



BRAND & CONTENT SERVICES

Now live at TripleDart!

 TripleDart x **draftt.**

Content-Credit Subscription

Prepay credits, spend them on any mix of assets each month.

Ideal for:

Teams wanting ongoing multi-format content without new contracts each quarter.

1 credit ≈ \$500

Asset	Credits	Approx. cash equivalent*
Original Guide / Playbook	10	\$5,000
First-Party Research Report	14	\$7,000
One-Day Virtual Event	16	\$8,000
Webinar Series (per run)	5	\$2,500
Editorial Strategy Setup	6	\$3,000
Editorial Blog + Newsletter Adapt	2	\$800
Homepage Messaging Refresh	6	\$3,000
Additional Site Page	2	\$1,000
Customer Case Study (with video)	2	\$1,000

*Does not include design and web development costs