affordable and beloved. With comfortable patio seating. Located to the north of the city. Open Thursday to Monday from 11:00 AM – 9:00 PM. Closed on Tuesday and Wednesday.

 622 N Milpas St, Santa Barbara

 +1805 963 4940

 No website

The Black Sheep Restaurant + Bar

A modern-brasserie experience in a historic space, marrying locally sourced Californian produce with bold global flavors and French technique. With craft cocktails, curated wines and a standout tasting-menu format, it's a stylish spot for dinner in Old Town. Open Wednesday to Sunday from 5:00 PM – 9:00 PM (close at 10:00 PM on Friday and Saturday). Closed Monday to Tuesday. Reservations can be made online.

 18 E Cota St, Santa Barbara

 +1 805 965 1113

 <https://blacksheepsb.com/>

Toma Restaurant & Bar

An upscale Mediterranean-inspired restaurant with a focus on fresh, seasonal ingredients and a stylish ambiance with coastal views. Open daily from 5:00 PM – 9:00 PM (closes at 9:30 PM on Friday and Saturday). Reservations can be made online.

 324 W Cabrillo Blvd, Santa Barbara

 +1 805 962 0777

 <https://www.tomarestaurant.com/>

Saint Bibiana

You can go here for a top pizza. They do some “sides” but their main feature is their pizzas. It is a chic downtown dining spot offering a refined take on Italian flavors – think handmade pizzas, wood-fired entrées, and an inviting wine and cocktail list. Open Wednesday to Sunday from 4:30 PM – 9:00 PM (opens at 2:30 PM on Saturday and Sunday).

 17 W Ortega St, Santa Barbara

 +1 805 679 9511

 <https://saintbibianapizza.square.site/>

Brophy Bros

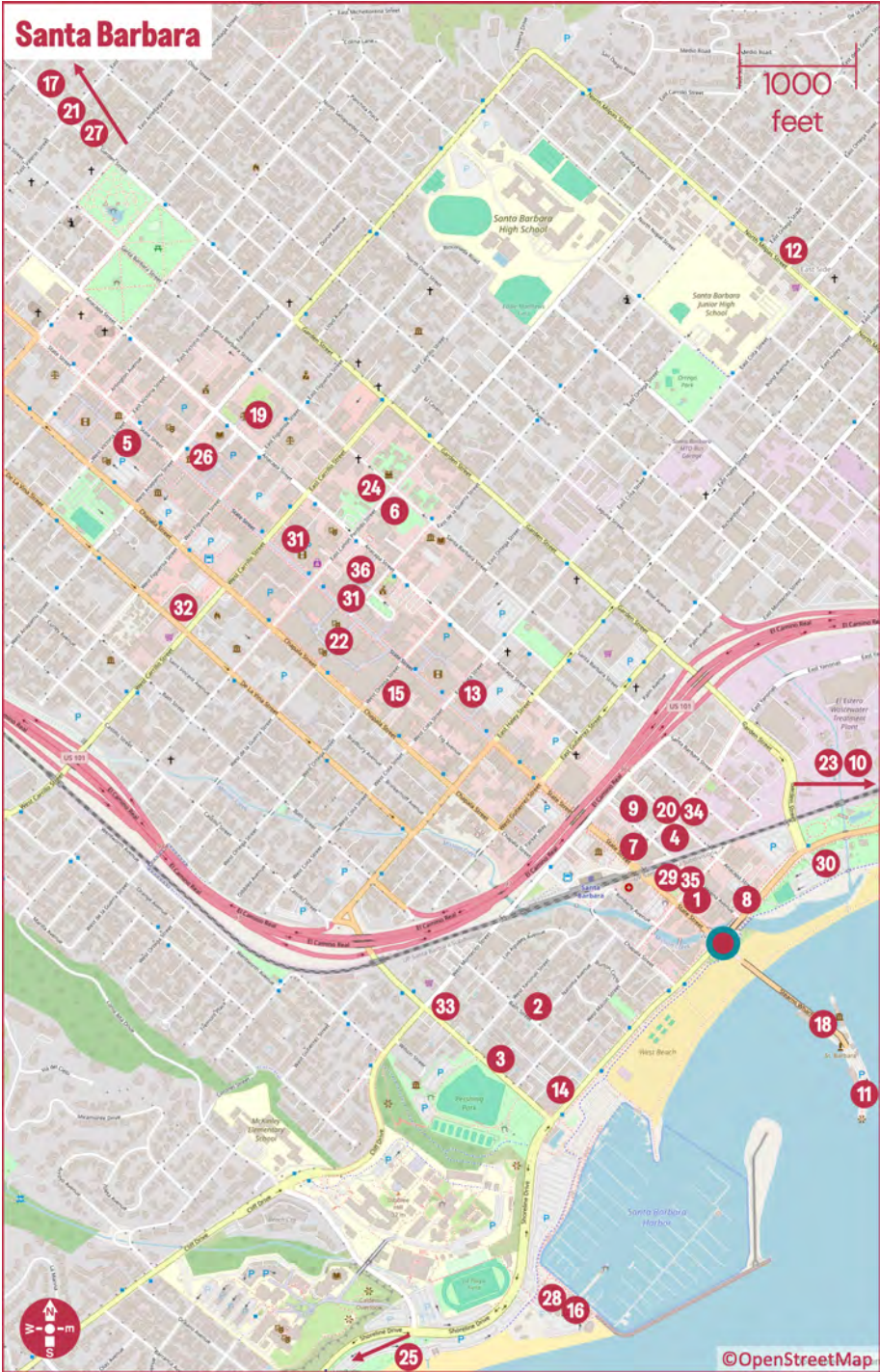
A lively waterfront seafood house in the harbor offering sweeping views of the water and mountains. Known especially for its creamy New England clam chowder and fresh local seafood, it's a go-to for a hearty meal by the sea. Open daily from 11:00 AM – 10:00 PM. Reservations can be made online.

 Floor 1, Santa Barbara Harbor, 119 Harbor Way, Santa Barbara

 +1 805 966 4418

 <https://www.brophybros.com/>

Town Plan



Key

Hotels

1. Hotel Californian
2. Eagle Inn
3. La Playa Inn

Restaurants & Bars

4. The Lark Santa Barbara
5. bouchon Santa Barbara
6. Handlebar Coffee Roasters
7. Loquita Santa Barbara
8. Flor De Maiz
9. Silvers Omakase
10. Caruso's
11. Santa Barbara Shellfish Company
12. La Super-Rica Taqueria
13. The Black Sheep Restaurant + Bar
14. Toma Restaurant & Bar
15. Saint Bibiana
16. Brophy Bros

Points of Interest

17. Old Mission Santa Barbara
18. Stearns Wharf
19. Santa Barbara County Courthouse and Gardens
20. The Funk Zone

21. Santa Barbara Botanic Garden
22. Paseo Nuevo
23. Santa Barbara Zoo
24. El Presidio de Santa Bárbara State Historic Park
25. Shoreline Park & Leadbetter Beach
26. Santa Barbara Museum of Art
27. The Spa at El Encanto, a Belmond Hotel

Other Locations

28. Outdoors Santa Barbara Visitor Center
29. State Street Visitor Center
30. Santa Barbara Arts & Crafts Show
31. Farmers' Markets (2)
32. Ralphs Fresh Fare
33. 7-Eleven

Tasting Rooms

34. The Valley Project
35. Margerum
36. Grassini



Route Start / End

Sights and Activities

Old Mission Santa Barbara

Often called the “Queen of the Missions,” this iconic 1786 Spanish mission is one of Santa Barbara’s most historically significant landmarks. Visitors can explore its museum, gardens, and original architecture, all set against the backdrop of the Santa Ynez Mountains. The peaceful rose garden across the street is a favorite spot for relaxing and taking in the panoramic views which include the ocean. General admission \$17 per person. Open daily from 9:30 AM – 4:00 PM.

 2201 Laguna St, Santa Barbara

 +1 805 682 4713

 <https://www.santabarbaramission.org/>

Stearns Wharf

As the oldest working wharf in California, Stearns Wharf offers classic coastal charm with seafood restaurants, small shops, and unbeatable ocean views. It's a great place to stroll at sunset or watch fishermen bringing in the day's catch. Kids love the small aquarium, and adults enjoy the relaxed, breezy atmosphere right at the edge of the Pacific.

 217 Stearns Wharf, Santa Barbara

 +1 805 298 3400

 <https://stearnswharf.org/>

Santa Barbara County Courthouse and Gardens

This 1929 tile-roof courthouse complex is a showcase of Spanish Colonial Revival architecture. Widely considered one of the most beautiful public buildings in America, it features lush sunken gardens and hand-painted interiors. The surrounding Courthouse Gardens offer a peaceful escape with sprawling lawns, tropical plants, and shaded. The serene atmosphere makes this one of the most scenic public spaces in Santa Barbara.

 1100 Anacapa St, Santa Barbara

 +1 805 882 4520

 <https://www.santabarbara.courts.ca.gov/>

The Funk Zone

Santa Barbara's creative heart—an artsy, industrial neighborhood filled with wine tasting rooms, craft breweries, galleries, boutiques, and street murals. It is the perfect place to wander, sample local wines, or enjoy a casual meal in a converted warehouse. The area comes alive in the evenings, making it a great nightlife destination as well.

 137 Anacapa St, Santa Barbara

 No phone number

 <https://www.funkzone.net/>

Santa Barbara Botanic Garden

This 78-acre garden showcases the natural plant life of California, from redwood groves to desert habitats. Scenic trails wind through diverse ecosystems, offering peaceful walks with views of the mountains and ocean. It is an excellent place to learn about native flora while enjoying a quiet escape from the city. The gardens require a reservation due to county-directed capacity limits. General admission \$20 per person. Open daily from 10:00 AM – 5:00 PM.

 1212 Mission Canyon Rd, Santa Barbara

 +1 805 682 4726

 <https://sbbotanicgarden.org/>

State Street and Paseo Nuevo

State Street is Santa Barbara's bustling main artery, lined with shops, cafés, art galleries, and entertainment. Its pedestrian-friendly design makes it ideal for strolling, people-watching, or enjoying outdoor dining under palm trees. Nearby, Paseo Nuevo offers open-air shopping and a charming Spanish-style ambiance. Open daily from 11:00 AM – 7:00 PM.

 651 Paseo Nuevo, Santa Barbara

 +1 805 963 7147

 <https://www.paseonuevosb.com/>

Santa Barbara Zoo

Nestled near the ocean, the Santa Barbara Zoo is known for its beautiful landscaping and intimate layout. It's small enough to explore in a couple of hours, yet home to a wide range of animals – including famous giraffes that roam with a view of the Pacific. It's consistently ranked as one of the best small zoos in the U.S. General admission \$35 per person. Open daily from 9:30 AM – 5:00 PM.

 500 Ninos Dr, Santa Barbara

 +1 805 962 5339

 <https://www.sbzoo.org/>

El Presidio de Santa Bárbara State Historic Park

Founded in 1782, this is a Spanish military fortress built to secure the region and establish Spain's presence in Alta California. Its reconstructed and original adobe buildings – such as the comandante's quarters, chapel, and guard rooms – offer an immersive look into early military, religious, and colonial life. Just one block away, Casa de la Guerra represents the civilian and social world that followed: a historic adobe residence built between 1818 and 1828 for José de la Guerra, a leading figure who also served as comandante of the Presidio. While the Presidio showcases Santa Barbara's military and administrative origins, Casa de la Guerra reveals how prominent families lived during the Mexican period. Together, the two sites paint a cohesive picture of Santa Barbara's early history, from fortified colony to evolving community.

General admission is \$5 for adults. There are Guided tours at 2:00 PM every Saturday and Sunday.

The Presidio is open daily from 10:30 AM – 4:30 PM. Casa de la Guerra is open from Thursday to Sunday from 12:00 PM – 4:00 PM.

 123 E Canon Perdido St, Santa Barbara

 +1 805 965 0093

 <https://www.sbthp.org/>

Shoreline Park & Leadbetter Beach

These adjoining coastal spots are ideal for soaking up Santa Barbara's natural beauty. Shoreline Park offers blufftop paths with panoramic ocean views, while Leadbetter Beach below is perfect for sunbathing, paddleboarding, and windsurfing. Together, they make one of the most popular outdoor areas for both locals and visitors.

Shoreline Park

 Shoreline Dr & Santa Rosa Place, Santa Barbara

 +1 805 564 5418

 No website

Leadbetter Beach

 Shoreline Dr & Loma Alta Drive, Santa Barbara

 No phone number

 <https://sbparksandrec.santabarbaraca.gov/parks/leadbetter-beach-park>

Santa Barbara Museum of Art

Located downtown, this respected museum features a diverse collection ranging from classical sculptures to modern paintings and photography. Rotating exhibitions bring world-class art to Santa Barbara, while permanent galleries highlight Asian, European, and American works. General admission is \$15 per person. Open Tuesday to Sunday from 11:00 AM – 5:00 PM. Closed on Monday.

 Floor 1, La Arcada Plaza, 1130 State St, Santa Barbara

 +1 805 963 4364

 <https://www.sbma.net/>

Spas in Santa Barbara

The Spa at El Encanto, a Belmond Hotel

Perched in the hills above Santa Barbara, this elegant spa offers a tranquil retreat with sweeping views of the city and coastline. Treatments focus on relaxation and restoration, including massages, facials, and body therapies inspired by California botanicals. Non-hotel guests are generally welcome with advance reservations.

 800 Alvarado Pl, Santa Barbara

 +1 805 845 5800

 <https://elencanto.com/>

Festivals

Santa Barbara has many well-known festivals throughout the year, ranging from food and wine events to music, culture, and film.

Santa Barbara International Film Festival (January – February)

An 11-day film showcase recognized as one of the most prestigious festivals on the West Coast. It features international premieres, filmmaker Q&As, celebrity tributes,

and educational programs across downtown theaters. The festival draws major Hollywood talent and global cinephiles alike.

 <https://sbiff.org/>

Santa Barbara Earth Day Festival (April)

One of the largest Earth Day celebrations on the West Coast, this festival highlights sustainability through educational booths, green tech exhibits, plant-based food, and live music. It originated in 1970 after a major Santa Barbara oil spill inspired the national environmental movement. Today, it brings together local organizations, innovators, families, and eco-focused businesses.

 <https://www.sbeearthday.org/>

Santa Barbara Vintners Festival (Spring & Fall)

The region's premier wine event features tastings from top Santa Barbara County wineries, gourmet food pairings, vineyard tours, and winemaker dinners. The Grand Tasting brings together dozens of producers in a single outdoor setting. Fall events often include open houses, blending workshops, and special releases.

 <https://www.sbvintnersweekend.com/>

I Madonnari Street Painting Festival (Memorial Day)

Held each Memorial Day weekend at the Old Mission Santa Barbara. Inspired by the Italian tradition of street painting, artists create large-scale chalk artworks on the plaza pavement. The event includes music, food, and supports arts education through the Children's Creative Project.

 <https://ccp.sbceo.org/i-madonnari/welcome>

Summer Solstice Parade & Festival (June)

This colorful, joyful celebration marks the beginning of summer with a parade filled with massive puppets, handcrafted floats, dancers, drummers, and imaginative costumes. After the parade up State Street, festivities continue in Alameda Park with music, food, and art installations. This is Santa Barbara's largest arts event and one of its most beloved local traditions.

 <https://www.solsticeparade.com/>

Old Spanish Days Fiesta (August)

This multi-day celebration honors Santa Barbara's Spanish, Mexican, and Chumash heritage through parades, flamenco performances, rodeos, mercados, and historical reenactments. The event dates back to 1924. Highlights include the El Desfile Histórico parade and the Fiesta Pequeña performance on the steps of the Old Mission.

 <https://www.sbfiesta.org/>

California Lemon Festival (nearby Goleta, September)

Hosted in nearby Goleta, this lighthearted festival celebrates the area's agricultural citrus heritage. Visitors enjoy lemon-themed foods, live music, a classic car show, and family activities. It also coincides with the popular Goleta Fall Classic ("the Safety Street").

 <https://lemonfestival.com/>

Santa Barbara Harbor & Seafood Festival (October)

Held at the working Santa Barbara Harbor, this festival spotlights the local fishing industry with fresh seafood, cooking demonstrations, and maritime displays. Attendees can enjoy everything from lobster and uni to clam chowder and grilled fish. The atmosphere is lively and ocean-focused, perfect for seafood lovers.

 <https://santabarbaraca.gov/things-do/waterfront/waterfront-news-and-events/santa-barbara-harbor-seafood-festival>

Tasting Rooms

There are many tastings room in Santa Barbara. several clustered in the Funk Zone. A few of our favorites include the following.

The Valley Project

An educational and approachable tasting room in Santa Barbara's Funk Zone focused on showcasing the diversity of Santa Barbara County wine regions. Rather than highlighting a single estate, The Valley Project features small-batch wines sourced from multiple AVAs, allowing visitors to taste how soil, climate, and geography shape flavor across the county.

 116 E Yanonali St ste b, Santa Barbara

 +1 805 453 6768

 <https://www.thevalleyprojectwines.com/>

Margerum

Also located in the Funk Zone, this tasting room offers Rhône- and Burgundian-influenced wines from Santa Barbara County. Often paired with local small plates or cheese boards, it's a great urban stop.

 19 E Mason St, Santa Barbara

 +1 805 845 8435

 <https://www.margerumwines.com/>

Grassini

The in-town tasting room for the Grassini Family Vineyards – founded by Tom and Judy Grassini. This tasting room offers the opportunity to taste their estate and small-lot wines.

 24 El Paseo, Santa Barbara

 +1 805 897 3366

 <https://www.grassinifamilyvineyards.com/about>

Other Useful Information

Tourist Information

There are two Visitor Centers in downtown Santa Barbara.

Outdoors Santa Barbara Visitor Center

Worth a visit to experience one of the best views in Santa Barbara. Located in the Waterfront Center building at the Santa Barbara Harbor. Open daily from 10:30 AM to 4:30 PM. Admission is free.

 113 Harbor Way, Santa Barbara

 +1805 456 8752

 <https://sbmm.org/outdoors-santa-barbara-visitor-center/>

State Street Visitor Center

Worth a visit to experience one of the best views in Santa Barbara. Located in the Waterfront Center building at the Santa Barbara Harbor. Open daily from 11:00 AM to 5:00 PM. Admission is free.

 120 State St, Santa Barbara

 +1805 967 2500 ext 1

 No website

Taxi – Himalayan Taxi Service

Santa Barbara has a taxi service which can be useful to get to restaurants slightly further afield. Book by phone or email.

 +1805 705 7577

 <https://himalayantaxisb.com/>

Uber and Lyft

Both Uber and Lyft operate in Santa Barbara.

Santa Barbara Arts & Crafts Show

A long-running weekly outdoor market held along Cabrillo Boulevard near the waterfront. Local and regional artists display handmade jewelry, ceramics, paintings, textiles, woodwork, and photography in a relaxed seaside setting. Open year-round on Sundays (and Saturdays of holiday weekends).

 236 E Cabrillo Blvd, Santa Barbara

 +1805 897 2519

 <https://sbparksandrec.santabarbaraca.gov/activities/community-events/santa-barbara-arts-crafts-show>

Santa Barbara Farmers' Market

Founded in 1983, the Santa Barbara Certified Farmers' Market Association connects local farmers directly with the community. Originating with a 1979 market at the Santa Barbara Mission, it has grown to about 130 members and now operates two weekly markets in Santa Barbara.

 <https://www.sbfarmersmarket.org/>

Framers Market: Downtown Santa Barbara

Hours of operation are every Saturday from 8:00 AM – 1:00 PM.

 119 E. Cota St., Santa Barbara CA, Santa Barbara

Framers Market: Old Town Santa Barbara

Hours of operation are every Tuesday from 3:00 PM – 6:30 PM.

 Lower State Street between Cota and Canon Perdido

Grocery Stores

There are a number of grocery stores in Santa Barbara including the following.

Ralphs Fresh Fare

A grocery store with a pharmacy and a bakery. Open daily from 5:00 AM – 1:00 AM.

 100 W Carrillo St, Santa Barbara

 +1 805 564 7000

 <https://www.ralphs.com/>

7-Eleven

Open 24 hours a day.

 331 W Montecito St, Santa Barbara

 +1 805 962 5364

 No website



Alisal Rd in Solvang

SOLVANG & SANTA YNEZ

Overview

Solvang, and its smaller neighbor Santa Ynez, are two small towns nestled in the heart of the Santa Ynez Valley. Depending on your overnight accommodation, you may stay in either Solvang or Santa Ynez (four miles east of Solvang). Solvang is the larger of the two towns, with more facilities.

Solvang is known for its Danish-inspired architecture, playful windmills, and flower-lined streets. Founded in 1911 by Danish-American educators seeking a warmer climate and a place to preserve their cultural traditions, the town gradually embraced and expanded its Scandinavian character. What began as a practical settlement evolved into the “Danish Capital of America,” complete with half-timbered facades, gabled roofs, and replicas of Copenhagen landmarks like the Round Tower and Little Mermaid statue.

The town is very walkable, making it easy for visitors to wander between tasting rooms, boutique shops, and Danish bakeries. Traditional treats such as aebleskiver and kringle remain a highlight, with long-established bakeries offering a nostalgic taste of Solvang’s Danish heritage. Wine lovers will find no shortage of tasting rooms showcasing the wines of the Santa Ynez Valley.

Santa Ynez is the smaller-if-older neighbor to Solvang. It was founded in 1881 but was bypassed by the Southern Pacific railroad and subsequently fell back into pleasant obscurity. Today it is a cluster of pleasant hotels and nice restaurants.

Restaurants and Bars

Solvang's dining scene combines its Danish roots with the fresh flavors of the Santa Ynez Valley. Traditional bakeries and cozy eateries serve aebleskiver, kringle, and hearty European-inspired dishes. There are also more traditional New-American/Californian restaurants.

In Solvang

Peasants Feast

A creative New American café-restaurant spotlighting seasonal, locally sourced ingredients and bold flavor combinations in a relaxed yet refined space. It serves inventive sandwiches and comfort dishes with serious culinary ambition, earning a Bib Gourmand from the MICHELIN Guide. Open Wednesday to Sunday from 11:00 AM – 6:00 PM. Closed Monday and Tuesday. Reservations are not accepted; first come, first served.

They also have a deli across the road, serving the best sandwiches in town.

 487 Atterdag Rd, Solvang

 +1 805 686 4555

 <https://www.peasantsfeast.com/>

Mad & Vin

A stylish and lively New-American spot offering brunch, dinner, and an extensive wine-centric menu in a beautifully re-imagined building. Expect inventive dishes, a vibrant ambiance and good value. Open Monday to Friday from 7:30 AM – 11:00 AM and Saturday to Sunday from 7:30 AM – 2:00 PM. Open daily from 5:00 PM – 9:00 PM.

 1576 Mission Dr, Solvang (located in The Landsby)

 +1 805 697 7048

 <https://www.thelandsby.com/dining/>

Clean Slate Wine Bar

A small, artisan wine bar celebrating the Central Coast's independent winemakers and craft brewers, paired with seasonal small plates in a laid-back but refined environment. Open Monday and Tuesday from 4:00 PM – 9:00 PM and Friday to Sunday from 12:00 PM – 6:00 PM. Closed Wednesday and Thursday. No reservations required.

 448 Atterdag Rd, Solvang (Located in Atterdag Square)

 +1 805 302 1787

 <https://www.cleanslatewinebar.com/>

Leo's Cafe

A charming breakfast and lunch café offering freshly brewed coffee, Eggs Benedict, French toast and other brunch favorites in a friendly, family-owned space. Located

to the east of the town. Open Monday to Saturday from 8:00 AM – 2:00 PM. Closed on Sunday.

 ste 1, 606 Alamo Pintado Rd, Solvang (Located in Nielsens Shopping Center)

 +1805 697 7514

 <https://www.leoscapesolvang.com/>

Whiskey 'N Rye Smokehouse

A lively smokehouse and tavern offering upscale American BBQ classics – hickory-smoked brisket, tender baby-back ribs, and hearty sides – paired with craft cocktails and an impressive whiskey selection. With both cozy indoor seating and a covered patio, it's a warm, energetic spot ideal for dinner or a spirited evening out. Open Monday to Friday from 12:00 PM – 9:00 PM and Saturday to Sunday from 10:00 AM – 9:00 PM. Reservations recommended, especially on weekend evenings.

 442 Atterdag Rd, Solvang

 +1805 688 4227

 <https://www.whiskeynrye.com/>

Copenhagen Sausage Garden

A casual, open-air beer garden serving a variety of Danish-style sausages paired with craft beers and soft pretzels – perfect for a quick, relaxed lunch or evening bite while exploring Solvang. With picnic tables under trees and a fun, family-friendly vibe, it's ideal for sampling hearty fare in a laid-back setting. Open daily from 11:00 AM – 8:00 PM (Open from 10:00 on Sundays and close at 9:00 PM Friday and Saturday).

 1660 Copenhagen Dr, Solvang

 +1805 697 7354

 <https://www.csg-solvang.com/>

Valley Brewers and The BackRoom

Valley Brewers is a local craft brewery with a laid-back tasting room and outdoor patio. They offer a rotating selection of house-brewed ales, lagers, and seasonal beers, often paired with food trucks and community events.

The BackRoom is their bar: a cozy, speakeasy-style bar known for craft cocktails, local beers, and a relaxed, intimate atmosphere. With music, trivia nights, and friendly service, it's a popular evening stop.

Both are open Wednesday to Monday from 11:00 AM – 7:00 PM (8:00 PM Friday and Saturday). Closed on Tuesday.

 515 4th Pl, Solvang

 +1805 694 8892

 <https://www.valleybrewers.com/>

In Santa Ynez

S.Y. Kitchen

A contemporary, stylish eatery offering elevated American cuisine with wine-country flair – expect dishes like herb-crusted lamb, fresh seasonal vegetables, and thoughtful small-plates alongside a robust list of regional wines. Open Thursday to Monday from 5:00 PM – 9:00 PM (closed Tuesdays and Wednesdays). Reservations can be made online.

 1110 Faraday St, Santa Ynez

 +1 805 691 9794

 <https://www.sykitchen.com/>

Brothers Restaurant at the Red Barn

A warm and elevated American dining experience in a restored historic barn, where chefs Matt and Jeff Nichols highlight prime steaks, seafood, and inventive sides in a cozy yet refined setting. Open daily from 5:00 PM – 8:30 PM (close at 8:00 PM Sunday and Monday, and close at 9:00 PM Friday and Saturday). Reservations are recommended.

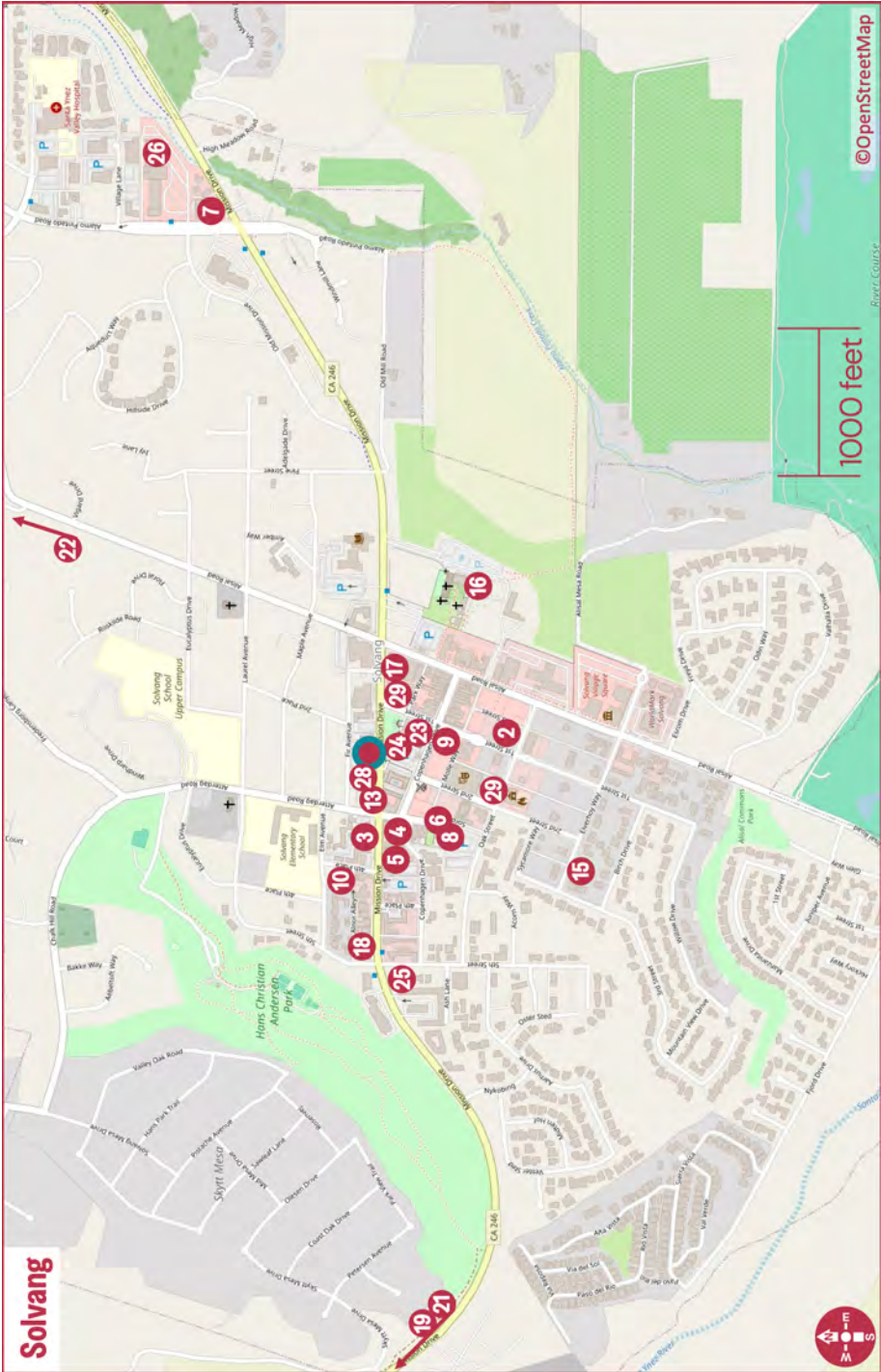
 3539 Sagunto St, Santa Ynez

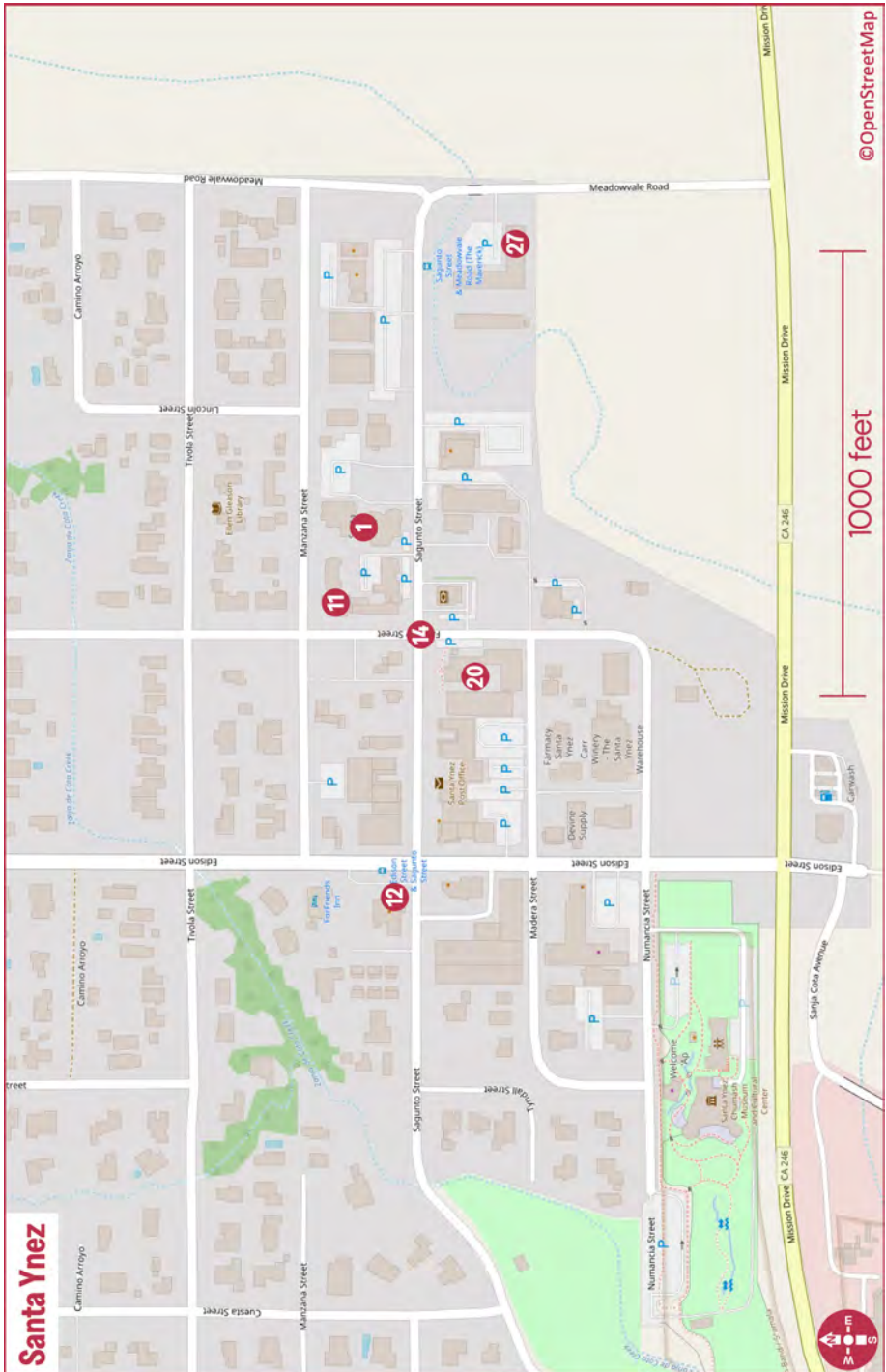
 +1 805 688 4142

 <https://www.brothersredbarn.com/>

Intentionally Blank

Town Plans





Key

Hotels

- 1. Genevieve Hotel
- 2. Mirabelle Inn
- 3. Royal Copenhagen Inn

Restaurants & Bars

- 4. peasants FEAST
- 5. Mad & Vin
- 6. Clean Slate Wine Bar
- 7. Leo's Cafe
- 8. Whiskey 'N Rye Smokehouse
- 9. Copenhagen Sausage Garden
- 10. Valley Brewers and The BackRoom
- 11. S.Y. Kitchen
- 12. Brothers Restaurant at the Red Barn

Points of Interest

- 13. Solvang Danish Village
- 14. Downtown Santa Ynez
- 15. Elverhøj Museum of History & Art
- 16. Old Mission Santa Inés

- 17. Hans Christian Andersen Museum
- 18. California Nature Art Museum
- 19. Ostrich Land USA
- 20. Santa Ynez Valley Historical Museum & Parks–Janeway Carriage House
- 21. Santa Ynez Valley Botanic Garden
- 22. Vino Vaqueros Horseback Riding

Other Locations

- 23. Tourist Information
- 24. Solvang Farmers' Market
- 25. Solvang Market
- 26. Valley Fresh Market
- 27. SYV Pantry

Tasting Rooms

- 28. McClain Cellars
- 29. The Good Life

 Route Start / End

Sights and Activities

Solvang Danish Village

The heart of Solvang is its Danish Village, a walkable district filled with half-timbered buildings, colorful facades, and whimsical. Founded by Danish immigrants in 1911, the village blends Old World charm with modern shops, tasting rooms, and bakeries. Visitors can explore cobbled lanes, boutiques, and quirky architecture at every turn. The area is especially lively during festivals like Danish Days.

Downtown Santa Ynez

Santa Ynez's compact downtown district feels like a classic Western town with rustic storefronts, and a relaxed wine-country atmosphere. It is home to tasting rooms, cafés, boutique shops, and several of the area's best restaurants. Despite its

small size, the town offers excellent food and wine experiences without the tourist crowds of Solvang.

Elverhøj Museum of History & Art

Set inside a historic Danish-style home originally built by local artist Viggo Brandt-Erichsen, this museum beautifully preserves the story of Solvang's Danish-American roots. Exhibits include folk art, handmade costumes, early settlement history, and rotating contemporary art installations. The building itself is a highlight, crafted in the style of a traditional 18th-century Danish manor. It's one of the best places to understand Solvang's cultural identity. General admission is \$5 per person. Open Thursday to Monday from 11:00 AM – 5:00 PM. Closed Tuesday and Wednesday.

 1624 Elverhoy Way, Solvang

 +1 805 686 1211

 <https://elverhoj.org/>

Old Mission Santa Inés

Founded in 1804, Mission Santa Inés is one of California's 21 historic missions and a peaceful retreat overlooking the Santa Ynez Valley. Visitors can explore the church, original adobe rooms, a small museum, and gardens filled with roses and citrus trees. The mission played a key role in early California history, blending Spanish, Chumash, and Mexican influences. Its hilltop location also provides scenic views across vineyards and rolling hills. They offer self-guided tours, and they have a gift shop. Open daily from 9:00 AM – 4:00 PM (open from 10:00 AM on Sunday).

 1760 Mission Dr, Solvang

 +1 805 688 4815

 <https://missionsantaines.org/>

Hans Christian Andersen Museum

Dedicated to Denmark's famed storyteller, this small but charming museum celebrates the life and works of Hans Christian Andersen. Located above The Book Loft in downtown Solvang, it showcases rare books, illustrations, and exhibits about Andersen's impact on children's literature. Open daily from 10:00 AM – 5:00 PM.

 1680 Mission Dr, Solvang (located upstairs at The Book Loft)

 +1 805 688 2052

 <https://www.bookloftsolvang.com/hca-museum>

California Nature Art Museum

A nonprofit museum celebrating California's natural landscapes, wildlife, and environmental stewardship through art and education. Housed on three floors of exhibitions, it features paintings, photography, and hands-on activities for all ages, along with workshops, lectures, and special events. Adult admission is \$5. Open

Thursday, Friday, and Monday from 11:00 AM – 4:00 PM and on Saturday and Sunday from 10:00 AM – 5:00 PM. Closed Tuesday and Wednesday.

 1511-B Mission Dr, Solvang

 +1 805 688 1082

 <https://www.calnatureartmuseum.org/>

OstrichLand USA

A quirky roadside attraction just outside Solvang, OstrichLand is home to dozens of ostriches and emus that visitors can feed from designated platforms. It's family-friendly, photogenic, and surprisingly entertaining – even for adults. The resident birds are known for their big personalities and impressive size. The gift shop sells ostrich eggs and other souvenirs. General admission is \$7 per person. Open daily from 9:00 AM – 4:00 PM (open from 10:00 AM on Sunday).

 610 E Hwy 246, Solvang

 +1 805 686 9696

 <https://www.ostrichlandusa.com/>

Santa Ynez Valley Historical Museum & Parks–Janeway Carriage House

Located in Santa Ynez, this museum highlights the region's ranching, Western, and Chumash history. Visitors can explore restored horse-drawn carriages, saddles, Victorian costumes, and exhibits explaining valley settlement. The nearby Carriage House contains one of the finest collections of Western horse gear in California. General admission is \$5 per person. Open Wednesday to Saturday from 12:00 PM – 4:00 PM.

 3596 Sagunto St, Santa Ynez

 +1 805 688 7889

 <https://santaynezmuseum.org/>

Santa Ynez Valley Botanic Garden

Located to the west of Solvang, this community-built garden showcases native California plants in a serene outdoor setting. Winding pathways lead past drought-tolerant gardens, educational signs, and shaded seating areas. It's a peaceful place for a walk, picnic, or an introduction to local ecology. Open daily from 7:00 AM – 7:00 PM.

 River View Park, 151 Sycamore Dr, Buellton

 +1 805 245 5603

 <https://santaynezvalleybotanicgarden.org/>

Horse Riding

Vino Vaqueros Horseback Riding

Vino Vaqueros offers private, guided horseback rides through the scenic ranchland and vineyards of the Santa Ynez Valley. Led by experienced guides, rides follow

rolling hills and oak-studded trails near local wineries, providing a relaxed and memorable way to experience the region's landscape, often paired with wine tasting afterward. The guided ride is approximately 75–90 minutes and approximately \$190 per person. Rides are by reservation only, which can be requested on their website.

This excursion can be done as part of the Solvang B Loop; it is approximately 14 miles north of Solvang.

 6701 Foxen Canyon Rd, Los Olivos

 +1 805 944 0493

 <https://www.vinovaqueros.com/>

Festivals

Solvang Danish Days (September)

The town's biggest and most iconic festival, Danish Days celebrates Solvang's Danish American roots with parades, traditional dancers, folk music, aebleskiver breakfasts, craft booths, and people dressed in historic costumes. It dates back to 1936.

 <https://www.solvangdanishdays.org/>

Solvang Julefest (Late November – Early January)

A month-long Danish-style Christmas celebration filled with twinkling lights, holiday markets, candlelit tours, Santa visits, live music, gløgg (mulled wine), and festive décor throughout town. The highlight is the annual Tree Lighting Ceremony and the Julefest Parade, which transforms Solvang into a charming winter village.

 <https://solvangusa.com/things-to-do/solvang-julefest/>

Taste of Solvang (March)

A multi-day wine-and-food event featuring curated tastings, chef demonstrations, guided culinary walks, and wine pairings.

 <https://www.solsticeparade.com/>

Old Spanish Days Fiesta (August)

This multi-day celebration honors Santa Barbara's Spanish, Mexican, and Chumash heritage through parades, flamenco performances, rodeos, mercados, and historical reenactments. The event dates back to 1924. Highlights include the El Desfile Histórico parade and the Fiesta Pequeña performance on the steps of the Old Mission.

 <https://www.sbfiesta.org/>

Tasting Rooms

There are a number of tasting rooms in the center of town along Mission Drive including:

McClain Cellars

A highly-rated, family-run winery in Solvang known for its handcrafted wines and warm hospitality. The tasting room with a number of wines from various Santa Ynez Valley's microclimates.

 1623 Mission Dr Suite B, Solvang

 +1 805 719 3900

 <https://www.mcclaincellars.com/>

The Good Life

A boutique wine and beer tasting room in the heart of Solvang dedicated to small-production wines and craft beers from Santa Barbara County and beyond. Founded by local enthusiasts, the tasting room focuses on unique, lesser-known producers and thoughtfully curated selections.

 1672 Mission Dr, Solvang

 +1 805 688 7111

 <https://www.thegoodlifecellar.com/>

Other Useful Information

Tourist Information

Solvang has a good Visitors Center. Open daily from 9:30 AM – 5:30 PM.

 1637-1639 Copenhagen Dr, Solvang

 +1 805 465 7298

 <https://solvangusa.com/>

Uber and Lyft

Both Uber and Lyft operate in Solvang.

Grocery Stores

There are a number of grocery stores in Solvang and Santa Ynez including the following.

Solvang Farmers' Market

Founded in 1983, the Santa Barbara Certified Farmers' Market Association connects local farmers directly with the community. Originating with a 1979 market at the Santa Barbara Mission, it has grown to about 130 members and now operates weekly markets in Santa Barbara, Goleta, Montecito, Carpinteria, and Solvang. Hours of operation in Solvang are every Wednesday from 2:30 PM – 6:00 PM.

 Downtown 400 Block of First Street, Solvang

 <https://www.sbfarmersmarket.org/>

Solvang Market

A simple store. Open daily from 7:30 AM – 10:00 PM.



475 5th St, Solvang



+1 805 686 5708



No website

Valley Fresh Market

Located in Nielsens Shopping Centre, between Solvang and Santa Ynez. Open daily from 7:00 AM – 9:00 PM.



608 Alamo Pintado Rd, Solvang



+1 805 688 3236



<https://www.valleyfreshmarkets.com/>

SYV Pantry

A very small store in Santa Ynez selling local products and essentials. Open Tuesday to Saturday from 9:00 AM – 5:00 PM, and Sunday from 9:00 AM – 4:00 PM. Closed on Monday.



1095 Meadowvale Rd G1, Santa Ynez



+1 805 364 0268



<https://syvpantry.com/>



Ojai Museum

OJAI

Overview

Tucked into a peaceful valley beneath the dramatic Topatopa Mountains, Ojai is a soulful, sun-drenched town known for its artistic spirit, wellness culture, and bohemian charm. Long before it became a retreat for artists and seekers, the valley was home to the Chumash people, who considered the area sacred.

Ojai's compact, village-like center features a mix of art galleries, boutique shops, organic cafés, and independent bookstores, reflecting the town's appreciation for craftsmanship and slow living. The weekly Farmers' Market is one of the area's highlights, offering exceptional local produce, artisanal foods, and a glimpse into the valley's agricultural abundance, including citrus, olives, and lavender. While Ojai has a refined side, with luxury spas and high-end resorts, it also maintains a grounded, eclectic character filled with yoga studios, locally made goods, and community-focused events.

Ojai charm lies in its quiet rhythms, not in nightlife or big-city excitement. Ojai is a haven for creatives, outdoor enthusiasts, and spiritual communities drawn to its serene landscapes, Mediterranean climate, and famously glowing "Pink Moment" – a brief sunset phenomenon that lights the mountains in soft rose hues.

Restaurants and Bars

Ojai's dining scene reflects its wellness-focused, artistic spirit, blending farm-to-table cooking with fresh, seasonal ingredients sourced from the surrounding valley. Cozy cafés, organic eateries, and upscale yet laid-back restaurants emphasize vibrant produce, citrus, and locally made olive oil, while wine bars and craft cocktail spots highlight the region's boutique vineyards and small-batch distillers.

The Oak at Ojai Valley Inn

If you are staying at the Ojai Valley Inn, we recommend The Oak (they also have five other dining options). This is a fine-dining restaurant offering elegant Californian cuisine with seasonal menus that highlight local produce, fresh fish, lamb, and heirloom vegetables. The setting – surrounded by oak trees and views of the resort grounds – makes it ideal for a romantic dinner or special occasion. Expect refined plating, attentive service, and a serene, upscale atmosphere. Reservations can be made online. Open daily for lunch from 11:30 AM – 2:00 PM (brunch on Sunday from 9:30 AM – 2:00 PM) and for dinner from 5:30 PM – 8:30 PM and lunch on weekends from 12:30 PM – 3:00 PM. Those not staying at this resort should note that this restaurant is a mile from the center of town.

 905 Country Club Rd, Ojai

 +1 855 697 8780

 <https://www.ojaivalleyinn.com/>

Olivella and Vine at Ojai Valley Inn

A second option at the Ojai Valley Inn is this relaxed Italian-inspired restaurant. Olivella delivers handcrafted pastas, dry-aged meats, and elegant dishes in a refined dining room. Reservations can be made online. Open Wednesday to Sunday from 5:30 PM – 8:30 PM. Closed Monday and Tuesday.

 905 Country Club Road, Ojai

 +1 805 646 1111

 <https://www.ojaivalleyinn.com/>

Rory's Place

A chef-driven, contemporary American restaurant serving inventive shared plates, seasonal produce, and wood-fired specialties. The vibe is lively yet relaxed. Reservations can be made online. Open Wednesday to Monday from 5:00 PM – 10:00 PM. Closed on Tuesday.

 139 E Ojai Ave, Ojai

 +1 805 798 9207

 <https://www.rorysplaceojai.com/>

Ojai Rôtie

This casual, counter-service spot specializes in Mediterranean-style rotisserie chicken – think spiced, slow-roasted chicken served with tabbouleh, pita, and

sides. It's ideal for a laid-back lunch or dinner under the trees, with a simple, delicious menu and a friendly neighborhood feel. Reservations can be made online. Open Wednesday to Sunday from 12:00 PM – 3:00 PM and 4:00 PM – 8:00 PM (8:30 PM on Friday and Saturday). Closed Monday and Tuesday.

 469 E Ojai Ave, Ojai

 +1 805 798 9227

 <https://www.ojairotie.com/>

The Dutchess

A unique all-day bakery, café, and restaurant blending Californian ingredients with global flavors, often leaning Mediterranean or Southeast-inspired. It's a good spot for brunch, lunch, or a casual dinner. Reservations can be made online. Open daily from 7:00 AM – 2:00 PM and from 5:00 PM – 9:30 PM. Check their serving hours as it may differ from their opening hours.

 457 E Ojai Ave, Ojai

 +1 805 640 7987

 <https://www.thedutchessojai.com/>

Ojai Tortilla House

A tiny but beloved local institution known for authentic, budget-friendly Mexican food. Expect simple, generous burritos, tacos, and tacos – with tortillas made fresh in-house. No frills, just satisfying, flavorful eats that have made it a longtime favorite among locals. Cash only. Open daily from 11:00 AM – 2:00 PM.

 104 N Signal St, Ojai

 +1 805 797 8675

 No website

Farmer and the Cook

Located in Meiners Oaks, to the east of Ojai. A vibrant vegetarian-friendly café with a focus on fresh, organic California fare and Mexican-style flavors. Think fresh juices, tofu tacos, vegetable-forward dishes, and a relaxed, friendly vibe – great for light lunch, brunch, or a casual dinner. Open Monday to Wednesday from 8:00 AM – 4:00 PM and Thursday to Sunday from 8:00 AM – 8:00 PM.

 339 W El Roblar Dr, Ojai

 +1 805 640 9608

 <https://www.farmer-and-the-cook.com/>

Hip Vegan

An all-vegan café offering a creative, globally inspired menu with dishes like veggie burgers, falafel, and plant-based bowls. They have a laid-back patio and a welcoming atmosphere. A good option for those looking for a healthy, flavorful meal. Open daily from 11:00 AM – 8:00 PM.

 201 N Montgomery St, Ojai

 +1 805 669 6363
 <https://hipvgn.square.site/>

Boccali's Pizza & Pasta

Located two miles out of town, in the Boccali Vineyard and Winery, Boccali's is a long-standing local favorite offering comforting Italian-American dishes like build-your-own pizzas, pasta, and classic baked entrées. Casual and family friendly. Open Monday and Tuesday from 4:00 PM – 8:00 PM and Wednesday to Sunday from 11:45 AM – 8:00 PM.

 3277 E Ojai Ave, Ojai (Located in Boccali Vineyard and Winery)
 +1 805 646 6116
 <https://boccalis.com/>

Ojai Beverage Company

Perfect for craft-beer lovers, this cozy bar/restaurant offers an extensive selection of local and regional brews, plus hearty pub-style food and a chill, friendly vibe. They serve small plates and a solid pour. Open Tuesday to Sunday from 11:00 AM – 9:00 PM (10:00 PM on Friday and Saturday). Closed on Monday.

 655 E Ojai Ave, Ojai
 +1 805 646 1700
 <https://ojaibeveragecompany.com/>

Topa Topa Brewing Company

A popular Ojai outpost of one of the Central Coast's best-known craft breweries, Topa Topa Brewing Company is named after the nearby Topatopa Mountains. The taproom offers a rotating selection of house-brewed IPAs, lagers, and seasonal beers. Open daily from 12:00 PM – 9:00 PM (Open at 11:00 AM on Saturday and Sunday, close at 10:00 PM on Friday and Saturday).

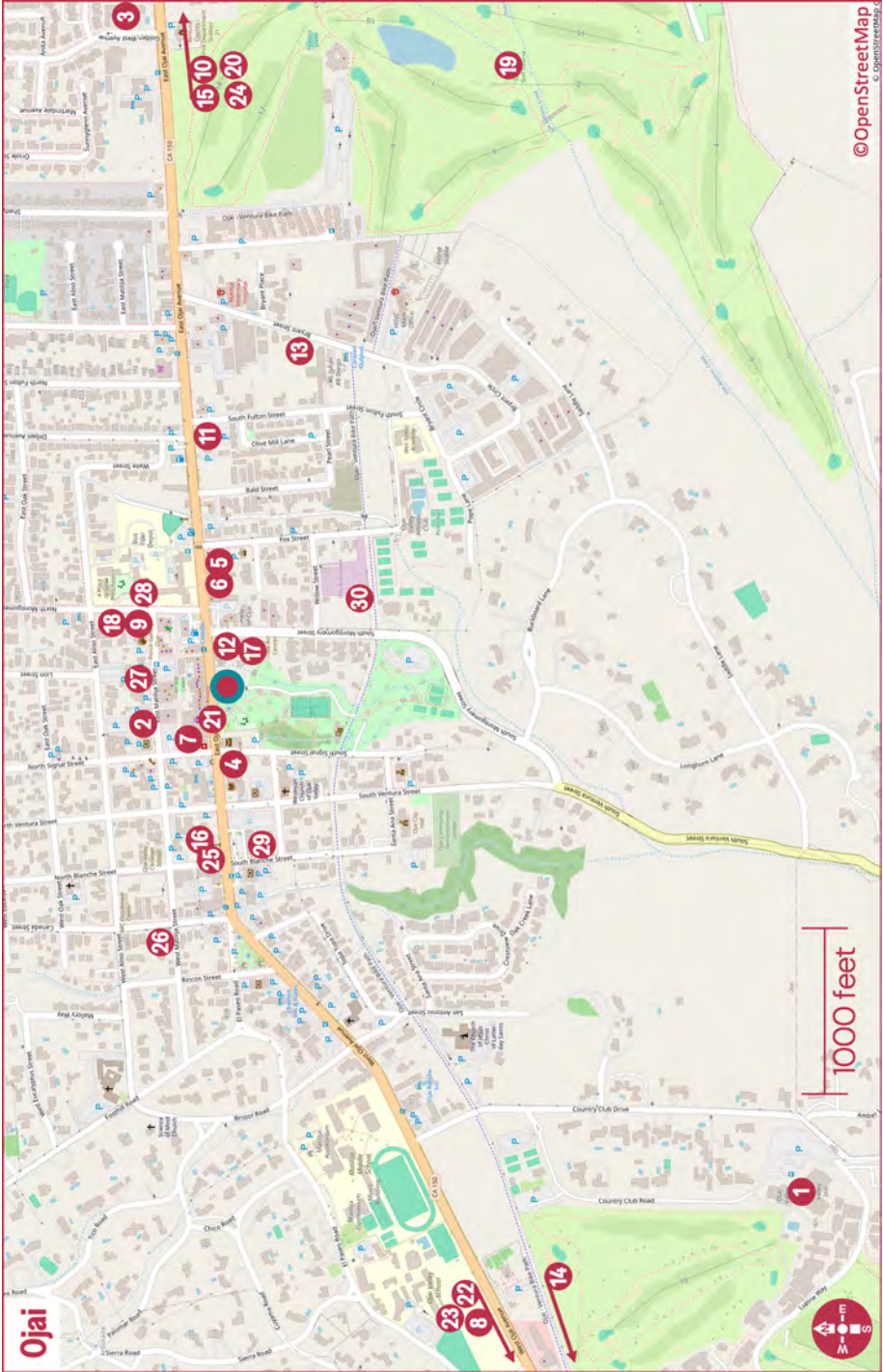
 345 E Ojai Ave A, Ojai
 +1 805 798 9079
 <https://topatopa.beer/>

Ojai Valley Brewery & Side Street Wine

A lively local destination offering small-batch craft in a relaxed, social setting. Side Street Wine adds a wine-centric complement, featuring regional pours and flights for those looking to explore local vineyards. Indoor and outdoor seating.

 307 Bryant St, Ojai
 +1 805 798 9282
 <https://ojaivalleybrewery.com/>

Town Plan



Key

Hotels

1. Ojai Valley Inn
2. Lavender Inn
3. Hummingbird Inn

Restaurants & Bars

1. The Oak and Olivella at *Ojai Valley Inn*
4. Rory's Place
5. Ojai Rôtie
6. The Dutchess
7. Ojai Tortilla House
8. Farmer and the Cook
9. Hip Vegan
10. Boccali's Pizza & Pasta
11. Ojai Beverage Company
12. Topa Topa Brewing Company
13. Ojai Valley Brewery & Side Street Wine

Points of Interest

14. Ojai Valley Trail
15. Meditation Mount
16. Ojai Valley Museum
17. Ojai Art Center
2. Ojai Garden Spa at the *Lavender Inn*

18. The Day Spa of Ojai

1. Spa Golf Course at *Ojai Valley Inn*
19. Soule Park Golf Course
1. Beekeeping and Honey Tasting at *Ojai Valley Inn*
20. Ojai Olive Oil Company
21. Downtown Ojai & the Arcade
22. Ojai Meadows Preserve
23. Lake Casitas Recreation Area
24. Beatrice Wood Center for the Arts

Other Locations

25. Tourist Information
26. Bart's Books
27. Ojai Farmers' Market
28. Ojai Community Farmers' Market
29. Westridge Midtown Market IGA

Wine Tasting

30. Ojai Vineyard Tasting Room
13. Ojai Valley Brewery & Side Street Wine



Route Start / End

Sights and Activities

Ojai Valley Trail

This scenic multi-use trail follows a former railway line, stretching from Ojai through oak woodlands and citrus groves before continuing downhill to Ventura. Ideal for walking, jogging, or cycling, the route offers gentle gradients and beautiful valley views, making it accessible for most fitness levels. The trail is especially lovely in spring when wildflowers dot the hillsides.

Meditation Mount

Perched on a hilltop overlooking the valley, Meditation Mount is one of Ojai's most peaceful locations. Its contemplative gardens, quiet walking paths, and panoramic vistas create an ideal setting for meditation, photography, or simply unwinding. The site is known for its breathtaking sunrises and the famous "Pink Moment," when the Topatopa Mountains glow softly at dusk. Reservations are required to maintain the tranquil atmosphere and can be made on their website. Prices start from \$15 per person for the "Visitation Experience". Some guests feel it should be made a free public space again and that the price is not worth the visit.



10340 Reeves Rd, Ojai



+1 805 646 5508



<https://www.meditationmount.org/>

Ojai Valley Museum

Housed in a 1918 Mission-style building, this museum offers an introduction to the region's history, art, and cultural heritage. Exhibits highlight the Chumash people, early settlers, and Ojai's evolution into a creative, wellness-focused community. Rotating galleries feature local artists, while the outdoor Chumash Interpretive Garden adds a peaceful, educational touch. As the town's visitor center, it's also a helpful place to gather maps and recommendations. Suggested donation is \$5 for adults. Open Thursday to Sunday from 10:00 AM – 4:00 PM and 3rd Fridays from 10:00 AM – 7:00 PM.



130 W Ojai Ave, Ojai



+1 805 640 1390



<https://www.ojavalleymuseum.org/>

Ojai Art Center

A lively community hub showcasing the town's creative spirit through rotating art exhibitions, theater productions, music, and workshops. As the oldest nonprofit art center in California, it offers an inviting space for visitors to experience local talent and cultural energy. Whether you're browsing the gallery or attending a performance, it's an engaging way to connect with Ojai's artistic heart. Open Tuesday to Friday from 10:00 AM – 4:00 PM and Saturday to Sunday from 12:00 PM – 4:00 PM. Closed Mondays.



113 S Montgomery St, Ojai



+1 805 646 0117



<https://www.ojaiartcenter.org/>

Spas in Ojai

Ojai Garden Spa at The Lavender Inn

Offers a peaceful, intimate retreat tucked inside one of Ojai's most charming historic inns. Treatments emphasize relaxation and natural wellness, with massages,

facials, aromatherapy, and handcrafted body therapies often using locally sourced ingredients. Guests can unwind in cozy indoor spaces or in the inn's tranquil garden setting. The spa is open daily from 10:00 AM – 4:00 PM. Phone or email for appointments ojaigardenspa@gmail.com

 210 E Matilija St, Ojai

 +1 805-256-2690

 <https://www.ojaigardenspa.com/>

The Day Spa of Ojai

The Day Spa of Ojai offers a serene escape in a tranquil garden setting, combining professional spa treatments with a warm, welcoming atmosphere. Services include massages, body treatments, facials, and other wellness therapies designed to relax and rejuvenate. The spa is open Monday to Saturday from 10:00 AM – 6:00 PM. Closed on Sunday. Phone or email for appointments info@thedayspa.com

 209 N Montgomery St, Ojai

 +1 805 640 1100

 <https://thedayspa.com/>

Golf in Ojai

Ojai Valley Inn & Spa Golf Course

This historic 18-hole course dates back to 1923 and was designed by the legendary George C. Thomas Jr. and Billy Bell. Winding through oak-covered valleys and hills, it has stunning views of the surrounding Topatopa Mountains. Facilities include a full driving range, rental equipment, and golf instruction.

 905 Country Club Rd, Ojai

 +1 855 697 8780

 <https://www.ojavalleyinn.com/>

Soule Park Golf Course

A relaxed, municipal-style 18-hole course offering a welcoming, accessible golf experience just outside downtown Ojai. Known for its ease of access, reasonable green fees, and friendly, laid-back atmosphere, Soule Park is a local favorite for casual rounds, beginners, or anyone seeking a low-key way to enjoy golf amid Ojai's valley scenery.

 1033 E Ojai Ave, Ojai

 +1 805 646 5633

 <https://www.soulepark.com/>

Beekeeping and Honey Tasting at Ojai Valley Inn

The Ojai Valley Inn offers a hands-on introduction to beekeeping, guided by its resident apiarist. Participants learn how honey is produced, observe the inner activity of a live hive, try to spot the queen, and finish with a sampling of cold-pressed, raw honey. By appointment only. Contact the Inn to make a reservation.

 905 Country Club Rd, Ojai
 +1 805 640 3562
 <https://www.ojaivalleyinn.com/ojai-activities>

Ojai Olive Oil Company

Located on a family-run olive farm, this longstanding producer offers tastings of award-winning olive oils and balsamic vinegars in a serene grove setting. Visitors can learn about the cultivation and milling process, sample a wide range of oils, and browse the shop for locally sourced culinary gifts. The peaceful outdoor tasting area feels worlds away from town and it's a very authentic agricultural experience in the Ojai Valley. Tastings are available Monday to Sunday from 10:00 AM – 4:00 PM. You do not need reservations. A full tasting flight of all the olive oils and balsamic vinegars, served with fresh local bread, is \$15 on weekdays, and \$20 on weekends. They recommend arriving before 3:30 if you want time to enjoy a full tasting, and please keep in mind that weekends in Ojai get much busier than weekdays. You may bring your own bread, drinks and snacks if you like, but no picnics or alcohol.

This farm also has a stand at Sunday's Ojai Farmers Market see details below.

 1811 Ladera Rd, Ojai
 +1 805 646 5964
 <https://ojaioliveoil.com/>

Downtown Ojai & the Arcade

Ojai's walkable downtown centers around the historic Spanish-style Arcade, a long colonnade lined with boutiques, galleries, cafés, and independent bookstores. The area reflects the town's artistic and bohemian character, with shops carrying handmade goods, local art, and wellness-focused products. It's a pleasant place to spend an afternoon browsing, people-watching, or enjoying an outdoor meal. Evening strolls are particularly atmospheric under the soft glow of arcade lighting.

Ojai Meadows Preserve

This restored wetland and meadow habitat sits on the edge of town, offering flat, peaceful walking paths with sweeping mountain views. The preserve supports diverse birdlife, making it a favorite spot for birdwatchers and nature lovers. Interpretive signs share information about the area's ecology and restoration efforts. It's an inviting, low-key alternative to the more rugged trails in Los Padres. Maps can be downloaded from their website. Open daily from 7:30 AM – 5:00 PM.

There are two main entrances to the preserve:

 1601 Maricopa Hwy, Ojai
 398 S Lomita Ave, Ojai
 +1 805 649 6852
 <https://ovlc.org/omp>

Lake Casitas Recreation Area

To the west of Ojai, Lake Casitas is a quiet reservoir surrounded by rolling hills and oak woodlands. The area offers opportunities for fishing, boating (non-motorized), picnicking, and hiking, with plenty of scenic spots for viewing wildlife. It's a popular place for families and nature enthusiasts looking for a peaceful outdoor escape. The sunsets over the lake can be spectacular.

 11311 Santa Ana Rd, Ventura

 +1 805 649 1122

 <https://www.casitaswater.org/recreation>

Beatrice Wood Center for the Arts

Located in Upper Ojai (to the east of the main town), this center celebrates the life and work of Beatrice Wood, the influential ceramicist and artist associated with the Dada movement. The property includes a gallery, studios, and rotating exhibitions that highlight both Wood's work and contemporary artists. The rural setting, surrounded by hills and orchards, adds to the creative and reflective atmosphere. It's an inspiring stop for those interested in arts and culture. Admission is \$10 per person. Open Friday to Sunday from 11:00 AM – 5:00 PM.

 8585 Ojai Rd, Ojai

 +1 805 646 3381

 <https://www.beatricewood.com/>

Horse Riding

Ojai Valley Trail Riding Company

Susan and team offer one-hour guided horseback rides through the scenic foothills, valleys, and oak-studded landscapes surrounding Ojai. Rides take place on private ranch land and nearby trails. The whole experience typically last about 1 – 1½ hours and are suited to both beginners and experienced riders. Reservations are required and can be made over the phone. The cost is \$95 per. Minimum age is six years old, and maximum weight is 250lbs. This excursion can be done as part of an Ojai-based ride; or a standalone outing as the stables are located just three-miles outside town.

 1290 Meyer Rd, Ojai

 +1 805 890 9340

 <http://www.ojaivalleytrailridingcompany.com/>

Festivals

Ojai Music Festival (June)

One of the most prestigious classical and contemporary music festivals in the U.S., the Ojai Music Festival brings world-class musicians, composers, and ensembles for four days of innovative performances. Each year features a different Music

Director who shapes the program, making every festival unique. Events are held outdoors at Libbey Bowl and throughout town.

 Libbey Park, 210 S Signal St, Ojai

 <https://www.ojaifestival.org/>

Ojai Valley Lavender Festival (June)

Held annually in Libbey Park, this fragrant festival celebrates the region's lavender farms with artisan goods, essential oils, soaps, lavender-infused foods, live music, and educational demonstrations. It's a relaxed, family-friendly event that showcases the agricultural richness of the Ojai Valley.

 Libbey Park, 210 S Signal St, Ojai

Ojai Wine Festival (June at Lake Casitas)

Set along the shores of Lake Casitas, this lively festival features tastings from over 30 wineries and breweries, along with live music, food vendors, and a festive lakeside atmosphere. It's a popular event for both locals and visitors looking to enjoy Ojai's natural beauty alongside California wine culture.

 11093 Santa Ana Rd, Ventura

 <https://ojaiwinefestival.com/>

Ojai Studio Artists Tour (October)

This annual open-studio weekend invites visitors into the private workspaces of Ojai's accomplished painters, sculptors, ceramicists, and mixed-media artists. Attendees can explore the valley while meeting artists, viewing works in progress, and purchasing original pieces.

 <https://www.ojaistudioartists.org/studio-tours>

Ojai Storytelling Festival (October)

This annual festival transforms Ojai into a "village of tales," offering four days of live storytelling performances, music, and community events for all ages. Set across venues such as the Ojai Art Center and Libbey Bowl, it features professional storytellers, interactive workshops, and even school-age programming — perfect for families, travelers, or anyone who loves a good story. Tickets range from individual-show prices to weekend passes, with options for workshops, late-night shows, and a festive "Sunset Soirée" gala.

 <https://www.ojastoryfest.org/>

Ojai Film Festival (November)

A respected independent film festival that features international films, environmental documentaries, and socially conscious storytelling. Screenings, filmmaker Q&As, and panel discussions highlight Ojai's creative community and commitment to artistic expression. Events are held at theaters and venues throughout downtown Ojai.

 <https://ojaifilmfestival.com/>

Other Useful Information

Tourist Information

Ojai Visitor Center (Tourist Information Office) located in Ojai Valley Museum. Open Thursday to Saturday from 10:00 AM – 4:00 PM. Closed Sunday to Wednesday.



150 W Ojai Ave, Ojai



+1 805 640 1390



<https://www.ojaivisitors.com/>

Bart's Books

One of Ojai's most iconic attractions, Bart's Books is an open-air bookstore housed within a converted residential courtyard. Bookshelves line the outdoor walls, and visitors can wander between rooms and patios browsing thousands of new and used books. Its charming, quirky setup – with a famous "honor payment" shelf on the street – makes it a destination for book lovers and curious travelers alike. The atmosphere is relaxed and distinctly Ojai. Open daily from 10:00 AM – 6:00 PM.



302 W Matilija St, Ojai



+1 805 646 3755



<https://bartsbooksojai.com/>

Uber and Lyft

Both Uber and Lyft operate in Ojai however availability is much more limited compared to Santa Barbara and Solvang.

Grocery Stores

There are a number of markets and supermarkets in Ojai including the following.

Ojai Farmers' Market

Held every *Sunday* morning from 9:00 AM – 1:00 PM, Ojai's farmers' market is a vibrant gathering that showcases the valley's agricultural richness. Local farmers, bakers, and artisans offer everything from citrus and avocados to honey, bread, and handcrafted goods. The market draws both locals and visitors who come for the high-quality produce and relaxed, community-focused atmosphere.



300 E Matilija St, Ojai



<https://www.ojaicertifiedfarmersmarket.com/>

Ojai Community Farmers' Market

Held every *Thursday* afternoon from 3:00 PM – 7:00 PM. The Ojai Community Farmers' Market is a lively gathering showcasing local farms, artisans, and prepared foods in a relaxed courtyard setting. It offers fresh produce, handmade goods, and a warm community atmosphere that reflects the spirit of Ojai.



414 E Ojai Ave, Ojai



+1 805 701 1210



<https://www.ojaicommunityfarmersmarket.com/>

Westridge Midtown Market IGA

Open daily from 7:00 AM – 9:00 PM.

 131 W Ojai Ave, Ojai

 +1 805 646 4082

 No website

Wine Tasting

There are a cluster of tasting rooms in the center of town. Tastings are often included in a bar setting. Two good examples include the following.

The Ojai Vineyard Tasting Room

A local favorite showcasing wines crafted from estate vineyards and select Santa Barbara County wineries. The tasting room in Ojai is a space where guests can explore a range of varietals while learning about the vineyard's hillside terroir and winemaking philosophy.

 109 S Montgomery St, Ojai

 +1 805 649 1674

 <https://ojaivineyard.com/>

Ojai Valley Brewery & Side Street Wine

A lively local destination in Ojai offering small-batch craft beers in a relaxed, social setting. Side Street Wine adds a wine-centric complement, featuring regional pours and flights for those looking to explore local vineyards. With indoor and outdoor seating.

 307 Bryant St, Ojai

 +1 805 798 9282

 <https://ojaivalleybrewery.com/>



ON TOUR

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LIFECYCLE ADVENTURES SERVICES

Self-Guided Tours

If I need help, how fast will you get to me?

Once we receive your call, our target is to get to you within 90 minutes. However, if our route to you is on slow roads or our guides are completing another job it may take us longer to reach you. When you call, we will give you an estimated time of arrival.

If you are experiencing an emergency, please call 112 (Europe) or 911 (North America) – or ask a passerby to do so.

How do I arrange to shorten my day's riding?

If you are riding from hotel to hotel, we would be pleased to transfer you partway along the route to reduce the number of miles you need to travel. The more notice you give us the better able we are to meet your schedule. We need at least 24 hours' notice to accommodate these transfers.

As our guides are supporting a number of guests at any one time, we ask that you be flexible about this transfer time, but we will accommodate you as close to your ideal time as practical.

In Holland and the Engadin Valley our support services are managed slightly differently. In these areas, if you choose to not ride on any day, or want to shorten your route, we will advise on how to do this using local trains and then refund you the cost of your tickets.

What time do I need to leave my luggage on transfer days?

We ask that you leave your luggage with the front desk by 9:30 AM; making sure that a LifeCycle Adventures luggage label is attached to each bag. If this is not going to be possible, please let us know.

What time will my luggage arrive at the next hotel?

We plan to have your luggage at the next hotel by 4:00 PM. We will alert you if this will not be the case.

When can I check into my room?

As a rule, check-in time at hotels is between 3:00 PM and 6:00 PM. If you expect to arrive outside of these hours, please call ahead to the hotel, or call us, to make special arrangements. You will find contact details for your accommodation in the *Directions to Accommodations* section of the On Tour App.

What are the arrangements for the final day?

If you are riding on your final day, please leave your luggage with the front desk of your hotel. We will collect your bags before meeting you at the end of your ride (or at your hotel depending on your route choice).

Your guide will be waiting for you with your luggage as detailed in the *End of Tour Logistics* section of the On Tour App.

Please talk to your guide 24 hours in advance if you wish to make changes to these arrangements. Note that your guide is balancing multiple commitments in any one day so it is typically not possible to change your pickup location or collection time on the final day.

Can you help us with reservations?

This Guidebook has activity and eating suggestions for your overnight towns. The On Tour App has lunch suggestions and points of interest along your route. See these listings for details as to how to make reservations.

In non-English-speaking areas, we are very happy to help with restaurant or activity reservations – both before you arrive and while you are on your tour. Any reservations we have made on your behalf will be detailed in the *Meal & Activity Reservations* section of the On Tour App under the relevant day.

Where we make activity or meal reservations on your behalf, you will be responsible for payment for those services and any cancellation fees that may be incurred should you choose not to use those services. See the *Terms and Conditions* in your Itinerary for further details of these charges.

What do you suggest by way of gratuities?

Your guides take pride in going the extra mile to ensure you have an exceptional experience. Should you wish to recognize their above-and-beyond efforts, a gratuity to your guide would be most welcome. \$15 to \$30 per person per day is common in the industry.

Private Guided Tours

Service Levels

For Private Guided tours, you have a guide(s) and a van(s) dedicated to your group. Typically, the guide and van are available from 8:30 AM to 4:30 PM. The guide will communicate with you during the tour about rider support, luggage arrangements, check-in times, and end-of-tour transfers.

What do you suggest by way of gratuities?

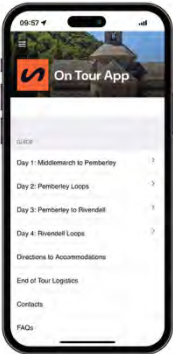
For Private Guided tours, a gratuity of \$25 to \$35 per person per day is common in the industry.

USING THE ON-TOUR APP

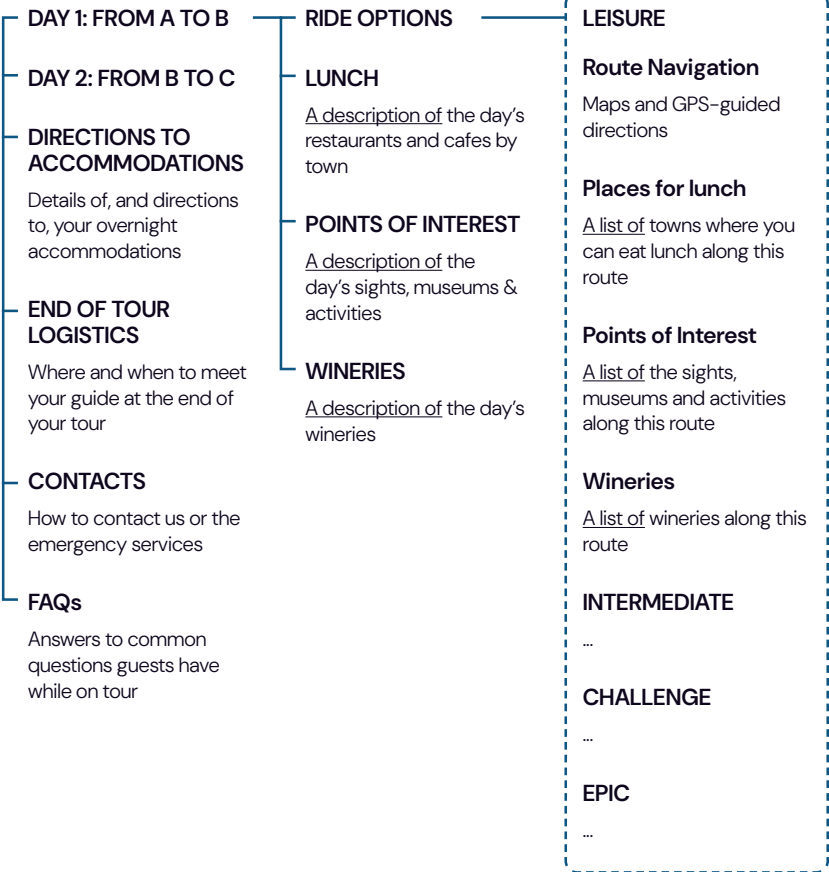
We have partnered with Ride with GPS (RWGPS) to create an app that has details about your routes, directions to your accommodations, and other useful information for your tour.

A link to download the app will be sent to you about thirty days before the start of your tour. We would encourage **all people on the tour to download the app before you travel** and familiarize yourself with the contents.

The app downloads to your phone and can be used with your data plan turned off. The diagram below is a quick reference for how the app is organized.



App Contents



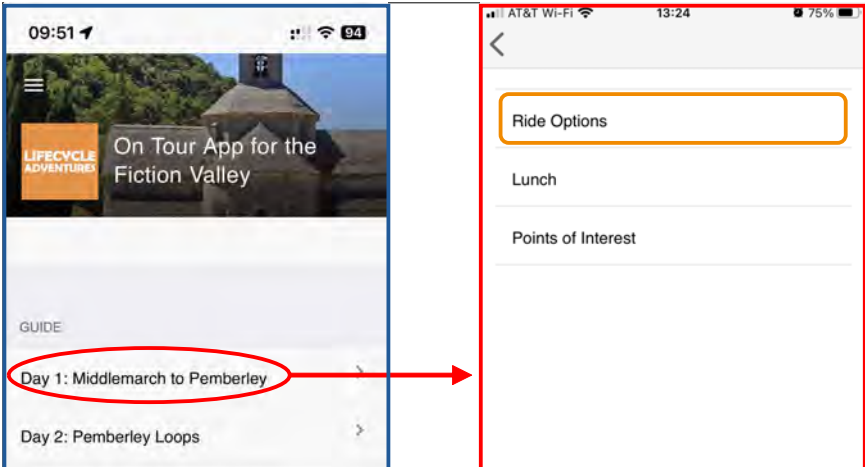
If you are taking a tablet with you on tour, **download the app to both your phone and your tablet**. The phone is great while out riding and the tablet is easier to use when back at your hotel.

The app helps you answer the following question while on tour.

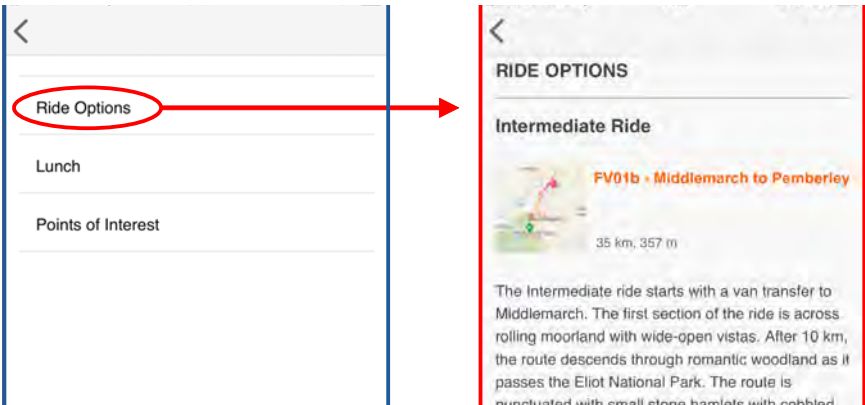
- For each day:
 - o **Which route** is best for me (leisure, intermediate, challenge or epic)?
 - o For my route, where is the **best place for lunch**?
 - o What **points of interest** are there along my chosen route?
 - o How do I **navigate my chosen route**?
- How do I navigate to my **overnight accommodation**?
- Where and when will I meet my guide at the **end of my tour**?
- How do I **contact my guide**, emergency services, and other key support?
- Answers to other **frequently asked questions** while on tour.

The On Tour App is designed to be intuitive to use and requires little learning. However, **as a backup**, the following section explains in detail how to use the app to answer the questions listed above.

For each day, which route is best for me?



Select the relevant day on the main menu and then choose ride options. Clicking on the ride options will bring you to a description for each of the ride options. Typically these are Leisure, Intermediate, Challenge, and Epic.

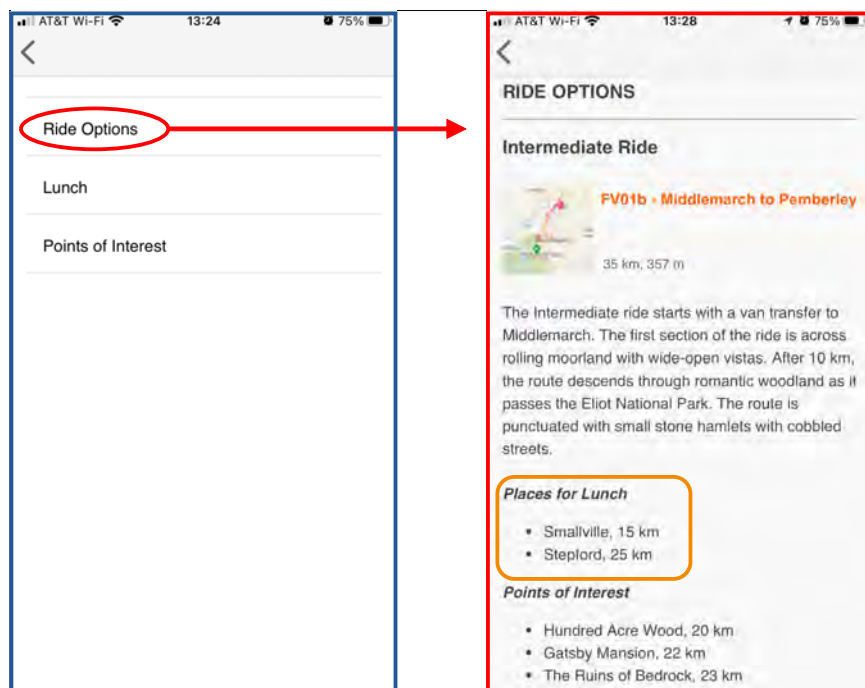


You can then choose your ride based on the description:

- Key stats – distance and climbing
- A brief overview
- A list of towns or villages where you can find lunch
- A list of places of interest along the route
- Wineries along the route (not all areas)

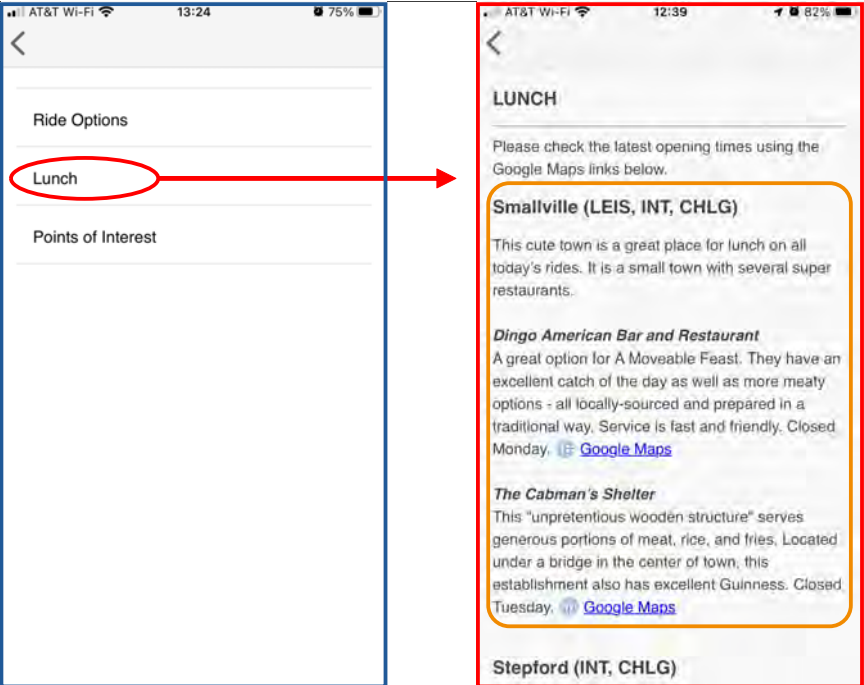
For my route, where is the best place for lunch?

This is a two-step process. First go to Ride Options for the relevant day.



For your chosen ride (here you have chosen the Intermediate ride), choose which town you want to eat in. Here you are going to choose Smallville, which is 15 km into your route.

Then GO BACK to the previous menu and select *Lunch*.



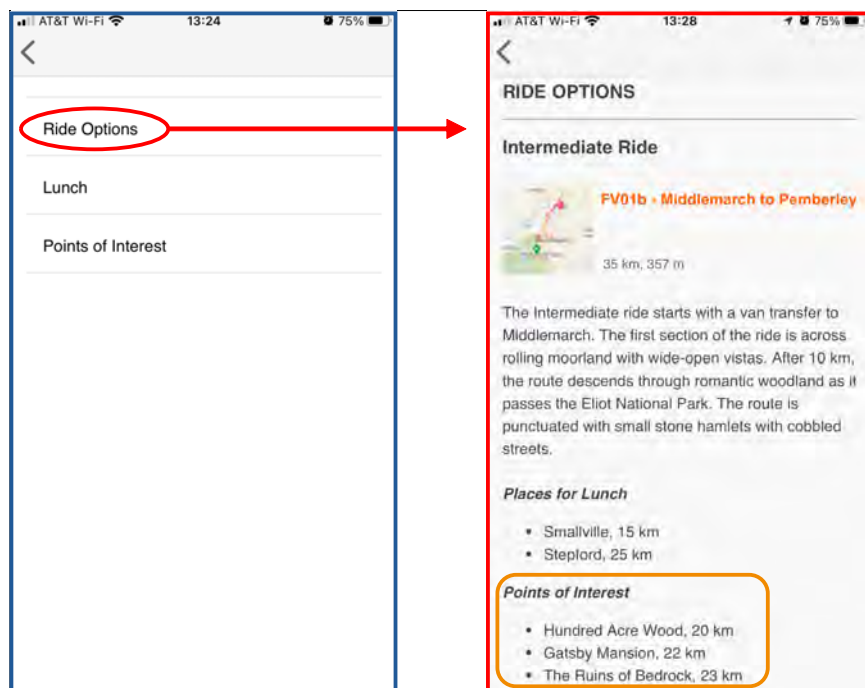
Having selected *Lunch*, you will see a list of all the places on today's routes organized by town. In this example, you are choosing to stop in Smallville and the Cabman's Shelter sounds perfect! (The abbreviations in parentheses tell you that Smallville is on the Leisure, Intermediate and Challenge rides.)

Restaurants are shown as a  icon when you are navigating the routes. See the *Navigating the Routes* section below.

You can use the *Google Maps* link to check opening times and to confirm the location of the restaurant.

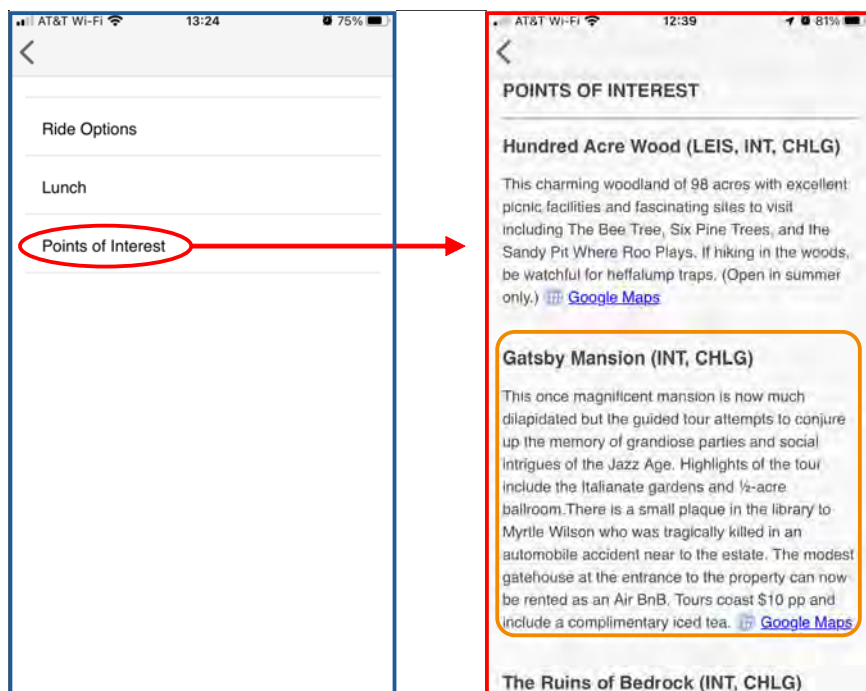
What points of interest are there along my chosen route?

This is a two-step process. First, go the Ride Options for the relevant day.



For your chosen ride (here you have chosen the Intermediate ride), see the list of Points of Interest that are on this route. In this example, The Gatsby Mansion, at 22 km) has caught your attention.

Then GO BACK to the previous menu and select Points of Interest.



Having selected *Points of Interest*, you can then read about the places you might want to visit along this route. In this example, you can learn all about the Gatsby Mansion. (The abbreviations in parentheses tell you that the Gatsby Mansion is on the Intermediate and Challenge rides.)

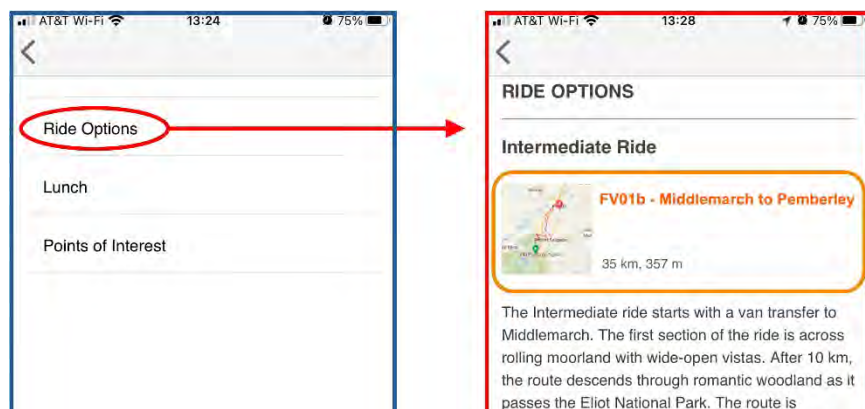
Points of Interest are shown as a  icon when you are navigating the routes. See the *Navigating the Routes* section below. We also list Viewpoints here. Viewpoints

are marked with a  on your routes.

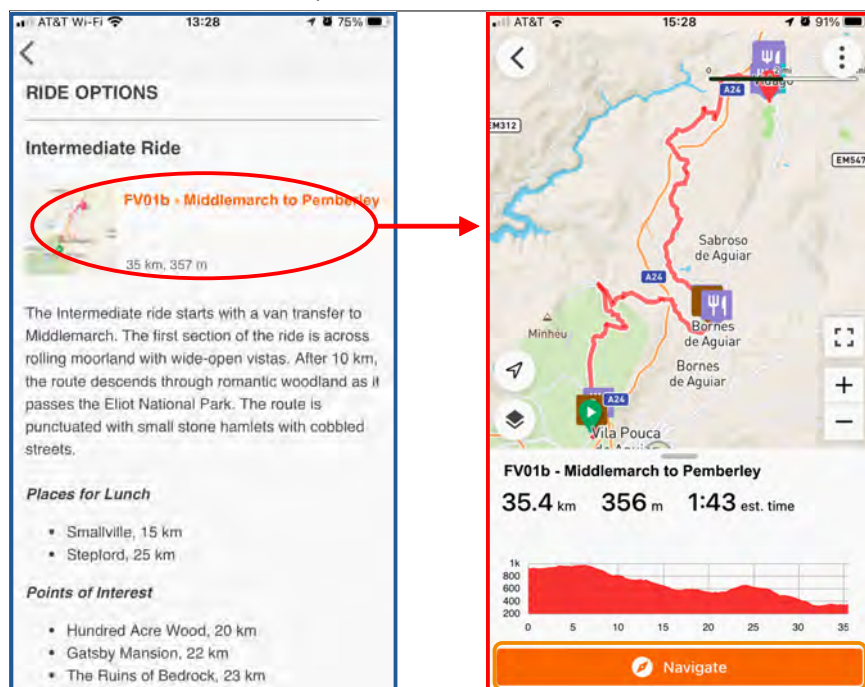
You can use the *Google Maps* link to check opening times and to confirm the location of the sites.

How do I navigate my chosen route?

Within *Ride Options* for your chosen day.



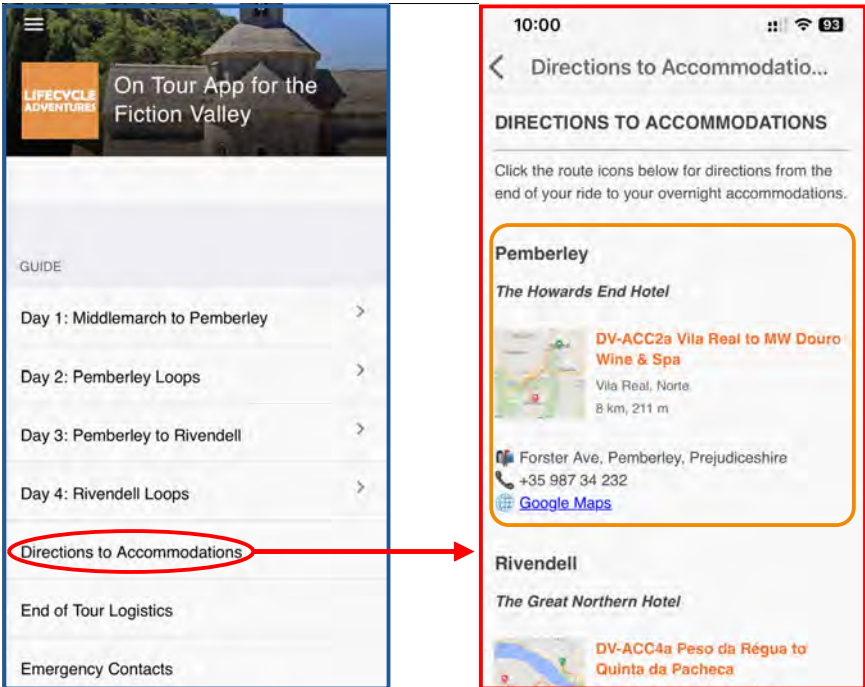
Tap on the map for the ride you have chosen. This takes you to route navigation within Ride with GPS. (Here you have chosen the Intermediate ride to Pemberley.)



Tap on *Navigate* to start directions for the route. See the *Navigating the Routes* section below for more details about the features available when navigating in Ride with GPS.

How do I navigate to my overnight accommodation?

Select *Directions to Accommodations* on the main menu.



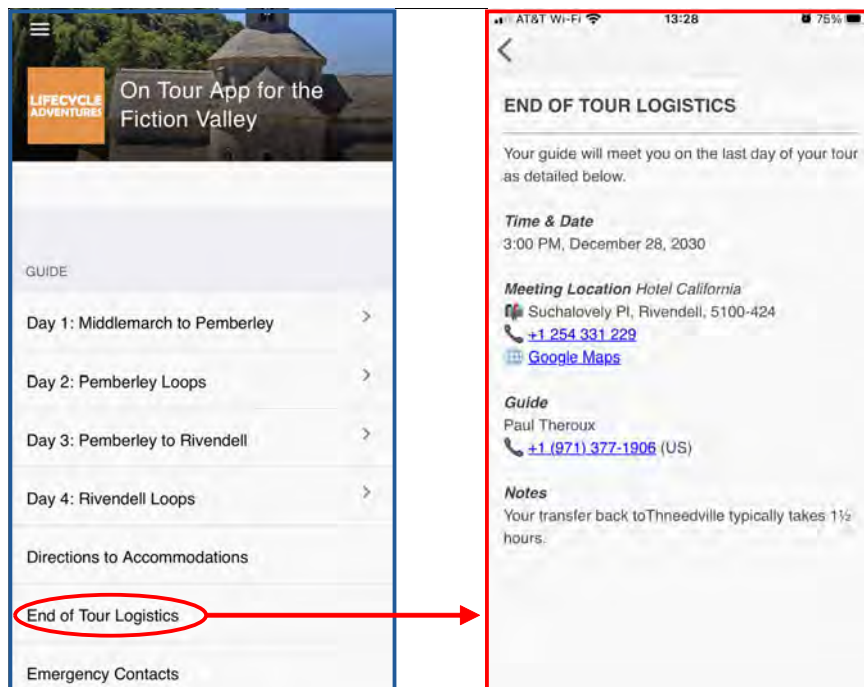
For the relevant overnight town (in this case you have just arrived in Pemberley), click on the map and this will take you into RWGPS navigation that will direct you to your hotel.

Accommodations are shown on your route with the following icon 

You can also find the hotel using the *Google Maps* link.

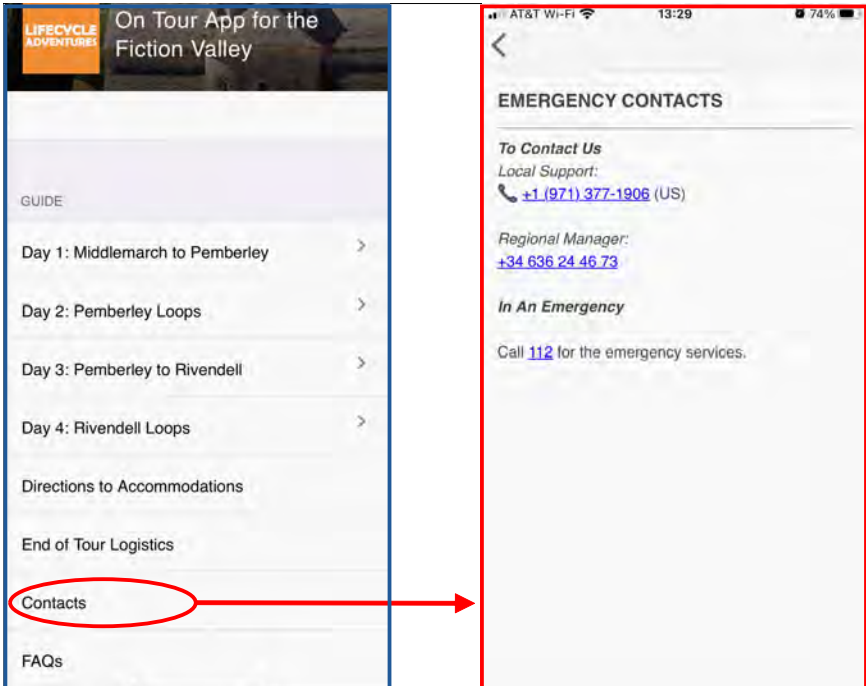
Where and when will I meet my guide at the end of my tour?

Select *End of Tour Logistics* from the main menu.



How do I contact my guide or the emergency services?

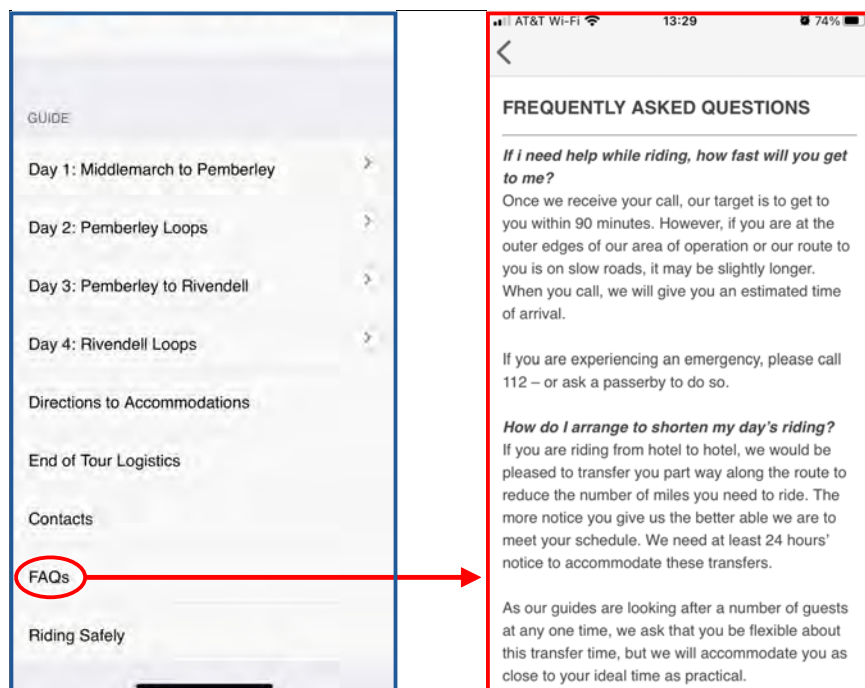
Select *Contacts* on the main menu.



You will see how to contact your guide, our regional manager, and the emergency services.

Answers to other frequently asked questions while on tour

Select *FAQs* on the main menu.

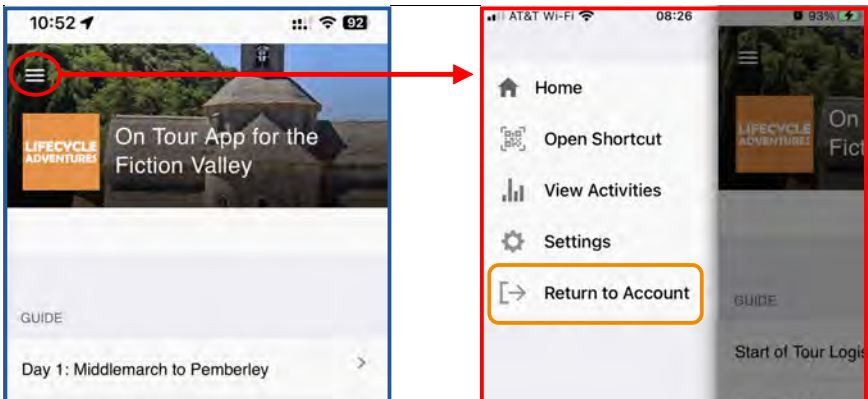


You will then see a list of questions with answers for some of the more common questions guests have while on tour.

There are also tips for *Riding Safely* on the main menu.

How do I get to the main RWGPS menu?

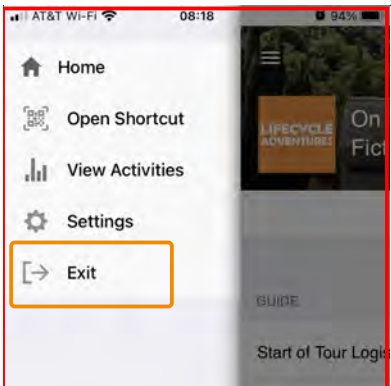
Tap the three horizontal lines at the top left-hand corner of the app.



You will then see options to:

- Open another RWGPS experience (Open Shortcut),
- View your rides (View Activities),
- Change your settings, or
- Exit the On Tour App and go to the main RWGPS page.

Note that if you do not have a RWGPS account, the last option will be to *Exit* to the main RWGPS home page rather than Returning to Account.



We do not recommend selecting *Exit* as you will need to reload the app by rescanning the QR code we sent you.

NAVIGATING THE ROUTES

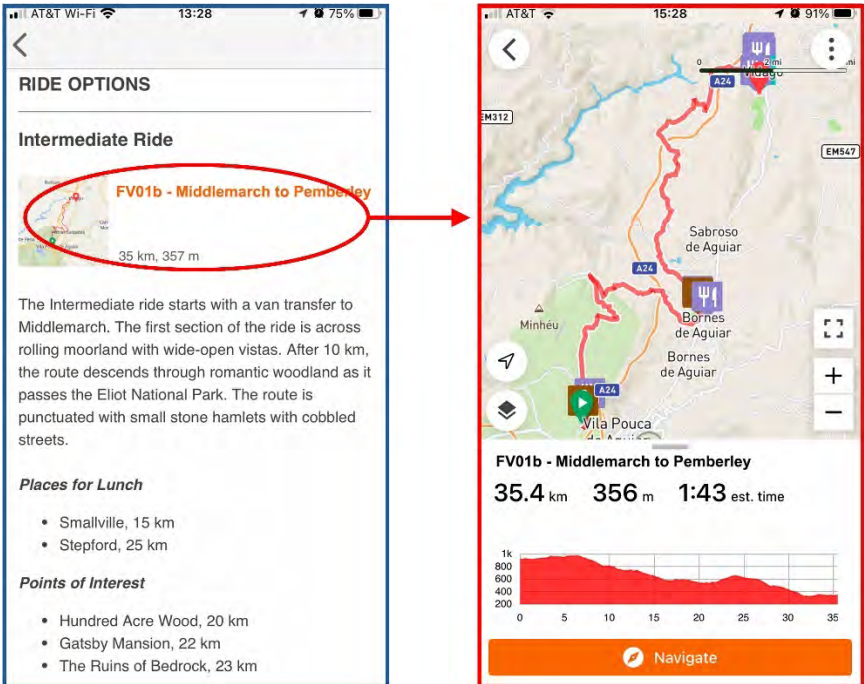
This section describes how to get the most of the RWGPS navigation. Specifically, it answers the questions:

- How do I start directions for my route?
- How do I get to the start of the route?
- How do I find restaurants and points of interest?
- How do I pause my route (e.g. when I go to lunch)?
- What do I do if I go off course?
- What do I do when I get to my destination?
- Where can I see my ride?
- Other top tips
- What settings do you recommend / can I change?

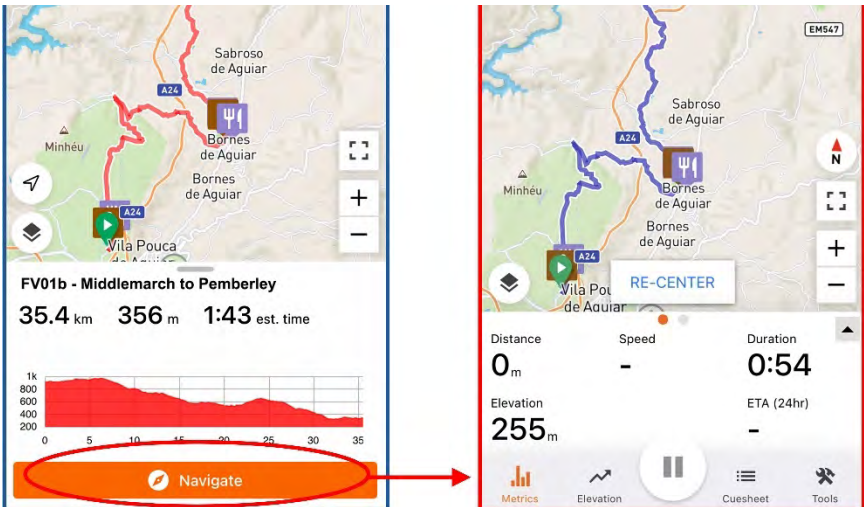
Ride with GPS navigation is intuitive to use and requires little learning. However, **as a backup**, the following section explains in detail how to answer the questions listed above.

How do I start directions for my route?

In Ride Options for the relevant day, tap on the route map of your chosen ride (here you have chosen the Intermediate route).



You then tap navigate to start your turn-by-turn directions.



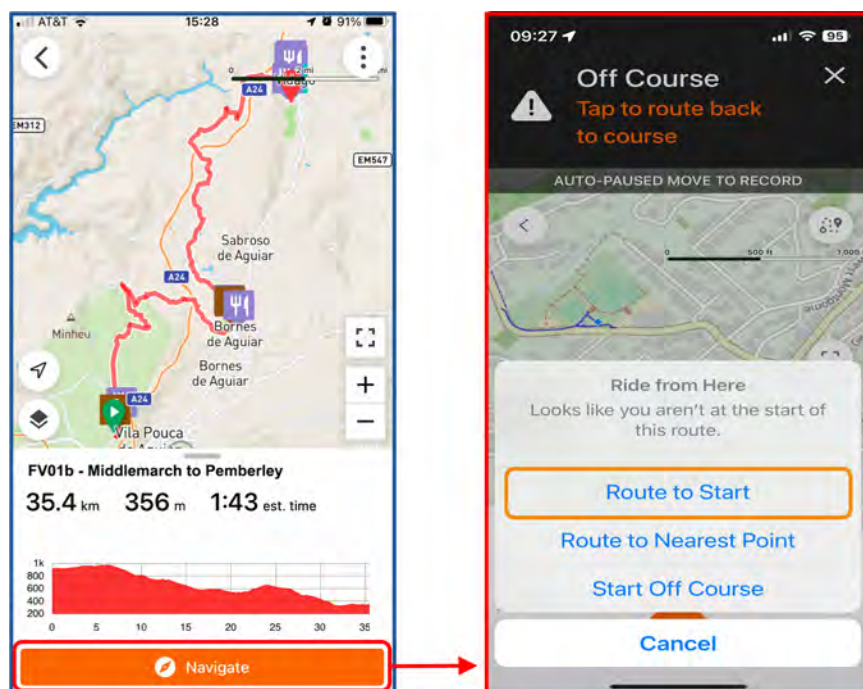
You will get both audible and screen-prompt cues for your ride.

How do I get to the start of the route?

Typically, your route starts close to where your ride ended the night before. Open your selected route and tap **Navigate**. If you are not at the start of the ride, you will be presented with three options:

- **Route to Start** (RWGPS will calculate a route to the start of your ride)
- **Route to Nearest Point** (RWGPS will calculate a route to intercept your ride, sometimes cutting off the start of the ride)
- **Start Off Course** (you navigate yourself to the start of the ride)

Be careful when using *Route to Nearest Point* on a loop ride as the nearest point may be towards the end of the ride!



If you are not presented with the options above, exit navigation and tap the three-dot menu circle and select *Directions to Start*. Your phone will then launch your mapping app (e.g. Google Maps or Apple Maps) and load a route to the start point. You can typically select *Cycle* as a mode of transport (not available in all areas).



We recommend you load the directions in your hotel while on Wi-Fi if you want to avoid using your phone's data plan.

How do I find restaurants and other things of interest?

Restaurants, points of interest, viewpoints, wineries, and accommodations are shown on your route with the following icons.



... Accommodation



... Restaurant



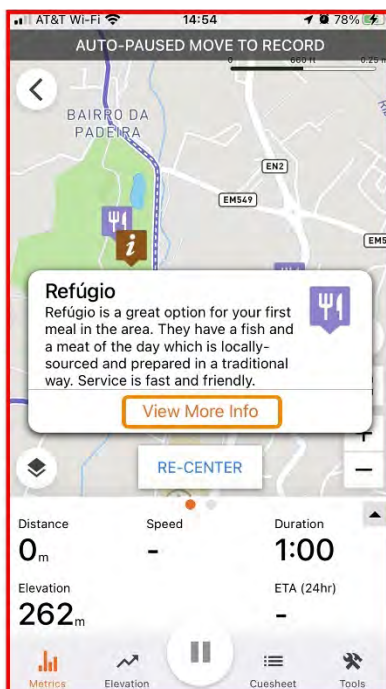
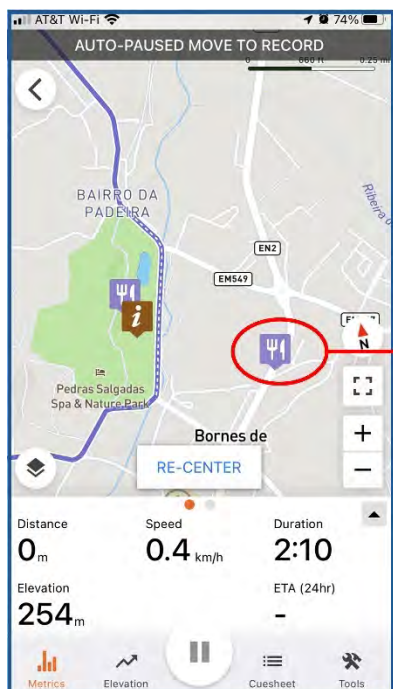
... Point of interest



... Viewpoint



... Winery (not all areas)

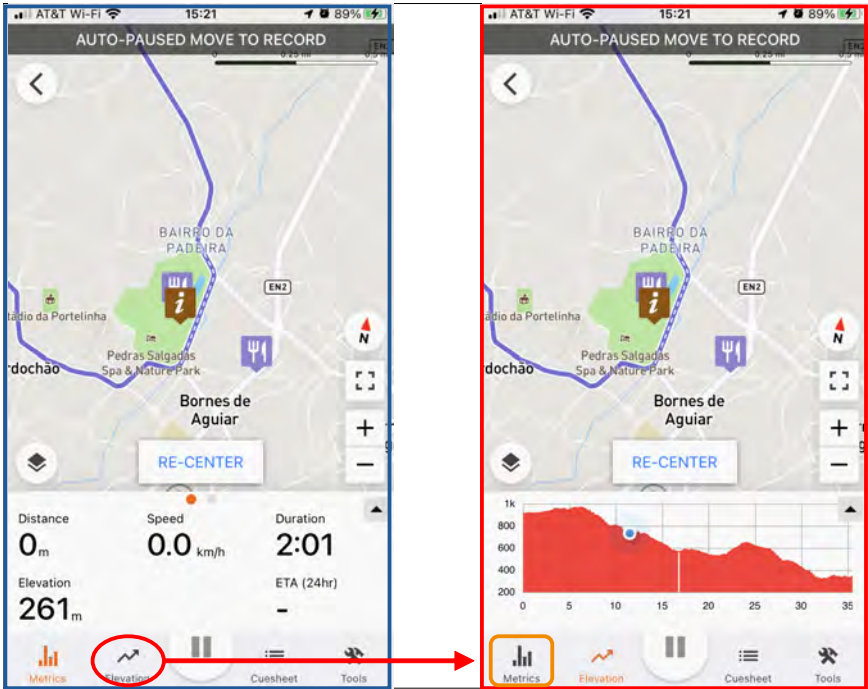


To learn more, tap the icon. This will bring up a short description. Tapping *View More Info* will expand the text and show a link to Google Maps.

You can also learn more about these places in the main On Tour App under the Lunch, Points of Interest, and Wineries sections for each day.

How do I see how much I have left to climb?

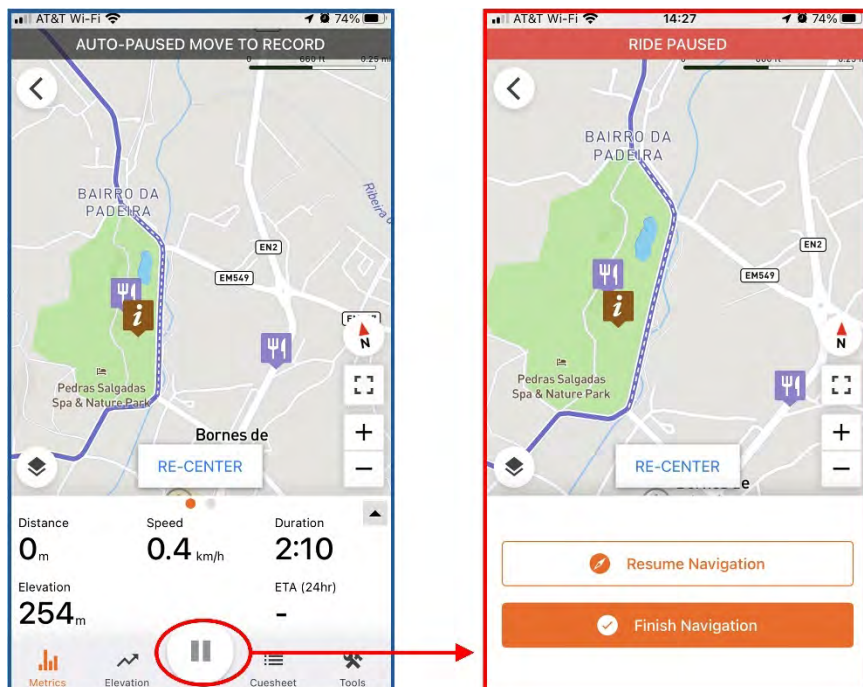
To see where you are on a hill, tap the *Elevation* icon.



To return to the key statistics view, tap the *Metrics* icon.

How do I pause my route (e.g., when I go to lunch)?

Press and hold the *Pause* button.

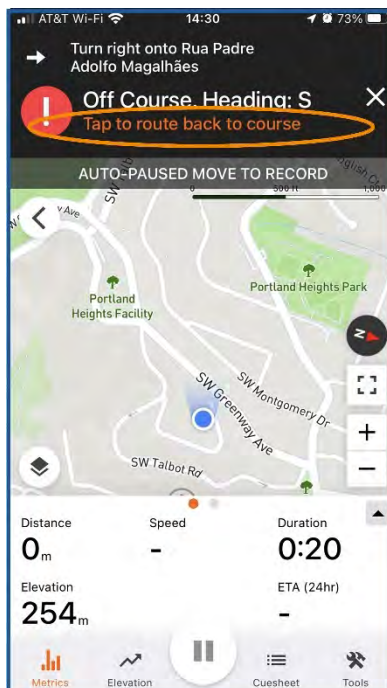


When you are ready to restart your ride, just return to the app and press *Resume Navigation*.

What do I do if I go off course?

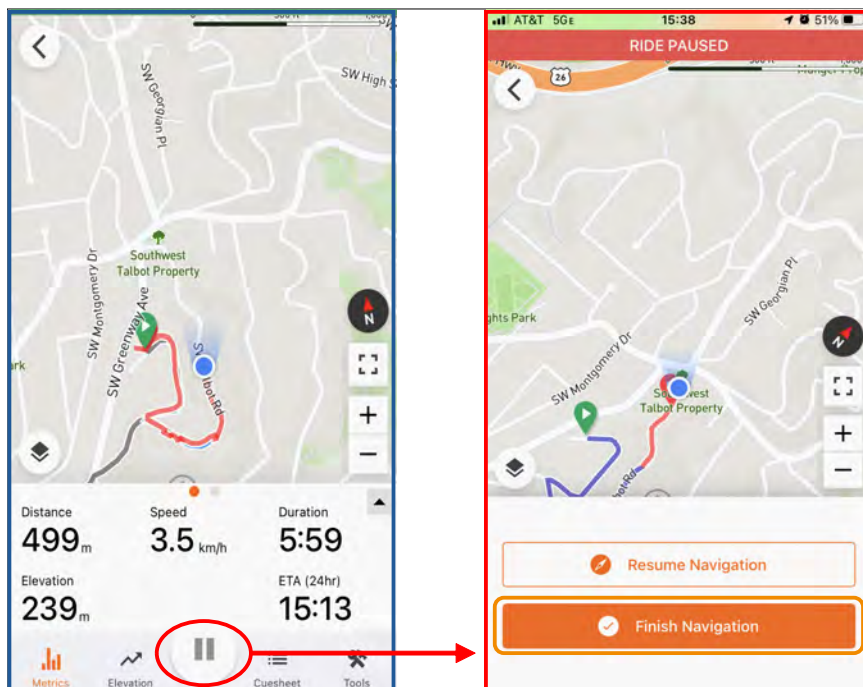
If you find yourself off the main route (e.g. if you have taken a wrong turn or visited a restaurant for lunch), the app will alert you with an audible alert and a cue card stating that you are *Off Course*. To get back to the course, press *Tap to route back to course*. RWGPS will then direct you back to the route. Note that this feature can have complications:

- This feature does not work reliably without cellular data (i.e.. does not always work if you are in Airplane Mode). In these circumstances, use the map to guide yourself back to the route.
- Typically, you are directed to the closest point of your route. If you are a long way off course, the app may direct you to backtrack the way that you went off course rather than further along the route. We suggest you zoom out on the map to check you are being guided along a route you want to follow.
- If you are on an in-and-out ride, double check that you are being directed in the direction you want along the route.
- If you choose not to receive directions back to your route, the app will continue to notify you every two minutes that you are off course. If you intentionally go off course and no longer want these alerts, you can stop them by tapping the X in the corner of the cue card. You could also tap and hold the pause button to temporarily pause your ride.

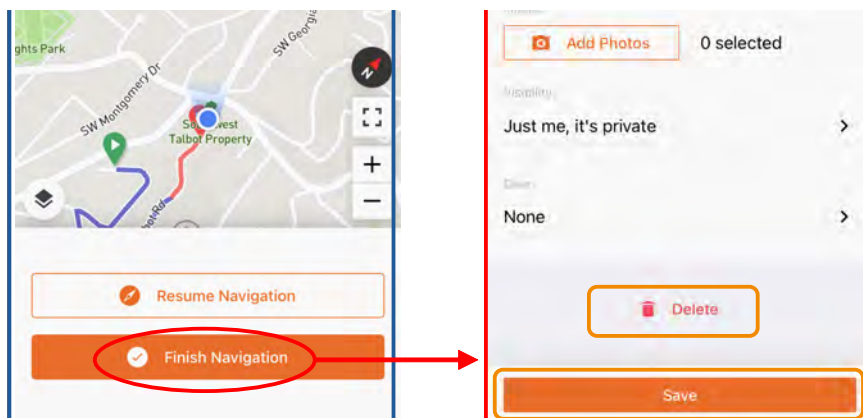


What do I do when I get to my destination?

When you finish a route, you'll get one final chime notification and you will see on the map that you have reached the end of the ride (shown by a red icon). Then tap-and-hold the pause button.

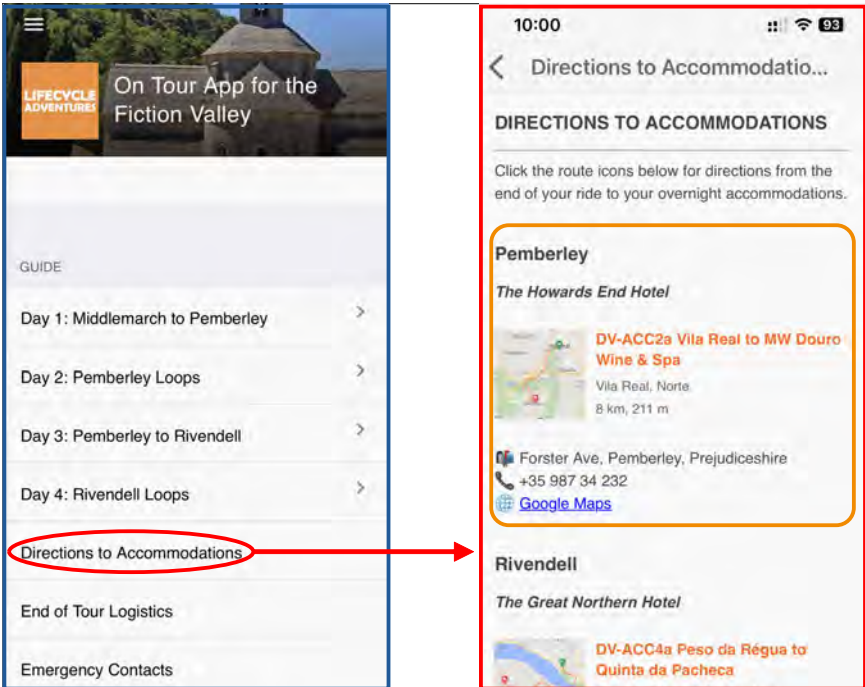


Follow the prompt to either save or delete the ride.



Tap *Save* if you want to be able to review your statistics for the ride at a later date. Tap *Delete* (and then *OK*) if you do not want to save your ride. Note that you may need to scroll down to find the *Delete* button.

After saving (or deleting) the ride, you will be returned to the main menu of the app. Scroll down and tap *Directions to Accommodations*.



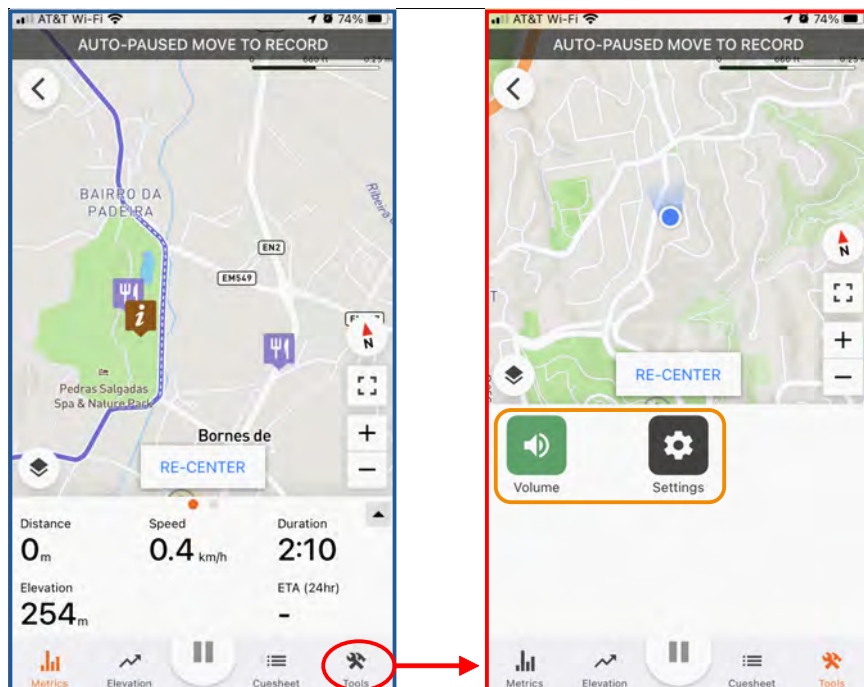
Select the map under the hotel for the town you are in (in this case you have just arrived in Pemberley and are staying in the Howards End Hotel). You will then be taken to RWGPS directions to get you from the end of the ride to your hotel.

Accommodations are shown on your route with the following icon 

You can also find the hotel using the *Google Maps* link.

Tools when navigating

Tapping the Tools when navigating will allow you to select Volume or Settings.



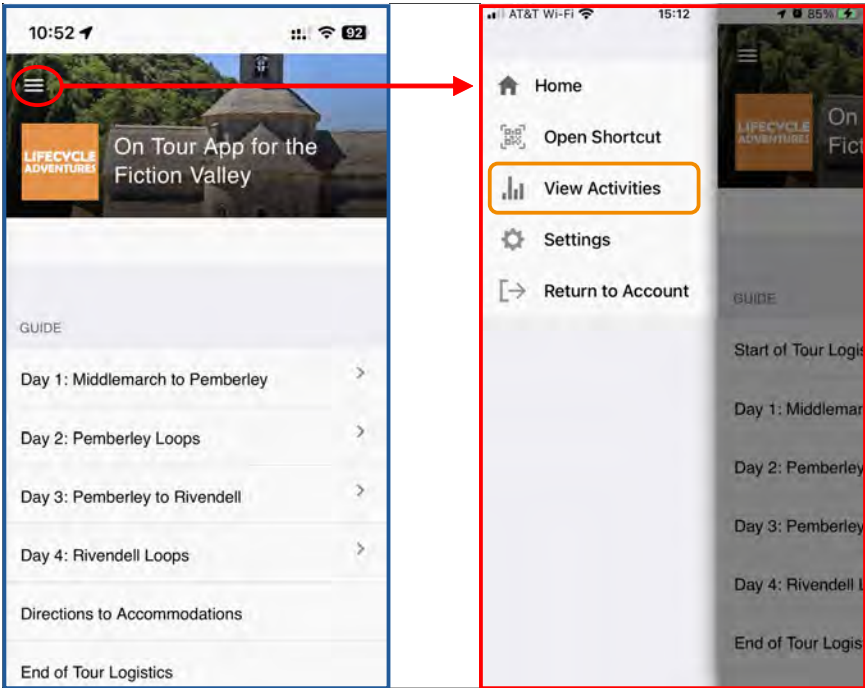
Volume allows you to turn off audible alerts or adjust the volume.

Settings allows you to change various settings. Examples of what can be changed includes:

- Get alerts earlier.
- Under Handlebar Mode: keep the screen on while navigating. Note, this will rundown your battery faster.
- Under Handlebar Mode: lock the navigation view in your preferred orientation.

Where can I see my rides?

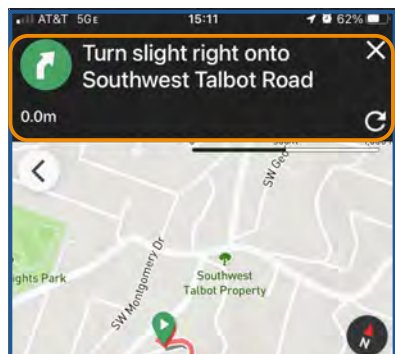
Select menu (three lines in top lefthand corner) then *View Activities* to see your saved rides.



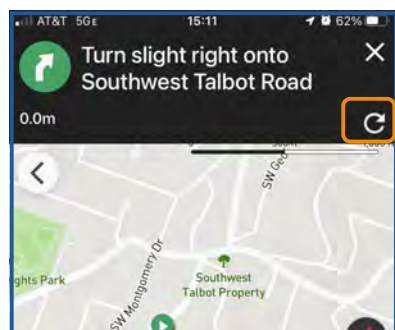
You can select a ride and review the route you took as well as the ride data such as ride time and average speed.

Other top tips

- You must be recording a ride to use navigation. After you are finished riding you may opt to delete the ride or save it.
- The app may take a moment to find your exact position. Once your location is found, your location will show on the map as a blue dot, and navigation will begin.
- When you are within 10–15 seconds from your first turn, you'll get your first turn notification at the top of your screen.



- If you missed the voice announcement, you can replay it by pressing the replay icon in the bottom right corner of the notification.



- The cue can be dismissed by swiping it, or it will go away automatically after you have passed the cue.
- While navigating a route with the screen locked, the app can flash the cues over the lock screen with text and voice for upcoming cue. For this function to work, you need to allow Ride with GPS to send push notifications to your phone. This means that for the most part you can ride with your phone screen locked (preserving battery life). You will still have voice and on-screen navigation prompts.



- Adjusting your locked screen time on your phone (settings) to around 5 minutes means that you can have map displayed for tricky sections or towns along the route without it being permanently on.
- If you want to conserve your battery or avoid data roaming charges, set your phone to flight mode before you leave your hotel.
- Further battery saving tips can be found at <https://ridewithgps.com/help/battery-saving-tips>
- Ride with GPS mobile application help and advice can be found at <https://ridewithgps.com/help/mobile/>
- We strongly recommend bringing a battery bank with you on your tour so that in the event your phone runs out of battery you are able to charge it and continue using it for navigation.
- For the same reason, if you are riding as a couple, we strongly recommend that both riders have the On Tour App downloaded to their phone.

TROUBLESHOOTING THE APP

This section describes how to get resolve the following issues and questions:

- The App Will Not Download to My Phone or Tablet
- How do I get to the On Tour App from the main RWGPS menu?
- The On Tour App is freezing
- The app is causing me to exceed my data plan (or drain my battery)

The App Will Not Download to My Phone or Tablet

About thirty days before the start of your tour, we will send you a QR code and instructions to download the app. Simply scan that QR code with your camera and follow the instructions.

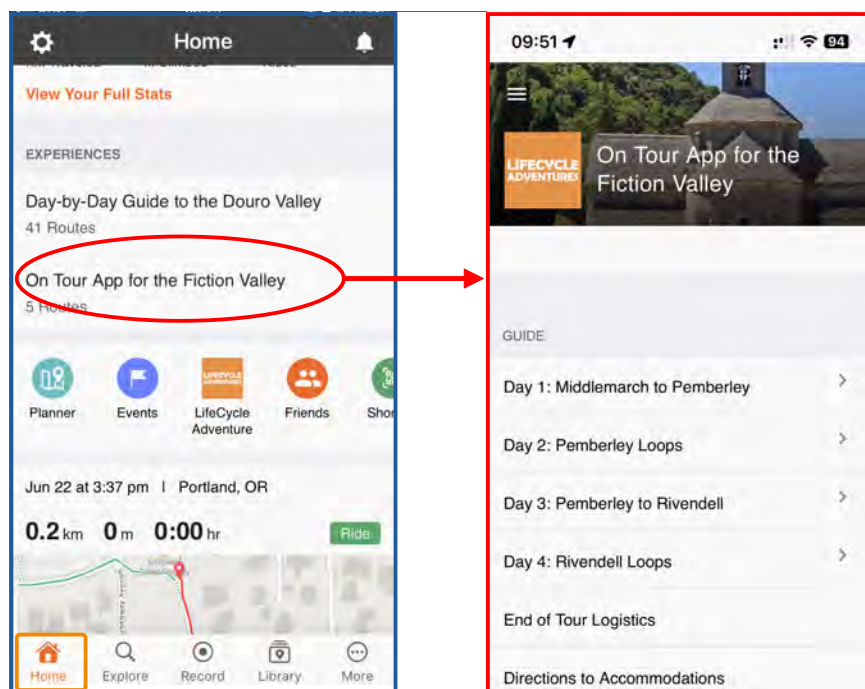
If this does not work, contact us and we can send you a *Use Code* as an alternative way to download the app. This sometimes works better if you are already a RWGPS user.

How do I get to the On Tour App from the main RWGPS menu?

If you have exited the app, and want to get back to the On Tour App.

If you have a RWGPS account

You will see the On Tour App listed under you *Experiences* on your home menu.



If you do not have a RWGPS account

If you select *Exit* after tapping the three menu lines at the top right-hand corner of the app, you will be returned to a generic RWGPS home screen. To get back into the app from here, you will need to tap *Open Shortcut* from the home menu and type in the Shortcut Code we sent you (or scan the QR image we sent you).

The On Tour App is freezing

If the On Tour App has frozen or become unpredictable, try turning your device off and on. If this does not work, reload the app by scanning the QR code we sent you. Note that the On Tour App is relatively large and requires a lot of bandwidth. Ideally, it is best downloaded when you have access to Wi-Fi.

The app is causing me to exceed my data plan (or drain my battery)

The app downloads to your phone and can be used with your data plan turned off.

- If you want to conserve your battery or avoid data roaming charges, set your phone to flight mode before you leave your hotel.
- Adjusting your locked screen time on your phone (settings) to around 5 minutes means that you can have map displayed for tricky sections or towns along the route without it being permanently on and draining your battery.
- Further battery saving tips can be found at <https://ridewithgps.com/help/battery-saving-tips>
- General Ride with GPS mobile application help and advice can be found at <https://ridewithgps.com/help/mobile/>
- We recommend bringing a battery bank with you on your tour so that in the event your phone runs out of battery you are able to charge it and continue using it for navigation.
- For the same reason, if you are riding as a couple, we strongly recommend that both riders have the On Tour App downloaded to their phone. If only one of the phones is used to navigate, and you then have problems with that phone (or you run out of battery), you have a backup phone ready to go.

SAFETY & ENJOYMENT

Riding Safely

Rules of the Road

We have a few simple rules we ask you to follow:

1. Always wear a cycle helmet fastened securely while cycling.
2. Wear highly-visibility clothing and/or a fluorescent safety triangle.
3. Do not ride at night or in the dim light of dawn or dusk.
4. Ride in single file and with the direction of traffic.
5. When riding, stay as close as is safe to the right-hand side (left in Ireland) of the road while avoiding grit or broken pavement.
6. Carry identification, emergency contact, and your medical/travel insurance.

Daily Bike Checks

Your rental bikes are checked and tuned before every trip. However, it is useful to do some regular checks just to keep things running smoothly. If you're in any doubt or have any concerns, give us a call and we'll have a guide come out to you.

1. Brakes. Do both brake levers engage the brakes smoothly?
2. Handlebars & stem. Check alignment. If there is lateral movement or rocking when the front brake is engaged, the headset may need adjusting.
3. Gear changing. Do all gears engage/change smoothly?
4. Chain. If you've been riding in rain or on wet roads, you may want to wipe off your chain and apply a little lube the night before. In the morning, run a clean rag over the chain to remove any excess oil.
5. Wheels & tires. Inflate front & back tires to the correct tire pressure (written on the side of the tire). Check wheels for wobbles, spokes for breakages and tires for wear. Ensure the quick-release mechanisms are secure.
6. Frame. Check for cracks and alignment in the frame especially if you accidentally dropped the bike.

Riding Efficiently

Tips for When Riding

As well as having a safe tour, we are keen for you to enjoy cycling and leave with a real sense of accomplishment. This is likely to include riding within your limits and not exhausting yourself before lunch. Here are some thoughts on how to stay happy on your bike.

1. *Eat before you are hungry.* Even moderate cycling burns around 300 calories per hour so eat snacks such as power bars as needed – giving

your body enough time to process the food before the fuel gauge reaches empty.

2. *Drink before you are thirsty.* As you sweat, you will lose both water and essential salts. You will not notice the effects until it is too late. Drink plenty of water before you start to ride and then take regular sips while riding. A good target is to drink either water or sports drink every 30 minutes.
3. *Ride at a pace that feels comfortable.* Even when climbing hills, ride at a pace that allows you to keep a conversation going without being out of breath. This means changing down to a low gear, keeping your cadence high and taking things easy.
4. The sun can get very intense, especially in the middle of the day so *keep your shirt on and use a high factor sunscreen.* Be aware of being burned through the gaps in your cycle helmet. A bandana under the helmet can make all the difference.
5. *Relax and change your hand position regularly.* This helps avoid shoulder cricks or back aches. Drop handlebars are better for being able to do this than straight handlebars.
6. *Check your bike.* A sticking brake or skipping gear stops you relaxing and can be dangerous. If you are unsure, talk to your guide, who will be happy to help you check things out if you have a concern.
7. *Smile, you are on vacation!*

Seat Height Adjustment

Seat height adjustment is more craft than science. The most important thing is that you feel safe and confident on the bike. However, getting your saddle to the right height will also help you stay comfortable on longer rides, avoid saddle sores, and conserve your energy while you pedal.

Bike fitters can spend hours getting your fit just right, but here are some simple rules of thumb.

- While seated on your bike, prop yourself up against a wall.
- Position the pedals so the pedal cranks are vertical (one pedal at 12 o'clock and one pedal at 6 o'clock).
- Place your feet on the pedals and move your foot so that your heel is on the pedal at 6 o'clock.
- When your seat is at the correct height, your leg (of the foot at 6 o'clock) should be straight but your knee shouldn't be locked.

If your seat is too low, it will make it harder to pedal and you may get knee pain at the front of the knee. Too high and your hips will go from side to side which will make you tend to ride in too high a gear and you may develop pain at the back of your knees.

Avoiding Saddle Sores

Saddle sores are the great unmentioned subject of cycling. However, if you have not been riding much recently and start doing a lot of miles on a bike, you may well become just a little too familiar with them.

To prevent sores, it's helpful to know what they are. A saddle sore is a skin ailment on the buttocks due to, or exacerbated by, riding on a bicycle saddle. It often develops in three stages: skin abrasion, folliculitis (inflammation of the hair follicles) and, finally, abscess. If it's not obvious from the definition, it is better to stop the sores in the early stages than try and treat it in the final stage.

The best cure of all is to not get them in the first place. Gradually build up your riding mileage and get used to your bike seat. Some training rides before you go on tour will help. Other good preventative measures include:

- Reducing the friction due to bobbing or swinging motion while pedaling, by setting the appropriate saddle height – see above.
- If you have a favorite saddle, bring it along and we will fit it to your rental bike.
- Wear good-quality cycling shorts, with a high-quality chamois insert.
- Use petroleum jelly, chamois cream, or lubricating gel on the chamois to further reduce friction.
- Do not sit around in damp bike shorts after your ride and thoroughly wash and dry the affected area.

There are pharmacies in all the main towns you'll stay in if you need medical treatment. Our primary message would be, if you think you have them, don't ignore them.

FIXING A FLAT

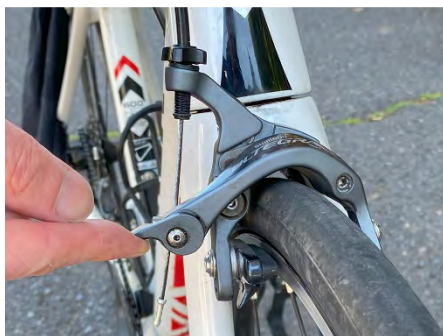
To make this basic repair, you will need tire levers, a pump (or CO₂ canister), and a spare tube (or patch kit). If you have a thru axle (see below) you will also need a hex wrench (Allen key). Before working on your bike, ensure you are well away from the road and in no danger from the traffic.

There are five basic steps to fixing a flat.

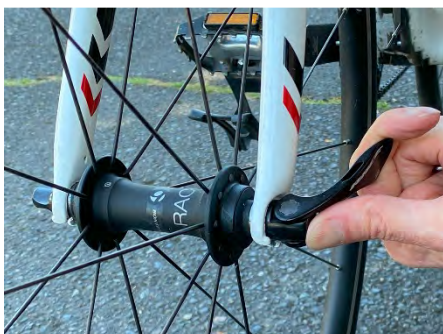
1. Remove the wheel
2. Deflate and remove the tube
3. Remove what caused the flat
4. Replace tube and inflate
5. Refit the wheel

Remove the Wheel

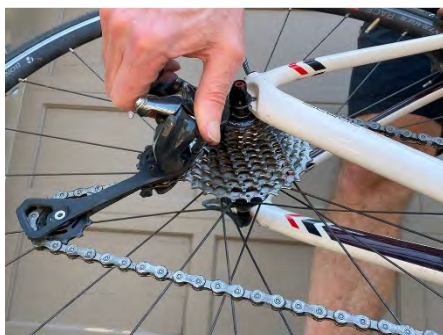
If you have rim brakes, release the brakes. How you do this depends on the type of brakes. Two examples are shown below.



If you are **removing the front wheel**, open the quick-release lever and unscrew the nut on the other side of the skewer. The wheel should then drop out of the fork.



If you are **removing the rear wheel**, put the chain on the smallest cog of the rear cassette. Open the quick release lever. You will then need to push the derailleur back to allow space for the wheel to get past the chain as you pull the wheel out.



If you have disc brakes, avoid touching the rotors or the disc pads. The rotors can be hot and grease or other contaminants on these parts will make the brakes ineffective. Also avoid squeezing the brake levers when the wheel is removed as this will close the pads and make it very difficult to reinsert the disk when refitting the wheel.



If you have a thru axle (pictured above on RHS) on either a front or rear wheel, you will need to unscrew and remove the axle using a hex wrench before you can remove the wheel. Avoid getting any dirt on the axle after it is removed.

Deflate and Remove the Tube

Having removed the wheel, fully deflate the tube. If you have a thick Schrader valve, press down on the small pin at the center of the valve. If you have a thin Presta valve, loosen the small valve at the top of the valve stem and press down.



Unseat the tire from the rim. Place a tire lever under the bead of the tire and lever it over the edge of the wheel (avoid doing this near to the valve). Repeat this procedure with a second tire lever. Slide the second tire lever around the rim to free the tire. Pull the valve stem out of the wheel and remove the rest of the tube.



Remove What Caused the Flat

Inspect the tire for the cause of the flat. Remove any thorns or pieces of glass that could puncture the new tube. *Carefully*, run your fingers around the inside of the tire to check for sharp debris.

Replace and Inflate the Tube

Put a little air into the replacement tube – just enough to give it some shape – and insert the valve into the wheel.



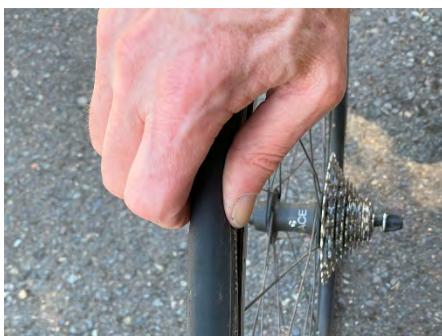
Carefully put the rest of the tube inside the tire. Beginning at the valve, push the tire bead back inside the rim of the wheel. Continue around the rim in both directions.



If the tire is tight, pinch both sides of the tire bead into the center of the rim – this will make it easier for the tire to clear the rim. If necessary, use tire levers to force the final part of the tire bead over the wheel rim – being careful not to pinch the tube and cause another flat.



Inflate the tube. As you inflate the tube, check regularly that the tube isn't caught in the rim and that there is no bulging. When the tube is a little inflated, go around the wheel pinching the tire to the center of the rim to help release where the tube might be trapped. Inflate the tube to the recommended pressure printed on the tire.



If you don't have a pump with a pressure gauge, inflate until the tire is hard to depress with your fingers and check your tire pressure as soon as you have access to a pump with a gauge.

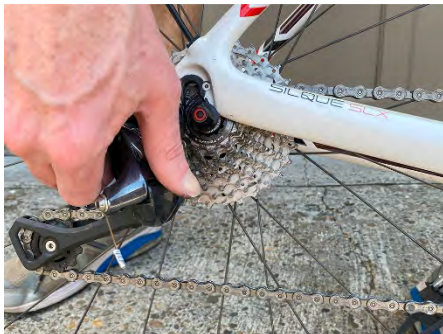
Refit the Wheel

Refitting the wheel is the reverse of removing it.

If you are **refitting the front wheel**, open the quick-release lever and place the wheel in the dropouts. Tighten the nut opposite the lever and close the lever to tighten onto the frame. If you have overtightened the nut, it will not be possible to close the lever. If the lever closes too easily, tighten the nut more and try again.

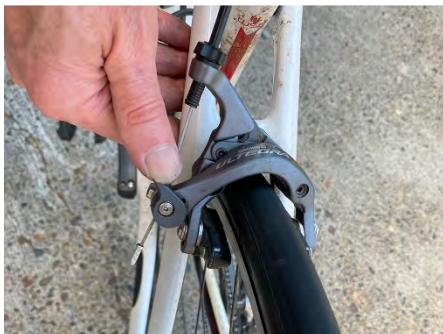


If you are **refitting the rear wheel**, align the wheel so the chain is on the smallest cog of the cassette. Pull back the derailleur to allow space for the wheel to drop into the dropouts. Close the lever and check it is tight and not touching the frame. If the lever closes too easily, tighten the nut and try again.



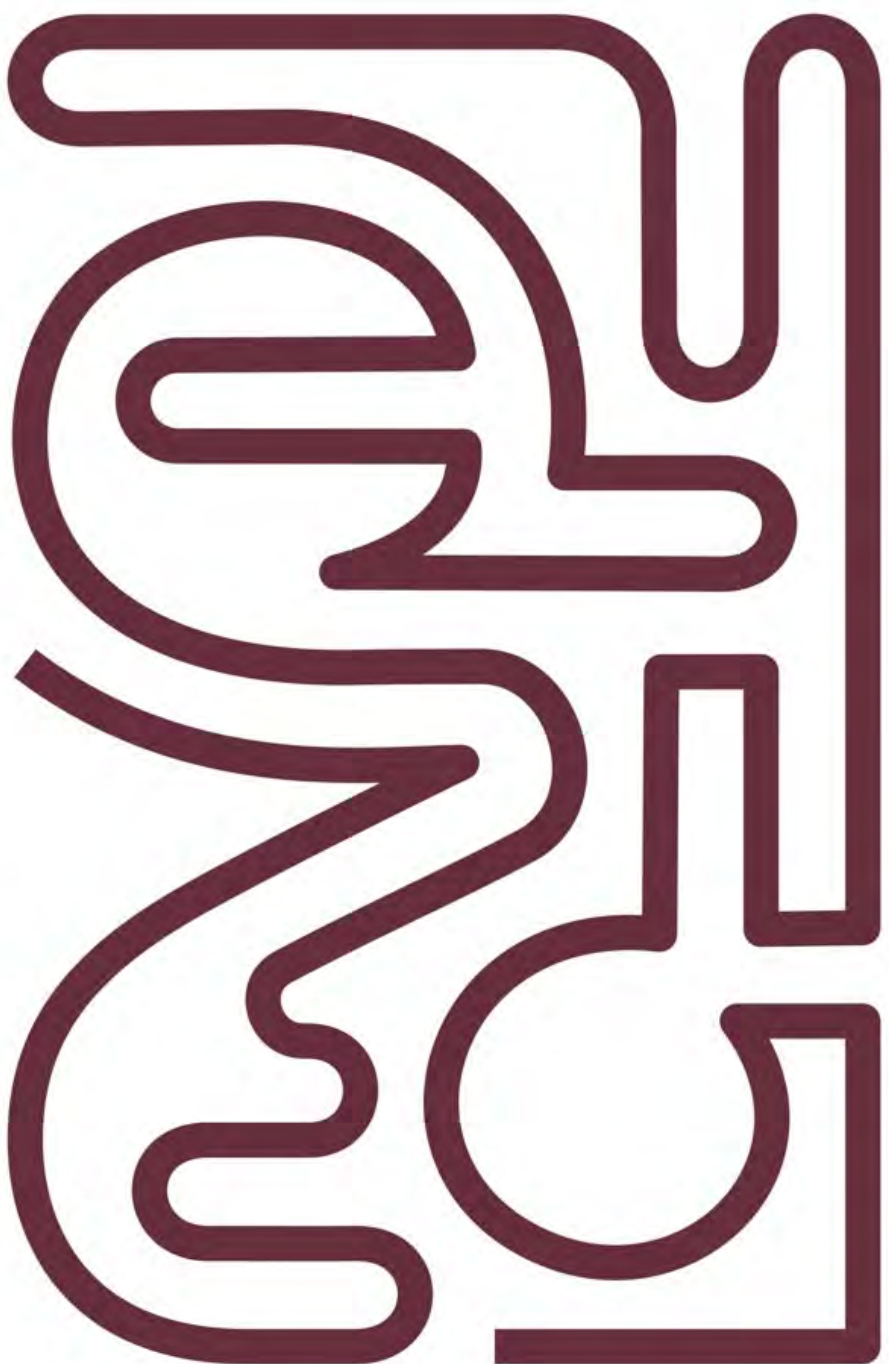
If you have a thru axle (pictured above on RHS) on either a front or a rear wheel, place the wheel in the dropouts, as described above. Then reinsert the axle. If you cannot insert the axle or it fails to engage on the thread smoothly as you turn it clockwise, remove the wheel and reinsert it, checking the alignment. Tighten the axle using a hex wrench.

If you have rim brakes, reconnect the brakes and check they are functioning OK.



Video

For a more dynamic description of fixing a flat, check out the following video:
https://youtu.be/qLO_HOOKEjs.



APPENDICES

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APPENDIX 1 – WINERY LISTINGS

The following listings provide details about each winery along the routes. The numbers cross reference with the maps and tables in the *About the Area – Wineries on Your Route* section of this guidebook.

1 The Valley Project

An educational and approachable tasting room in Santa Barbara's Funk Zone focused on showcasing the diversity of Santa Barbara County wine regions., rather than highlighting a single estate. The Valley Project features small-batch wines sourced from multiple AVAs, allowing visitors to taste how soil, climate, and geography shape flavor across the county.

Wines	Pinot Noir, Chardonnay, Syrah, Grenache, Sauvignon Blanc, and rotating small-lot selections from Santa Barbara County AVAs
Food	No, they do not offer food with tastings, however, they highly encourage outside food and snacks.
Tours & Tastings	A five-flight tasting is \$25 per person. Educational displays and staff-led explanations are included.
Reservations	Recommended on weekends; walk-ins often welcome midweek.
Hours	Daily from 12:00 PM – 7:00 PM.
Contact	 116 E Yanonali St ste b, Santa Barbara  +1805 453 6768  https://www.thevalleyprojectwines.com/

2 Margerum Santa Barbara Tasting Room

Located in the Funk Zone, this tasting room offers Rhône and Burgundian-influenced wines from Santa Barbara County. Often paired with local small plates or cheese boards, it's a great urban stop.

Wines	Rhône blends, Syrah, Grenache, Mourvèdre
Food	Yes. "Small bites", Cheese/charcuterie boards, Salads, Sandwiches, Pizzas, and "Sweets".
Tours & Tastings	Flights and bottle service; special tastings and wine events
Reservations	Walk ins encouraged! They do not take reservations except for large groups (6+)
Hours	Daily from 12:00 PM – 8:00 PM.
Contact	 19 E Mason St, Santa Barbara  +1 805 845 8435  https://www.margerumwines.com/

3 Grassini Family Vineyards – Tasting Room

A boutique winery born from a love of elegant, Old World-inspired wines and a deep connection to Santa Barbara County's unique terroir. Founders Tom and Judy Grassini were drawn to the region in the 1990s, eventually planting vines in cool-

climate sites that allow grapes to ripen slowly while retaining vibrant acidity and expressive character. Their Santa Barbara tasting room offers the opportunity to taste these estate and small-lot wines.

Wines	Pinot Noir, Chardonnay, Syrah, and small-lot blends reflecting site and vintage
Food	Cheese and charcuterie pairings are available; guests may bring a picnic.
Tours & Tastings	Tastings start at \$30 per person.
Reservations	Reservations are encouraged and can be made online for groups of up to six guests.
Hours	Open daily, with seatings offered from 12:00 PM – 5:00 PM.
Contact	 24 El Paseo, Santa Barbara  +1 805 897 3366  https://www.grassinifamilyvineyards.com/about

4 McClain Cellars

A highly rated, family-run winery in Solvang known for its elegant, handcrafted wines and warm hospitality. The tasting room showcases a thoughtfully curated portfolio with a focus on balanced, food-friendly styles that reflect the Santa Ynez Valley's diverse microclimates.

Wines	Red blends, Zinfandel, Syrah, Cabernet Sauvignon, Rosé, and limited small-lot selections
Food	Artisan popcorn, cheese & charcuterie.
Tours & Tastings	Various flights as well as wine by the glass.
Reservations	Recommended on weekends and for larger groups. Reservations can be made online.
Hours	Open Monday to Thursday from 12:00 PM – 7:00 PM, Friday from 12:00 PM – 9:00 PM, Saturday from 11:00 AM – 9:00 PM and Sunday from 11:00 AM – 7:00 PM.
Contact	 1623 Mission Dr Suite B, Solvang  +1 805 719 3900  https://www.mcclaincellars.com/

5 Carhartt Family Wines

A family-run, direct-to-consumer winery based in Los Olivos, with its tasting room serving as the only brick-and-mortar location to taste and purchase their wines. The winery pours an extensive rotating lineup of more than 20 seasonal selections throughout the year, allowing guests to sample a wide range of varietals and blends that reflect the diversity of the Santa Ynez Valley. The relaxed garden patio makes it an inviting stop during a day of cycling and wine tasting.

Wines	Pinot Noir, Chardonnay, Syrah, Grenache, Rosé, Cabernet Sauvignon
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Food	Cheese and charcuterie pairings are available
Tours & Tastings	A five-wine flight is \$25. They offer a cheese pairing add on for an additional \$25 that “enhances” the experience. Wines are also available by the glass and bottle.
Reservations	Reservations are recommended Friday to Sunday.
Hours	Thursday to Sunday from 11:00 AM – 6:00 PM (until 8:00 PM on Fridays and 6:30 PM on Saturdays), Monday and Tuesday from 12:00 PM – 6:00 PM, Wednesday from 12:00 PM – 5:15 PM
Contact	 2939 Grand Ave, Los Olivos  +1 805 693 5100  https://www.carharttfamilywines.com/?utm_source=gmb

6 Saarloos and Sons

Known as the “Wine and Cupcake” place, this is a respected family-owned winery in Los Olivos known for its thoughtfully crafted wines that reflect the Santa Ynez Valley’s diverse terroir. The tasting room offers an inviting, relaxed atmosphere where visitors can enjoy a range of estate and vineyard-designate wines.

Wines	Syrah, Cabernet Sauvignon, Petite Sirah, Merlot, Chardonnay, Rosé, and specialty blends
Food	No kitchen; light snacks are available.
Tours & Tastings	Standard Tasting Experience – Thursday to Monday – \$25 per person. Standard Tasting Experience – Tuesday to Wednesday – \$20 per person. They also offer free tours of their vineyard, must be booked in advance.
Reservations	Recommended and can be made on their website.
Hours	Open daily from 11:00 AM – 5:00 PM.
Contact	 2971 Grand Ave, Los Olivos  +1 805 688 1200  https://saarloosandsons.com/

7 Stolpman Vineyards

A family-owned estate in the Ballard Canyon AVA, known for helping establish the region’s reputation for Rhône varietals. Founded in 1990, the winery shifted from grape growing to estate winemaking under second-generation owner Pete Stolpman. Today, it is recognized for organic farming, limestone-driven Syrah and Grenache, dry farming, and innovative programs that support vineyard workers and sustainability.

Wines	Estate Syrah, Grenache, Roussanne, Sangiovese, “So Fresh” playful styles, and limited-release blends
Food	Not offered.

Tours & Tastings	A guided, hour-long tasting on their Outdoor. Select between two unique flights, \$25 for five wines.
Reservations	Strongly encouraged. Can be made on their website.
Hours	Open daily from 11:00 AM to 4:00 PM
Contact	 2434 Alamo Pintado Ave, Los Olivos  +1805 688 0400  https://www.stolpmanvineyards.com/

8 Story of Soil

A small, winemaker-driven project in Los Olivos that focuses on site expression, creativity, and experimentation. Founded by winemaker Justin Willett (also of Tyler Winery), Story of Soil emphasizes minimal intervention and vineyard transparency, often producing unconventional blends and lesser-known varietals alongside classic Santa Barbara County grapes.

Wines	Grenache, Syrah, Pinot Noir, Chardonnay, Rosé, and experimental blends
Food	Not available.
Tours & Tastings	\$25 per person.
Reservations	Seated tasting appointments are limited, and reservations are highly recommended. Reservations can be made online. They will happily accept walk-ins if space is available.
Hours	Friday to Wednesday from 11:00 AM – 5:00 PM (3:30 on Wednesday). Closed on Thursday.
Contact	 2928 San Marcos Ave, Los Olivos  +1805 686 1302  https://storyofsoilwine.com/

9 Blair Fox Cellars

A small, boutique Los Olivos winery known for producing highly expressive, handcrafted wines that highlight the best of Santa Barbara County's cool-climate fruit. With a focus on quality and terroir, the tasting experience is intimate and engaging. They make just about 2000 cases per year, are extremely small, and do all of their sales through the tasting room.

Wines	Pinot Noir, Chardonnay, Syrah, Grenache, Rosé, and limited small-lot selections
Food	No but visitors are welcome to bring their own food such as a picnic.
Tours & Tastings	A regular wine flight of 5 wines is \$25 per person. A sparkling wine flight of 3 sparkling wines is \$20 per person.
Reservations	Recommended, especially on weekends
Hours	Daily from 9:00 AM – 5:00 PM (6:00 on Friday and Saturday)
Contact	 2477 Alamo Pintado Ave, Los Olivos

+1 805 691 1678
<https://www.blairfoxcellars.com/>

10 Crown Point Vineyards

An acclaimed estate winery in the Happy Canyon of Santa Barbara AVA, founded in 2012 when owner Roger Bower sought a premier site for world-class Cabernet and Bordeaux-style wines. The vineyard’s rocky, mineral-rich soils and Mediterranean-influenced climate are ideal for Cabernet Sauvignon and blended reds, producing wines with depth, structure, and ripe intensity.

Wines	Estate-grown Cabernet Sauvignon, Cabernet Franc, Petit Verdot, Merlot, Malbec, and Bordeaux-style blends.
Food	Cheese pairing available with certain tastings.
Tours & Tastings	Wine tasting: a guided tour of our state-of-the-art winery and a wine tasting of three wines and the estate’s olive oil. \$75 per person. Vineyard Tour & Wine Pairing: an intimate 20-minute estate tour, a guided walkthrough of our state-of-the-art winery, private tasting of three wines, thoughtfully paired with artisan cheese and the estate’s olive oil. \$100 per person. Founders Tasting: 20-minute drive-about, enjoy a walkthrough of our state-of-the-art winery. The experience commences in a private tasting room where guests enjoy four wines, and a sample of a future Reserve bottling in barrel paired with cheese and the estate’s olive oil. \$175 per per person.
Reservations	Recommended
Hours	By appointment Monday to Friday, typically 8:30 AM – 4:00 PM. Closed on Sundays.
Contact	1733 Fletcher Way, Santa Ynez +1 805 693 9300 https://www.crownpointvineyards.com/

11 Grassini Family Vineyards and Winery Santa Ynez

Grassini Family Vineyards’ Santa Ynez estate offers an immersive wine experience set amid rolling hills in the Happy Canyon AVA. The winery is known for its lakeside, seated tastings that highlight elegant, estate-grown wines in a peaceful countryside setting. The estate provides a refined yet relaxed alternative to in-town tasting rooms.

Please note they have two tasting locations: their lakeside location, and the La Tarantella villa. They host guests at one or the other depending on the season. They use the lakeside location for the majority of the year (mid-March through early December), and then close the lakeside and move tastings to La Tarantella for a more comfortable indoor experience in the winter.

Wines	Estate-grown Cabernet Sauvignon, Sauvignon Blanc, Syrah, and Bordeaux-style blends
Food	Not offered. Guests are welcome to bring a picnic to enjoy after the tasting (can stay for up to one hour free of charge)
Tours & Tastings	90-minute semi-private, seated tastings at the estate vineyard, typically hosted lakeside. Winter tastings are held at the neighboring La Tarantella property. Tastings are \$65 per person.
Reservations	Required; tastings are by appointment only
Hours	By appointment only.
Contact	 5775 Genuine Risk Rd, Santa Ynez  +1805 697 5087  https://www.grassinifamilyvineyards.com/about

12 Demetria Estate & Vineyards

A renowned winery celebrated for its elegant, Old World-inspired wines and deep commitment to balanced, thoughtful viticulture. Established by founders who brought European winemaking traditions to California, Demetria produces wines that emphasize structure, complexity, and a strong sense of place.

Wines	Syrah, Grenache, Mourvèdre, Viognier, Roussanne, and Rhône-style blends
Food	Cheese and charcuterie pairings are available
Tours & Tastings	Regular or winemaker tastings
Reservations	Reservation required and requests can be made on their website.
Hours	Open daily from 11:00 AM to 5:00 PM
Contact	 6701 Foxen Canyon Rd, Los Olivos  +1805 686 2345  https://www.demetriaestate.com/

13 Dierberg Vineyard & Tasting Room

They showcase wines from Drum Canyon Vineyard, a dramatic hillside site in the Sta. Rita Hills AVA. Second-generation family growers and siblings Ellen Dierberg-Milne and Michael Dierberg steward the vineyard, producing world-class Pinot Noir and Chardonnay from ideal coastal terroir. Under winemaker Tyler Thomas, the wines are known for precision, balance, and a strong sense of place.

Wines	Pinot Noir, Chardonnay, Syrah, Rosé
Food	Cheese and charcuterie pairings are available.
Tours & Tastings	A five-wine flight is \$35 per person.
Reservations	Recommended but accommodate walk-ins when possible. Reservations can be made online.

Hours	Thursday to Monday from 11:00 AM – 5:00 PM. Closed Tuesday and Wednesday.
Contact	 1280 Drum Canyon Rd, Lompoc  +1805 697 1452  https://www.dierbergvineyard.com/

14 Zaca Mesa Winery

A pioneering estate in the Santa Ynez Valley, widely recognized for helping establish the region’s reputation for Rhône-style wines. Founded in 1972 by the Sebastiani family, Zaca Mesa was one of the first commercial vineyards planted in the valley and remains family-run today. The estate’s high-elevation vineyards and cool ocean influence produce expressive Syrah, Grenache, and Viognier, among other varietals. The tasting room and grounds offer a relaxed, classic wine country experience with scenic views and a strong sense of history.

Wines	Syrah, Grenache, Viognier, Mourvèdre, Roussanne, and Rhône-style blends
Food	BYO with tasting
Tours & Tastings	Mixed Flight – A curated flight of the winery’s Rhône-style flagship wines. Tasting fee is \$25 per person. Reds-Only Flight – Focused on red wines including Syrah and other estate selections. Tasting fee is \$25 per person. TREAD Flight – A tasting of Pinot Noir and Chardonnay from esteemed Santa Barbara County vineyards. Tasting fee is \$30 per person. Reserve Flight – Premium, limited-production wines from the estate. Tasting fee is \$45 per person. Private Winery Tour & Tasting – A guided vineyard and winery tour followed by a tasting with cheese pairing. Priced at \$125 per person.
Reservations	Reservations are recommended but not required. Reservations can be made on their website.
Hours	Open daily from 11:00 AM – 4:00 PM
Contact	 6905 Foxen Canyon Rd, Los Olivos  +1805 688 9339  https://www.zacamesa.com/

15 Koehler Winery

A family-run estate in Los Olivos where more than 27 years of sustainable farming shape organically grown, small-batch wines. The Koehler family manages their 40-acre property with care, producing award-winning Rhône- and Bordeaux-style wines. Tastings are relaxed and local, with wines available by the glass, bottle, or guided flight that showcases the best of the Santa Ynez Valley.

Wines	Syrah, Cabernet Sauvignon, Merlot, Grenache, Petite Sirah, Rosé, and select blends
Food	Available for purchase: assorted cheese plates, cheeses, crackers and salami.
Tours & Tastings	A flight of five wines is \$25 per person.
Reservations	Not required, walk-ins welcome. Reservations for groups of more than 8 people are needed. All reservations can be made online.
Hours	Open daily from 10:00 AM – 5:00 PM
Contact	 5360 Foxen Canyon Rd, Los Olivos  +1805 693 8384  https://www.koehlerwinery.com/

16 Beckmen Vineyards

A family-owned estate in the Santa Ynez Valley that helped establish biodynamic farming in Santa Barbara County. Since 1994, the Beckmen family has crafted premium, estate-grown Rhône-style wines from both their Los Olivos Estate Vineyard and biodynamic Purisima Mountain Vineyard in Ballard Canyon. They have a rustic tasting room with scenic decks, and vineyard views.

Wines	Syrah, Grenache, Mourvèdre, Cunoise, Cabernet Sauvignon, Grenache Blanc, Marsanne, Rosé and more.
Food	Cheese and charcuterie pairings are available with certain tastings. Outside food / picnics are encouraged.
Tours & Tastings	Tasting of 5 Premier Wines: \$30 per person. Farm to Glass: Tour & Tasting daily at 11:00 AM, \$60 per person. Private Tour & Wine Tasting: An Exclusive Experience, \$125 per person. A gourmet cheese and charcuterie platter is included, with a boxed lunch option also available.
Reservations	Reservation recommended, walk-ins permitted if there is space available. Private tours and tastings are available.
Hours	Open daily from 11:00 AM – 5:00 PM.
Contact	 2670 Ontiveros Rd, Los Olivos  +1805 688 8664  https://beckmenvineyards.com/

17 Flying Goat Cellars Tasting Room

A popular tasting room in Lompoc known for its approachable, fruit-forward wines and welcoming atmosphere. Inspired by the region's scenic landscapes, Flying Goat focuses on varietals that reflect the valley's warm days and cool evenings.

Wines	Mostly Pinot Noir and sparkling wines with some Cabernet Sauvignon, Syrah, Zinfandel, Merlot, Chardonnay, and Rosé
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Food	Light cheese and charcuterie pairings are often available with tastings; food trucks may be on site during weekends and events.
Tours & Tastings	Tasting Flights are \$30 for a Pinot Noir flight (1 Pinot Gris and 4 different Pinot Noirs) and \$35 for sparkling wine flight (5 distinct methode champenoise sparkling wines).
Reservations	Recommended on weekends and for larger groups but walk-ins welcome.
Hours	Thursday to Monday from 11:00 AM – 4:00 PM. Closed Tuesday and Wednesday.
Contact	 1583 Mission Dr, Solvang  +1 805 736 9032  https://flyinggoatcellars.com/

18 Fiddlehead Cellars

A highly regarded winery known for its Burgundian-inspired approach to cool-climate Pinot Noir and Chardonnay. Located in the Lompoc wine region, the winery focuses on small-lot, vineyard-designate wines that reflect the marine-influenced terroir of the Santa Rita Hills.

Wines	Pinot Noir, Chardonnay, Syrah, and small-lot blends
Food	No full kitchen; light snacks or cheese pairings are an option.
Tours & Tastings	\$35 per person, which includes a guided tasting of four of their core wines plus one reserve wine.
Reservations	Reservations by advance appointment only. Email tastings@fiddleheadcellars.com or phone.
Hours	Reservations only.
Contact	 1597 E Chestnut Ave, Lompoc  +1 805 735 7728  https://www.fiddleheadcellars.com/

19 Ampelos Cellars

A family-owned, boutique winery making organic wines of outstanding quality. They are known for their elegant Rhône- and Bordeaux-inspired wines made with estate-grown varietals. With a focus on small-lot production and balanced, expressive wines, Ampelos offers a tasting experience that highlights the diversity of the Santa Ynez Valley terroir in a relaxed setting.

Wines	Syrah, Grenache, Mourvèdre, Cabernet Sauvignon, Petite Sirah, Rosé
Food	Cheese and charcuterie pairings are often available with tastings; guests are welcome to bring food to enjoy with wine.
Tours & Tastings	Typically 6 or 7 tastes for \$25 per person

Reservations	Recommended, especially on weekends and for groups; walk-ins accepted when space allows.
Hours	Thursday to Monday from 11:00 AM – 4:00 PM. Closed Tuesday and Wednesday.
Contact	 312 N 9th St, suite A, Lompoc  +1805 736 9957  https://www.ampeloscellars.com/

20 Montemar Wines

A boutique winery based in Lompoc, focusing on expressive, vineyard-driven wines from Santa Barbara County. Known for small-lot production and a thoughtful approach to winemaking, Montemar highlights the influence of cool coastal climates, particularly from areas such as the Santa Rita Hills.

Wines	Pinot Noir, Chardonnay, Syrah, Grenache, Rosé, and limited-production blends
Food	Cheeses and Charcuterie available for purchase or you're welcome to bring your own
Tours & Tastings	\$15 Mixed Tasting, \$20 All-Syrah Tasting, \$25 All-Pinot Tasting
Reservations	Not necessary.
Hours	Open Fridays from 12:00 PM – 7:00 PM; Saturdays from 11:00 AM – 6:00 PM; and Sundays from 11:00 AM – 5:00 PM. Closed Monday to Thursday.
Contact	 1501 E Chestnut Ct STE E, Lompoc  +1805 735 5000  https://www.montemarwinery.com/

21 Peake Ranch Winery

A family-owned estate in the Santa Ynez Valley known for producing refined Rhône-style wines and showcasing old-vine character. Founded by the Peake family, the winery emphasizes sustainable farming and small-batch production. Its wines are approachable yet expressive, reflecting cool coastal influences, and the tasting room offers a warm, unpretentious experience for visitors exploring local wine country.

Wines	Syrah, Grenache, Mourvèdre, Rhône blends, Rosé
Food	Selection of cheese and crackers for sale, and you are also welcome to bring outside food and picnics.
Tours & Tastings	Classic Tasting \$50 per person. Walking Tours are also available.
Reservations	Reservations are strongly recommended and can be made on their website. Walk-ins as service allows.
Hours	Open daily from 11:00 AM to 5:00 PM
Contact	 7290 Santa Rosa Rd, Buellton  +1805 688 7093

 <https://www.peakerranch.com/>

22 **Folded Hills – Winery Ranch Farmstead**

A family-owned winery, farmstead, and working ranch set in the foothills between the Santa Ynez Valley and the coast. The estate combines organic, small-batch Rhône-style wines with sustainable farming, orchards, and friendly farm animals. Visitors enjoy tastings in a relaxed ranch setting shaped by ocean breezes, sun, and fog.

Wines	Organic Grenache, Syrah, Grenache Blanc, Marsanne, Clairette Blanche, Rosé, and other artisanal Rhône-style selections
Food	Offers “Provision Box” which includes cheese, salami, nuts and dried fruit for \$35. There are often food trucks on weekends. Guests are welcome to bring their own food.
Tours & Tastings	Signature Tasting Flight is \$35 per person and includes a pour of five of our wines.
Reservations	Encouraged. Walk-ins are subject to waitlist and availability.
Hours	Open daily from 11:00 AM – 4:00 PM
Contact	 2323 Old Coast Hwy, Gaviota  +1 805 694 8086  https://foldedhills.com/

23 **Sanford Winery**

One of the original pioneers of Santa Barbara County wine, planting the first Pinot Noir vines in the Sta. Rita Hills AVA in 1971 and helping launch the region’s world-class reputation. The estate’s historic Sanford & Benedict and La Rinconada vineyards produce elegant, Burgundian-style Pinot Noir and Chardonnay that reflect cool coastal terroir. The tasting room, set among the vineyards, offers a classic, educational experience with scenic views and rich regional history.

Wines	Pinot Noir, Chardonnay, Chardonnay Sparkling, Rosé, and select small-lot releases; many wines showcase vineyard blocks and single-site character.
Food	Cheese and charcuterie pairings often available; guests may also bring a picnic to enjoy on the grounds.
Tours & Tastings	Estate Tasting – A guided tasting of six estate wines, including single vineyard and block selections. \$40 per person. Single Block Pinot Noir Tasting – A private, seated experience focusing on individual Pinot Noir block expressions, often with a take-home kit option. \$100 per person. All-Terrain Vineyard (ATV) Experience & Tasting – A vineyard adventure sampling wines right in the vineyards via Polaris ATV, led by a wine educator. \$150 per person.
Reservations	Recommended but walk-in’s welcome.
Hours	Open daily by appointment 10:00 AM – 4:00 PM

Contact

 5010 Santa Rosa Rd, Lompoc
 +1 800 426 9463
 <https://www.sanfordwinery.com/>

24 The Ojai Vineyard Tasting Room

A local favorite showcasing wines crafted from estate vineyards and select Santa Barbara County sites. Founded on a passion for place and sustainability, Ojai Vineyard blends coastal influence with careful vineyard management to produce expressive, balanced wines. The tasting room in Ojai is a space where guests can explore a range of varietals while learning about the vineyard's hillside terroir and winemaking philosophy.

Wines	Pinot Noir, Chardonnay, Syrah, Grenache, Rosé, and special reserve selections
Food	Premium popcorn, crackers, olive tapenade, marcona almonds, and more.
Tours & Tastings	White Wine Flight (\$20 per person), a Red Wine Flight (\$25 per person), or a Reserve Tasting (\$35 per person) which features wines aged wines and premium small-lot selections. Each flight features four wines.
Reservations	Reservations are not required, but they are highly recommended. Especially on the weekends.
Hours	Open daily from 12:00 PM – 5:00 PM.
Contact	 109 S Montgomery St, Ojai  +1 805 649 1674  https://ojaivineyard.com/

25 Ojai Valley Brewery & Side Street Wine

A lively local destination in Ojai offering handcrafted beers and curated wine selections in a relaxed, social setting. The brewery blends small-batch craft brewing with approachable style, producing a range of ales, lagers, and seasonal creations that reflect a community-centered passion for quality. Side Street Wine adds a wine-centric complement, featuring regional pours and flights for those looking to explore local vineyards. With indoor and outdoor seating.

Wines	House-brewed beers (IPAs, pale ales, lagers, sours) and a curated selection of wines from regional producers
Food	Light snacks and food truck partnerships often available; guests may bring food or pair with local eateries nearby.
Tours & Tastings	Offer tastings per glass as well as flights of wine and beer.
Reservations	Not typically required
Hours	Monday to Thursday from 4:00 PM – 9:00 PM, Friday from 3:00 PM – 10:00 PM, Saturday from 11:00 AM – 11:00 PM, and Sunday 11:00 PM – 8:00 PM.

Contact

 307 Bryant St, Ojai
 +1 805 798 9282
 <https://ojaivalleybrewery.com/>

26 Gainey Estate Vineyards & Tasting Room

A fourth-generation, family-owned winery rooted in more than 60 years of agricultural heritage in the Santa Ynez Valley. Founded when the Gainey family planted grapes on their Home Ranch in 1984, the estate now spans multiple vineyards in both the Santa Ynez Valley and Sta. Rita Hills, producing diverse, estate-grown wines that reflect the region’s microclimates and soils. The tasting room offers scenic vineyard views, welcoming hospitality, and a relaxed setting to enjoy their award-winning wines.

Wines	Estate-grown Chardonnay, Sauvignon Blanc, Pinot Noir, Cabernet Franc, Cabernet Sauvignon, Merlot, Syrah, and other varietals and blends from Santa Ynez Valley and Sta. Rita Hills vineyards.
Food	Cheese and charcuterie pairings available; guests may bring a picnic to enjoy on the lawn under oak trees.
Tours & Tastings	Tasting Flights are \$30 per person
Reservations	Recommended, especially on weekends
Hours	Daily from 11:00 AM – 5:00 PM (last tasting around 4:00 PM).
Contact	 3950 CA-246, Santa Ynez  +1 805 688 0558  https://gaineyvineyard.com/

27 Old Creek Ranch & Winery

One of Ventura County’s few rural wineries, nestled on a historic cattle ranch in the scenic Ojai Valley. The estate dates back to early California history and was revitalized as a winery with vineyards, orchards, and extensive outdoor spaces that invite guests to relax among the vines and fruit trees. With rustic charm and wide lawns for picnics, shaded seating, and fire pits in cooler weather, it’s a peaceful stop off the beaten path.

Wines	Red, white, rosé, and sparkling varietals, often including Sauvignon Blanc, Albariño, Pinot Gris, Grenache, Sangiovese, Petite Sirah, Cabernet Franc, and more
Food	Light snacks and cheese boards may be available; guests are welcome to bring a picnic and enjoy the outdoor lawn and seating areas.
Tours & Tastings	Six-flight wine, \$30 per person.
Reservations	Not typically required, though strongly recommended for larger groups or weekends.

Hours	Open Thursday to Monday from 11:00 AM – 5:00 PM. Closed Tuesday and Wednesday.
Contact	 10024 E Old Creek Rd, Ventura  +1 805 649 4132  https://www.oldcreekcranch.com/

28 Rincon Mountain Winery Tasting Room

Rincon Mountain Winery pours wines made entirely from grapes grown and produced in Carpinteria, offering a rare chance to taste truly local wine. The focus is on small-production bottlings that reflect the coastal climate and hands-on farming. Tastings are informal and educational, rounding out this compact cluster of artisan producers.

Wines	Small-batch estate wines including Pinot Noir, Chardonnay, Sauvignon Blanc, Syrah, and seasonal limited releases, all grown and produced in Carpinteria
Food	No kitchen: they offer cheese plates daily, and freshly baked empanadas are provided on Friday evenings, Saturday, and Sunday.
Tours & Tastings	Wine tastings are \$25–\$30 per person.
Reservations	Walk-ins welcome but reservations recommended
Hours	Open Thursday to Sunday from 12:00 PM – 7:00 PM. Closed Monday to Wednesday.
Contact	 4187 Carpinteria Ave Suite # 1-2, Carpinteria  +1 805 318 9264  https://rinconmtn.com/

29 The Good Life

A boutique wine and beer tasting room in the heart of Solvang dedicated to showcasing outstanding small-production wines and craft beers from Santa Barbara County and beyond. Founded by local enthusiasts, the tasting room focuses on unique, lesser-known producers and thoughtfully curated selections.

Wines	Curated local and regional selections, with a rotating focus on small-production and artisanal wines. Craft beers sourced from local and regional breweries.
Food	No, guests are welcome to bring their own snacks.
Tours & Tastings	Offer tastings per glass as well as flights of wine.
Reservations	Not required.
Hours	Open Sunday to Wednesday from 12:00 PM – 9:00 PM, and Friday to Saturday from 12:00 PM – 11:00 PM.
Contact	 1672 Mission Dr, Solvang  +1 805 688 7111  https://www.thegoodlifecellar.com/

APPENDIX 2 – QUIZ QUESTIONS

For a little fun, here is a quiz to test what you have learned in this guidebook. For those who just want to relax on vacation or who want to test their riding partners, skip ahead to the answers at the end of the section.

Planning Your Tour

1. What is the most useful tool to help you navigate your tour?

- ☐ A piece of string and a loadstone
- ☐ LifeCycle Adventures On-Tour App
- ☐ Garmin GMR xHD2 Open Array Radar
- ☐ All of the above

2. The LifeCycle Adventures On-Tour App can be downloaded to:

- ☐ Your smartphone
- ☐ Your tablet
- ☐ All of the above

3. It can be helpful to download Google Maps for the area for use offline:

- ☐ True
- ☐ False

4. Things to consider booking before you travel include:

- ☐ Surfing lessons
- ☐ Horseback Riding
- ☐ Wine tours
- ☐ Airport transfers
- ☐ Hard-to-book restaurants
- ☐ All of the above

5. Useful things to pack include:

- ☐ Floor pump
- ☐ Your bike helmet
- ☐ Kitchen sink
- ☐ DeWalt 20V brushless cordless 2-inch magnetic drill press
- ☐ All of the above

6. We provide the following equipment:

- ☐ Two LifeCycle Adventures water bottles
- ☐ Floor pump that travels with your luggage
- ☐ Phone mount for your phone
- ☐ All of the above

About the Area

7. Santa Barbara is known as:

- ☐ Surf City
- ☐ Mission City
- ☐ The American Riviera
- ☐ La Côte Américaine
- ☐ The city Megan and Harry go to when they want to meet “normal” people

8. The city of Solvang was found by which group of immigrants?

- ☐ The Flemish
- ☐ The Spanish
- ☐ The Danish
- ☐ The Finnish
- ☐ The Sheepish

9. In Ojai, the “Pink Moment” is:

- ☐ The moment your robe is blown open by the Santa Ana winds as you cross the courtyard to the hotel spa
- ☐ When the surrounding Topatopa Mountains glow pink, just after sunset
- ☐ The day, each year, that old friends of Peter Sellers gather together to binge-watch Inspector Clouseau movies
- ☐ Then annual showing the Barbie movie at the Ojai Playhouse

10. Gibraltar Road can be found:

- ☐ Near Bong Bong Street in Bowral, New South Wales
- ☐ In Gibraltar, Michigan
- ☐ In Halifax, England
- ☐ In the Santa Ynes mountains above Santa Barbara
- ☐ All of the Above

11. California became the 31st U.S. state in:

- ☐ 1066
- ☐ 1776
- ☐ 1848
- ☐ 1850
- ☐ 1875

12. Santa Barbara was a hub for the movie industry before Hollywood:

- ☐ True
- ☐ False

13. Most of Santa Barbara County’s wine vallies run:

- ☐ North – South
- ☐ East – West
- ☐ Up – Down
- ☐ All of the above

Overnight Towns

14. Santa Barbara was rebuilt almost entirely in the Spanish Colonial Revival style after:

- ☐ An earthquake in 1925
- ☐ The 1866 Great Fire of Santa Barbara
- ☐ A tornado devastated the town in 1910
- ☐ Walt Disney purchased the town
- ☐ All of the above

15. The Mission Santa Barbara was founded in:

- ☐ 2086
- ☐ 1986
- ☐ 1886
- ☐ 1786
- ☐ 1686

16. The Funk Zone is an area in Santa Barbara:

- ☐ Famous for free jazz
- ☐ Plagued by the smell of rotting seaweed and sealion flatulence
- ☐ That is an artsy rejuvenated industrial neighborhood
- ☐ Is the birthplace of James Brown

17. Solvang can be found in:

- ☐ The Napa Valley
- ☐ The Santa Barbara Valley
- ☐ The Valley of the Dolls
- ☐ The Valley of the Kings
- ☐ The Santa Ynes Valley

18. The Good Life is:

- ☐ A 1953 book by Helen and Scott Nearing
- ☐ A 1963 song by Tony Bennet
- ☐ A 1970s British TV sitcom
- ☐ A 2007 song by OneRepublic
- ☐ A boutique wine and beer tasting room in the heart of Solvang, CA
- ☐ All of the above

19. What activities can you enjoy in Ojai

- ☐ Beekeeping and honey tasting
- ☐ Golf
- ☐ Horseback riding
- ☐ Olive oil tasting
- ☐ Spa days
- ☐ All of the above

On Tour

20. List all the works of fiction mentioned or alluded to in the section
Using the On-Tour App

APPENDIX 3 – QUIZ ANSWERS

Planning Your Tour

1. LifeCycle Adventures On-Tour App
2. All of the above
3. True
4. All of the above
5. Your bike helmet (we provide a floor pump, so you can leave that at home with the kitchen sink and the magnetic drill press)
6. All of the above

About the Area

7. The American Riviera
8. The Danish
9. When the surrounding Topatopa Mountains glow pink, just after sunset
10. All of the above
11. 1850
12. True
13. East – West

Overnight Towns

14. An earthquake in 1925
15. 1786
16. An artsy rejuvenated industrial neighborhood
17. The Santa Ynes Valley
18. All of the above
19. All of the above

On Tour (Qu. 20)

- Middlemarch by George Eliot
- Pride and Prejudice by Jane Austen (Pemberley)
- Smallville (Superman), TV series
- Stepford Wives, movie
- Winnie-the-Pooh, by A.A. Milne (Hundred Acre Wood)
- The Great Gatsby by F. Scott Fitzgerald (Gatsby Mansion)
- The Flintstones, TV series (The Ruins of Bedrock)
- A Moveable Feast, by Ernest Hemingway (Dingo American Bar)
- Ulysses by James Joyce (the Cabman's Shelter)
- Hotel California by The Eagles
- Lord of the Rings by J. R. R. Tolkien (Rivendell)
- Twin Peaks, TV series (The Great Northern Hotel)

Your Score

There were 20 questions in total. How did you do?

- 10 well done.
- 15 brilliant!
- 18 genius!!
- 20 really!?

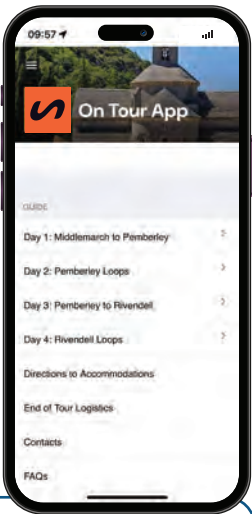
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On-Tour App

We have partnered with *Ride with GPS* to create an app that has all the details you need to explore each day.

You will receive a link to the app a few weeks before the start of your tour. Please download the app before you travel and familiarize yourself with the contents.

Here is a quick overview of how the app is organized.



App Contents

DAY 1: FROM A TO B	RIDE OPTIONS	LEISURE
DAY 2: FROM B TO C	LUNCH A description of the day's restaurants and cafes by town	Route Navigation Maps and GPS-guided directions
DIRECTIONS TO ACCOMMODATIONS Details of, and directions to, your overnight accommodations	POINTS OF INTEREST A description of the day's sights, museums & activities	Places for lunch A list of towns where you can eat lunch along this route
END OF TOUR LOGISTICS Where and when to meet your guide at the end of your tour	WINERIES A description of the day's wineries	Points of Interest A list of the sights, museums and activities along this route
CONTACTS How to contact us or the emergency services		Wineries A list of wineries along this route
FAQs Answers to common questions guests have while on tour		INTERMEDIATE ...
		CHALLENGE ...
		EPIC ...

Explore the world by bike, on your own terms.

NORTH AMERICA

Santa Barbara, California

Big Island, Hawaii

Mount Hood, Oregon

Willamette Valley,
Oregon

San Juan Islands,
Washington

EUROPE

Istrian Peninsula, Croatia

Denmark Islands

Loire Valley, France

Provence, France

Pyrenees, France

Southwest Ireland

Puglia, Italy

Tuscany, Italy

Holland, Netherlands

Douro Valley, Portugal

Catalonia, Spain

Engadin Valley, Switzerland



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VERSION OF THIS GUIDEBOOK**

(See page 8 for details.)

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